

(24C)

NATIONAL LEAD COMPANY

111 BROADWAY

NEW YORK, N. Y. 10006

H. J. WHITSON
VICE PRESIDENT

8 December 1969

Mr. E. R. Rowley
Chairman
National Lead Company
Building

Dear Mr. Rowley:

Confirming our conversation, the Lead Industries Association will ask us for a contribution for 1970 of approximately \$33,000. This is \$14,000 more than 1969. This increased contribution is indicated to be in the interests of an increased budget item for the Health and Safety Public Relations program of \$123,000 for the year. The items to be covered by this fund are:

1 - Public Relations work	\$48,000
2 - Contributions to medical work - NYC Epidemiological study	\$25,000
3 - Publication - Facts about Lead and Pediatrics"	\$15,000
4 - Publication "Childhood Lead Medicine"	\$10,000
5 - Lettering Abstracts	\$10,000
6 - 1969 Deficit	\$15,000
	<u>\$123,000</u>

APPROVED BY:
EXECUTIVE COMMITTEE

DEC 16 1969

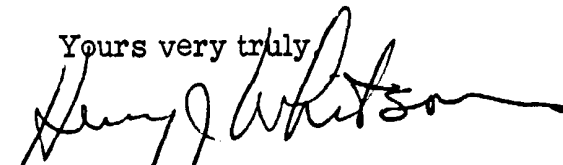
\$25,000

for 1970

This increase is brought about by the fact that in 1970 we as manufacturers will be assessed 4¢/ton of lead used for their general funds and 5¢/ton of lead used for the Health and Safety program. This compares with 5¢/ton for general funds only in 1969.

I believe this program is a sound and necessary one for 1970 and I recommend that we offer to pay the association \$25,000, with strong reservations about going beyond \$20,000 in 1971.

Yours very truly,


H. J. Whitson

HJW:GDB