

WAGGENER PAINT CO.

As of March 31, 1942.

Trade Name: Pratt & Lambert House Paint
 Category: Exterior House Paint
 Color: White
 Number: 300
 Quality: First

	Lbs.	Yield in Gallons	Unit Cost	Total Cost
Pigment -				
Basic Carbonate White Lead	371	6.65	.075	27.83
35% Leaded Zinc	389	8.27	.07	27.23
Titanium Dioxide	97	2.96	.15	14.55
Asbestine	60	2.53	.011	.66
Silica	60	2.72	.012	.72
Vehicle -				
Refined Linseed Oil	468	60.15	.106	49.60
Bodied Linseed Oil	51	6.34	.143	7.29
Drier	37	5.15	.078	2.88
Drier	6	.82	.083	.50
Mineral Spirits-Turpentine	54	7.88	.067	2.01
Calculated Yield	1569	103.47		133.27
Manufacturing Loss 3%		3.10	Shrinkage	1.33
Actual Yield		100.37		134.50

Cost Analysis:

Material Cost per gallon	1.35
Direct Labor cost per gallon	.04
Factory Overhead " "	.12
Bulk cost per gallon	1.51
Complete package cost per gallon	.15
Factory cost in package per gallon	1.66

PRICES

(A) * To a company owned or controlled outlet	2.27
(B) To an independent wholesaler	2.27
(c) By company owned or controlled outlet to Retail customer	4.10
(D) To an Independent Retailer	2.67
(E) To other Painter	2.97

*Freight prepaid less 2% cash discount 10 days

N 4703

OPA 000462