



Lead...

has Buyer Acceptance

Education through generations of use...that's the way

paint buyers have come to know the merits of white lead.

People recognize that white lead in paint is synonymous

with high quality. For this reason it pays manufacturers

to offer buyers paint which has a high lead content.

NATIONAL LEAD COMPANY

New York, 111 Broadway; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 235 Montgomery Street; Boston, National-Boston Lead Co., 800 Albany Street; Pittsburgh, National Lead & Oil Co. of Penna., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., Widener Building.



Save the surface and
you save all - *Lead*