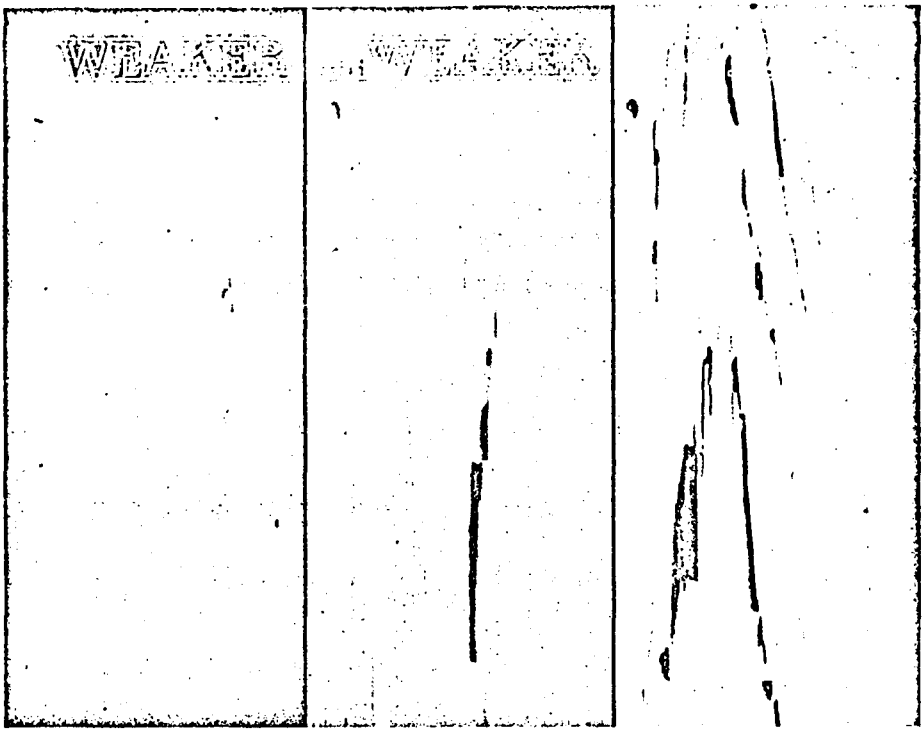
The chemical resistance of some coatings just gets



but AROCLOR® plasticizers and resin extenders can give your coatings lasting chemical resistance ... at lower cost

AROCLOR *chlorinated polyphenyls*—liquid or solid—do not burn, oxidize, hydrolyze, evaporate, or dissolve in water. When you use an AROCLOR compound, your coating formulation will be more resistant to flame, heat, moisture, harsh corrosives...*and probably less costly.*

Consider all these extra benefits Aroclors give:

COMPATIBILITY—with *all* common coating ingredients

ADHESION—especially to smooth masonry and metals

TOUGHNESS—for less water spotting, superior film-forming

FLEXIBILITY—from permanent plasticizing action

VERSATILITY—liquid or solid, as plasticizers or extenders

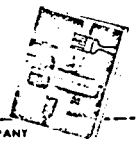
NONBURNING . . . NONOXIDIZING . . . LOW COST

Monsanto

Monsanto, maker of more plasticizers than any other company, provides these benefits to customers:

- precisely right plasticizer systems
- mixed-shipment savings
- able technical help in depth

THIS NEW BOOKLET
tells precisely how you can make lower-cost, longer-lasting protective coatings with the versatile AROCLORS. Send for it today.



MONSANTO CHEMICAL COMPANY
Organic Chemicals Division
Plasticizer Council, Dept. 2787-F
St. Louis 66, Missouri

Please send me PI-327, "Monsanto Plasticizers in Protective Coatings."

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60-OMC-2787 Paint & Varnish Production, November and December, 1960.

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