

DUTCH BOY PAINT MATERIALS

White Lead (Heavy Paste and Soft Paste) - Red Lead (Dry in Oil Liquid) - Linseed Oil (Raw and Boiled) - Flatting Oil - Wall Primer

White Lead for General Painting

Gloss paint made of pure white lead and pure linseed oil has long been the standard protective and decorative coating for exterior wood and other building materials. It forms a tough, tenacious film that does not crack and scale but wears down smoothly and even leaving the surface ready for repainting without expensive preparation. Being mixed in either heavy or soft paste form, it can be adapted to meet all exposure and weather conditions. It can also be tinted in any color from white to any desirable tint by adding color in oil.

Our Dutch Boy white lead is guaranteed to be pure white lead ground in pure linseed oil. It is obtainable in either regular or heavy paste form and also in soft paste form. The soft paste, known as Dutch Boy soft paste white lead, contains three quarters of a gallon more oil in the 100 pound steel kegs than does the heavy paste. This makes it easier to spread to thin, saving the user time and labor in mixing and spreading. Both the heavy paste and the soft paste are sold in 100 pound steel kegs and 50, 25 and 12½ pound steel pails. The Dutch Boy linseed oil is pure, clear, carefully filtered, and well settled. Sold in 1 and 5 gallon sealed cans bearing the Dutch Boy trade-mark. Our linseed oil is also obtainable in half barrels and barrels.

Flat Finishes for Interiors

Most interior painting today is done in either flat or eggshell gloss finishes such as are obtainable by reducing heavy paste white lead to brushing consistency with Dutch Boy flatting oil.

When white lead is thinned with flatting oil an interior paint results which possesses many points of excellence. It has good working and hiding qualities. It is easy to apply. It levels itself nicely leaving no brush marks. It sets slowly so that large areas can be worked without risk of lap or joints.

Some of the finest interior decorating jobs in the country have been done with white lead and flatting oil paint. The beauty and charm of the finished surface, the all-around economy of this paint and its thorough covering power recommend it for all types of interior work - plain wall surfaces, mottled, figured and textured effects, the finish, etc. The washability of a white lead and flatting oil finish is a point that should not be overlooked. This paint can be washed without injury not only to the surface, but even if it is applied but throughout its long life. Its pigment, white lead, is insoluble in water and remains so, not changing chemically under normal exposure indoors. Thus there is no unsightly streaking due to washing off of some of the pigment. Dutch Boy flatting oil is sold in quart, gallon and 5 gallon cans sealed at the spout.



Wall Primer

Wherever demand exists for painting with white lead, there primer must be applied first. A coat of Dutch Boy wall primer is the surest way to insure proper adhesion of the white lead.

Dutch Boy wall primer is a paint made with a special formula of white lead and oil. It contains such materials as zinc dust and zinc oxide, which give it a special adhesion and other good qualities. It is the best primer for use in any building. It is a special primer, combined with the recognized sealing properties of white lead, producing an ideal foundation for succeeding coats of paint.

Dutch Boy wall primer brushes easily as it comes from the can and has a normal spreading rate of 300 square feet per gallon on smooth plastered surfaces. It is easy in brushing and extremely adherent. A single coat of Dutch Boy wall primer effect a total economy of saving jobs. Furthermore, the primer, because of its fine formula and leveling qualities, leaves no lap, brush marks or other mechanical blemishes. Sold in five-gallon, gallon and half-gallon cans.

Red Lead for Metal

Pure white lead, properly thinned to suit the special conditions under which the paint is to be used, gives the best protection for wood and other building materials, except metal. When it comes to the painting of metal, white lead (though good for the purpose) must yield first place to pure red lead.

There are two main reasons why a protective coating for metal are that it should have the ability to adhere firmly to metal and that it should keep moisture, which combined with air, from getting through. The paint must also be able to resist the fast-moving action of atmospheric gases, acid, from the surface, and salt spray from the sea. Red lead, made of pure red lead, meets these requirements. It is insoluble in water, unaffected by ordinary atmospheric gases, adheres firmly to metal and is a hard and permanent. A great advance in the quality of red lead was made when Dutch Boy red lead was perfected. It is a fine pigment, of pure red lead, which is very resistant to oxidation, forms a very fine and hard film, and is very resistant to acid. It is a fine pigment, of pure red lead, which is very resistant to oxidation, forms a very fine and hard film, and is very resistant to acid. It is a fine pigment, of pure red lead, which is very resistant to oxidation, forms a very fine and hard film, and is very resistant to acid. The same liquid containing red lead can also be had in liquid form. The liquid product is called Dutch Boy liquid red lead and is ready for use. It comes in natural red lead color, light and dark brown, light and dark green, and black. Sold in 1 gallon cans and 2, 5, 10, 25 and 50 gallon kegs. We also make dry ground lead of the highest grade.

FOR DETAILS SEE NEXT PAGE

Steven P. Smith 4480-57

U. S. A. FILE No. 25

Dutch Boy white lead (Heavy Paste) 100 lb. kegs
Pure kettled-boiled linseed oil 100 lb. kegs
Pure turpentine 100 lb. kegs
Notes: If boiled linseed oil cannot be obtained, kettled-boiled oil with 3 pt. drier may be used instead, and will in most cases be better than results. Boiled oil is much superior, however, and should be used when conditions are difficult. It seals pores in the surface, prevents shrinkage. The paint for the second coat should be mixed according to formula in paragraph 3 and for the finishing coat according to formula in paragraph 4. If an eggshell finish is wanted, the paint for the finishing coat should be mixed according to formula in paragraph 5.
(6) Metal Work, Exterior and Interior: The best of paint materials as follows, are recommended for exterior and interior work.

White Lead (Heavy Paste) 100 lb. kegs
White Lead (Soft Paste) 100 lb. kegs
Red Lead (Dry in Oil) 100 lb. kegs
Red Lead (Liquid) 100 lb. kegs
Linseed Oil (Raw) 100 lb. kegs
Linseed Oil (Boiled) 100 lb. kegs
Flatting Oil 100 lb. kegs
Wall Primer 100 lb. kegs
Liquid Red Lead 100 lb. kegs
Dutch Boy white lead (Heavy Paste) 100 lb. kegs
Dutch Boy white lead (Soft Paste) 100 lb. kegs
Dutch Boy red lead (Dry in Oil) 100 lb. kegs
Dutch Boy red lead (Liquid) 100 lb. kegs
Dutch Boy linseed oil (Raw) 100 lb. kegs
Dutch Boy linseed oil (Boiled) 100 lb. kegs
Dutch Boy flatting oil 100 lb. kegs
Dutch Boy wall primer 100 lb. kegs
Dutch Boy liquid red lead 100 lb. kegs

NATIONAL LEAD COMPANY

NEW YORK: 115 Broadway
BOSTON: National Boston Lead Co., 100 State Street
BUFFALO: 100 State Street
CHICAGO: 100 State Street
PHILADELPHIA: John T. Lewis & Bros. Co., 100 State Street
PITTSBURGH: 100 State Street
ST. LOUIS: 100 State Street
SAN FRANCISCO: 100 State Street
WASHINGTON: 100 State Street
WICHITA: 100 State Street
WYOMING: 100 State Street

NATIONAL LEAD COMPANY

NATIONAL LEAD COMPANY

N 28519

0000-NLL-000014973