

# **SHERWIN-WILLIAMS PRODUCTS**

## **PRICE LIST**

**No. 68**

**EFFECTIVE SEPTEMBER 12, 1928**

Prices subject to change without notice

Prices F. O. B.

Bangor, Me.  
Charleston, S. C.  
Charlotte, N. C.  
Fargo, N. D.  
Kansas City, Mo.  
Memphis, Tenn.  
Nashville, Tenn.  
New Orleans, La.  
Omaha, Nebr.  
Saginaw, Mich.  
Sioux Falls, S. D.

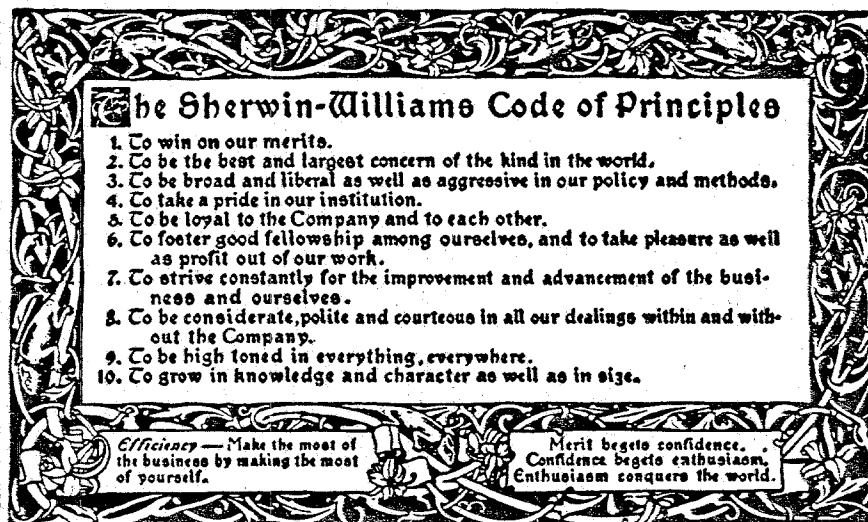
*Official*  
*W-1313*  
SEP 19 1928



### **THE SHERWIN-WILLIAMS CO.**

**SALES OFFICES AND WAREHOUSES  
IN PRINCIPAL CITIES**

**N10744**



### The Sherwin-Williams Code of Principles

1. To win on our merits.
2. To be the best and largest concern of the kind in the world.
3. To be broad and liberal as well as aggressive in our policy and methods.
4. To take a pride in our institution.
5. To be loyal to the Company and to each other.
6. To foster good fellowship among ourselves, and to take pleasure as well as profit out of our work.
7. To strive constantly for the improvement and advancement of the business and ourselves.
8. To be considerate, polite and courteous in all our dealings within and without the Company.
9. To be high toned in everything, everywhere.
10. To grow in knowledge and character as well as in size.

*Efficiency* — Make the most of the business by making the most of yourself.

Merit begets confidence.  
Confidence begets enthusiasm.  
Enthusiasm conquers the world.

# **SHERWIN-WILLIAMS**

# **PRICE LIST**

**No. 68**

**EFFECTIVE SEPTEMBER 12, 1928**

**Prices Subject to Change Without Notice**

**MAKE YOUR STORE**  
**PAINT HEADQUARTERS**  
**BY CARRYING THE FULL S-W LINE**

**THE HOUSEHOLD GUIDE IS CREATING A DEMAND IN  
YOUR LOCALITY FOR OUR PRODUCTS BY NAME AND  
UNLESS YOU CARRY THEM IN STOCK WE BOTH LOSE  
BUSINESS**

## **TERMS**

**On Paints, Varnishes, Lacquers, Coal-Tar Products and ODP  
Lead—45 days net; 2% for cash within 10 days from date of invoice.**

**On Turpentine, Linseed Oil, Reducers, Dry Colors, Insecticide  
Material and goods not of our own manufacture—30 days net; 1% for  
cash within 10 days from date of invoice.**

## **IMPORTANT**

**Shortages or errors in billing must be reported within ten days  
from receipt of shipment to secure proper adjustment.**

**In making all shipments our responsibility ceases when we receive  
a signed bill of lading from the transportation company. Claims for  
losses and damage in transit must be filed with the transportation  
company by our customers. If shipments are received in a damaged  
condition, or short in the number of packages, be sure to have the  
freight agent make such notation on the paid expense bill. This will  
enable you to file and collect claim without affidavit.**

## WHERE TO REACH US

### FACTORIES AND OFFICES

CLEVELAND, 601 Canal Road, N. W.  
CHICAGO, 115th Street and Cottage Grove Avenue.  
NEWARK, Brown Street and Lister Avenue.  
OAKLAND, 1450 Sherwin Avenue.

### WAREHOUSES AND OFFICES

ABILENE, TEXAS, 757 N. 2nd Ave.  
ALBANY, 447 Broadway.  
AMARILLO, TEXAS, 610 Grant Street.  
ASHTABULA, OHIO, 228 Main Street.  
ATLANTA, 52 North Broad Street.  
BALTIMORE, McCormick Bldg., Barre and Light Streets.  
BANGOR, ME., 75-85 French Street.  
BATON ROUGE, LA., 149 E. Third Street.  
BINGHAMTON, N. Y., 162 Washington Street.  
BIRMINGHAM, 2016-18 Third Avenue, North.  
BOSTON, 19-23 Pittsburgh Street.  
BROWNSVILLE, TEXAS, 706 Fronton Street.  
BUFFALO, 37 Pearl Street.  
CHARLOTTE, N. C., 212 W. First Street.  
CHARLESTON, S. C., 267 East Bay Street.  
CHATTANOOGA, TENN., 826 Broad Street.  
CHICAGO, City Office and Warehouse, 2001 West Pershing Place.  
CINCINNATI, Sixth, corner Main Street.  
COLUMBUS, 205 South High Street.  
DALLAS, 1621 Wall Street.  
DES MOINES, IOWA, 923 W. Locust Street.  
DENVER, 1629 Arapahoe Street.  
DETROIT, 1950 Milwaukee Avenue, East.  
EL PASO, 216 Stanton Street.  
EVANSVILLE, IND., 211 Main Street.  
FORT WORTH, 414 Houston Street.  
HOUSTON, 2108 Preston Avenue.  
INDIANAPOLIS, 318 W. Georgia Street.  
JACKSONVILLE, FLA., Union Terminal Building.  
JOHNSON CITY, 256 Main Street.  
KANSAS CITY, 1400 St. Louis Avenue.  
KNOXVILLE, 421-23 Wall Avenue.  
LITTLE ROCK, ARK., 720 Main Street.  
LOS ANGELES, 652-4 Mateo Street.  
LOUISVILLE, KY., 315-17 West Jefferson Street.  
MANSFIELD, OHIO, Corner Third and Walnut Streets.  
MEMPHIS, TENN., 121 Union Avenue.  
MILWAUKEE, WIS., 128 W. Water Street.  
MINNEAPOLIS, 701 Third Street, North.  
MONTGOMERY, ALA., 33 Commercial Street.  
MONTREAL, 897 Centre Street.  
NASHVILLE, Fifth Avenue, corner Union Street.  
NEW ORLEANS, 870 Fulton Street.  
NEW YORK (Warehouse), 52 Thompson Street.  
NEW YORK (Office), 292 Madison Avenue.  
OKLAHOMA CITY, OKLA., 223 East Grand Avenue.  
OMAHA, Corner Tenth and Dodge Streets.  
PHILADELPHIA, Delaware Avenue and Chestnut Street.  
PHOENIX, ARIZ., 512 W. Jackson Street.  
PITTSBURGH, 55-56 Water Street.  
PORTLAND, ORE., 484 Everett Street.  
PROVIDENCE, R. I., 64 Traverse Street.  
RICHMOND, VA., 1315 East Main Street.  
ROCHESTER, 44 South Avenue.  
SALT LAKE CITY, 53 West Broadway.  
SAN ANTONIO, 135 West Commerce Street.  
SAN FRANCISCO, 466 Second Street.  
SAVANNAH, GA., 725 Wheaton Street.  
SCHENECTADY, 128 Jay Street.  
SEATTLE, 512 First Avenue, South.  
SPOKANE, 157 South Post Street.  
SPRINGFIELD, ILL., 512 E. Monroe Street.  
ST. LOUIS, 515 Spruce Street.  
SYRACUSE, N. Y., 214 W. Jefferson Street.  
TAMPA, FLA., 713 Florida Avenue.  
TEXARKANA, TEXAS, 309 Pine Street.  
TORONTO, 1 Leslie Street.  
TULSA, OKLAHOMA, 118 South Cheyenne Avenue.  
VANCOUVER, 827 Powell Street.  
WACO, 720 Austin Street.  
WARREN, OHIO, 101 Main Street.  
WASHINGTON, D. C., 1135 Munsey Building.  
WHEELING, W. VA., 3303 Wetzel Street.  
WICHITA FALLS, TEXAS, 809 Ninth Street.  
WINNIPEG, 110 Sutherland Avenue.  
WORCESTER, 24 Mechanic St. Cor. Norwich.  
YOUNGSTOWN, OHIO, 217 W. Federal Street.

# INDEX

## SHERWIN-WILLIAMS PRODUCTS

|                                          | Page  |
|------------------------------------------|-------|
| Acid Stains.....                         | 40    |
| Aluminum Paint.....                      | 11    |
| American White.....                      | 10    |
| Antydamp.....                            | 11    |
| Arsenate of Calcium, Dry.....            | 33    |
| Arsenate of Lead, Dry.....               | 33    |
| Asphaltum.....                           | 51    |
| Auto Enamel.....                         | 10    |
| Auto Finishes (Opex).....                | 30    |
| Auto Seat Dressing.....                  | 10    |
| Auto Top Dressing.....                   | 10    |
| Auto Touch-Up-Black.....                 | 42    |
| Automobile Varnishes.....                | 51    |
| Barn Paints.....                         | 13    |
| Bath Enamel.....                         | 12    |
| Blackboard Staining.....                 | 39    |
| Brass-Brite.....                         | 12    |
| Brick Red.....                           | 21    |
| Brighten-Up Stain.....                   | 12    |
| Bronzing Liquids.....                    | 12    |
| Brushing Lacquer.....                    | 37    |
| Canoe Enamel.....                        | 13    |
| Carbolic-oil.....                        | 56    |
| Carbolic-oil Shingle Stain.....          | 56    |
| Colors, Dry.....                         | 16-17 |
| Closet Chemical.....                     | 62    |
| Coal Tar Products.....                   | 55-58 |
| Colors, Quick Drying.....                | 34-36 |
| Colors in Oil (Master Painters).....     | 29    |
| Colors in Oil (First Quality).....       | 29    |
| Colors in Japan, Quick Drying.....       | 34-36 |
| Commonwealth Barn Grey.....              | 13    |
| Commonwealth Barn Red.....               | 13    |
| Commonwealth Paint.....                  | 13    |
| Concrete and Cement Hardener.....        | 14    |
| Concrete Floor Paint (Floor Enamel)..... | 26    |
| Concrete Wall Finish.....                | 15    |
| Copper Paint.....                        | 15    |
| Cornish Eureka Gold Size.....            | 15    |
| Crack and Seam Filler.....               | 18    |
| Cresol (50%).....                        | 58    |
| Cresolex.....                            | 58    |
| Dancing Floor Wax.....                   | 16    |
| Decontint.....                           | 16    |
| Disinfectants.....                       | 57-58 |
| Driers and Japans.....                   | 51-52 |
| Dry Colors.....                          | 16-17 |
| Dry Lime Sulfur.....                     | 33    |
| Ebonol.....                              | 55    |
| Ebonol (Quick-Drying).....               | 55    |
| Ebonol Reducer.....                      | 55    |
| Eg-Sbel White (Save-Lite).....           | 39    |
| Elastic Roof Cement.....                 | 55    |
| Enamel, Bath.....                        | 12    |
| Enamel, Canoe.....                       | 13    |
| Enamel, Gas Engine.....                  | 26    |
| Enamel, Old Dutch.....                   | 30    |
| Enamel, Opex.....                        | 30    |
| Enamel, Screws.....                      | 39    |
| Enamel, Snow-White.....                  | 34    |
| Enamel Undercoater (Flat-Rite).....      | 21    |
| Enamelastic.....                         | 18    |
| Enameloid.....                           | 19    |
| Engine Enamel, Gas.....                  | 26    |
| English Venetian Red (Paste).....        | 18    |

# INDEX

## SHERWIN-WILLIAMS PRODUCTS—Contd.

|                                              | Page  |
|----------------------------------------------|-------|
| Family Paint.....                            | 21    |
| Filler, Liquid.....                          | 51    |
| Filler, Paste Wood.....                      | 31    |
| First Quality Oil Colors.....                | 20    |
| Flat Black.....                              | 19    |
| Flat Brick Red.....                          | 21    |
| Flat-Rite.....                               | 21    |
| Flat-Tone.....                               | 22    |
| Flat-Tone Glaze and Stencil Colors.....      | 24    |
| Flat-Tone Glazing Liquid.....                | 24    |
| Flat-Tone Mixing Size.....                   | 22    |
| Flat-Tone Plastic Pigment.....               | 23    |
| Flamep.....                                  | 22    |
| Flo-Lac.....                                 | 15    |
| Floor Enamel.....                            | 26    |
| Floor Paint, Porch.....                      | 33    |
| Floor-Seal.....                              | 31    |
| Floor Wax—see Prepared Wax.....              | 33    |
| Floor-Wipe.....                              | 25    |
| Fly Spray.....                               | 56    |
| French Crown Green (Paste).....              | 25    |
| French Yellow Ochre (Paste).....             | 45    |
| Fungi-Bordo.....                             | 54    |
| Furniture Polish (Polish-ol).....            | 33    |
| Galvanized Iron Primer.....                  | 26    |
| Gas Engine Enamel.....                       | 26    |
| Glaze and Stencil Colors (Flat-Tone).....    | 24    |
| Glazing Liquid (Flat-Tone).....              | 24    |
| Golden Oak Stain.....                        | 40    |
| Gold Paint and Gold Enamels.....             | 15-28 |
| Gold Size.....                               | 15    |
| Graining Colors in Oil.....                  | 26    |
| Graining Preparation.....                    | 27    |
| Graphite Pipe Joint and Gasket Compound..... | 27    |
| Graphite Ground in Oil.....                  | 27    |
| Handcraft Stains.....                        | 40    |
| Handy Touch-Up Black.....                    | 42    |
| Harmless Sheep Marking Liquid.....           | 37    |
| Hemingway's London Purple.....               | 54    |
| High Polish Fluid Wax (Liquid Wax).....      | 28    |
| House Paint.....                             | 9     |
| Inside Floor Enamel.....                     | 26    |
| Insecticides.....                            | 53-54 |
| Japan Colors (Quick Drying).....             | 34-36 |
| Japan Drier.....                             | 51    |
| Kilnk D.....                                 | 56    |
| Kromik Metal Primer.....                     | 27    |
| Lacquer, Opex.....                           | 30    |
| Lacquer (Rogers Brushing).....               | 37    |
| Lead and Zinc in oil (Zilo).....             | 46    |
| Lead in Oil.....                             | 31    |
| Lime-Sulfur, Dry.....                        | 33    |
| Linseed Oil Soap (Flamep).....               | 22    |
| Liquid Gold.....                             | 28    |
| Liquid Red Lead.....                         | 28    |
| Liquid Roof Cement.....                      | 55    |
| Liquid Wax.....                              | 28    |
| Liquor Cresote Composites, U. S. P.....      | 58    |
| London Purple, Hemingway's.....              | 54    |
| Machine Paint and Filler.....                | 28    |
| Master Painters' Flat White.....             | 28    |
| Master Painters' Oil Colors.....             | 29    |
| Metal Polish (Bras-Brite).....               | 12    |
| Metal Primer (Kromik).....                   | 27    |
| Metal Protective Paints.....                 | 29    |
| Metastatic.....                              | 29    |
| Mill White Eg-Sheal (Save-Lite).....         | 39    |
| Mohair Top Finish—see Auto Top Dressing..... | 10    |

