

MEMORANDUM

PLAINTIFF'S EXHIBIT

MET-692

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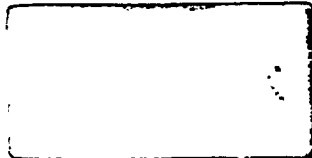
To: Dr. Armstrong

From: Miss Fox

This very condensed type of report seems to me useful as an accounting of the year's work and as reference material. However, if we want something that our field staff and others will sit down and read, it doesn't seem to me that this does the trick. Some detail and some popularity of statement are, I believe necessary for the latter purpose.

February 4, 1952

.....G.F.....
Health Publications Bureau



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Welfare Division

SUMMARY - 1932

REPORT TO THE WELFARE COMMITTEE

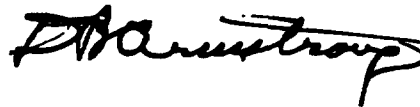
METROPOLITAN LIFE INSURANCE COMPANY

94192—PRINTED IN U.S.A.

FOREWORD

The appended material for the entire year 1932 summarizes and supplements the data furnished monthly to the Welfare Committee. Certain points of outstanding significance in the yearly figures may be cited as follows:

1. An increase by 12% over 1931 in literature distributed.
2. A decrease in the volume and cost of nursing (see charts on page 2) as follows:
 - a. Total number of cases by 2.6%.
 - b. Total number of visits by 5%.
 - c. Total cost by 8%, indicating a greater decrease in cost than in visits or cases.
 - d. Cost per visit from \$.840 to \$.915.
3. While the number of motion picture showings was slightly less than 1931, yet the total reported attendance increased by 38%.
4. The total number of epidemic and other campaigns of all types decreased by 27% — partly a reflection of the excellent health conditions in 1932.
5. Exhibits increased by 55%, largely resulting from the substitution of window exhibits for the larger and more costly county fair and similar displays.
6. Correspondence with educators and school authorities increased by 18%.

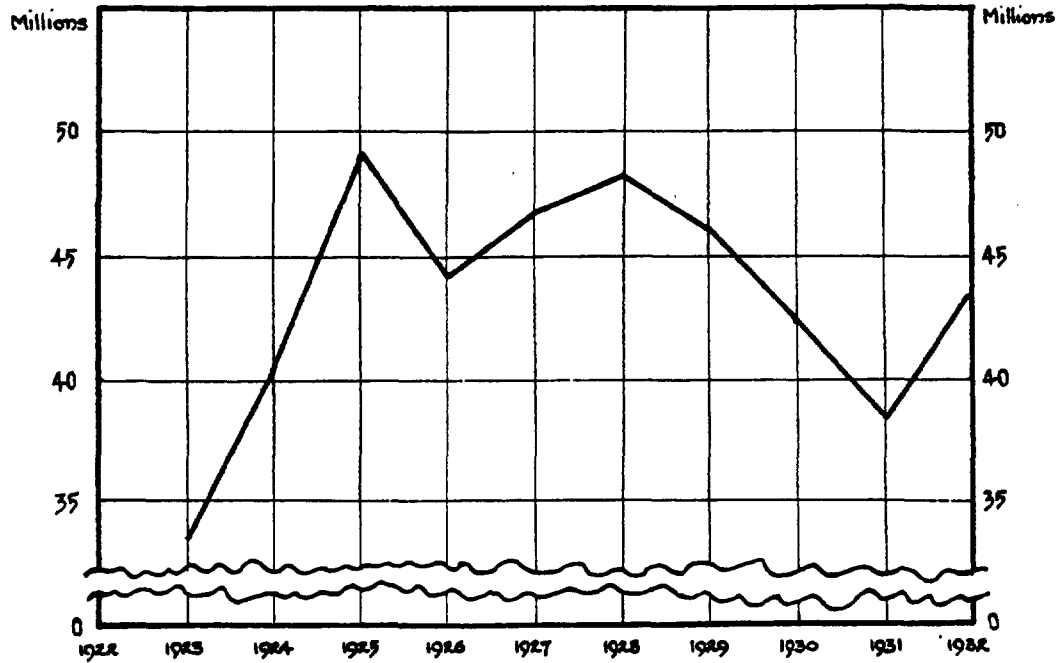


Third Vice-President.

