

TRADE NAME: MOORE'S HOUSE PAINT
CATEGORY: EXTERIOR HOUSE PAINT

COLOR: OUTSIDE WHITE
QUALITY: FIRST

PIGMENT: 66.0 % LBS. GAL. YIELD UNIT COST TOTAL COST

White Lead Carbonate

350

6.16

.0825 lb.

\$ 28.275

Lehigh Zinc

700

14.70

.0675 "

47.25

Titanox AA

110

3.39

.1450 "

15.95

Asbestine

270

11.38

.98 cwt.

2.646

VEHICLE 34.0 %

Raw Linseed Oil

566

73.0

.13 lb.

73.58

#1062

61

8.0

.98 gal.

7.84

Turpentine

22

3.0

.7325 "

2.198

Varsol

33

5.0

.10 "

.50

#10-R

47

6.5

.56 "

3.64

CALCULATED YIELD

2159

131.13

\$ 182.479

MANUFACTURED LOSS

2.0%

ACTUAL YIELD

128.5 gals.

COST ANALYSIS

MATERIAL COST PER GAL., OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD) 1.42

DIRECT LABOR COST PER GAL., OR LB. .0628

FACTORY OVERHEAD PER GAL., OR LB. .0644

BULK COST PER GAL., OR LB. 1.5472

COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE) 1.33

FACTORY COST IN PACKAGE PER GAL., OR LB. 1.69

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFERREES:

- (A) TO A COMPANY OWNED OR CONTROLLED OUTLET
- (B) TO AN INDEPENDENT WHOLESALER
- (C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER
- (D) TO AN INDEPENDENT RETAILER (DEALER)
- (E) TO OTHER (SPECIFY)

1.90 +

2.37 +