



Every owner needs these 2 partners

How a professional painter and pure lead paint bring to your home, inside and out, beauty that endures

"WHAT color for the house, outside? How shall we decorate the interior?"

When you answer these questions—even before you decide finally—call upon your skilled painter. His experience may help you carry out some particular decorative scheme. With his partner, pure lead paint, he can produce any color—any tint or shade to harmonize with any decorative plan.

Pure lead paint, such as your professional painter makes with Dutch Boy white-lead, has been used for generations by the craftsmen of the painting profession to provide lasting beauty and protection to the country's finest buildings. It spreads far . . . has great hiding power . . . does not crack or scale . . . is eco-

nomical in both first cost and final cost.

Dutch Boy white-lead, mixed with linseed oil, produces a superior gloss paint for exterior use that withstands the severest weather attacks. Mixed with Dutch Boy flattening oil, it makes a flat paint for interior walls, ceilings and woodwork which can be washed frequently without harming the paint film.

Dutch Boy white-lead, in either heavy paste or soft paste form, is sold by leading paint dealers.

Free paint booklet

Write our nearest office for the booklet, "The House We Live In." It contains important facts about painting . . . tells how to select colors for exterior and interior work.



WHITE-LEAD in NEW FORM

Dutch Boy soft paste white-lead, a new product, thins to brushing consistency at the rate of a gallon of paint a minute. It is wonderfully easy to use. Painters and other paint buyers: See your dealer about this remarkable product.

This trademark, a guarantee of high quality, is on all Dutch Boy products—white-lead, red-lead, linseed oil, flattening oil, solder, babbitt metal. It is the trademark of National Lead Company, which manufactures lead products for the hundreds of uses for which lead is especially fitted in art, industry and daily life.

NATIONAL LEAD COMPANY

New York, 111 Broadway
 Buffalo, 116 Oak Street
 Cincinnati, 529 Treemon Ave.
 St. Louis, 722 Chestnut St.
 Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue
 Philadelphia, John T. Lewis & Sons, 437 Chestnut Street
 Boston, 800 Albany Street
 Chicago, 900 West 10th Street
 Cleveland, 420 West Superior Ave.
 San Francisco, 235 Montgomery St.

Paint with LEAD
DUTCH BOY WHITE-LEAD



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For exteriors and interiors

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