HOUSE PAINT

Horse Shoe Brand

HOUSE PAINT



MOUND CITY
PAINT & COLOR CO.

N 3209

GLD33296

Horse Shoe Brand

HOUSE PAINT

ALSO MADE IN

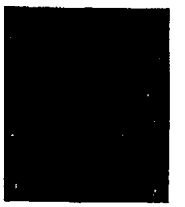
644 L-Z-T White
600 Super White
603 Black

602 SHELL IVORY



604 CYPRESS GREEN

617 HARVEST YELLOW



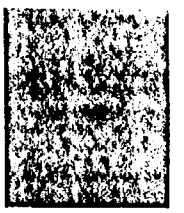
607 BUCKSKIN



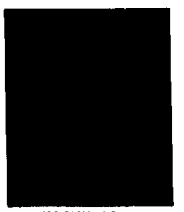
605 TEXOMA GREEN LT

611 SEA FOAM GREEN

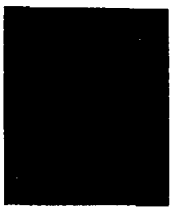
609 MISSION CREAM



618 LIGHT BLUE



639 RICH BROWN



684 CLEAN GRAY



601 GREEN

624 STRAW



677 BATTLESHIP GRAY



608 INDIAN RED

GLD33297

MOUND CITY

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LEAD—ZINC—TITANIUM

HOUSE PAINT

- A Super Quality, Modern House Paint in a brand new selection of beautiful body and trim colors synchronized to make your home one of outstanding beauty.
- Contains balanced proportions of Lead, Zinc and Titanium . . . Chalks slowly and evenly — provides an excellent foundation for subsequent coats.
- Strong Coverage — Easy Brushing and Maximum Wear make this fine House Paint a popular favorite with both Master Painters and Home Owners.
- Reduces checking — cracking — peeling — blistering of film.
- Dries over night to a firm, full-oil film. Ready to recoat in two to three days during normal drying weather.
- Coverage: Approximately 500-600 sq. ft. per gallon, one coat, depending on surface condition.

NO. 600 SUPER WHITE HOUSE PAINT

- This lead-free House Paint, furnished in White only, contains a high percentage of Titanium, celebrated for its extreme whiteness. Where colors are desired, use Lead-Zinc-Titanium House Paint colors.
- Its Zinc Oxide Content retards excessive chalking. Guarantees longer life of film.
- Ideal for industrial districts and dust storm areas. Resists darkening action of fumes and gases, and has exceptional self-cleaning properties, accomplished by the slow wearing away of the paint film which removes dirt by continuously exposing a fresh paint surface.
- Coverage: 500-650 sq. ft. per gallon, one coat.

With both of these fine quality house paints, one coat covers most previously painted surfaces in good condition. On new wood, use Exterior Primer and Sealer for the first coat, followed by one or two coats of House Paint. Where a three-coat job is desirable, a beautiful, uniform and long-lasting finish will be obtained by applying first a coat of House Paint, followed by a coat of Exterior Primer and Sealer, with a finish coat of House Paint. Where House Paint is used for first coat, thin with two Pints Linseed Oil and one Pint Mineral Spirit Thinner or Turpentine. Substitute Benzol for Turpentine on resinous wood such as hard yellow pine or cypress.

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