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PURE WHITE LEAD PRINT

The Home Defense of Colonial Times

***Now* IN READY-TO-USE FORM**

Here is pure white lead all ready to spread. It's a new product, but as white lead paint it is backed by generations of use on the homes of the nation. With it you get the long wear and long run economy for which Dutch Boy jobs are so well and favorably known. Both the primer and the outside white are sold in quart and gallon cans, 5-gallon kits and 25-gallon drums.

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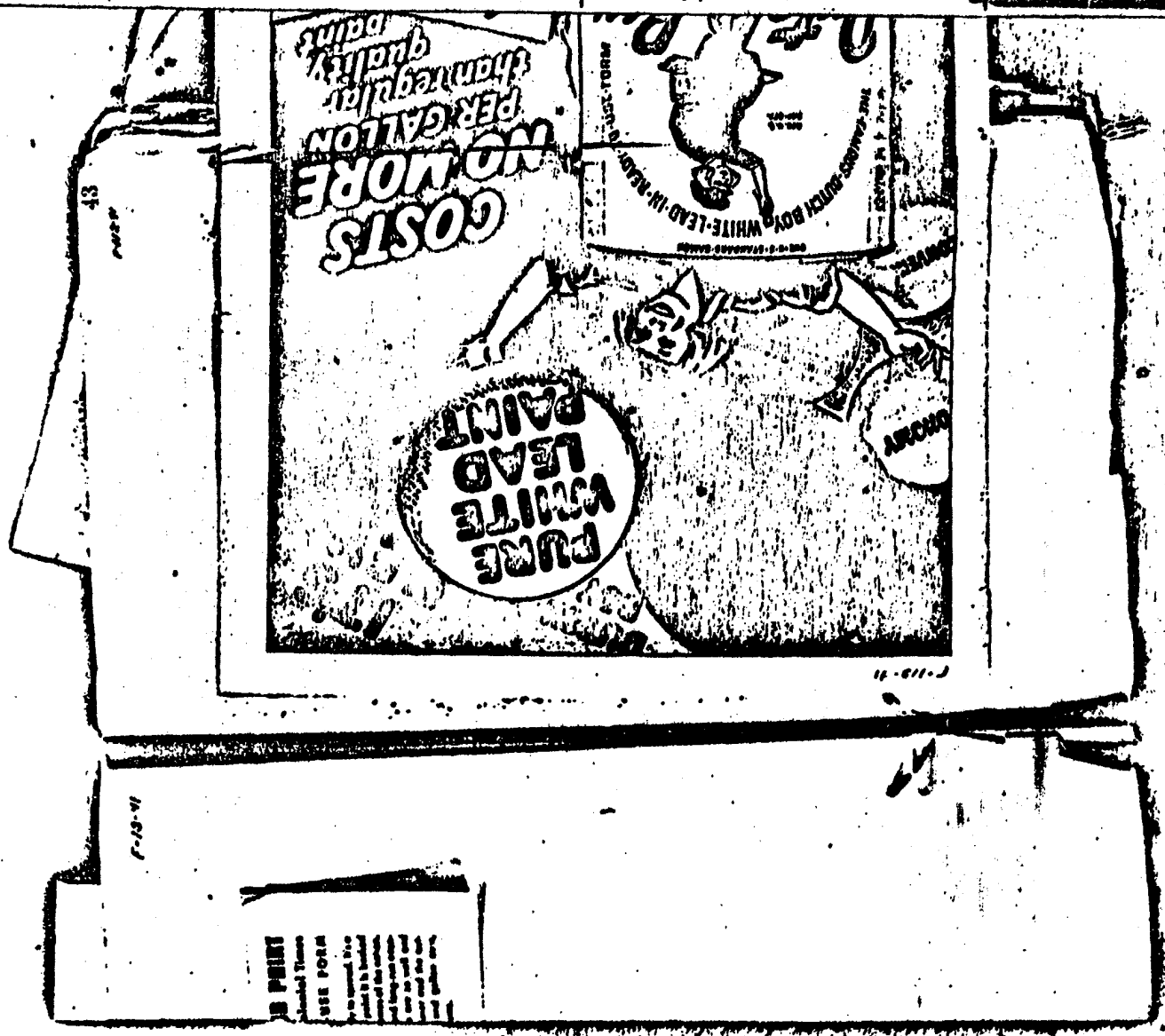