WELFARE LITERATURE

	1931	1932	% Change
Field Force	25,950,983	29,532,149	+14
Health and Social Agencies	3,521,596	4,716,280	+34
Schools	3,184,000	4,344,981	+36
Home Economics	194,218	224,604	+16
Women's Clubs	88,110	82,665	- 6
Insured Groups	4,728,791	3,430,301	- 27
Miscellaneous	831,796	971,601	+ 17
Total	38,499,494	43,302,581	+ 12
Distributed to Date	661,365,478	704,668,059	+ 7

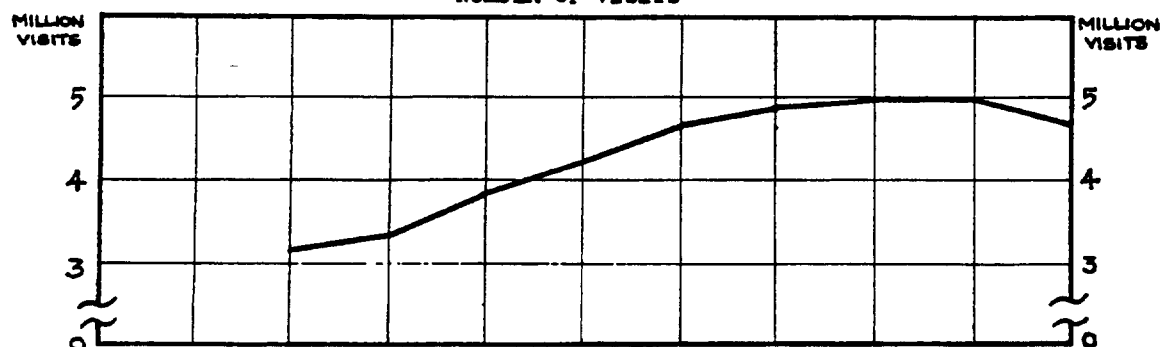
NUMBER OF PAMPHLETS DISTRIBUTED



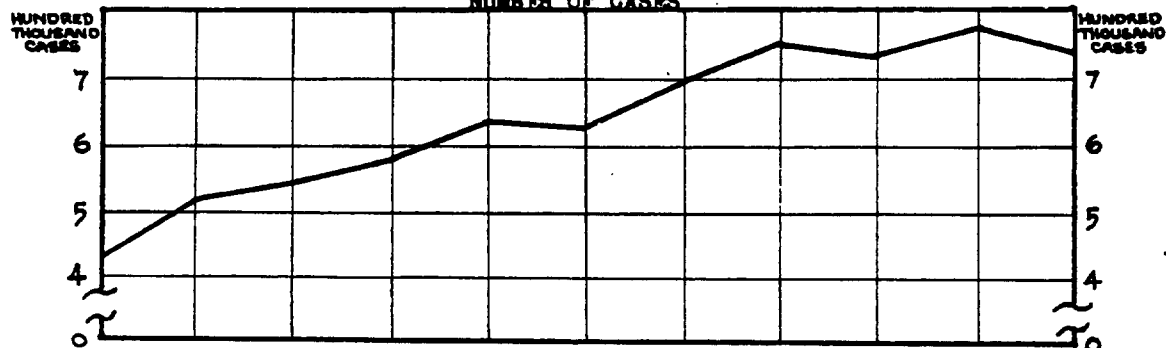
NURSING

		CASES	VISITS	CURATIVE AID EXPENSE	CURATIVE AID EXPENSE PER VISIT
Total	1931	770,512	4,919,662	\$4,626,034.59	\$.940
	1932	750,485	4,670,207	4,263,193.12	.913
Industrial	1931	714,062	4,686,208	4,378,798.21	.934
	1932	697,058	4,440,660	4,027,965.21	.907
Intermediate	1931	11,324	101,824	92,098.84	.904
	1932	11,861	101,381	86,336.04	.852
Group	1931	45,126	131,630	155,137.54	1.179
	1932	41,566	128,166	148,891.87	1.162
To Date		9,524,289	57,429,574	45,954,166 .02	