# INDEX

## SHERWIN-WILLIAMS PRODUCTS—Contd.

|                                                     | Page  |
|-----------------------------------------------------|-------|
| Non-Corrosible Graphite.....                        | 29    |
| Ochre (Paste).....                                  | 45    |
| Oil Colors (First Quality).....                     | 20    |
| Oil Colors (Master Painters').....                  | 29    |
| Oil Stains.....                                     | 41    |
| Old Dutch Enamel.....                               | 30    |
| Old Dutch Process White Lead.....                   | 31    |
| Opex Lacquers.....                                  | 30    |
| Outside Gloss White, SWP.....                       | 9     |
| Oylepine (Oil-a-Fine).....                          | 37    |
| Paint and Varnish Remover (Taxite).....             | 44    |
| Paris Green.....                                    | 53    |
| Paste White Paint.....                              | 51    |
| Paste Wood Filler.....                              | 51    |
| Paste Paint.....                                    | 51    |
| Pavement Marking Paint.....                         | 43    |
| Perfect Method Red Lead.....                        | 32    |
| Permento.....                                       | 32    |
| Pestroy.....                                        | 54    |
| Pheno-Dip.....                                      | 56    |
| Phenolene.....                                      | 57    |
| Pine Oil Closet Chemical.....                       | 58    |
| Plaster Bond.....                                   | 32    |
| Plastic Pigment (Flat-Tone).....                    | 23    |
| Polish, Furniture.....                              | 33    |
| Polish, Metal.....                                  | 12    |
| Polish-ol.....                                      | 33    |
| Porch and Deck Paint.....                           | 33    |
| Powdered Floor Wax.....                             | 16    |
| Prepared Wax.....                                   | 33    |
| Preservative Shingle Stains.....                    | 41    |
| Pruning Compound.....                               | 54    |
| Quick Drying Colors (in Japan).....                 | 34-36 |
| Quick Drying Ethanol.....                           | 55    |
| Red Lead (Liquid).....                              | 28    |
| Red Lead (in Oil), see Perfect Method Red Lead..... | 32    |
| Rogers Brushing Lacquer.....                        | 37    |
| Rogers Polish.....                                  | 36    |
| Roof and Bridge Paint.....                          | 36    |
| Roof Cements.....                                   | 53    |
| Roof Paints (Coal-Tar).....                         | 55    |
| Salamander Black.....                               | 38    |
| Save-Lite (Eg-Shei White).....                      | 39    |
| Schoolboard Slating.....                            | 39    |
| Screen Enamel.....                                  | 39    |
| Seat Dressing, Auto.....                            | 10    |
| Semi-Lustrs.....                                    | 38    |
| Semi-Paste Paint.....                               | 38    |
| Sheep Marking and Branding Paints.....              | 57    |
| Shellacs.....                                       | 39    |
| Shingle Stains, Preservative.....                   | 41    |
| Size, Gold.....                                     | 15    |
| Size, Flat-Tone Mixing.....                         | 22    |
| Smoke Stack Paint.....                              | 40    |
| Snow-White Enamel.....                              | 38    |
| Soap (Linseed Oil).....                             | 22    |
| Stains.....                                         | 40-41 |
| Stencils.....                                       | 61-66 |
| Stencil Colors (Flat-Tone Glass).....               | 24    |
| Stock Dips.....                                     | 56    |
| Stove-Pipe and Iron Enamel.....                     | 41    |
| Sulfur, Dry Lime.....                               | 53    |
| S-W Disinfectant.....                               | 57    |
| SWP.....                                            | 9     |
| Taxite (Paint and Varnish Remover).....             | 44    |
| Thinner, Universal.....                             | 44    |
| Tick Dips (Kiltik D).....                           | 56    |
| Top Dressing (Auto).....                            | 10    |
| Touch-up Black.....                                 | 42    |
| Tractor Paint (see Wagon & Implement Paint).....    | 43    |
| Traffic Zone Paint.....                             | 43    |
| Tuber-Tonic.....                                    | 54    |

# INDEX

## SHERWIN-WILLIAMS PRODUCTS—Contd.

|                                                 | Page   |
|-------------------------------------------------|--------|
| Universal Thinner.....                          | 44     |
| Undercoat, Flat-Rite .....                      | 21     |
| Varnishes.....                                  | 51     |
| Varnish Stain (Brighten-Up Stain, Flo-Lac)..... | 12, 25 |
| Venetian Red, English (Paste).....              | 18     |
| Verdelite.....                                  | 45     |
| Wagon and Implement Paint.....                  | 45     |
| Wall Finish, Concrete.....                      | 15     |
| Wall Finish (Flat-Tone).....                    | 22     |
| Wall Finish (Semi-Lustre).....                  | 38     |
| Wall Finish, Water Paint.....                   | 16     |
| Water Stains (Acid Stains).....                 | 40     |
| Wax, Dancing Floor.....                         | 16     |
| Wax, Floor.....                                 | 33     |
| Wax, Liquid.....                                | 28     |
| Wax, Prepared.....                              | 33     |
| White Lead (in Oil).....                        | 31     |
| White Zinc (in Oil).....                        | 45     |
| Yellow Ochre French (Paste).....                | 45     |
| Zinc (Lead and Zinc in Oil).....                | 45     |
| Zinc in Oil, White.....                         | 45     |
| Zona Paints.....                                | 43     |





---

## SHERWIN-WILLIAMS PRODUCTS

---

### THE LARGEST PAINT AND VARNISH MAKERS IN THE WORLD

The paints, varnishes, colors and specialties listed in the following pages include everything demanded in modern finishing. They will satisfactorily supply the paint and varnish needs of the painter and decorator, the sign-writer, the contractor and builder, the architect, the carriage custom and repair shop, the property owner, the farmer and the housewife.

We offer our line of products to the trade with the knowledge that they will fulfill every claim we make for them and, when used as intended, will always prove satisfactory.

Controlling, as we do, the supply of nearly all important raw materials used in our products and maintaining chemical laboratories and testing-rooms where they are carefully examined for quality, we are able to offer goods of higher quality, which are more reliable and uniform than those made by less favorably situated makers. When pushed by a live, wide-awake merchant, Sherwin-Williams Paints and Varnishes will overcome competition, bring good trade and profits and give the dealer a reputation for reliable goods that will be one of his most valuable trade assets.

The Sherwin-Williams Co. was founded in 1866. Ever since that time we have held strictly to the highest standard of quality in paint and varnish making. We believed that the best goods would sell the best and our splendid success has proved we were right. Today we are the largest concern of the kind and expanding rapidly.

#### Our facilities include:

Factories in Cleveland, Chicago, Detroit, Montreal, Newark, Bound Brook, N. J., Oakland, Boston, Los Angeles, Lincoln, Dallas and London, England.

Warehouses and offices in principal cities from Atlantic to Pacific Ocean.

Representatives covering every important paint and varnish field in the world.

Linseed oil mills, where we make, treat and age strictly pure linseed oil for our products.

Lead and zinc mines and smelters, where we employ large forces of men to mine and convert these ores.

Intermediate, dye and chemical plants where we produce base materials for use in the manufacture of paints, stains, enamels, etc.

White lead plants, where we corrode white lead by the Old Dutch Process, and manufacture other lead products.

Acid manufacturing plants, producing great quantities of Acetic and other acids.

Dry color factories, the largest and best equipped in America, where our dry colors are made.

Lithopone plant, where the highest grade of Lithopone is produced for use in Flat Tone and kindred products.

Plants for manufacturing a complete line of insecticides and fungicides for use on fruit, vegetable and field crops.

Varnish, japan and drier works, where these products are made exclusively.

Lacquer plant, where we manufacture a complete line of nitrocellulose lacquers and enamels.

An up-to-date plant for distilling coal-tar to make pitch paints, roof cements, stock dips, disinfectants and creosote wood preservatives.

Tin can factories that make the tin cans we use.

Printing plant, with modern presses, bindery, sampling and finishing department, etc., where our advertising and printing are economically handled.

Machine shops, that make mills and machinery of our exclusive design.

These facilities enable us to make sure our goods are right from the foundation up and save us much in cost of manufacture that is put into the quality of the goods and the maintenance of a strict standard of service.

## SHERWIN-WILLIAMS PRODUCTS

# SWP

### SHERWIN-WILLIAMS PAINT, PREPARED

#### FOR PAINTING BUILDINGS



The most durable and economical paint that can be made. There is no other material, either prepared or hand-mixed, that will give such uniformly good results. SWP is made from carefully selected materials possessing best paint qualities, thoroughly mixed in most scientific proportions to insure best results, and very finely ground in machinery of our own design.

On comparative test with lead and oil or cheaper materials, SWP will prove to cost less by the job, because it spreads more easily under the brush, saves the painter's time, covers the greatest number of square feet to the gallon, and wears the longest possible time. It will cover 360 square feet of average surface two coats to the gallon. Briefly, a given surface can be properly painted with SWP for a less average cost per annum than any other paint made, including pure white lead and oil.

SWP is made in one quality only, and that the very best that our long experience in high-grade paint-making indicates will give best results. SWP has been on the market for nearly 60 years and enjoys a higher reputation and larger sale than any other paint in the world. Color Card C, C-12, C-18

### SWP WHITES

#### OUTSIDE GLOSS WHITE

The most durable and economical white paint for general use on all exposed surfaces in all climates. S-W Outside Gloss White is a pure paint made from pure carbonate of lead, sulphate of lead, pure oxide of zinc and pure linseed oil, with the necessary drier and turpentine. There is no outside white paint made that will cover more surface per gallon, look as white and retain its whiteness and give such general satisfaction over a long period of time as S-W Outside Gloss White.

#### CHINA GLOSS WHITE

Slower drying and not quite so white as Inside Varnish White, but a very satisfactory finish on interiors where economy is of first importance.

#### FLAT WHITE

For finishing without a gloss or as a ground coat for S-W Inside Varnish White. The best paint for such purposes ever prepared for the market. Extensively used by contracting painters and decorators instead of lead, for flat coating.

#### INSIDE VARNISH WHITE

For producing a white, varnish finish on inside work. It dries better, works freer, and is more economical than the varnish whites under various names generally found on the market. Apply over two or more coats of Flat White.

- 3 -

4-2111-1-10-11

0007-SWP-000004273

SHERWIN-WILLIAMS PRODUCTS

**SWP**

**SHERWIN-WILLIAMS PAINT  
PREPARED**

|                               | ½ pts. | pts. | qts. | ½ gals. | gals. | 5-gal.<br>cans | bbis. |
|-------------------------------|--------|------|------|---------|-------|----------------|-------|
| Antique Brown, 499.....       |        |      |      |         |       |                |       |
| Apple Green, 480.....         |        |      |      |         |       |                |       |
| Black, 467.....               |        |      |      |         |       |                |       |
| Blue (for inside work), 369.. |        |      |      |         |       |                |       |
| Bottle Green, 484.....        |        |      |      |         |       |                |       |
| Bronze Green, 475.....        |        |      |      |         |       |                |       |
| Canary Yellow, 387.....       |        |      |      |         |       |                |       |
| Colonial Yellow, 376.....     |        |      |      |         |       |                |       |
| Cream, 462.....               |        |      |      |         |       |                |       |
| Cream Gray, 380.....          |        |      |      |         |       |                |       |
| Golden Brown, 436.....        |        |      |      |         |       |                |       |
| Golden Yellow, 470.....       |        |      |      |         |       |                |       |
| Ivory, 496.....               |        |      |      |         |       |                |       |
| Light Lead, 353.....          |        |      |      |         |       |                |       |
| Modern Brown, 388.....        | 24     | 40   | 73   | 1 38    | 2 60  | 2 58           | 2 60  |
| Pea Green, 383.....           |        |      |      |         |       |                |       |
| Pearl Gray, 479.....          |        |      |      |         |       |                |       |
| Primrose Yellow, 394.....     |        |      |      |         |       |                |       |
| Quaker Drab, 391.....         |        |      |      |         |       |                |       |
| Red, 367.....                 |        |      |      |         |       |                |       |
| Rich Maroon, 382.....         |        |      |      |         |       |                |       |
| Sage Green, 356.....          |        |      |      |         |       |                |       |
| Sea Green, 354.....           |        |      |      |         |       |                |       |
| Silver Gray, 357.....         |        |      |      |         |       |                |       |
| Sky Blue, 484.....            |        |      |      |         |       |                |       |
| Slate, 363.....               |        |      |      |         |       |                |       |
| Stone, 351.....               |        |      |      |         |       |                |       |
| Straw, 365.....               |        |      |      |         |       |                |       |
| Tobacco Brown, 393.....       |        |      |      |         |       |                |       |
| Warm Drab, 485.....           |        |      |      |         |       |                |       |
| Willow Green, 461.....        |        |      |      |         |       |                |       |
| China Gloss White.....        | 25     | 42   | 77   | 1 46    | 2 75  | 2 70           | 2 68  |
| Flat White.....               |        |      |      |         |       |                |       |
| Outside Gloss White.....      |        |      |      |         |       |                |       |
| French Crown Green, 362.....  | 27     | 45   | 83   | 1 58    | 3 00  | 2 95           | 2 90  |
| Inside Varnish White.....     |        |      |      |         |       |                |       |
| Moss Green, 498.....          |        |      |      |         |       |                |       |

**Net Prices**

Half-pints, 48 in case.    Pints, 24 in case.    Quarts, 12 in case.  
Half-gallons, 6 in case.    Gallons, 4 in case.

**BRIGHT TRIM COLORS**

The use of bright colors for trimming homes, particularly the stucco type, is increasing in popularity and to meet a definite demand for three bright colors, we have manufactured them in SWP quality.

Verdax Green is the popular shade for painting shutters, sash, etc. It is a beautiful vivid green and permanent as well.

All three of these colors are very desirable for the painting of store fronts.

|                     | ½ pts. | pts. | qts. | ½ gals. | gals. |
|---------------------|--------|------|------|---------|-------|
| Verdax Green.....   | 36     | 62   | 1 17 | 2 26    | 4 95  |
| Spanish Blue.....   |        |      |      |         |       |
| Spanish Orange..... |        |      |      |         | 3 00  |

**Net Prices**

Half-pints, 48 in case.    Pints, 24 in case.    Quarts, 12 in case.  
Half-gallons, 6 in case.    Gallons, 4 in case.

## SHERWIN-WILLIAMS PRODUCTS

### AMERICAN WHITE

*Paste form, ground in oil*

A combination paste white made especially for plumbers' use and for general utility purposes.

1a 5a  
15 13

Net Prices

One-pound cans, 48 in case.

Five-pound cans, 12 in case.

### AUTO ENAMEL

A line of enamels made especially for refinishing motor cars by the car owner himself. S-W Auto Enamels are very durable, elastic and waterproof, and on account of their easy working qualities, it is possible for one inexperienced in painting to secure a high-class finish on his car without the loss of time attending the usual paint-shop job. Dries in about 48 hours, depending upon atmospheric conditions. Outside exposure or repeated washing will not harm the finish. Color Card CC-81.

|                             | $\frac{1}{2}$ pta. | pta. | qta. | $\frac{1}{2}$ gals. | gals. |
|-----------------------------|--------------------|------|------|---------------------|-------|
| Black.....                  | 57                 | 97   | 1 75 | 3 15                | 6 10  |
| Primer.....                 |                    |      |      |                     |       |
| Clear.....                  |                    |      |      |                     |       |
| Biege Brown.....            |                    |      |      |                     |       |
| English Brewster Green..... | 72                 | 1 22 | 2 25 | 4 25                | 8 10  |
| Milori Green.....           |                    |      |      |                     |       |
| Royal Blue.....             |                    |      |      |                     |       |
| Auto Gray.....              |                    |      |      |                     |       |
| Ivory.....                  |                    |      |      |                     |       |
| Rich Wine.....              | 77                 | 1 32 | 2 45 | 4 55                | 8 25  |
| Sport Red.....              |                    |      |      |                     |       |
| White.....                  |                    |      |      |                     |       |

Trade Discount 40%

Half-pints, 48 in case.

Pints, 24 in case.

Quarts, 12 in case.

Half-gallons, 6 in case.

Gallons, 4 in case.

### AUTO TOUCH-UP BLACK

See page 46 for prices and full description.

### AUTO SEAT DRESSING

Revives the appearance of scratched or old leather cushions and upholstery, hiding old marks or stains readily. Dries perfectly hard in an hour or two, with a rich, dull black finish. Is not affected by the heat of the body and will not soften or stick to clothing. It can be easily washed and kept clean.

$\frac{1}{2}$  pta. pta. qta.  
57 1 17 2 15

Trade Discount 40%

Half-pints, 48 in case.

Pints, 24 in case.

Quarts, 12 in case.

### AUTO TOP DRESSING

An excellent dense black dressing for renewing finish on mohair, pantosets and similar tops, side curtains and upholstery of automobiles. Can also be used on leather furniture, traveling bags and other leather or imitation leather surfaces. On mohair it dries with a dull black finish, but on leather, pantosets and other imitation leathers it dries with an eggshell gloss. Dries perfectly hard in three or four hours; is easy to apply and does not show laps or streaks.

$\frac{1}{2}$  pta. pta. qta. gals.  
57 22 1 00 5 25

Trade Discount 40%

Half-pints, 48 in case.

Pints, 24 in case.

Quarts, 12 in case.

Gallons, 4 in case.

## SHERWIN-WILLIAMS PRODUCTS

### ALUMINUM PAINT

*Bright as Silver—Ready for Use*

A lasting silver finish for use on radiators, ranges, water-boilers, gas, steam and water pipes, gas stoves, machinery, engines, etc. Also adapted for outside use on gas engines, boats, metal work, cornices, cupolas, oil tanks, etc. Gives most satisfactory results, because it is perfectly mixed and finely ground, works freely under the brush, has great spreading capacity, is fast in color, stands longest on outside exposure. Extreme heat and cold does not crack, peel, blister or discolor it. One coat covers a clean black surface. It has no disagreeable benzene-like odor found in many other Aluminum paints.

| $\frac{1}{8}$ pta. | $\frac{1}{4}$ pta. | $\frac{1}{2}$ pta. | pta. | qta. | gala. |
|--------------------|--------------------|--------------------|------|------|-------|
| 25                 | 36                 | 62                 | 1 07 | 2 00 | 7 10  |

Trade Discount 40%

One-eighth pints, 50 in case.  
Pints, 24 in case.

Quarter-pints, 48 in case.  
Quarts, 12 in case.

Half-pints, 48 in case  
Gallons, 4 in case.



## ANTYDAMP

*Foundation Damp-Proofing*

Antydamp is a very heavy black paint of asphalt type, which is applied to the exterior of concrete and masonry foundations below ground level to damp-proof basement walls. For ordinary damp-proofing two coats should be applied. Will cover approximately 40 square feet, two coats to the gallon. Is applied cold in original consistency, except in very cold weather when it is necessary to warm slightly before applying. Remains in an elastic condition indefinitely.

Every general contractor and foundation contractor is a prospect for the sale of Antydamp. Look for specifications calling for Antydamp in the part of the specifications which deals with foundations. For further information send for Form E518.

Where water is perpetually present in the land around the foundation, alternat ayers of waterproofing felt must be employed.

| 1s   | 5s   | bbls. |
|------|------|-------|
| 1 15 | 1 05 | 90    |

Net Prices

Gallons, 4 in case.

