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WHITE LEAD PAINT IS



No one has found a satisfactory substitute for the skill of the painter in mixing paint to fit the job. And the contracting painter has found no satisfactory substitute for pure white-lead in mixing paint to fit the job. These two factors—pure white-lead and a sound knowledge of good painting practice—combine today to produce fine paint jobs just as they have since early Colonial times.

No paint can be made ready for the brush more quickly than pure white-lead paint when Ditch Boy all purpose white-lead is used. A hundred pound keg of all purpose white-lead paint can be made ready for the brush in a few minutes. That's convenience for you!

Use the pencil on paint made with Ditch Boy white-lead. You will find that here's a QUALITY paint . . . a CONVENIENT paint that is at the same time a LOW PRICE paint.

Even the spariest standard pure white-lead paint is always a bargain for any user at any price. But when you can get white-lead's durability and white-lead's beauty of finish for such a low cost per gallon . . . in three any other source than DITCH BOY!

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DUTCH BOY Backs Up The Painter's Skill

Even the stoutest painter can produce a first-class job with a job that will give lasting results to the customer. The secret is in the paint that backs up his skill. Dutch Boy does this. It has it in its thousands of years of experience and its knowledge of the paint business. It has the modern, tested, and reliable, proven the ability to meet the most exacting requirements of the paint business. The white lead contractor is looking for a paint that will stand up to the test of time. Dutch Boy is the answer. It is the most reliable paint for the most exacting jobs.



E-L-A-S-T-I-C

The surfaces you paint are constantly changing. Expanding or contracting. Naturally the paint that stays on these surfaces must be able to change, too, without cracking. Because cracks admit moisture behind the paint film and in no time there's peeling. White-lead paint is elastic. That's one reason why it's the job of long-lasting jobs and on important reasons why reputable painters like to use "lead".

It takes but a few minutes to make paint from white lead. After stirring in whatever else may be on top the lead when the bag is opened, pour the quantity of lead needed into a mixing tub and then thin to paint by stirring in vehicle called for by the formula. Use the watch on Dutch Boy all-purpose mix paint white-lead. You will find that it meets today's demand for a material that is completely and easily. Yet it retains all the time-tested advantages of white-lead, because it is pure white lead... in modern form. The contract material, too, can be used for all jobs... on the interior or exterior... for flat or on glass or brick, stone and wood. It will do you as well as any other paint.



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