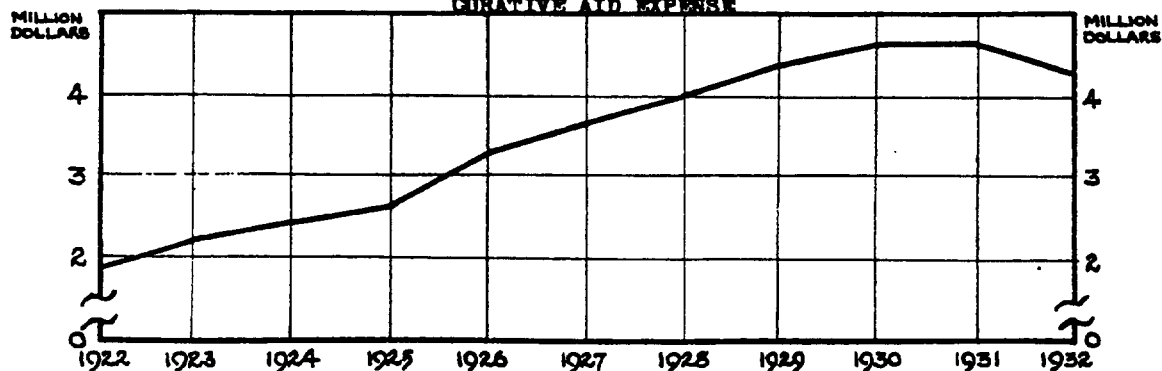
NUMBER OF VISITS



NUMBER OF CASES



CURATIVE AID EXPENSE



MOTION PICTURES

		Showings	Reported Attendance	Total Att. To Date
One Scar Or Many	1931	1,308	221,106	4,110,487
	1932	791	139,946	
Working for Dear Life	1931	2,445	504,260	8,099,209
	1932	2,445	780,446	
New Ways for Old	1931	3,635	847,052	8,816,555
	1932	4,231	1,334,006	
Too Many Pounds	1931	1,203	234,884	2,798,259
	1932	872	239,272	
Total	1931	8,591	1,807,302	23,824,510
	1932	8,339	2,493,670	

CAMPAIGNS

	1931	1932	% Change	1925-1932
Diphtheria	151	135	-11	996
Other Campaigns	278	195	-30	2,110
Epidemics	117	66	-44	1,126
Total	546	396	-27	4,232

EXHIBITS

	1931	1932	% Change	1925-1932
Exhibits	92	55	-40	1,323
Window Exhibits	176	365	+107	604
Floats	4	2	-50	17
Total	272	422	+55	1,944

HOME ECONOMICS

	1931	1932	% Change
Requests	8,263	8,348	+ 1
Literature Sent	194,218	224,604	+ 16

SCHOOLS (Incoming Correspondence)

	1931	1932	% Change
Educational Administrators	4,653	8,945	+ 92
Individual Teachers	28,091	31,135	+ 11
Students, Librarians & Others	14,322	15,336	+ 7
Total	47,066	55,416	+ 18

IMMIGRATION

	1931	1932	% Change	1921 - 1932
Number of Cases	791	392	- 50	19,383
Individuals Affected	1,119	626	- 44	10,919
Personal Interviews	908	962	+ 6	5,771
Citizenship Papers	456	385	- 16	2,492
Investigations	474	201	- 58	1,687

WOMEN'S CLUBS

Literature Distribution	1931	1932
Welfare Publications	15,517	49,654
Community Health Studies	72,159	33,011
Schedules	434	--
Total	88,110	82,665
Business & Professional Women	1,791	--
Total	89,901	82,665

MISCELLANEOUS LITERATURE DISTRIBUTION

	1931	1932	% Change
Advertising	115,992	67,663	- 42
Radio	134,361	141,123	+ 5
Individuals	107,642	240,262	+123
Home & Head Offices	473,801	522,553	+ 10
Total	831,796	971,601	+17