TS 58 (5) M28 44

— 11 —

0007-SWP-000004276

## SHERWIN-WILLIAMS PRODUCTS

### BATH ENAMEL

A high quality and thoroughly satisfactory enamel for the exterior of bath tubs and bath room walls and woodwork. It produces a porcelain-like finish that is tough, tenacious and durable. On new work, use Flat-Rite for undercoats.

|                | $\frac{1}{2}$ pta. | $\frac{1}{2}$ pta. | pta. | qta. | gals. |
|----------------|--------------------|--------------------|------|------|-------|
| Porcelain..... | 31                 | 57                 | 82   | 1 85 | 5 85  |

Trade Discount 48%

Quarter-pints, 48 in case.  
Quarts, 12 in case.

Half-pints, 48 in case.

Pints, 24 in case.  
Gallons, 4 in case.

### BRAS-BRITE

#### Liquid Metal Polish

A liquid preparation for cleaning and polishing brass and other polished metals. By repeated tests and comparisons, Bras-Brite has proved to polish more quickly and easily, requiring but little rubbing. Will not harden in the package and will keep in perfect condition in any climate. Descriptive Folder E539.

| $\frac{1}{2}$ pta. | pta. | qta. | $\frac{1}{2}$ gals. | gals. |
|--------------------|------|------|---------------------|-------|
| 37                 | 52   | 85   | 1 45                | 2 50  |

Trade Discount 48%

Half-pints, 48 in case.  
Half-gallons, 6 in case.

Pints, 24 in case.

Quarts, 12 in case.  
Gallons, 4 in case.

### BRIGHTEN-UP STAIN

#### A Stain and Varnish Combined

Produces a stained and varnished finish in one operation on old or new furniture, floors or woodwork. Is easily applied and does not show laps or brushmarks. Surfaces previously painted may be changed to imitate any of the woods represented in this list by first applying a coat of Brighten Up Stain Ground, and after thoroughly dry, follow with the color selected. Color Card CC143.

|                | $\frac{1}{2}$ pta. | $\frac{1}{2}$ pta. | pta. | qta. | $\frac{1}{2}$ gals. | gals. |
|----------------|--------------------|--------------------|------|------|---------------------|-------|
| Dark Oak.....  |                    |                    |      |      |                     |       |
| Light Oak..... |                    |                    |      |      |                     |       |
| Mahogany.....  | 31                 | 47                 | 72   | 1 30 | 2 35                | 4 35  |
| Walnut.....    |                    |                    |      |      |                     |       |
| Ground.....    |                    |                    |      |      |                     |       |

Trade Discount 48%

Quarter-pints, 48 in case.  
Quarts, 12 in case.

Half-pints, 48 in case.  
Half-gallon, 6 in case.

Pints, 24 in case.  
Gallons, 4 in case.

### BRONZING LIQUID

Two satisfactory bronzing liquids for mixing with gold, aluminum and brass bronzes. These liquids are unexcelled for decorative work, for when mixed with bronze they dry with a high gloss finish, and due to their splendid heat-resisting qualities, may be used on radiators, steam pipes, etc., without discoloring, peeling or blistering.

|            | $\frac{1}{2}$ pta. | $\frac{1}{2}$ pta. | $\frac{1}{2}$ pta. | pta. | qta. | $\frac{1}{2}$ gals. | gals. | 5a   |
|------------|--------------------|--------------------|--------------------|------|------|---------------------|-------|------|
| No. 2..... |                    |                    |                    | 57   | 1 00 | 1 75                | 2 10  | 3 05 |
| No. 3..... | 17                 | 22                 | 37                 | 52   | 85   | 1 45                | 2 50  | 2 55 |

Trade Discount 33 $\frac{1}{4}$ %

Eighth pints, 50 in case.  
Half-pints, 48 in case.  
Half-gallons, 12 in case.

Pints, 24 in case.

Quarter pints, 48 in case.  
Quarts, 24 in case.  
Gallons, 6 in case.

## SHERWIN-WILLIAMS PRODUCTS

### CANOE ENAMEL

A line of bright distinctive colors for painting canoes, rowboats and other water craft. Permanent in color, finely ground in high-class water-resisting varnish, it successfully withstands exposure to fresh or salt water and sunshine. Dries hard enough to launch in 36 hours. Color Card CC-147.

|                   | ½ pts. | pts. | qts. |
|-------------------|--------|------|------|
| Black.....        |        |      |      |
| Gray.....         |        |      |      |
| Ivory.....        |        |      |      |
| Medium Brown..... | 57     | 92   | 1 05 |
| Sky Blue.....     |        |      |      |
| True Blue.....    |        |      |      |
| White.....        |        |      |      |
| Carmine.....      |        |      |      |
| Light Green.....  |        |      |      |
| Orange.....       | 57     | 1 07 | 2 00 |
| Wine.....         |        |      |      |
| Yellow.....       |        |      |      |

Clear (See Rexpar Varnish).

Trade Discount 40%

Half-pints, 48 in case. Pints, 24 in case. Quarts, 12 in case.

### COMMONWEALTH BARN GRAY

An extremely popular gray paint for painting barns, sheds, corn cribs, roofs, silos, fences, etc. This paint shares the enviable reputation of Commonwealth Barn Red. It works easily, dries with a good gloss, has good covering capacity and great durability. It is an exceptional value for the price. Color Card CC-46.

| qts. | ½ gal. | gal. | 5s   | bbls. |
|------|--------|------|------|-------|
| 57   | 1 06   | 1 95 | 1 90 | 1 25  |

Net Prices

Quarts, 12 in case. Half-gallons, 6 in case. Gallons, 4 in case.

### COMMONWEALTH BARN RED

A bright, handsome, true-toned red paint of quality, for barns, sheds, corn cribs, roofs, fences, etc. It works easily, covers solid with two coats, has good spreading capacity, and exceptionally long life, all of which makes it more economical to use than other barn paints on the market. Possesses splendid wood preserving qualities in addition to improving the appearance of the building. Color Card CC-131.

| qts. | ½ gal. | gal. | 5s   | bbls. |
|------|--------|------|------|-------|
| 42   | 75     | 1 35 | 1 30 | 1 25  |

Net Prices

Quarts, 12 in case. Half-gallons, 6 in case. Gallons, 4 in case.

### COMMONWEALTH PAINT

A line of bright, handsome colors for painting garages, fences, arbors, barns and other buildings where a durable and serviceable paint is desired at a moderate price. These paints are easily applied, have splendid covering capacity and dry with a handsome uniform oil gloss finish. When trimmed with white, these colors present a very pleasing appearance.

|                    | qts. | ½ gal. | gal. | 5s   | bbls. |
|--------------------|------|--------|------|------|-------|
| Black.....         | 40   | 71     | 1 25 | 1 20 | 1 16  |
| Brown.....         |      |        |      |      |       |
| Red.....           | 42   | 76     | 1 35 | 1 30 | 1 25  |
| Dark Green.....    | 50   | 91     | 1 65 | 1 60 | 1 55  |
| Light Yellow.....  |      |        |      |      |       |
| Ivy Green.....     |      |        |      |      |       |
| Olive Green.....   | 57   | 1 06   | 1 95 | 1 90 | 1 85  |
| Gray.....          |      |        |      |      |       |
| Orange Yellow..... | 62   | 1 16   | 2 15 | 2 10 | 2 05  |
| White.....         |      |        |      |      |       |

Net Prices

Quarts, 12 in case. Half-gallons, 6 in case. Gallons, 4 in case.

## SHERWIN-WILLIAMS PRODUCTS



*Flush On*



*Sweep Out*

### CONCRETE AND CEMENT HARDENER

Concrete and Cement Hardener applied to the surface of a cement floor, makes it hard as granite, prevents dusting or wearing of small particles and seals the floor against water or oils.

Concrete and Cement Hardener will treat from 60 to 100 square feet of cement surface, three applications, varying with the porosity of the surface. Seventy square feet may be taken as a basis for estimating. The first application is reduced in proportion of one part of Hardener to two parts of water. The second application should consist of equal parts of Hardener and water. The third application should be in proportion of two parts of Hardener to one part of water. Mix in a wooden pail, and flush onto the floor, sweeping out with a long-handled brush or broom. Each application should soak the floor, but all puddles remaining on the surface should be mopped up before leaving floors to dry, which usually requires 24 hours.

Concrete and Cement Hardener is of an acid nature and all barrels are treated with a soft scale wax to prevent the material seeping through the wooden staves of the barrel, and attacking the metal hoops and there should be no difficulty ordinarily in allowing Concrete and Cement Hardener to remain in barrels up to six months after the barrel is filled.

There is hardly a modern office building, hotel, manufacturing plant, garage, creamery, hospital or school erected today where the specifications do not call for the hardening of cement floors with a material like our Concrete and Cement Hardener. Descriptive enclosing slip E440. Complete directions for application—enclosing slip E515.

| 1-gal. jug | 5-gal. carboy | 30-gal. barrel | 50-gal. barrel | 3-barrel lots |
|------------|---------------|----------------|----------------|---------------|
| 2 15       | 1 85          | 1 70           | 1 85           | 1 55          |

Net Prices

Gallon jugs, 4 in case.



## SHERWIN-WILLIAMS PRODUCTS

### CONCRETE WALL FINISH

A high quality oil paint manufactured especially for exterior use on concrete, cement, brick and stucco walls. Possesses extra heavy body, permitting reduction with linseed oil or turpentine, according to the porosity of the surface. Under ordinary circumstances two coats will produce a first-class job, and it is not necessary to use a primer or sealer first to obtain a satisfactory and waterproof surface. This material dries with a flat finish.

|                       | gala. | 5 gala. | bbbl. |
|-----------------------|-------|---------|-------|
| Buff.....             |       |         |       |
| Cream.....            |       |         |       |
| Dark Gray.....        | 2 35  | 2 30    | 2 25  |
| Extra Light Gray..... |       |         |       |
| Green Stone.....      |       |         |       |
| Light Gray.....       |       |         |       |
| Venetian Red.....     |       |         |       |
| White.....            | 2 45  | 2 40    | 2 35  |

Net Prices

Gallons, 4 in case.

### COPPER PAINT

Made to protect wooden bottoms of vessels, launches and other craft from barnacles, worms, seaweed, etc. Contains more copper per gallon than any other paints of this character, and is the most reliable and economical anti-fouling paint on the market. Freshly painted hulls can be put in the water while the paint is still wet.

|            | qts. | ½ gala. | gala. | 5 gala. |
|------------|------|---------|-------|---------|
| Brown..... | 72   | 1 33    | 2 60  | 2 45    |
| Red.....   | 77   | 1 38    | 2 60  | 2 65    |
| Green..... | 87   | 1 68    | 3 20  | 3 15    |

Net Prices

Quarts, 12 in case.

Half-gallons, 6 in case.

Gallons, 4 in case.

### CORNISH EUREKA GOLD SIZE

A standard high-grade gold size manufactured under a secret process from high-grade materials. Used principally by carriage, car and sign painters and decorators for gold leaf, silver leaf, aluminum leaf, Florentine leaf, Dutch metal, or any other leaf known to the gilder's art. Is extensively used for gilding decorative work on interiors of churches, banks, theatres, passenger coaches, automobiles, sign painting, japanning, etc. Gilds splendidly over a flat color the same as over varnish color or rubbing varnish. Will not sag or run to an edge. Its durability is unsurpassed. Can be varnished over without danger of cracking.

|                  | ¼ pta. | ½ pta. | pta. | qts. | ½ gala. | gala. |
|------------------|--------|--------|------|------|---------|-------|
| Extra Quick..... |        |        |      |      |         |       |
| Quick.....       | 41     | 67     | 1 17 | 2 10 | 4 00    | 7 00  |
| Slow.....        |        |        |      |      |         |       |

Trade Discount 33 ⅓ %

Quarter-pints, 48 in case.

Half-pints, 48 in case.

Pints, 24 in case.

Quarts, 12 in case.

Half-gallons, 6 in case.

Gallons, 4 in case.

### CRACK AND SEAM FILLER

An elastic composition for filling cracks, crevices and seams in old and new floors. Will not shrink or dry up like putty or other so-called Crack and Seam Fillers on the market. Gives a smooth surface over which to apply paint or varnish. Has considerably more bulk to the pound than the average competitive product and consequently goes much further. Apply with putty knife or palm of hand.

| 1-lb. cans | 5-lb. cans |
|------------|------------|
| 42         | 39         |

Trade Discount 40%

1-pound cans, 48 in case.

5-pound cans, 12 in case.

## SHERWIN-WILLIAMS PRODUCTS

### DANCING FLOOR WAX

#### Powdered

An excellent preparation for waxing ballroom floors. Put up in sprinkler top cans, which makes application easy. Is used by the largest hotels, dancing academies, amusement parks, etc.

1/4-lb. cans 1-lb. cans

56 92

Trade Discount 40%

Half-pound cans, 48 in case.

One-pound cans, 24 in case.

### DECOTINT

#### A Sanitary Kalsomine Wall Finish

Manufactured in dry powdered form from carefully selected materials, and is so compounded that it requires only mixing with water to be ready for instant use. Is non-poisonous, contains no alkali, acid, or anything injurious to the health. Decotint produces a good sanitary wall finish, has splendid covering capacity, one pound covering from 60 to 100 square feet. A second coat can safely be applied as soon as first coat has become thoroughly dry. Color Card CC-215.

|            | 5-lb.<br>pkgs. | 100-lb.<br>kegs | per pound<br>bbls. |
|------------|----------------|-----------------|--------------------|
| White..... | 11 1/2         | 11              | 09 1/2             |
| Tints..... | 12 1/2         | 12              | 10 1/2             |

Trade Discount 40%

5-pound pkgs. packed 10 in case.

### DRY COLORS

Our splendid facilities for the manufacture of Intermediates, Dyes and Chemicals used in producing Dry Colors place us in the foremost position for supplying Dry Colors of the highest quality for use in paints, stains, enamels, etc.

The Dry Colors listed here are, with few exceptions, the same as we use in the manufacture of our own high grade products, the majority being the product of our own dry color factories, and as such will be found vastly superior in color, tone strength and fineness to the jobbing grade offered on the market.

#### Germantown Lamp Black

|                               | Per pound |
|-------------------------------|-----------|
| One-pound papers.....         | 23 1/2    |
| One quarter-pound papers..... | 32 1/2    |

#### Ivory Black

|               | 5-lb.<br>pkgs. | 100-lb.<br>kegs | bbls.  |
|---------------|----------------|-----------------|--------|
| Powdered..... | 18 1/2         | 14 1/2          | 12 1/2 |

#### Blues

|                               |        |        |        |
|-------------------------------|--------|--------|--------|
| Chemically Pure Chinese.....  | 61 1/2 | 47 1/2 | 45 1/2 |
| Chemically Pure Miliori.....  | 51 1/2 | 47 1/2 | 45 1/2 |
| Chemically Pure Prussian..... | 51 1/2 | 47 1/2 | 45 1/2 |
| No. 1 Prussian.....           | 24 1/2 | 20 1/2 | 18 1/2 |
| Ultramarine (C. U.).....      | 34 1/2 | 30 1/2 | 28 1/2 |

#### Browns

|                                |        |        |        |
|--------------------------------|--------|--------|--------|
| Imp. Raw Turkey Umber.....     | 13     | 09     | 07     |
| Imp. Burnt Turkey Umber.....   | 13     | 09     | 07     |
| Imp. Raw Italian Sienna.....   | 17 1/2 | 13 1/2 | 11 1/2 |
| Imp. Burnt Italian Sienna..... | 17 1/2 | 13 1/2 | 11 1/2 |
| Vandyke.....                   | 15 1/2 | 11 1/2 | 09 1/2 |

# SHERWIN-WILLIAMS PRODUCTS

## DRY COLORS—Continued

### Greens

|                                     | 50     | bags   | bbbl.  |
|-------------------------------------|--------|--------|--------|
| Chemically Pure Chrome, Light.....  | 28 1/2 | 24 1/2 | 22 1/2 |
| Chemically Pure Chrome, Medium..... | 31 1/2 | 27 1/2 | 25 1/2 |
| Chemically Pure Chrome, Dark.....   | 34 1/2 | 30 1/2 | 28 1/2 |
| No. 1 Chrome, Light.....            | 14     | 10     | 08     |
| No. 1 Chrome, Medium.....           | 14 1/2 | 10 1/2 | 08 1/2 |
| No. 1 Chrome, Dark.....             | 15     | 11     | 09     |
| No. 3 Chrome, Light.....            | 13     | 09     | 07     |
| No. 3 Chrome, Medium.....           | 13 1/2 | 09 1/2 | 07 1/2 |
| No. 3 Chrome, Dark.....             | 14     | 10     | 08     |

### Reds

|                                |        |        |        |
|--------------------------------|--------|--------|--------|
| Imp. English Indian.....       | 24 1/2 | 20 1/2 | 18 1/2 |
| Imp. English Tuscan.....       | 24 1/2 | 20 1/2 | 18 1/2 |
| Genuine English Rose Pink..... | 26 1/2 | 22 1/2 | 20 1/2 |
| Premier Non-Fading, Dark.....  | 24 1/2 | 20 1/2 | 18 1/2 |
| American Vermilion.....        | 26 1/2 | 22 1/2 | 20 1/2 |
| Turkey, Dark.....              | 28 1/2 | 24 1/2 | 22 1/2 |
| Orange Mineral.....            | 28 1/2 | 24 1/2 | 22 1/2 |
| Red Lead.....                  | ..     | ..     | ..     |

|  |        |      |
|--|--------|------|
|  | 7 & 14 | 30   |
|  | lb.    | lb.  |
|  | bags   | bags |

|                        |    |    |
|------------------------|----|----|
| English Vermilion..... | .. | .. |
|------------------------|----|----|

### Yellows

|                                | 50     | bags   | bbbl.  |
|--------------------------------|--------|--------|--------|
| Chem. Pure Chrome, Light.....  | 28 1/2 | 21 1/2 | 19 1/2 |
| Chem. Pure Chrome, Medium..... | 28     | 22     | 20     |
| Chem. Pure Chrome, Orange..... | 28 1/2 | 22 1/2 | 20 1/2 |
| No. 1 Chrome, Light.....       | 17 1/2 | 13 1/2 | 11 1/2 |
| No. 1 Chrome, Medium.....      | 18     | 14     | 12     |
| No. 1 Chrome, Orange.....      | 18 1/2 | 14 1/2 | 12 1/2 |
| No. 3 Chrome, Light.....       | 13 1/2 | 09 1/2 | 07 1/2 |
| No. 3 Chrome, Medium.....      | 14     | 10     | 08     |
| No. 3 Chrome, Orange.....      | 14 1/2 | 10 1/2 | 08 1/2 |

### Ochres

|                         |    |    |
|-------------------------|----|----|
| Genuine Dutch Pink..... | .. | .. |
| Imp. French Ochre.....  | .. | .. |

### Whites

|                                     |    |    |
|-------------------------------------|----|----|
| Strictly Pure White Lead.....       | .. | .. |
| Genuine Green Seal French Zinc..... | .. | .. |
| English Cliff Paris White.....      | .. | .. |
| Extra Bolted Gilders Whiting.....   | .. | .. |
| Plaster Paris.....                  | .. | .. |

### Fillers

|               |    |    |
|---------------|----|----|
| Keystone..... | .. | .. |
| English.....  | .. | .. |

### Metallic Paints

|                           |    |    |
|---------------------------|----|----|
| English Venetian Red..... | .. | .. |
| Iron Ore Red.....         | .. | .. |
| Prince's Metallic.....    | .. | .. |

### Net Prices

## SHERWIN-WILLIAMS PRODUCTS



One of the greatest developments our Technical Service Department has made in several years is the formulating of a new gloss enamel to which we have assigned the name "ENAMELASTIC."

