

Something in plastic paint

made with Dutch Boy
white-lead in oil

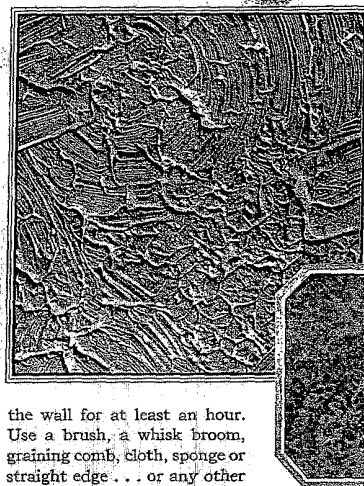
*With this plastic paint you
can get modified or low-relief
textures giving side-wall deco-
ration of astonishing variety
and beauty . . . at low cost*

WITH materials you have in your shop, you can mix a plastic paint that answers the modern cry for something different . . . a paint that gives the now-popular low-relief or modified textures, the type of textural effect universally suitable for side-wall decoration.

This plastic paint is made with Dutch Boy white-lead, the other ingredients being whiting, Dutch Boy flattening oil and drier . . . another example of the wide usefulness of "lead"—the master painter's standby.

"Plastic Lead" easy to apply

White-lead and oil plastic paint (or "plastic lead" as some painters choose to call it) is relatively low in cost . . . and easy to mix and to apply. It is mixed, tinted with colors-in-oil and brushed on like other white-lead paint. When applied, it can be readily manipulated or worked into a variety of interesting designs. It remains workable on



the wall for at least an hour. Use a brush, a whisk broom, graining comb, cloth, sponge or straight edge . . . or any other means. The number of textural designs you can obtain is practically unlimited.

"Plastic lead" sets up overnight. Then it can be glazed if desired, though without glazing

MIXING DIRECTIONS

The formula for white-lead and oil plastic paint is 100 lbs. Dutch Boy white-lead (heavy) plus 22 lbs. dry whiting, 3/4 gal. Dutch Boy flattening oil and 1 gal. drier. Break up the white-lead with a hammer (flattening oil 3/4 gallon). Do the same with the whiting. Stir the whiting mixture into the white-lead mixture. Add the drier. The "plastic lead" is now ready for application.

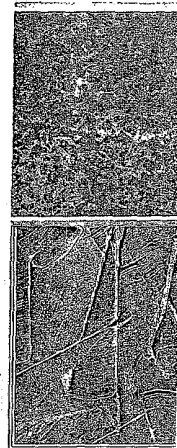
DUTCH BOY WHIT

Dit

it is a complete, durable itself. No size is neces

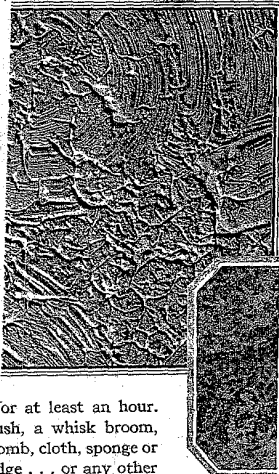
Ask for more

The illustrations on the of the almost endless painter may secure. If mation about this u Dutch Boy white-lead for booklet "White-Le Oil Plastic Finishes." It the subject in complet and shows in color some effects obtainable. At the branch office near



This advertisement appears in The Painters Magazine, August, 1928

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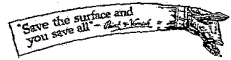
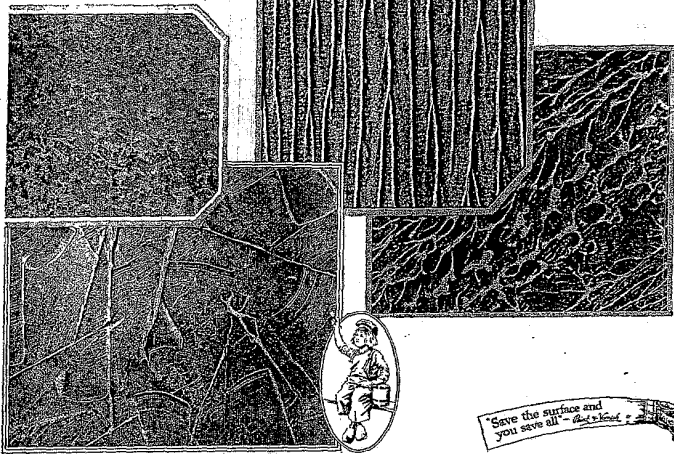
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1 1/2 gals. Dutch Boy white-lead will dry
p the white-lead with 1/2 gal. of linseed oil
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Different

it is a complete, durable, washable finish of
itself. No size is necessary to permit glazing.

Ask for more information

The illustrations on these pages give but a few
of the almost endless variety of designs the
painter may secure. If you desire fuller infor-
mation about this use for
Dutch Boy white-lead, write
for booklet "White-Lead and
Oil Plastic Finishes." It covers
the subject in complete detail
and shows in color some of the
effects obtainable. Address
the branch office nearest you.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 427 Chestnut St.
Boston, 820 Albany St.
Chicago, 900 West 15th St.
Cleveland, 823 W. Superior Ave.
San Francisco, 235 Montgomery St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.

DUTCH BOY

WHITE-LEAD