

The Shaded Tiffany Finish

An exquisite blended effect that will enrich the decorative scheme of your hotel... Can be used to increase the apparent height of a room

How striking is the Shaded Tiffany finish in this grill room! The rich blending of colors, shaded gradually upward from dark to light, lends a most pleasing and inviting atmosphere.

Aside from its beauty, the Shaded Tiffany finish is useful in increasing the impression of height in a room. The ceiling of this grill room seems higher than it is actually. The careful upward blending from dark to light creates the illusion of increased height.

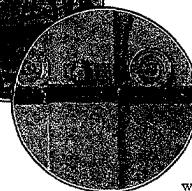
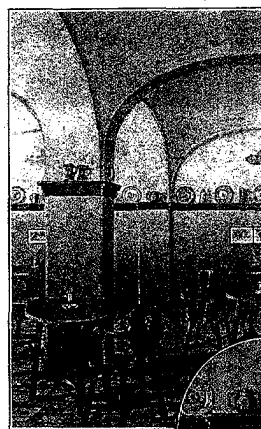
This remarkable finish can also be used to modify other architectural effects. Sometimes a large room seems too long. In this case a ceiling panel treated with the Shaded Tiffany will often correct the impression, and furnish a new decorative note as well. The panel should be light in the center, darkening toward the edges.

Where to use this finish

The Shaded Tiffany finish may be blended in many combinations—not only warm browns and reds, but cooler colors, such as green and blue. It is best rendered on smooth plaster, though good results are also obtained on a rough surface.

You can bring beauty and color to lobbies and corridors, as well as the grill, by treating their walls with this finish. And a smoking room or men's lounge may be made comfortable and inviting by a Shaded Tiffany, blended for instance in ivory, burnt umber and raw sienna.

Color specialists in our Department of Decoration will be pleased to assist you in solving your decorative problems. They will work up special color schemes for you, and if you wish, paint specifications and mixing formulas. This service



Hotel Walls that are Distinctive

Fourth of a series of advertisements discussing practical wall finishes obtainable with Dutch Boy white-lead and Dutch Boy flating oil

THE walls of this hotel grill room are treated with the Shaded Tiffany finish. This illustration appears in full color in our booklet, "Decorative Possibilities of Paint," which we will send you upon request. Many other practical suggestions are contained in this helpful booklet.

Close-up showing the gradation of tone employed in the Shaded Tiffany. This finish as used here increases the effect of height in a room. When the shading is darkest at top, the apparent height of a room is decreased.

is free. Simply address the Department of Decoration in care of our nearest branch office. The Shaded Tiffany finish, as well as many other distinctive wall treatments, is obtainable with paint made of Dutch Boy white-lead and Dutch Boy flating oil. This paint gives a beautiful, long-lasting finish which repeated washings do not mar. Its color range is unlimited—the white-lead can be colored to any tint desired. And the durability of this all-lead paint cuts repainting costs to a minimum.

Booklet on decorative painting

Send for booklet, "Decorative Possibilities of Paint." It describes many distinctive wall finishes, and pictures them in full color. You should see a copy of this booklet before you plan any decorating. Mail the coupon below to our nearest branch office.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 800 Albany St.
Chicago, 900 West 18th St.
Cleveland, 820 West Superior Ave.
San Francisco, 485 California St.

DUTCH BOY WHITE-LEAD

This advertisement appears in HOTEL MANAGEMENT, April, 1927

National Lead Company		H. M. 4
Gentlemen:		
Please send me, without charge or obligation, your booklet, "Decorative Possibilities of Paint."		
Name _____		
Hotel _____		
City _____	State _____	