In our own line, Enamelastic is second in quality only to Old Dutch Enamel, and it may be described as a long oil enamel of intense whiteness, with excellent leveling and flowing qualities, good hiding powers and other characteristics which a high gloss enamel must have to appeal to discriminating master painters. It may be readily tinted to an Ivory or any other shade.

It is a well-balanced white enamel suitable for all types of interior enamel work. Has been accepted by some of the largest Master Painters in the country, who are highly enthusiastic about it.

Dealers will want to stock Enamelastic Gloss and Dull to supply not only the painter demand, but also the home owner.

The merits of this product will popularize it with an ever increasing number of painters, decorators and home owners, who will insist on using it on the interior of residences, apartments and industrial buildings, where a high gloss, intensely white enamel is desired.

Flat-Rite is recommended for use as an Undercoater.

|                          | Qts. | ½ Gal. | Gal. | 5 Gal. | Bbls. |
|--------------------------|------|--------|------|--------|-------|
| White Enamel, Gloss..... | 1 55 | 2 85   | 5 35 | 5 25   | 5 10  |
| White Enamel, Dull.....  | 1 75 | 3 20   | 6 10 | 6 00   | 5 85  |

Trade Discount 40%

Quarts, 12 in case. Half Gallons, 6 in case.  
Gallons, 4 in case.

## ENGLISH VENETIAN RED

Ground in Oil

|        | 12½-lb. pails | 25-lb. pails | 100-lb. kegs |
|--------|---------------|--------------|--------------|
| F..... | 33            | 32           | 31           |
| A..... | 20            | 19           | 18           |
| H..... | 18            | 17           | 16           |

Trade Discount 25%

12½-lb. 4 in case.

25-lb. 4 in case

## SHERWIN-WILLIAMS PRODUCTS

### ENAMELOID

#### The Decorative Enamel

An enamel which dries with a beautiful porcelain-like finish, most durable and resistant to wear. While Enameloid was originally designed for the professional painter and is still a prime favorite with him, it is ideal for amateur use, in that it is most easily applied. This quality is essential, as is the long list of bright, attractive colors for refinishing of all types of furniture—sunroom sets, breakfast room sets, porch, bedroom and kitchen furniture, as well as wicker, rattan and metal furniture, pottery, glass, etc.

Can be washed repeatedly with soap and water, making it equally adaptable for finishing walls and ceilings of baths, kitchens, refrigerator rooms, laundries and similar surfaces where steam and vapors are present. Color Card CC-133.

|                    | 1/4 pta. | 1/2 pta. | pta. | qts. | 1/2 gals. | gals. |
|--------------------|----------|----------|------|------|-----------|-------|
| Black.....         |          |          |      |      |           |       |
| Blue.....          |          |          |      |      |           |       |
| French Gray.....   |          |          |      |      |           |       |
| Ivory.....         |          |          |      |      |           |       |
| Lettuce Green..... |          |          |      |      |           |       |
| Medium Brown.....  | 30       | 57       | 92   | 1 55 | 3 19      | 6 85  |
| Medium Gray.....   |          |          |      |      |           |       |
| Pink.....          |          |          |      |      |           |       |
| Sky Blue.....      |          |          |      |      |           |       |
| Tan.....           |          |          |      |      |           |       |
| White.....         |          |          |      |      |           |       |
| Carmine.....       |          |          |      |      |           |       |
| Chinese Red.....   |          |          |      |      |           |       |
| Grass Green.....   |          |          |      |      |           |       |
| Maroon.....        | 35       | 67       | 1 07 | 2 00 | 3 70      | 7 10  |
| Orange.....        |          |          |      |      |           |       |
| Willow Green.....  |          |          |      |      |           |       |
| Yellow.....        |          |          |      |      |           |       |

Trade Discount 40%

Quarter-pints, 48 in case.  
Quarts, 12 in case.

Half-pints, 48 in case.  
Half-gallons, 6 in case.

Pints, 24 in case.  
Gallons, 4 in case.

### ENAMELOID BRUSH

We have now arranged to furnish the Special Enameloid Brush to our agents to sell for general enamel work. The Enameloid Brush is a soft hair, sitch brush, one inch wide. It was made especially for us for applying Enameloid. It is a wonderful value at this price.

Per Dozen, \$3.00

Trade Discount 40%

Ask about the Enameloid Introductory Package Plan.

### FLAT BLACK

For producing a dull black wrought iron finish on wood or metal. Particularly suited for picture frames, mouldings, ornamental iron work, lamps, gas fixtures, etc. Is easily applied, has good covering capacity and splendid hiding power, covering solid with one coat. It is very durable.

| 1/4 pta. | 1/2 pta. | pta. | qts. | gals. |
|----------|----------|------|------|-------|
| 21       | 47       | 77   | 1 40 | 4 80  |

Trade Discount 40%

Quarter-pints, 48 in case.  
Pints, 24 in case.

Quarts, 12 in case.

Half-pints, 48 in case.  
Gallons, 4 in case.

# SHERWIN-WILLIAMS PRODUCTS

## FIRST QUALITY COLORS IN OIL

### Paste Form

Used largely by master painters for tinting White Lead and other paints. Also used quite extensively for sign-writing purposes. S-W First Quality Colors in Oil represent the highest quality of colors ground in pure linseed oil. Are stronger in tinting power than any other oil colors on the market. Color Card CC-160.

Cans and pails—prices per pound. Tubes—prices per dozen.

| Blacks                                 |             |             |            |                   |                  |              |
|----------------------------------------|-------------|-------------|------------|-------------------|------------------|--------------|
|                                        | small tubes | large tubes | 1-lb. cans | 5-lb. PC and cans | 12 1/4-lb. pails | 25-lb. pails |
| Ivory Drop.....                        | 1 35        | 3 80        | 48         | 47                | 48               |              |
| English Coach.....                     |             | 3 80        | 48         | 47                | 48               |              |
| Sign Painters.....                     |             | 3 80        | 57         | 56                |                  |              |
| Lamp (CP).....                         | 1 35        | 3 80        | 58         | 57                | 55               |              |
| Lamp (102).....                        |             | 3 80        | 58         | 56                |                  |              |
| Blues                                  |             |             |            |                   |                  |              |
| *Prussian.....                         | 1 35        | 4 30        | 82         | 81                |                  |              |
| Cobalt.....                            | 1 35        | 5 30        | 77         | 76                |                  |              |
| *Ultramarine.....                      | 1 35        | 4 30        | 72         | 71                | 69               |              |
| Browns                                 |             |             |            |                   |                  |              |
| Raw and Burnt Turkey Umber....         | 1 35        | 3 80        | 48         | 47                | 45               |              |
| Raw and Burnt Italian Sienna.....      | 1 35        | 3 80        | 50         | 49                | 47               |              |
| Vandyke.....                           | 1 35        | 3 80        | 49         | 48                | 46               |              |
| Greens                                 |             |             |            |                   |                  |              |
| Paris.....                             | 1 65        | 5 05        | 72         | 71                |                  |              |
| Bronze.....                            |             |             | 40         | 39                | 37               | 36           |
| Chrome, L., M., and D.....             | 1 35        | 4 05        | 50         | 49                | 47               | 46           |
| Reds                                   |             |             |            |                   |                  |              |
| Dragon.....                            | 2 80        | 7 05        | 1 27       | 1 26              | 1 24             | 1 23         |
| Premier Non-Fading.....                | 1 35        | 4 05        | 62         | 61                | 59               | 58           |
| English Vermilion.....                 | 6 00        | 34 05       | 3 92       | 3 91              |                  |              |
| American Vermilion.....                | 1 35        | 5 45        | 62         | 61                |                  |              |
| Rose Lake.....                         | 1 35        | 5 05        | 1 02       | 1 01              |                  |              |
| English Rose Pink.....                 | 1 35        | 4 55        | 76         | 75                |                  |              |
| Tuscan.....                            | 1 35        | 4 55        | 71         | 70                | 68               | 67           |
| Turkey.....                            | 1 35        | 5 05        | 90         | 89                |                  |              |
| Indian.....                            | 1 35        | 5 05        | 55         | 54                | 52               | 51           |
| English Venetian.....                  | 1 35        | 3 80        | 37         | 36                | 34               | 33           |
| Yellows                                |             |             |            |                   |                  |              |
| Chrome—L., M., O. and D.O. (C.P.)..... |             | 5 05        | 66         | 65                | 63               | 62           |
| Chrome, L., M., O. and D. O.....       | 1 35        | 4 55        | 55         | 55                | 53               | 52           |
| Golden Ochre.....                      | 1 35        | 3 80        | 43         | 42                | 40               | 39           |
| French Yellow Ochre.....               | 1 35        | 3 80        | 38         | 37                | 35               | 34           |
| White                                  |             |             |            |                   |                  |              |
| Flake White.....                       | 1 35        | 3 80        |            |                   |                  |              |

Note: Colors marked (\*) filled in 1/4-lb. cans add 6c to 1-lb. price; filled in 1/4-lb. cans add 20c to 1-lb. price.

Tubes are sold according to bulk, not weight.

On account of their large bulk it is impossible to furnish Blacks, Blues and Browns in 25-pound pails.

Trade Discount 25%

Small tubes, 12 in a box

1-pound cans, 48 in case.  
12 1/4-pound pails, 4 in case.

5-pound P. C. and cans, 12 in case.  
25-pound pails, 4 in case.

# SHERWIN-WILLIAMS

## FAMILY

A prepared paint for buildings outside. Is ideal for general household use, cupboards, as oil gloss finish which will give uniform

|                           |    |
|---------------------------|----|
| Ash Gray.....             |    |
| Black.....                |    |
| Bottle Green.....         |    |
| Brown.....                |    |
| Buff.....                 |    |
| Cream.....                |    |
| French Gray.....          |    |
| Ivory.....                |    |
| Light Brown.....          | 13 |
| Light Gray.....           |    |
| Light Lead.....           |    |
| Medium Brown.....         |    |
| Olive Brown.....          |    |
| Pea Green.....            |    |
| Red.....                  |    |
| Sky Blue.....             |    |
| Straw.....                |    |
| Yellow.....               |    |
| Exterior White Gloss..... |    |
| Interior White Gloss..... | 14 |
| Interior White Flat.....  |    |
| Dark Blue.....            | 15 |
| Green.....                |    |
| Scarlet Vermilion.....    | 19 |

Quarter-pints, 48 in case. Half-p  
Quarts, 12 in case. Half-g

## FLAT

### Gro

For use on old and new brick walls t work.

5-lb. cans 12  
24

### Trade

5-pound cans, 12 in case. 25-poun

## FL

### Interior En

Flat-Rite Interior Enamel Undercoat which it is possible to produce. It is an u the brush, levels admirably, has satisfactor It will produce a very smooth, flat finish.

This undercoater is intended for int product and undercoater for our famous enamel work, we recommend SWP Flat

White..... 47

### Trade

Half-pints, 48 in case. Pint  
Half-gallons, 6 in case.

TS 58 (5) M28 44

## SHAW'S PRODUCTS

### COLORS IN OIL

#### Form

Painting White Lead and other paints. Also used S.W. First Quality Colors in Oil represent the best oil. Are stronger in tinting power than any other CC-160.

Weight. Tubes—prices per dozen.

#### Colors

| large tubes | 1-lb. cans | 5-lb. PC and cans | 12½-lb. pails | 25-lb. pails |
|-------------|------------|-------------------|---------------|--------------|
| 3 80        | 48         | 47                | 48            |              |
| 3 80        | 48         | 47                | 48            |              |
| 3 80        | 57         | 56                |               |              |
| 3 80        | 58         | 57                | 58            |              |
| 3 80        | 58         | 58                |               |              |

#### Colors

|      |    |    |    |  |
|------|----|----|----|--|
| 4 30 | 82 | 81 |    |  |
| 6 30 | 77 | 76 |    |  |
| 4 30 | 72 | 71 | 68 |  |

#### Colors

|      |    |    |    |  |
|------|----|----|----|--|
| 3 80 | 48 | 47 | 45 |  |
| 3 80 | 50 | 49 | 47 |  |
| 3 80 | 49 | 48 | 46 |  |

#### Colors

|      |    |    |    |    |
|------|----|----|----|----|
| 5 05 | 72 | 71 |    |    |
| 4 05 | 40 | 39 | 37 | 38 |
| 4 05 | 50 | 49 | 47 | 46 |

#### Colors

|       |      |      |      |      |
|-------|------|------|------|------|
| 7 05  | 1 27 | 1 26 | 1 24 | 1 23 |
| 4 05  | 52   | 51   | 59   | 58   |
| 34 05 | 3 92 | 3 91 |      |      |
| 5 45  | 62   | 61   |      |      |
| 5 05  | 1 02 | 1 01 |      |      |
| 4 55  | 76   | 75   |      |      |
| 4 55  | 71   | 70   | 68   | 67   |
| 6 05  | 80   | 79   |      |      |
| 6 05  | 55   | 54   | 52   | 51   |
| 3 80  | 37   | 36   | 34   | 33   |

#### Colors

|      |    |    |    |    |
|------|----|----|----|----|
| 5 05 | 66 | 65 | 63 | 62 |
| 4 55 | 56 | 55 | 53 | 52 |
| 3 80 | 43 | 42 | 40 | 39 |
| 3 80 | 38 | 37 | 35 | 34 |

#### White

|      |  |  |  |  |
|------|--|--|--|--|
| 3 80 |  |  |  |  |
|------|--|--|--|--|

... cans add 6c to 1-lb. price; filled in ½-lb. cans

weight.

able to furnish Blacks, Blues and Browns in 25-

Discount 25%

cs, 12 in a box

5-pound P. C. and cans, 12 in case.  
25-pound pails, 4 in case.

20 -

## SHERWIN-WILLIAMS PRODUCTS

### FAMILY PAINT

A prepared paint for buildings outside and inside, where a moderate price paint is desired. Is ideal for general household use, cupboards, shelving, chairs, window boxes, etc. Produces an oil gloss finish which will give uniform satisfaction. Color Card CC-101-CC-102.

|                           | ¼ pta. | ½ pta. | pta. | qts. | ½ gals. | gals. | 5s & bbls. |
|---------------------------|--------|--------|------|------|---------|-------|------------|
| Ash Gray.....             |        |        |      |      |         |       |            |
| Black.....                |        |        |      |      |         |       |            |
| Bottle Green.....         |        |        |      |      |         |       |            |
| Brown.....                |        |        |      |      |         |       |            |
| Buff.....                 |        |        |      |      |         |       |            |
| Cream.....                |        |        |      |      |         |       |            |
| French Gray.....          |        |        |      |      |         |       |            |
| Ivory.....                |        |        |      |      |         |       |            |
| Light Brown.....          | 13     | 20     | 32   | 56   | 1 03    | 1 90  | 1 80       |
| Light Gray.....           |        |        |      |      |         |       |            |
| Light Lead.....           |        |        |      |      |         |       |            |
| Medium Brown.....         |        |        |      |      |         |       |            |
| Olive Brown.....          |        |        |      |      |         |       |            |
| Pea Green.....            |        |        |      |      |         |       |            |
| Red.....                  |        |        |      |      |         |       |            |
| Sky Blue.....             |        |        |      |      |         |       |            |
| Straw.....                |        |        |      |      |         |       |            |
| Yellow.....               |        |        |      |      |         |       |            |
| Exterior White Gloss..... |        |        |      |      |         |       |            |
| Interior White Gloss..... | 14     | 21     | 34   | 60   | 1 11    | 2 06  | 2 00       |
| Interior White Flat.....  |        |        |      |      |         |       |            |
| Dark Blue.....            | 15     | 24     | 39   | 70   | 1 31    | 2 45  | 2 40       |
| Green.....                |        |        |      |      |         |       |            |
| Scarlet Vermilion.....    | 19     | 31     | 54   | 1 01 | 1 93    | 3 70  | 3 65       |

#### Net Prices

Quarter-pints, 48 in case.  
Quarts, 12 in case.

Half-pints, 48 in case.  
Half-gallons, 6 in case.

Pints, 24 in case.  
Gallons, 4 in case.

