

ISSUED
DECEMBER 1927

BAROID

makes well-drilling safer

*This remarkable material
seals off gases—gives wells
and human lives a protection
you never thought possible!*

BAROID, properly used, eliminates the danger of blow-offs, makes wells safe, protects the lives of drillers.

Poured down the well, Baroid builds a firm, erosion-resisting arch that effectively seals off the dangerous strata—those which bear trouble-making gases. Thus it prevents the eruptions which lead to disaster.

Baroid is a specially processed form of barytes—a fine white powder that will stay in suspension almost indefinitely. It is so fine that it will penetrate under pressure almost any formation encountered in drilling operations.

Furthermore, Baroid has remarkable lubricating qualities, assisting the drill bit in cutting through the hardest formations. And its sliming qualities protect the drill stem and both the inside and outside of the casing, thus preventing friction from the cuttings which emerge from the wall of the hole. Its action also pre-

vents loss of circulation, fissures and caving.

Even on Cable Jobs! ^{lighter}
USUALLY "mud-fluid" is associated only with rotary drilling operations. Yet a "Baroid-fluid" was used with entire success on a *cable tool job* at Winfield, Kansas, U. S. A. It was found that the fluid was heavy enough to seal off the gases, yet not heavy enough to interfere with the dropping action of the tools.

Truly, this new material offers the most thoroughgoing protection. It has been used by a large number of drilling companies throughout the Mid-Continent, Colorado and Wyoming fields in the U. S. A.—and *we have yet to hear of a single complaint or disappointment!*

Baroid is absolutely inert, non-electrolytic, non-electrostatic and non-poisonous. Its specific gravity is high—4.28.

We shall be glad to send you prices and further information.

NATIONAL PIGMENTS AND CHEMICAL COMPANY
SAINT LOUIS, MISSOURI, U. S. A.

THE OIL & GAS JOURNAL

DECEMBER 29, 1927

DEC 8 1927

COPIES OF THIS JOURNAL
AND RETURN

0000-NLI-000017725