

SOUTH SAN FRANCISCO

Trade Name: Pioneer Red Lead in Oil
 Category: Red Lead in Oil
 Color: Red
 Number: 1715
 Quality: First

PIGMENT: 93%

97% Red Lead

VEHICLE: 7%

Superb Linseed Oil

Calculated Yield
 Manufacturing Loss 2.5%
 Actual Yield

COST ANALYSIS:

Material Cost per Pound.....	.085
Direct Labor Cost per Pound.....	.0016
Factory Overhead per Pound.....	.0038
Bulk Cost per Pound.....	.0904
Complete Package Cost per Pound, 100s.....	.0082
Factory Cost in Package per Pound, 100s.....	.0986

PRICES:

(A) To a Company owned or controlled outlet.....	.105
(B) To an independent wholesaler.....	.12
(C) By Company owned or controlled outlet to retail customer...	None
(D) To an independent retailer (Dealer).....	.12
(E) To other (specify).....	.12

Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
955	13.45	.0779 Lb.	\$74.39

71	9.14	1.16 Gal.	10.60
			\$84.99

1,026	22.59
26	
1,000	

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