### FLAT BRICK RED

#### Ground in Oil

For use on old and new brick walls to imitate the color of pressed brick or terra-cotta work.

| 5-lb. cans | 12½-lb. pails | 25-lb. pails |
|------------|---------------|--------------|
| 24         | 21            | 20           |

#### Trade Discount 25%

5-pound cans, 12 in case.

25-pound pails, 4 in case.

12½-pound pails, 4 in case.

### FLAT-RITE

#### Interior Enamel Undercoater

Flat-Rite Interior Enamel Undercoater is the highest grade of lithopone undercoater which it is possible to produce. It is an undercoater of the long oil type, flows out well under the brush, levels admirably, has satisfactory spreading and drying qualities, and is very opaque. It will produce a very smooth, flat finish, which sands readily without gumming the paper.

This undercoater is intended for interior work only. It is furnished as the companion product and undercoater for our famous Old Dutch Enamel. For an undercoater for exterior enamel work, we recommend SWP Flat White. Descriptive Folder E-541.

|            | ¼ pta. | pta. | qts. | ½ gals. | gals. | 5 gals. |
|------------|--------|------|------|---------|-------|---------|
| White..... | 47     | 77   | 1 35 | 2 50    | 4 60  | 4 55    |

#### Trade Discount 40%

Half-pints, 48 in case.  
Half-gallons, 6 in case.

Pints, 24 in case.

Quarts, 12 in case.  
Gallons, 4 in case.

TS 68 (5) M28 44

- 21 -

0007-SWP-000004286

## SHERWIN-WILLIAMS PRODUCTS

# Flat-Tone

## A WASHABLE FLAT WALL PAINT

The ideal flat wall finish for artistic decoration of interior plastered walls, ceilings and woodwork of residences, office buildings, schools, hotels, theatres, churches, etc. It is durable and sanitary, lending itself readily to the most pleasing combinations, and is truly economical because the original beauty of the newly-decorated wall can be kept fresh and attractive, as Flat-Tone can be washed with soap and water. For this reason, Flat-Tone costs no more in the long run than an ordinary calcimine or tint, because it will easily outwear several such coats. Satisfactory jobs can be obtained with two coats. The first coat should be mixed with equal parts Flat-Tone Mixing Size, and the second coat applied as it comes from the can. Flat-Tone is recommended for renewing and refinishing window shades. Color Card CC-10.

|                     | 1/4 pta. | pta. | qta. | 1/2 gala. | gala. | 5 gala. | bbls. |
|---------------------|----------|------|------|-----------|-------|---------|-------|
| Ivory.....          | 20       | 31   | 55   | 1 01      | 1 85  | 1 80    | 1 75  |
| White.....          |          |      |      |           |       |         |       |
| Bright Sage.....    |          |      |      |           |       |         |       |
| Buff.....           |          |      |      |           |       |         |       |
| Caen Stone.....     |          |      |      |           |       |         |       |
| Cocoanut Brown..... |          |      |      |           |       |         |       |
| Cream.....          |          |      |      |           |       |         |       |
| Forest Green.....   |          |      |      |           |       |         |       |
| Ivory Tan.....      |          |      |      |           |       |         |       |
| Light Yellow.....   |          |      | 55   | 1 01      | 1 85  | 1 80    | 1 75  |
| Olive Tan.....      |          |      |      |           |       |         |       |
| Pale Green.....     |          |      |      |           |       |         |       |
| Pearl Gray.....     |          |      |      |           |       |         |       |
| Shell Pink.....     |          |      |      |           |       |         |       |
| Silver Gray.....    |          |      |      |           |       |         |       |
| Sky Blue.....       |          |      |      |           |       |         |       |
| Tan.....            |          |      |      |           |       |         |       |

Half-pints, 48 in case.  
Quarts, 12 in case.

Net Prices  
Gallons, 4 in case.

Pints, 24 in case.  
Half-gallons, 6 in case.

## FLAT-TONE MIXING SIZE

Especially designed for use with Flat-Tone. For the average unpainted surface, Flat-Tone Mixing Size should be mixed with equal parts of Flat-Tone for the first coat, thereby giving a coat of size and a first color coat in one operation. On hard sealed surfaces, or surfaces that have been previously painted, one quart of Flat-Tone Mixing Size to a gallon of Flat-Tone is sufficient.

| qta. | 1/2 gala. | gala. | 5 gal. cans | bbls. |
|------|-----------|-------|-------------|-------|
| 85   | 1 50      | 2 50  | 2 50        | 2 35  |

Quarts, 12 in case.

Trade Discount 33 1/4%

Gallons, 4 in case.

Half-gallons, 6 in case.

## FLAXOAP

Flaxoap is an absolutely pure linseed oil soap, made from cold pressed linseed oil and potash, contains no animal fat whatever, no free caustic alkali, consequently can be used on the finest fabrics without fear of injury. Flaxoap lathers freely in hot or cold, hard or soft water. It is especially adapted to cleaning floors, woodwork, furniture, etc. Owing to the fact that pure linseed oil is the life of all paints and varnishes, Flaxoap is the best cleanser for all painted and varnished surfaces. It will be found most excellent for cleaning automobiles, windows, mirrors and cut glass. The housewife will find it particularly valuable in the cleaning of carpets and rugs. Descriptive Folder E-354.

| 1s | 5s | 10s | 25s | 50s | 1/2 bbls. | bbls. |
|----|----|-----|-----|-----|-----------|-------|
| 22 | 23 | 25  | 25  | 23  | 21        | 20    |

Trade Discount 33 1/4%

1-pound cans, 48 in case.  
25-pound pails, 4 in case.

5-pound pails, 12 in case.

10-pound pails, 6 in case.  
50-pound can, crated case.



**SHERWIN-WILLIAMS PRODUCTS**

FLAT-TONE PLASTIC WALL FINISH

*Flat-Tone*

**PLASTIC PIGMENT**

Flat-Tone Plastic Pigment is a combination of carefully selected dry ingredients, properly bolted, which, when mixed with Flat-Tone produces Plastic Wall Paint of any consistency desired.

With Flat-Tone Plastic Pigment and Flat-Tone combined it is possible to obtain practically any texture in a wall finish with a range of soft stipples, high reliefs, pebbled effects, raised stencils, raised tile effects, Travertine Finish, imitations of caen stone, stone blocks, and combinations of these effects.

All the painter or consumer has to do is to add the Plastic Pigment to any color of Flat-Tone, stirring it all the while until the proper consistency is reached.

For a medium high texture, mix in the proportion of 25 pounds of Plastic Pigment to 5 gallons of Flat-Tone.

To one gallon of this mixture add from one-half to one pint of S-W Japan Drier.

Plastic Paint made with Plastic Pigment and Flat-Tone has many advantages over other types of plastic paint. It is more economical (due not only to the saving per pound in the material, but the fact that fewer coats are necessary) and will produce a better type of textured wall finish than is possible with any other plastic paint on the market. It is also more elastic because it is an oil paint.

Flat-Tone Plastic Pigment comes in powdered form only and will be filled in 25, 50 and 100 pound friction-top steel kegs.

For full directions for use in conjunction with Flat-Tone, see booklet E-578.

Prices per pound:

| 25s | 50s    | 100s |
|-----|--------|------|
| 16  | 15 1/4 | 15   |

Trade Discount 40%.

# SHERWIN-WILLIAMS PRODUCTS

## FLAT-TONE GLAZE AND STENCIL COLORS

| Black                                      |      | large tubes each |
|--------------------------------------------|------|------------------|
| Ivory Drop.....                            |      | 41               |
| Blues                                      |      |                  |
| Cobalt.....                                |      | 61               |
| Deep Cerulean.....                         |      | 61               |
| Ultramarine.....                           |      | 56               |
| Browns                                     |      |                  |
| Raw Sienna.....                            |      | 41               |
| Burnt Sienna.....                          |      | 41               |
| Raw Umber.....                             |      | 41               |
| Burnt Umber.....                           |      | 41               |
| Golden.....                                |      | 46               |
| Japanese.....                              |      | 46               |
| Sepia.....                                 |      | 51               |
| Vandyke.....                               |      | 51               |
| Greens                                     |      |                  |
| Deep Olive.....                            |      | 61               |
| Emerald.....                               |      | 61               |
| Moss.....                                  |      | 66               |
| Olive Lake.....                            |      | 61               |
| Sage Gray.....                             |      | 61               |
| Peacock.....                               |      | 76               |
| Lakes                                      |      |                  |
| Florentine.....                            |      | 76               |
| Permanent Crimson.....                     |      | 76               |
| Rose.....                                  |      | 66               |
| Scarlet.....                               |      | 76               |
| Yellows                                    |      |                  |
| Chrome, L. M. & O.....                     |      | 61               |
| Indian.....                                |      | 76               |
| Orange Lake.....                           |      | 71               |
| White                                      |      |                  |
| Stencil.....                               |      | 36               |
| Stencil Medium (in 1/4 ounce bottles)..... | each | 23               |

Trade Discount 25%

## FLAT-TONE GLAZING LIQUID

A superior blending liquid designed for use with Flat-Tone Glaze and Stencil Colors. Intended for use over Flat-Tone in producing Flat-Tone System Effects and the so-called mottled or Tiffany wall effects. Also recommended for polychroming, wiped enamel finishes, parchment lamp shades, etc. Dries over night with dull or egg-shell sheen. Write to the Decorative Studio for further information.

| pts. | qts. | gals. |
|------|------|-------|
| 72   | 1 30 | 4 35  |

Trade Discount 33 1/4%

Pints, 24 in case

Quarts, 12 in case.

Gallons, 4 in case.

# SHERWIN-W.

ads at base of page 1  
 Long 1944.  
 with a new design and color  
 design, including

## A Water-R

Flo-Lac produces a beautiful stain floors and woodwork, in fact, on any wood. Flo-Lac represents the highest quality water-resisting varnish. On new work it gives grain of the wood. Old work or surface the hardwoods represented in this list dries with a high varnish gloss; is tough and heel marks. The permanent dyes used

|                          |    |
|--------------------------|----|
| Clear.....               | 61 |
| Dark Mahogany.....       | 61 |
| Dark Oak.....            | 61 |
| Extra Dark Mahogany..... | 61 |
| Golden Oak.....          | 61 |
| Light Oak.....           | 61 |
| Walnut.....              | 61 |

Ground.....

Quarter-pints, 48 in case. Hal  
 Quarts, 12 in case. Ha

Ask about the FLA

## FI

A special preparation for cleaning waxed and varnished woodwork, furniture like new. A cloth should simply be drawn as an ordinary cleaning, no rubbing floor mop. Descriptive Folder E-540

pts.  
 67

Pints, 24 in case.

## FRENCH

A chrome green of very high quality, green to an intensely fine better green can be found for window intensely bright, permanent green is

|                                      |  |
|--------------------------------------|--|
| French Crown Green, Light.....       |  |
| French Crown Green, Medium.....      |  |
| French Crown Green, Dark.....        |  |
| French Crown Green, Double Dark..... |  |

1-pound cans, 48 in case.  
 12 1/4-pound pails, 4 in c

TS-68 (5) M 22 44

## MS PRODUCTS

### ND STENCIL COLORS

ck ..... large tubes  
each ..... 41

ies ..... 61  
..... 61  
..... 56

wne ..... 41  
..... 41  
..... 41  
..... 41  
..... 46  
..... 46  
..... 61  
..... 61

ens ..... 61  
..... 61  
..... 66  
..... 61  
..... 61  
..... 76

kes ..... 76  
..... 76  
..... 66  
..... 76

lows ..... 51  
..... 76  
..... 71

hite ..... 16  
..... each 23

count 25%

### LAZING LIQUID

use with Flat-Tone Glaze and Stencil Colors.  
ig Flat-Tone System Effects and the so-called  
ended for polychroming, wiped enamel finishes  
with dull or egg-shell sheen. Write to the Deco

qts. ..... gals.  
30 ..... 4 35

count 33 1/4%

12 in case. Gallons, 4 in case.

24 — ..... (2) 60 51

## SHERWIN-WILLIAMS PRODUCTS



### FLO-LAC

#### A Water-Resisting Varnish Stain

Flo-Lac produces a beautiful stained and varnished effect in one operation on furniture, floors and woodwork, in fact, on any kind of a surface where a finish of this kind is desired. Flo-Lac represents the highest quality of stain scientifically combined with S-W Mar-not a water-resisting varnish. On new work it preserves to the greatest extent the beauty of the natural grain of the wood. Old work or surfaces previously painted can be changed to closely imitate the hardwoods represented in this list by first applying a coat of Flo-Lac Ground. Flo-Lac dries with a high varnish gloss, is tough, elastic and durable, and will not show scratches or heel marks. The permanent dyes used in Flo-Lac make it sunfast. Color Card CC-130.

|                          | 1/2 pta. | 1/2 pta. | pta. | qta. | 1/2 gals. | gals. |
|--------------------------|----------|----------|------|------|-----------|-------|
| Clear.....               |          |          |      |      |           |       |
| Dark Mahogany.....       |          |          |      |      |           |       |
| Dark Oak.....            |          |          |      |      |           |       |
| Extra Dark Mahogany..... | 30       | 52       | 87   | 1 60 | 3 00      | 5 60  |
| Golden Oak.....          |          |          |      |      |           |       |
| Light Oak.....           |          |          |      |      |           |       |
| Walnut.....              |          |          |      |      |           |       |
| Ground.....              | 30       | 47       | 77   | 1 35 | 2 50      | 4 80  |

Trade Discount 40%

Quarter-pints, 48 in case.  
Quarts, 12 in case.

Half-pints, 48 in case.  
Half-gallons, 6 in case.

Pints, 24 in case.  
Gallons, 4 in case.

Ask about the FLO-LAC TRIAL PACKAGE PLAN

### FLOOR-WIPE

A special preparation for cleaning and renewing the finish of waxed and varnished floors, waxed and varnished woodwork, furniture, etc. Makes old waxed or varnished surfaces look like new. A cloth should simply be dampened with the material and the floor wiped up just as an ordinary cleaning—no rubbing or polishing necessary. Works splendidly with any floor mop. Descriptive Folder E-540.

|       | pta. | qta. | 1/2 gals. | gals. |
|-------|------|------|-----------|-------|
| ..... | 57   | 95   | 1 60      | 2 85  |

Trade Discount 40%

Pints, 24 in case.

Quarts, 12 in case.  
Gallons, 4 in case.

Half-gallons, 6 in case.

### FRENCH CROWN GREEN

#### Ground in Oil

A chrome green of very high quality, ground in linseed oil. This line of greens is unusually bulky, ground to an intensely fine texture, and possesses exceptional tinting strength. No better green can be found for window blinds, roofs, fence or any kind of painting where an intensely bright, permanent green is essential. Color Card CC-132.

|                                      | 1-lb. cans | 5-lb. cans | per pound 12 1/2-lb. pails | 25-lb. pails |
|--------------------------------------|------------|------------|----------------------------|--------------|
| French Crown Green, Light.....       |            |            |                            |              |
| French Crown Green, Medium.....      | 40         | 35         | 33                         | 32           |
| French Crown Green, Dark.....        |            |            |                            |              |
| French Crown Green, Double Dark..... |            |            |                            |              |

Trade Discount 25%

1-pound cans, 48 in case.

12 1/2-pound pails, 4 in case.

5-pound cans, 12 in case.

25-pound pails, 4 in case.

T8-68 (5) M28 44

— 25 —

0007-SWP-000004290

## SHERWIN-WILLIAMS PRODUCTS

### FLOOR ENAMEL

#### For Wood and Concrete Floors

A high-class enamel paint, made to walk on. Expense has not been spared in the manufacture of Floor Enamel; consequently this line has no equal for durability and dependability. Floors finished with this Enamel will stand hard usage and repeated scrubbing with soap and water.

Floor Enamel will give enduring service on concrete and cement floors in the home, factory or show room. Basement floors will take on an attractive appearance from the use of Floor Enamel, and the housewife will appreciate a substantial sanitary finish so easily kept clean. Color card CC-280.

Floor Enamel replaces Inside Floor Paint and Concrete Floor Paint.

|                    | pnt. | qts. | ½ gals. | gals. |
|--------------------|------|------|---------|-------|
| No. 469 Dust Color |      |      |         |       |
| No. 487 Gray       |      |      |         |       |
| No. 356 Gray Stone |      |      |         |       |
| No. 488 Light Tan  |      |      |         |       |
| No. 378 Mahogany   |      |      |         |       |
| No. 384 Oak        |      |      |         |       |
| No. 452 Orange     |      |      |         |       |
| No. 468 Slate      |      |      |         |       |
| No. 468 Walnut     |      |      |         |       |
| No. 378 Yellow     |      |      |         |       |

Net Prices

Pints, 24 in case. Quarts, 12 in case. Half Gallons, 6 in case. Gallons, 4 in case.

### GALVANIZED IRON PRIMER

For first coat on galvanized iron. A perfect undercoater for subsequent coats of paint which prevent peeling or scaling, so common where ordinary oil paints are applied directly to galvanized iron. Absolutely dependable on interior or exterior surfaces, store-fronts, roofs, pinnacles, etc. Dries hard in 12 to 24 hours. For best results the succeeding coat of paint should be applied within 24 to 48 hours. Made only in one color—Gray. Color card CC-145.

|           | qts. | ½ gals. | gals. | 5 gals. | bbles. |
|-----------|------|---------|-------|---------|--------|
| Gray..... | 68   | 1 23    | 2 30  | 2 25    | 2 20   |

Net Prices

Quarts, 12 in case. Half-gallons, 6 in case. Gallons, 4 in case.