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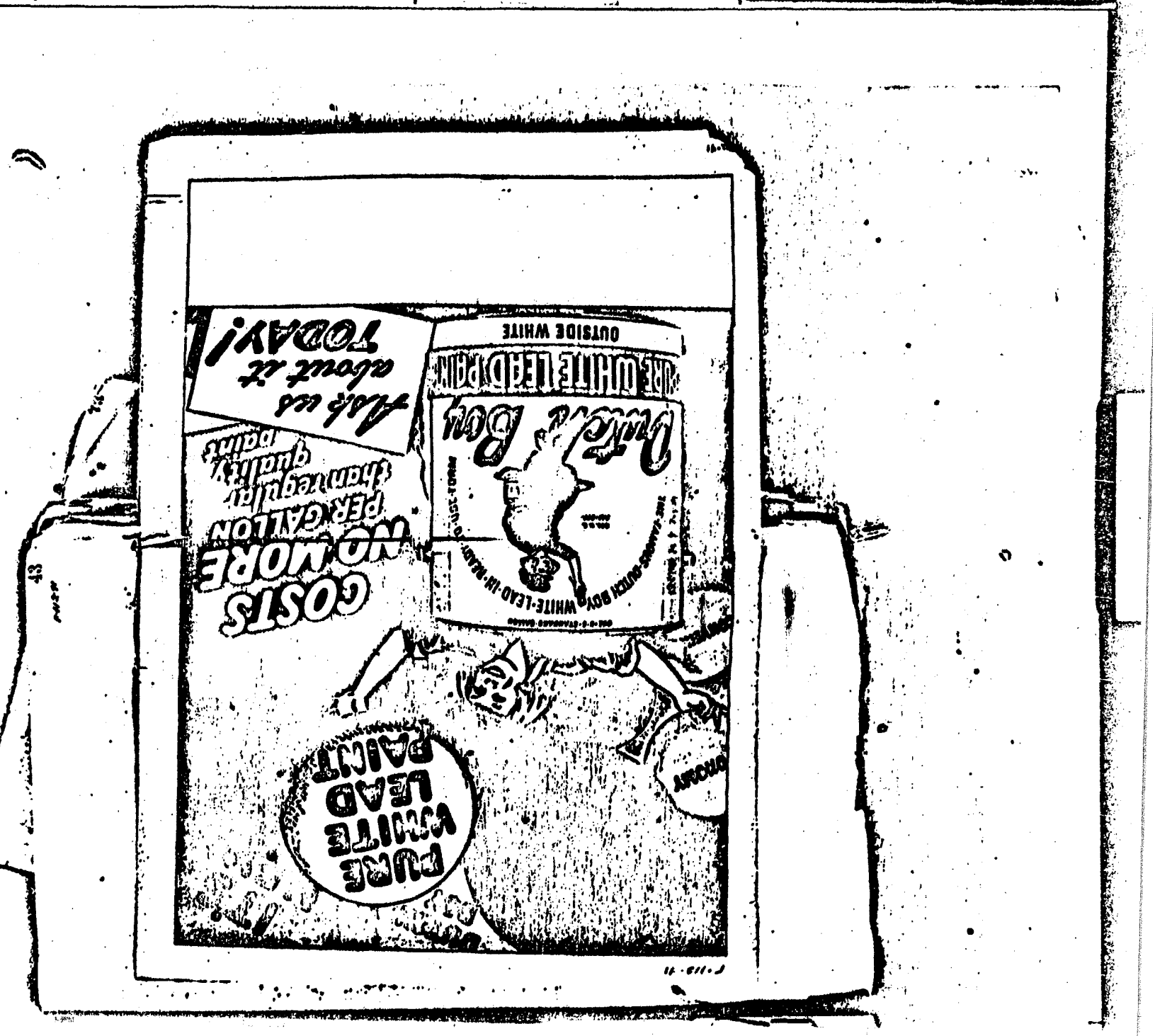

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NLI 113447B

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W·· Ready to Brush

Here is an outside paint that has everything a paint buyer could want ... white lead's unsurpassed durability and long-run economy PLUS the added convenience of a ready-to-spread product that can be brushed on the surface as it comes from the container.

Here is how the process in performance is Dutch Boy Pure White Lead Paint. You'll like economy's old hymn-would talk, they'd tell you white lead paint's unrivaled record of keeping homes young. How it keeps right and means right—by slow and stubborn resistance instead of cracking and rolling off.

If you want to be a smart paint buyer, get this paint. Use it with confidence. It's economical. It's safe. It's economical—gives you the same quality of white lead you want to more than regular quality paints.

FOR ALL OUTSIDE PAINTING — Small Jobs and Large Jobs

You'll find this new white lead paint just the thing for all painting around the house or farm—where you want weather-resisting economy and long-lasting beauty. It is packaged in four sizes: quarts, gallons, five-gallon pails and 25-gallon drums—so you can pick the right size to do the job. Comes in white, to give those sparkling clean white jobs that everybody likes. But, it can be easily tinted with Dutch Boy Colors in Oil to make yellows, greens, tans, grays, or whatever you choose.

EXTERIOR PRIMER AND OUTSIDE WHITE