### GAS ENGINE ENAMEL

A line of high-grade, oil-proof enamels particularly adapted for finishing gas engines automobile engines, tractors, pumps, farm implements, etc. Made to successfully withstand outside exposure and intense heat of the engines without cracking, checking or losing their gloss. Are easily applied, have long life and permanency of color. Not affected by lubricating oils or gasoline. Color card CC-115.

|                  | ½ pnt. | pnt. | qts. | gals. |
|------------------|--------|------|------|-------|
| Black.....       | 57     | 87   | 1 75 | 6 10  |
| Clear.....       |        |      |      |       |
| Dark Green.....  | 72     | 1 22 | 2 25 | 8 10  |
| Light Green..... |        |      |      |       |
| Red.....         |        |      |      |       |
| Gray.....        | 77     | 1 22 | 2 45 | 8 85  |
| Maroon.....      |        |      |      |       |

Trade Discount 40%

Half-pints, 48 in case. Pints, 24 in case. Quarts, 12 in case. Gallons, 4 in case.

### GRAINING COLORS

#### Paste Form, in Oil

Used principally by Master Painters to imitate the grained effects of popular hard-woods. Colors should always be used over Graining Color Ground or Flo-Lac Ground.

|                       | 1-lb. cans |
|-----------------------|------------|
| Ash.....              |            |
| Cherry.....           |            |
| Chestnut.....         |            |
| Dark Oak.....         |            |
| Light Oak.....        |            |
| Mahogany.....         |            |
| Maple.....            |            |
| Walnut.....           |            |
| Ground, L. and D..... |            |

Trade Discount 25%

48 in case.

## SHERWIN-WILLIAMS PRODUCTS

### GRAINING PREPARATION

#### Ground in Water

A special preparation for producing the effect of the natural grain of woods on disfigured floors, interior woodwork, etc. For directions and more complete information, see label on package. Usually used in connection with Flo-Lac or Brighten-Up Stain.

|                              |                         |                        |
|------------------------------|-------------------------|------------------------|
| $\frac{1}{2}$ pt. glass jars | pt. glass jars          | qt. glass jars         |
| 40                           | 65                      | 1 15                   |
| Trade Discount 40%           |                         |                        |
| Half-pint jars, 48 in case.  | Quart jars, 12 in case. | Pint jars, 24 in case. |

### GRAPHITE

#### Ground in Oil

|                                           |                           |
|-------------------------------------------|---------------------------|
| 12 $\frac{1}{2}$ -lb. pails               | 25-lb. pails              |
| 28                                        | 27                        |
| Trade Discount 25%                        |                           |
| 12 $\frac{1}{2}$ -pound pails, 4 in case. | 25-pound pails, 4 in case |

### GRAPHITE PIPE-JOINT AND GASKET COMPOUND

#### Ground in Oil—Paste Form

Makes a perfectly tight joint with less labor and cost than red lead or other materials, and in addition allows the various fittings on which it has been used to be uncoupled with very little labor and without loss or breakage, characteristic of red lead, cement or rust-set joints. No waste through growing hard in the package like red lead or other similar materials.

|                                          |                            |                             |              |
|------------------------------------------|----------------------------|-----------------------------|--------------|
| 1-lb. cans                               | 5-lb. cans                 | 12 $\frac{1}{2}$ -lb. pails | 25-lb. pails |
| 35                                       | 30                         | 28                          | 27           |
| Trade Discount 25%                       |                            |                             |              |
| 1-pound cans, 48 in case.                | 5-pound cans, 12 in case.  |                             |              |
| 12 $\frac{1}{2}$ -pound pails, 4 in case | 25-pound pails, 4 in case. |                             |              |

### KROMIK METAL PRIMER

Our standard primer for metal work of all kinds that is to be exposed to weather or to moisture at any time.

Kromik has four characteristics which make it the very best primer possible to produce for metal:

**Economy.** Kromik costs less by the gallon than red lead. It works easier and costs less to apply it.

**Prevents corrosion.** Kromik is made with lead chromates which prevent the corrosion of metal.

**Stands abuse.** Is not affected by sulfur compounds in the air. Is tough, stands up under shipping.

**Tight film.** Oils and pigments are perfectly balanced so as to make a water-tight, gas-tight film.

Kromik Metal Primer has almost the weather-resisting power of a metal finishing coat and when covered with S-W Metalastic makes a complete and perfect protective coating for structural steel, bridges, fire escapes, iron fences, corrugated iron sheds, gutters and every metal surface requiring protection from moisture and rust.

|                          | qts. | 1s   | 5s                 | bbles |
|--------------------------|------|------|--------------------|-------|
| Kromik Metal Primer..... | 80   | 2 05 | 2 00               | 1 95  |
| Net Prices               |      |      |                    |       |
| Quarts, 12 in case.      |      |      | Gallons 4 in case. |       |

## SHERWIN-WILLIAMS PRODUCTS

### LIQUID GOLD

#### Ready for Use

A liquid gold paint for use on radiators, hot air registers, steam and water pipes, sprinkler systems, also for picture frames, wickerwork, basketry and other decorative uses. Is not affected by heat, cold or moisture, and retains its brightness indefinitely.

| $\frac{1}{2}$ pta. | $\frac{1}{2}$ pta. | $\frac{1}{2}$ pta. | pta. | qta. | gala. |
|--------------------|--------------------|--------------------|------|------|-------|
| 30                 | 41                 | 72                 | 1 22 | 2 25 | 8 10  |

Trade Discount 40%

Eight-pints, 50 in case.  
Pints, 24 in case.

Quarter-pints, 48 in case.  
Quarts, 12 in case.

Half-pints, 48 in case.  
Gallons, 4 in case.

### LIQUID RED LEAD

Is especially formulated to make an easier working Red Lead Paint and to give greater spreading power than ordinary Red Lead.

This material will remain in suspension in the package longer than the average Liquid Red Lead. Breaks up more readily to form an easy working paint with lower oxidizing rate to allow the linseed oil film to remain elastic for the longest time possible.

| 1s   | 5s   | bbbl. |
|------|------|-------|
| 2 85 | 2 80 | 2 55  |

Net Prices

Gallons, 4 in case.

### LIQUID WAX

A liquid wax for finishing woodwork, floors, bowling alleys, furniture, etc. The application of our Liquid Wax is a great time and labor-saver, and produces dependable results. This material can be applied with a brush, levels out smooth and covers a great area of surface per gallon.

| $\frac{1}{2}$ pta. | pta. | qta. | $\frac{1}{2}$ gala. | gala. |
|--------------------|------|------|---------------------|-------|
| 42                 | 67   | 1 10 | 2 00                | 3 80  |

Trade Discount 40%

Half-pints, 48 in case.  
Half-gallons, 6 in case.

Pints, 24 in case.

Quarts, 12 in case.  
Gallons, 4 in case.

### MACHINE PAINT AND FILLER

#### Paste Form

Finely ground for filling and first coating rough castings.

25-lb. pails

|                                          |    |
|------------------------------------------|----|
| Machine Paint, Shades A, B, C, D, E..... | 20 |
| Machine Paint, Red.....                  |    |
| Machine Filler, Dark.....                |    |

Trade Discount 25%

Four pails in case.

### MASTER PAINTER'S FLAT WHITE

A flat washable wall paint for plastered walls, ceilings, etc. Works freely and can be applied with a five or six-inch brush. Is durable and economical.

| gala. | 5 gala. | bbbl. |
|-------|---------|-------|
| 1 75  | 1 70    | 1 65  |

Net Prices

Gallons, 4 in case.

## SHERWIN-WILLIAMS PRODUCTS

### MASTER PAINTER'S OIL COLORS

A line of high grade colors in oil, put up especially for master painter trade.

prices per pound

|                                   | 1-lb.<br>cans | 5-lb.<br>cans | 12½-lb.<br>cans | 25-lb.<br>cans |
|-----------------------------------|---------------|---------------|-----------------|----------------|
| Ivory Drop Black .....            | 41            | 40            | 38              | ..             |
| English Coach Black .....         | 41            | 40            | 38              | ..             |
| Sign Writers' Black .....         | 47            | 46            | 44              | ..             |
| Lamp Black .....                  | 47            | 46            | 44              | ..             |
| Prussian Blue .....               | 77            | 76            | 74              | ..             |
| Cobalt Blue .....                 | 72            | 71            | 69              | 68             |
| Ultramarine Blue .....            | 67            | 66            | 64              | 63             |
| Raw and Burnt Umber .....         | 38            | 37            | 35              | 34             |
| Raw and Burnt Sienna .....        | 42            | 41            | 39              | 38             |
| Vandyke Brown .....               | 44            | 43            | 41              | 40             |
| Paris Green .....                 | 67            | 66            | 64              | 63             |
| Bronze Green .....                | 38            | 37            | 35              | 34             |
| Chrome Green, L M and D. ....     | 42            | 41            | 39              | 38             |
| Bulletin Red .....                | 65            | 64            | 62              | 61             |
| American Vermilion .....          | 59            | 58            | 56              | 55             |
| Rose Lake .....                   | 82            | 81            | 79              | 78             |
| Tuscan Red .....                  | 57            | 56            | 54              | 53             |
| Turkey Red .....                  | 82            | 81            | 79              | 78             |
| Indian Red .....                  | 52            | 51            | 49              | 48             |
| English Venetian Red .....        | 32            | 31            | 29              | 28             |
| Chrome Yellow, L M O and DO ..... | 52            | 51            | 49              | 48             |
| Golden Ochre .....                | 36            | 35            | 33              | 32             |
| Yellow Ochre .....                | 33            | 32            | 30              | 29             |

Trade Discount 25%

1-pound cans, 48 in case.

12½-pound cans, 4 in case.

5-pound cans, 12 in case.

25-pound cans, 4 in case.

### METALASTIC

A strictly high-grade liquid metal protective paint, finely ground, with good body and a covering capacity approximately 800 square feet on structural steel. This is a metal protective paint made from the best graphite, ground in pure linseed oil, and has no equal for preventing rust and corrosion of all metal surfaces. It is exceedingly elastic and yields readily to expansion and contraction. Color Card CC-156.

|                    | qts. | ½ gals. | gals. | 5 gals. | bbis. |
|--------------------|------|---------|-------|---------|-------|
| Black, Brown ..... | 53   | 98      | 1 80  | 1 75    | 1 70  |
| Gray, Green .....  | 58   | 1 08    | 2 00  | 1 95    | 1 90  |

Net Prices

Quarts, 12 in case.

Gallons, 4 in case.

Half-gallons, 6 in case.

### NON-CORRODIBLE GRAPHITE PAINT

A splendid anti-rust paint for metal surfaces, with graphite for its pigment base. Produces an absolute self-sealing, non-porous film, is very elastic and durable.

| qts. | ½ gals. | gals. | 5 gals. | bbis. |
|------|---------|-------|---------|-------|
| 56   | 1 03    | 1 90  | 1 85    | 1 80  |

Net Prices

Quarts, 12 in case.

Half-gallons, 6 in case.

Gallons, 4 in case.

## SHERWIN-WILLIAMS PRODUCTS



### OLD DUTCH ENAMEL

*"Beats the Dutch for Whiteness"*

Here we have an enamel equal in every sense of the word to the best imported enamele. There is no other enamel made in America today that possesses the same high qualities of many of the imported enamele in durability and appearance. Old Dutch Enamel is not a varnish enamel and consists only of the highest quality finely ground zinc—ground in processed linseed oil. For this reason Old Dutch Enamel will not turn yellow with age nor "alligator" like varnish enamele. This is one of the nicest enamele to apply, as it flows remarkably free, does not "set up" quickly and can be worked over large panels without showing laps or streaks. Old Dutch Enamel comes in three shades; White, Ivory, and French Gray, approved and selected by the nation's leading architects and decorators. It is supplied in two finishes—gloss and egg-shell. Old Dutch Enamel can be used for both interior and exterior work.

For undercoats use S-W Flat-Rite, for interior surfaces the very finest enamel undercoater manufactured. See page 21. On exterior surfaces use SWP Flat White. See page 9.

|                                | 1/4 pta. | 1/2 pta. | pta. | qta. | 1/2 gals. | gals. |
|--------------------------------|----------|----------|------|------|-----------|-------|
| White (Gloss).....             |          |          |      |      |           |       |
| White (Dull Finish).....       |          |          |      |      |           |       |
| Ivory White (Gloss).....       |          |          |      |      |           |       |
| Ivory White (Dull Finish)..... |          |          |      |      |           |       |
| French Gray (Gloss).....       | 41       | 72       | 1 27 | 2 40 | 4 40      | 8 10  |
| French Gray (Dull Finish)..... |          |          |      |      |           |       |

Trade Discount 33 1/3%

Quarter-pints, 48 in case.  
Quarts, 12 in case.

Half-pints, 48 in case.  
Half-gallons, 6 in case.

Pints, 24 in case.  
Gallons, 4 in case.



### AUTOMOTIVE FINISHES

In Opex, Sherwin-Williams present a complete line of perfected pyroxylin spraying lacquer for finishing motor car bodies.

In Opex you have the widest possible range of popular attractive shades that the market affords. Choose from no less than 50 clear toned vivid colors. Opex makes practical the use of light colors and presents many bright shades in its unusually broad range of colors. Sunlight or trying weather conditions do not fade or discolor Opex Lacquer Enamele.

Opex Enamele are vivid, full of life, and fast in color. Like all Sherwin-Williams colors they are noted the world over for their permanence. Opex Enamele are water and weather-proof and resist dirt and dust, snow and ice, sun and heat, oil and grease, scratches and wear, road oil and tar, alkali and battery acid.

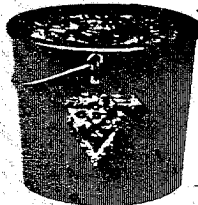
Opex has a fuller, richer, and higher gloss. This gloss is not obtained through the use of any substitutes that detract from the durability but a research development of our own and one of which we are very proud. Opex Enamele have a scientifically determined content of gum, and the film is not brittle but is tough and elastic.

Opex must be applied with a compressed air gun. Only those who are apt in using the spray gun and who have the necessary spray equipment are able to apply Opex. The sale of Opex is therefore limited to custom shops and motor car dealers but every refinishing shop is a potential consumer.

All of our "Paint Headquarters" interested in cultivating this class of trade, which represents a large market, are invited to get in touch with our nearest office for full information on Opex.



## SHERWIN-WILLIAMS PRODUCTS



### SHERWIN-WILLIAMS O D P WHITE LEAD

A strictly pure white lead ground in strictly pure refined linseed oil and is actually finer in texture than any other white lead on the market. ODP White Lead is soft in the package and easy to work up, yet it preserves a covering capacity and a wearing consistency which is unexcelled. ODP White Lead is of the same high quality that is found in every other Sherwin-Williams product, whether it be a paint, varnish, stain or enamel.

ODP White Lead is put up in strong steel kegs that keep out the moisture and air and do not absorb the oil, hence the lead is always fresh and in as good condition as when it left the mill. When empty, the steel packages are easily cleaned and may be put to many different uses in the paint shop or around the house.

ODP White Lead is also available in soft paste form in 12 1/2 and 25-lb. pails and 50 and 100-lb. kegs.

For Prices See Special Price Card, Form E-356

### PASTE WHITE PAINT

This is a composite paint manufactured from high quality pigments ground in pure linseed oil to a paste form. On account of its bulk and unusually fine grinding, it will take one gallon more oil per hundred pounds than a similar quantity of white lead. For this reason it is more economical than lead, and on account of its zinc content will cover more surface per gallon and outwear a paint made from lead alone.

|            | 12 1/2-lb. | 25-lb. | 50-lb. kegs | 100-lb. kegs |
|------------|------------|--------|-------------|--------------|
| White..... | 12         | 12     | 11 1/4      | 11 1/4       |

#### Net Prices

12 1/2-lb. 4 to case.

25-lb. 4 to case.

### PASTE WOOD FILLER

For Filling All Open-Grain Hardwood

|                                 | 1-lb. cans | 5-lb. cans | 12 1/2-lb. pails | 25-lb. pails | 100-lb. kegs |
|---------------------------------|------------|------------|------------------|--------------|--------------|
| American Walnut .....           |            |            |                  |              |              |
| Golden Oak (Brown Mahogany) ..  |            |            |                  |              |              |
| Mahogany .....                  | 27         | 22         | 19               | 18           | 17           |
| Transparent (Natural Oak) ..... |            |            |                  |              |              |

Trade Discount 25%

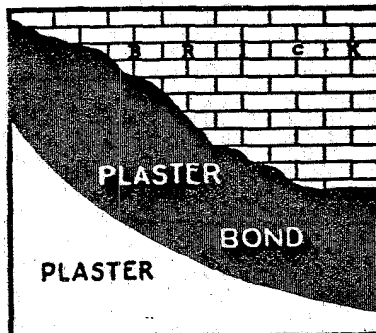
1-pound cans, 48 in case.

5-pound cans, 12 in case.

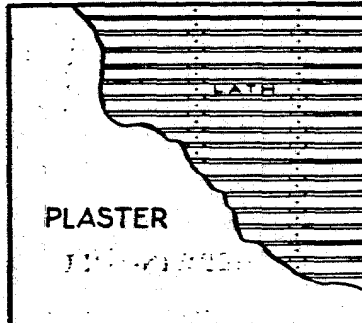
12 1/2-lb. cans, 4 in case.

25-pound cans, 4 in case.

## SHERWIN-WILLIAMS PRODUCTS



PLASTER BOND METHOD.



OLD METHOD.

### PLASTER BOND

#### *For Damp-Proofing Inside Walls Above Grade*

Plaster Bond is black paint of asphalt type, to be applied without heating on inside brick, building tile, or concrete walls above grade, before plaster is applied, to act as a damp-proofing. Applied by brush or by spray method. One coat only required. Covers approximately 300 square feet to the gallon, varying with porosity of the wall. Dries slowly. Twenty-four hours after Plaster Bond has been applied, it is in the tacky condition ideal for application of plaster. As the plaster dries out, the Plaster Bond also dries, resulting in a tenacious bond.

Plaster Bond is sold almost exclusively to plasterers and general contractors. Specifications calling for Plaster Bond will be found under plastering specifications and not under painting specifications. Descriptive enclosing slip, including directions for application, Form E-517.

Plaster Bond damp-proofs interior walls above grade, prevents staining of plaster and makes furring or lathing unnecessary.

Plaster Bond should never be applied to ceilings.

| gal. | 5 gal. | bbbl. |
|------|--------|-------|
| 1 15 | 1 05   | 90    |

Net Prices

Gallons, 4 in case

### PERFECT METHOD RED LEAD

#### *Ground in Oil*

*For plumbing, painting and general utility purposes.*

| 1-lb.<br>cans | 5-lb.<br>cans | 12½-lb.<br>cans | 25-lb.<br>cans |
|---------------|---------------|-----------------|----------------|
| 24            | 22            | 20½             | 19½            |

Net Prices

1-pound package, 48 in case.

12½-pound package, 4 in case.

5-pound package, 12 in case.

25-pound package, 4 in case.

### PERMENTO

#### *A White Cold Water Paint for Outside Use*

Permento is designed especially for use on the exterior of buildings, air-shafts, fences, sawmills and other similar structures. Owing to its great disinfecting qualities, it is an ideal coating for cattle barns, pens, chicken-coops, etc.

Five pounds of Permento, when mixed with cold water to the proper consistency, will make one gallon of paint which will cover about 200 square feet of an average surface.

|            | per pound | per 100-lb. bags | 400-lb. bbbl. |
|------------|-----------|------------------|---------------|
| White..... | 18        | 14               |               |

Trade Discount 46%

## SHERWIN-WILLIAMS PRODUCTS

### POLISH-OL

#### Cleans and Polishes in One Operation

Polish-ol is more than a furniture and woodwork polish; it is a paint and varnish "food" or reviving agent that brings out and intensifies the original finish, produces a handsome gloss and is not harmful to the finish. Being primarily manufacturers of highest grade paints, enamels and varnishes, we are interested in prolonging the life of finishes obtained with these materials, and offer Polish-ol as the best polish we can produce for furniture, woodwork, floors, pianos, victrolas, automobiles, etc.

The automobile owner will find it most effective for cleaning and polishing automobile bodies, fenders, radiators, in fact all finished parts. Descriptive Folder E-542.

| bottles — per dozen |        | gallon bottles |
|---------------------|--------|----------------|
| 4-oz.               | 12-oz. |                |
| 3 65                | 7 30   | 3 35           |

Trade Discount 40%

4 oz. bottles, 48 in case.

Gallons, 4 in case.

12 oz. bottles, 24 in case.

### PORCH AND DECK PAINT

Especially prepared to withstand outside exposure and hard wear on porch floors, steps, decks of boats, etc. Is the best insurance against the elements and is not affected by repeated cleaning and scrubbing. Spreads easily and dries with a full gloss. Color Card CC-124.

|                         | qts. | ½-gal. | gal. |
|-------------------------|------|--------|------|
| No. 47 Deep Buff.....   |      |        |      |
| No. 48 Gray Stone.....  |      |        |      |
| No. 49 Light Gray.....  | 73   | 1 35   | 2 80 |
| No. 50 Brown Stone..... |      |        |      |
| No. 51 Dark Slate.....  |      |        |      |
| No. 69 Dark Gray.....   |      |        |      |

Net Prices

Quarts, 12 in case.

Half-gallons, 6 in case.

Gallons, 4 in case.

### PREPARED WAX

#### Paste Form

A high-grade wax for floors and other woodwork. It is a wax that dries fairly quickly, works splendidly with or without a weighted floor brush or electric polisher and holds its gloss indefinitely. Consumers like to use this wax because it has no objectionable odor, covers well, works easily and takes a high polish.

| each       | per pound  |            |
|------------|------------|------------|
| ½-lb. cans | 1-lb. cans | 5-lb. cans |
| 41         | 72         | 67         |

Trade Discount 40%

Half-pound cans, 50 in case.

One-pound cans, 48 in case.

Five-pound cans, 6 in case.

### RED LEAD

See Perfect Method Red Lead, page 32 and Liquid Red Lead, page 28

## SHERWIN-WILLIAMS PRODUCTS

### QUICK-DRYING COLORS

Ground in Japan

For use as color-coats in the finishing of automobiles, coaches, cars, carriages and other surfaces. Should be applied over suitable undercoatings and varnished over, or may be combined with varnish for making color-varnish coatings. These colors are recognized the world over as the standard of excellence in the finishing of fine vehicles and railway equipment. The peculiarities, the natural tendencies of working and wearing qualities of each individual color are carefully studied, and each is treated in such a way as to bring out its natural good qualities or minimize any inherent defects. They are brilliant in tone, possess best working, drying and flattening qualities, are uniform in color and grade and thoroughly reliable.

The following colors are filled in one-pound cans, also in five-pound press cans, except where other packages are specified:

|                                    | per pound<br>1-lb. cans and<br>5-lb. press cans |
|------------------------------------|-------------------------------------------------|
| <b>Blacks</b>                      |                                                 |
| Ivory Drop.....                    | 57                                              |
| Ivory Drop K.....                  | 58                                              |
| Ivory Drop XXX.....                | 70                                              |
| Ivory Drop XXXX.....               | 72                                              |
| English Coach A.....               | 72                                              |
| Chemically Refined Lamp.....       | 57                                              |
| Special Lamp.....                  | 46                                              |
| <b>Whites</b>                      |                                                 |
| Flake.....                         | 76                                              |
| French Zinc.....                   | 76                                              |
| White Lead.....                    | 69                                              |
| <b>Grounds</b>                     |                                                 |
| Blue No. 13.....                   | 69                                              |
| Blue L. No. 31.....                | 69                                              |
| Blue Special No. 18.....           | 69                                              |
| Blue No. 47.....                   | 77                                              |
| Blue No. 48.....                   | 69                                              |
| Green No. 34.....                  | 84                                              |
| Red L. No. 43.....                 | 69                                              |
| Red D. No. 74.....                 | 69                                              |
| <b>Reds</b>                        |                                                 |
| American Vermilion L. & D.....     | 86                                              |
| Carmosine L. & D.....              | 86                                              |
| English Rose Pink.....             | 84                                              |
| English Vermilion L. & D.....      | market                                          |
| Flamingo Vermilion.....            | 1 19                                            |
| French Carmine No. 40 (Glass)..... | 8 36                                            |
| Ibis.....                          | 84                                              |
| Indian L. & D.....                 | 60                                              |
| Mohawk L. & D.....                 | 1 27                                            |
| Permanent Vermilion.....           | 1 19                                            |
| Premier Non-Fading L. & D.....     | 64                                              |
| Royal Durbur L.....                | 2 52                                            |
| Royal Durbur M. & D.....           | 1 42                                            |
| Royal Venetian.....                | 61                                              |
| Spartan L. & D.....                | 1 27                                            |
| Tuscan.....                        | 62                                              |
| <b>Browns</b>                      |                                                 |
| Arabian Tan L. & D.....            | 77                                              |
| Beaver L. & D.....                 | 77                                              |
| Golden Brown.....                  | 69                                              |
| Golden Tan.....                    | 77                                              |
| Hoffman.....                       | 66                                              |
| Portland Amber.....                | 64                                              |
| Quaker.....                        | 62                                              |
| Raw and Burnt Sienna.....          | 62                                              |
| Raw and Burnt Umber.....           | 59                                              |
| Taupe.....                         | 69                                              |
| Vandyke.....                       | 77                                              |

Trade Discount 25%

**SHERWIN-WILLIAMS PRODUCTS**

**QUICK-DRYING COLORS—Continued**

*Ground in Japan*

| Grays                | per pound<br>1-lb. cans and<br>5-lb. pails |
|----------------------|--------------------------------------------|
| Antelope.....        | 89                                         |
| Arabian.....         | 82                                         |
| Armour.....          | 74                                         |
| Automobile Drab..... | 89                                         |
| Automobile D.....    | 77                                         |
| Bruna.....           | 77                                         |
| Fawn.....            | 76                                         |
| Gray Green.....      | 76                                         |
| Maltese.....         | 77                                         |
| Mercedes.....        | 77                                         |
| Pearl.....           | 74                                         |
| Quaker.....          | 77                                         |
| Roaddust.....        | 74                                         |
| Sage L. & D.....     | 77                                         |
| Stone.....           | 74                                         |
| Silver.....          | 77                                         |
| Torpedo.....         | 77                                         |

**Wines, Maroons and Lakes**

|                               |      |
|-------------------------------|------|
| Burgundy Wine, L. M. & D..... | 1 19 |
| Carminc Maroon.....           | 1 19 |
| Carminc Lake.....             | 1 27 |
| Claret Wine.....              | 1 02 |
| Italian Carminc Lake.....     | 1 11 |
| Rose Lake.....                | 1 36 |
| Tuxedo Maroon.....            | 1 19 |
| Victoria Wine Lake.....       | 1 02 |
| Wine Color B.....             | 1 11 |
| Wine Color D.....             | 1 02 |

**Blues**

|                            |      |
|----------------------------|------|
| Azure.....                 | 84   |
| Blue Devil.....            | 84   |
| Cleveland L.....           | 1 11 |
| Cleveland D.....           | 84   |
| Crystal.....               | 86   |
| Cygni L. M. & D.....       | 1 11 |
| Copenhagen.....            | 1 02 |
| Cadillac.....              | 1 11 |
| Cobalt.....                | 1 19 |
| English Violet.....        | 1 36 |
| Imperial D.....            | 84   |
| Limousine.....             | 1 11 |
| Meteor.....                | 1 11 |
| Normandy.....              | 1 02 |
| Peckard.....               | 1 02 |
| Peerless.....              | 1 02 |
| Prussian.....              | 1 19 |
| Radium Violet.....         | 1 44 |
| Rolls Royce.....           | 84   |
| Sapphire L. & D.....       | 1 11 |
| Silk.....                  | 84   |
| Ultramarine.....           | 1 11 |
| Violet Blue.....           | 1 11 |
| Violet Purple.....         | 1 36 |
| Westchester L. M. & D..... | 1 19 |
| Yale L. & D.....           | 86   |

**Yellows and Creams**

|                           |    |
|---------------------------|----|
| Cream.....                | 76 |
| Chrome L. M. O. & DO..... | 77 |
| French Ivory.....         | 76 |
| Golden Ochre.....         | 81 |
| Gold Imitation.....       | 86 |
| Jersey Cream.....         | 76 |
| Metropolitan Cream.....   | 69 |
| Naples Yellow.....        | 89 |
| Pneumatic Yellow.....     | 89 |
| Yellow Ochre.....         | 81 |

Trade Discount 25%

## SHERWIN-WILLIAMS PRODUCTS

### QUICK-DRYING COLORS—Continued

#### Ground in Japan

|                         | per pound<br>1-lb. cans and<br>5-lb. press cans |
|-------------------------|-------------------------------------------------|
|                         |                                                 |
| <b>Greens</b>           |                                                 |
| Apple L. & D.           | 1 02                                            |
| Acacia                  | 1 27                                            |
| Brewster, L. M. & D.    | 1 31                                            |
| Cactus                  | 1 02                                            |
| Cadillac                | 1 77                                            |
| Emerald, L. & D.        | 1 11                                            |
| Extra Coach, L. M. & D. | 1 33                                            |
| English Surrey, L. & D. | 1 34                                            |
| Milori, L. M. & D.      | 1 11                                            |
| Nonpareil               | 1 77                                            |
| Olivet                  | 1 77                                            |
| Panama                  | 1 77                                            |
| Palmetto                | 1 34                                            |
| Rockaway                | 1 77                                            |
| Sphinx, L. & D.         | 1 19                                            |
| Thistle                 | 1 38                                            |

#### Large Tubes

|                                | per dozen<br>tubes |
|--------------------------------|--------------------|
| Chrome Yellow, L. M. O. & D.   | 5 05               |
| English Vermilion, Pale        | 20 05              |
| Extra Coach Green, L. M. & D.  | 5 55               |
| French Carmine, L. (Glaze)     | 10 05              |
| French Carmine, No. 40 (Glaze) | 25 05              |
| Gold Imitation                 | 5 05               |
| Lining White                   | 5 05               |
| Mercedes Gray                  | 5 55               |
| Milori Green, L. M. & D.       | 5 55               |
| Permanent Vermilion            | 5 05               |
| Prussian Blue                  | 5 05               |
| Royal Dyer Red, M.             | 10 95              |
| Striping Black                 | 5 05               |
| Striping Blue                  | 5 05               |
| Torpedo Gray                   | 5 55               |
| Ultramarine Blue (Glaze)       | 5 05               |

Trade Discount 25%

### ROOF AND BRIDGE PAINT

A utility paint for barns, fences, wooden or metal bridges, structural iron work, shingle or metal roofs, and other buildings of rough or finished lumber. Roof and Bridge Paint is made from high-grade materials and offers greater paint value at these economical prices than any other paints on the market. Quite heavy in body and will stand considerable reducing. Covers about 400 square feet one coat per gallon. Color Card CC-140.

|                      | 1/2 gal. | gal. | 5 gal. | bb'l. |
|----------------------|----------|------|--------|-------|
| Bronze Green         | 71       | 1 25 | 1 20   | 1 16  |
| Red, Black and Brown | 78       | 1 40 | 1 36   | 1 30  |
| Gray Slate           |          |      |        |       |

#### Net Prices

Half-gallons, 6 in case.

Gallons, 4 in case

### ROGERS LACQUER POLISH

#### The Finest Polish in the Finest Package

Bears the beautiful Oriental label as used on Rogers Brushing Lacquer. Here's the Polish that is right — better than anything we have been able to buy on the open market.

|                       | 8-Oz. | 18-Oz. |
|-----------------------|-------|--------|
| Rogers Lacquer Polish | 50    | 1 00   |

Trade Discount 40%

Eight-ounce bottles, 12 in case.      Eighteen-ounce bottles, 24 in case.

## SHERWIN-WILLIAMS PRODUCTS



### THE ONLY BRUSHING LACQUER SOLD WITH A "MONEY BACK" GUARANTEE

A wonderful Brushing Lacquer, superior to anything on the market.

Rogers Brushing Lacquer dries to touch in from ten to fifteen minutes, can be re-coated in a half hour, although an hour would be preferable, dries with an excellent gloss, far better than any competitive product, has less odor than any competitive product and affects the old paint or varnish to a less extent than any material now on the market.

Rogers Brushing Lacquer quickly renews shabby furniture, floors, stairways, woodwork, cabinets, bric-a-brac, toys, etc.

|                           | ½ pt. | ½ pt. | pt.  | qts. | ½ gal. | gal. |
|---------------------------|-------|-------|------|------|--------|------|
| White and Flat White..... |       |       |      |      |        |      |
| Black.....                |       |       |      |      |        |      |
| Indian Yellow.....        |       |       |      |      |        |      |
| Orange.....               |       |       |      |      |        |      |
| Russet Tan.....           |       |       |      |      |        |      |
| Chinese Red.....          |       |       |      |      |        |      |
| Carmine.....              |       |       |      |      |        |      |
| Rich Wine.....            |       |       |      |      |        |      |
| Ivory.....                |       |       |      |      |        |      |
| Sahara Sand.....          |       |       |      |      |        |      |
| Sage Gray.....            | 41    | 57    | 1 12 | 2 00 | 3 70   | 7 10 |
| Rattan.....               |       |       |      |      |        |      |
| Oak.....                  |       |       |      |      |        |      |
| Cinnamon Brown.....       |       |       |      |      |        |      |
| French Gray.....          |       |       |      |      |        |      |
| Slate.....                |       |       |      |      |        |      |
| Turquoise.....            |       |       |      |      |        |      |
| Rich Blue.....            |       |       |      |      |        |      |
| Forest Green.....         |       |       |      |      |        |      |
| Stem Green.....           |       |       |      |      |        |      |
| Lettuce Green.....        |       |       |      |      |        |      |
| Jade Green.....           |       |       |      |      |        |      |
| Clear.....                |       |       |      |      |        |      |

### EXTERIOR FINISHES

Rogers Brushing Lacquer for exterior use is a special product developed to withstand exposure to the elements. This lacquer can be used on any outside surface such as porches, iron grilles, fences, outside furniture, tools, implements, stadium seats, etc.

|                      | ½ pt. | ½ pt. | pt.  | qts. | ½ gal. | gal. |
|----------------------|-------|-------|------|------|--------|------|
| Buckingham Gray..... |       |       |      |      |        |      |
| Holland Blue.....    |       |       |      |      |        |      |
| Vogue Blue.....      | 48    | 77    | 1 37 | 2 55 | 4 80   | 9 10 |
| Navy Blue.....       |       |       |      |      |        |      |
| Jungle Green.....    |       |       |      |      |        |      |
| Biege Brown.....     |       |       |      |      |        |      |

### THINNER

|                       | 36 | 57 | 97 | 1 80 | 3 20 | 6 10 |
|-----------------------|----|----|----|------|------|------|
| Thinner.....          |    |    |    |      |      |      |
| ½ Pints, 48 to case.  |    |    |    |      |      |      |
| Quarts, 12 to case.   |    |    |    |      |      |      |
| ½ Pints, 48 to case.  |    |    |    |      |      |      |
| ½ Gallons, 6 to case. |    |    |    |      |      |      |
| Pints, 24 to case     |    |    |    |      |      |      |
| Gallons, 6 to case.   |    |    |    |      |      |      |

### VOGUE FINISHES

Vogue Finish is used to secure stippled effects. It is the only product of its kind on the market today. When applied by amateurs, they will find great satisfaction in the artistic effects and decorative results secured. Vogue Finish can be applied on the following with exceptionally fine results — furniture, glassware, novelties, bric-a-brac, costuming, etc.

|                    | No. 1 | No. 2 |
|--------------------|-------|-------|
| Platinum Tone..... |       |       |
| Fire-Glow.....     |       |       |
| Sun-Glow.....      | 46    | 77    |
| Fairy Green.....   |       |       |

No. 1, 96 to case. No. 2, 48 to case

Trade Discount on all Rogers Brushing Lacquer Finishes and Thinner 40%

TS68 (5) M28 44

— 37 —

0007-SWP-000004302

## SHERWIN-WILLIAMS PRODUCTS

# Semi-Lustre

## A SATIN-FINISH INTERIOR PAINT

An interior paint possessing the hard drying and washable qualities of enamel, that brushes out and works like an oil paint and dries with a half-enamel gloss.

Semi-Lustre is a prime favorite among master painters as well as consumers, because it is such a finely ground product that works as freely as an oil paint, levels out beautifully and covers well. Semi-Lustre dries with a smooth, satin-like finish that does not catch dirt easily, and may be readily washed with soap and water to restore its original lustre.

Semi-Lustre comes heavy enough in body to permit stippling. If the painter wishes to thin it he should use pure turpentine.

The new line of colors which, in addition to White, make up the Semi-Lustre line, have been carefully chosen. Included in this line are delicate tints and good strong colors which may be intermixed if desirable to attain a greater variety of colors.

The uses of Semi-Lustre are many. It has no equal as a finish for plaster walls or wall-board, in private homes, hospitals, schools, public buildings, etc., where this particular type of finish is desired. It is also highly recommended for use on woodwork in the same type of buildings, and has already proven a big favorite for bathrooms, kitchens and laundries. Color card CC-141.

|              | Qts. | ½ Gal. | Gal. | 5 Gals. | Bbls. |
|--------------|------|--------|------|---------|-------|
| Bright Sage  |      |        |      |         |       |
| Gray Buff    |      |        |      |         |       |
| Ivory        |      |        |      |         |       |
| Light Pink   |      |        |      |         |       |
| Light Yellow |      |        |      |         |       |
| Olive Tan    |      |        |      |         |       |
| Poudre Blue  |      |        |      |         |       |
| Putty Color  |      |        |      |         |       |
| Silver Gray  |      |        |      |         |       |
| Taupe        |      |        |      |         |       |
| White        | 63   | 1 18   | 2 20 | 2 18    | 2 10  |

### Net Prices

Quarts, 12 in case. Half-gallons, 6 in case. Gallons, 4 in case.

## SALAMANDER BLACK

Salamander Black is made expressly for use on smoke-stacks, flues, boiler fronts and all superheated surfaces. It is a splendid preservative for the metal and affords adequate protection from rust. It dries quickly with a full, hard, glossy surface and withstands extreme heat without blistering, scaling or cracking.

This paint covers approximately 600 square feet to the gallon, one coat, when applied over the cold metal. However, when the surface is warm the covering capacity is relatively smaller.

|                  | qts. | gal. | 5 gals. | bbls. |
|------------------|------|------|---------|-------|
| Salamander Black | 41   | 1 30 | 1 25    | 1 20  |

### Net Prices

Quarts, 12 in case.

Gallons, 4 in case.

## SNOW WHITE ENAMEL

Snow White Enamel is particularly popular with the master painters, due to its extreme whiteness, easy flowing and proper drying qualities. For best results use over S-W Flat-Rite Enamel Undercoater.

|            | ¼ pta. | ½ pta. | pta. | qts. | ½ gal. | gal. |
|------------|--------|--------|------|------|--------|------|
| Snow White | 38     | 67     | 1 07 | 2 00 | 3 75   | 7 10 |

### Trade Discount 40%

Quarter-pints, 48 in case.

Half-pints, 48 in case.

Pints, 24 in case.

Quarts, 12 in case.

Half-gallons, 6 in case.

Gallons, 4 in case.



## SHERWIN-WILLIAMS PRODUCTS

### SAVE-LITE

#### INTERIOR EG-SHEL WHITE

An intensely white finish for interior walls, ceilings and woodwork of factories, mills, dairies, stores, etc. Dries with an egg-shell gloss and is particularly desirable for its light-diffusing qualities, without the objectionable glare reflected by a high gloss paint. On account of its heavy body, it has splendid hiding qualities, covering dark or poorly painted surfaces perfectly with two coats. The first coat should be reduced 25% with turpentine or S-W Universal Thinner, which serves as a size and sealer. Second coat should be applied as it comes from the can.

|                                 | qts. | ½ gal. | gal. | 5 gal. | bbls. |
|---------------------------------|------|--------|------|--------|-------|
| Save-Lite White (Eg-Shel) ..... | 72   | 1 36   | 2 55 | 2 50   | 2 45  |

#### Net Prices

Quarts, 12 in case.

Gallons, 4 in case.

Half-gallons, 6 in case.

### SCHOOLBOARD SLATING

Manufactured exclusively for finishing school blackboards. Dries uniformly with a dull slate-like finish, that makes an excellent writing surface. Old and worn blackboards can be quickly and inexpensively renewed with one or two coats.

|             | ½ pta. | pta. | qts. | gal. |
|-------------|--------|------|------|------|
| Black ..... | 47     | 72   | 1 25 | 4 10 |
| Green ..... | 52     | 82   | 1 50 | 5 10 |

Trade Discount 40%

Half-pints, 48 in case.

Pints, 24 in case.  
Gallons, 4 in case.

Quarts, 12 in case.

### SCREEN ENAMEL

For renewing old screens and preventing rust. Does not close up the mesh and dries with a high gloss that prevents dust and dirt from adhering to the screen.

|                  | ½ pta. | pta. | qts. | ½ gal. | gal. |
|------------------|--------|------|------|--------|------|
| Black .....      | 37     | 52   | 75   | 1 40   | 2 45 |
| Dark Green ..... | 42     | 67   | 1 10 | 2 00   | 3 50 |

Trade Discount 40%

Half-pints, 48 in case.

Half-gallons, 6 in case.

Pints, 24 in case.

Quarts, 12 in case.

Gallons, 4 in case.

### SEMI-PASTE PAINT

For painting buildings outside and inside. Made in 12 colors and white. Is a composite paint manufactured in semi-paste form, requiring only the addition of linseed oil gallon for gallon. On account of its high lead and zinc content and exceptionally fine grinding, is a thoroughly economical paint to use. Color Card CC-87.

|                          | qts. | ½ gal. | gal. | 5 gal. | bbls. |
|--------------------------|------|--------|------|--------|-------|
| Regular Colors .....     | 73   | 1 38   | 2 50 | 2 55   | 2 50  |
| White .....              | 77   | 1 48   | 2 75 | 2 70   | 2 65  |
| French Crown Green ..... | 83   | 1 58   | 3 00 | 2 95   | 2 90  |

#### Net Prices

Quarts, 12 in case

Half-gallons, 6 in case.

Gallons, 4 in case.

### SHELLAC

|                       | ½ pta. | pta.  | qts.  | ½ gal. | gal.  | 5 gal. | bbls. |
|-----------------------|--------|-------|-------|--------|-------|--------|-------|
| Pure White .....      | .....  | ..... | ..... | .....  | ..... | .....  | ..... |
| Pure Orange .....     | .....  | ..... | ..... | .....  | ..... | .....  | ..... |
| Compound White .....  | .....  | ..... | ..... | .....  | ..... | .....  | ..... |
| Compound Orange ..... | .....  | ..... | ..... | .....  | ..... | .....  | ..... |

Prices subject to market changes

Quarter-pints, 48 in case.  
Quarts, 12 in case.

Half-pints, 48 in case.  
Half-gallons, 12 in case.

Pints, 24 in case.  
Gallons, 6 in case.

## SHERWIN-WILLIAMS PRODUCTS

### STAINS

#### ACID STAIN

Transparent stains that intensify and enhance the natural beauty of the woods on which they are applied. Easily applied without streaking, and absolutely true to color. They will not fade. Color Card CC-171.

|                             |       | price per bottle |      |      |         |
|-----------------------------|-------|------------------|------|------|---------|
|                             |       | ½ pta.           | pta. | qts. | ½ gals. |
| Fumed Oak.....              | ..... | 42               | 67   | 1 15 | 2 05    |
| Silver Gray.....            | ..... |                  |      |      |         |
| Antique Brown Mahogany..... | ..... | 82               | 82   | 1 40 | 2 55    |
| Dark Colonial Mahogany..... | ..... |                  |      |      |         |
| Light Mahogany.....         | ..... |                  |      |      |         |

Trade Discount 40%

Half-pints, 48 in case.

Pints, 24 in case.  
Half-gallons, 6 in case.

Quarts, 12 in case.

#### GOLDEN OAK STAIN

For staining interior woodwork, doors, furniture, etc., where the popular shade known as Golden Oak is desired. This stain comes in concentrated form. To produce the standard shade of Golden Oak, this stain should be reduced with eight parts of turpentine or benzine to one part of the stain. It is very popular among painting contractors on account of its low cost as one gallon of the stain and eight gallons of benzine will produce nine gallons of Golden Oak Stain. Will not raise the grain of the wood. Requires little or no wiping.

| ½ pta. | pta. | qts. | ½ gals. | gals. |
|--------|------|------|---------|-------|
| 42     | 82   | 1 05 | 1 85    | 2 35  |

Trade Discount 40%

Half-pints, 48 in case.  
Half-gallons, 6 in case.

Pints, 24 in case.

Quarts, 12 in case.  
Gallons, 4 in case.

#### HANDCRAFT STAIN

##### *Spirit Soluble, Penetrating Type*

Highest grade artistic stains for use in finishing finest interior woodwork, furniture, etc. Are adaptable to hardwood and softwood alike. These stains are individual in tone, dry without showing streaks or brush marks. Do not raise the grain of the wood, therefore require no sanding. Color Card CC-119.

|                                     |       | ½ pta. | pta. | qts. | gals. |
|-------------------------------------|-------|--------|------|------|-------|
| Nut Brown (formerly Brown Oak)..... | ..... | 42     | 72   | 1 30 | 4 20  |
| Fumed Oak.....                      | ..... |        |      |      |       |
| Silver Gray.....                    | ..... |        |      |      |       |
| Adam Brown.....                     | ..... |        |      |      |       |
| Ivy Green (formerly Bog Oak).....   | ..... | 47     | 77   | 1 35 | 4 50  |
| Early English.....                  | ..... |        |      |      |       |
| Walnut.....                         | ..... |        |      |      |       |
| Weathered.....                      | ..... |        |      |      |       |
| Light Mahogany.....                 | ..... | 52     | 87   | 1 75 | 5 10  |
| Extra Dark Mahogany.....            | ..... |        |      |      |       |
| Handcraft Stain Reducer.....        | ..... | 37     | 57   | 85   | 2 85  |

Trade Discount 40%

Half-pints, 48 in case.

Pints, 24 in case.  
Gallons, 6 in case.

Quarts, 12 in case.

All Handcraft Stains are filled in tin cans, except Ivy Green and Silver Gray, which on account of their acidity must be filled in glass bottles.

Gallons, 4 in case.

## SHERWIN-WILLIAMS PRODUCTS

### STAINS—Continued

#### OIL STAIN

Suitable for all types of new work, hard or soft woods. Easy to apply, uniform in color and quality, dry properly without raising the grain of the wood. Are permanent and dependable. Color Card CC-129

|                      | $\frac{1}{2}$ pta. | pta. | qts. | $\frac{1}{2}$ gals. | gals. |
|----------------------|--------------------|------|------|---------------------|-------|
| Dark Oak.....        | 42                 | 57   | 1 00 | 1 75                | 3 10  |
| Light Oak.....       |                    |      |      |                     |       |
| Walnut.....          |                    |      |      |                     |       |
| *Brown Mahogany..... | 47                 | 72   | 1 25 | 2 25                | 4 10  |
| Colonial Oak.....    |                    |      |      |                     |       |
| Dark Mahogany.....   |                    |      |      |                     |       |
| Light Mahogany.....  |                    |      |      |                     |       |
| *Rich Mahogany.....  | 57                 | 87   | 1 75 | 3 25                | 6 10  |
| Silver Gray.....     |                    |      |      |                     |       |
| Moss Green.....      |                    |      |      |                     |       |

\*Recommended for Interior use only.

Trade Discount 40%

Half-pints, 48 in case.

Half-gallons, 6 in case.

Pints, 24 in case.

Quarts, 12 in case.

Gallons, 4 in case.

#### PRESERVATIVE SHINGLE STAIN

This line, consisting of the popular shades of red, brown, green and gray, is manufactured on a high-quality basis. It is a line of penetrating stains—not thin paints that wash off with the first rain or that soon fade. These stains contain refined creosote and other liquids that penetrate and stain the wood to a considerable depth, and for this reason will maintain their color long after other stains have faded away. In our Greens, for instance, we use Chemically Pure Chrome Green and can point to thousands of green roofs throughout the country that are splendid testimonials to the permanency of this line. Color Card CC-38.

|                        | gals. | 5 gals. | bbis. |
|------------------------|-------|---------|-------|
| B-41 Sienna Brown..... | 1 00  | 50      | 90    |
| B-46 Thatch Brown..... |       |         |       |
| B-47 Nut Brown.....    |       |         |       |
| C-76 Indian Red.....   |       |         |       |
| C-71 Bright Green..... | 1 25  | 1 15    | 1 10  |
| C-72 Dark Green.....   |       |         |       |
| C-74 Medium Green..... |       |         |       |
| C-82 Silver Gray.....  | 1 35  | 1 25    | 1 20  |

Net Prices

Gallons, 4 in case.

#### STENCILS

See pages 51-55

#### STOVE-PIPE AND IRON ENAMEL

For refinishing stove-pipes, grates and similar iron surfaces subjected to heat. Should be applied while the surface is slightly warm, and allowed to dry 24 hours before subjecting to high temperature, under which conditions it will be practically smokeless and will produce a better surface and wear longer than any other stove pipe enamel or stove pipe varnish on the market.

| $\frac{1}{2}$ pta. | $\frac{1}{2}$ pta. | pta. |
|--------------------|--------------------|------|
| 21                 | 32                 | 52   |

Trade Discount 40%

Quarter pints, 48 in case.

Half-pints, 48 in case.

Pints, 24 in case.

## SHERWIN-WILLIAMS' PRODUCTS

Touch-Up Black

Touch-Up Black



### TOUCH-UP BLACK

Every car gets scratched at some time or other. And every car develops rust spots at various points, such as around bolt heads, windshield, hinges of the hood, etc. No matter how well the car may be kept washed, these marks remain and are the evidence of age in a car.

It is a simple matter to keep a car looking new if you have a can of enamel handy and a brush to apply it when these spots are first noticed, but the average man isn't so equipped.

Handy Touch-Up Black is always ready for use. The brush is soldered right through the cap of the can. A screwdriver pries open the cover in a jiffy and there is a dandy little fitch brush right in the enamel all ready to use. Touch up the worn spot, replace the cap in the can and Touch-Up Black is all ready for the next time—no trouble—no fuss and the brush won't harden.

The Touch-Up brush is round and pointed so that it will neatly hit the smallest spot without smearing up the entire surface. It contains stock enough, however, to spread out for an inch-wide stroke if an entire door or panel must be coated.

Touch-Up Black dries dust free in half an hour and hard in a couple of hours. Has a brilliant high gloss and is a thoroughly satisfactory piece of goods in every way.

Touch-Up Black is shipped in corrugated boxes holding twelve 1/4 pint cans each. An attractive counter display carton—a real automatic salesman—is provided and holds twelve cans. Anyone can use Touch-Up Black and it is recommended for a multitude of uses about the home where a gloss black finish is desired.

single cans per dozen cans

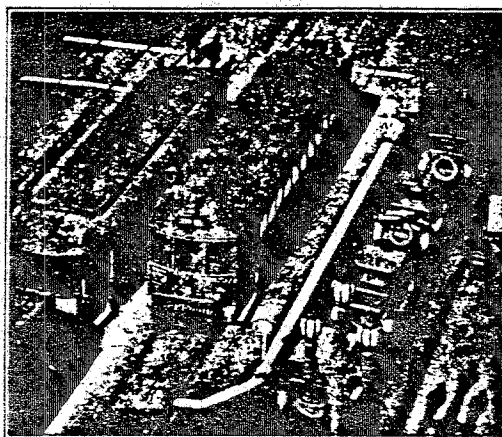
85

9 00

Trade Discount 33 1/3%

Four dozen in case.

## SHERWIN-WILLIAMS PRODUCTS



### TRAFFIC ZONE PAINT

For use on all kinds of pavement

The constantly increasing number of automobiles and trucks going into general use all over the country and the growing popularity of long distance touring and hauling by truck have produced a volume of traffic that our present roads are scarcely able to accommodate. Even the smallest villages find their "through streets" jammed with a continuous procession of pleasure cars, truck and motor busses, all in a hurry to get somewhere.

This traffic all has to be regulated and handled both for convenience and safety of life and limb. The easiest, the cheapest and an effective way of regulating traffic is with pavement marking paint. There is an enormous demand for such a paint everywhere the automobile goes—large cities, towns, villages and even through the open country where traffic is heavy. Public sentiment is solidly back of these measures to reduce the tremendous loss of life and property through automobile accidents.

S-W Traffic Zone Paint White is an intensely white paint that stays white for a longer period of time than any product for this purpose we have ever seen. It is designed for painting on asphalt, wood, brick, stone and surfaced highways.

S-W Traffic Zone Paint Yellow and Orange have been developed for localities where White is not desirable. These colors have been standardized in many cities.

S-W Traffic Zone Paint Red is used in marking non-parking spaces about fire hydrants and danger zones in industrial plants.

Traffic Zone Paint is prepared in ready to use consistency, and when considered too heavy should be thinned with naphtha. It dries with a flat finish, works easily and being finely ground, covers a maximum of area per gallon. One coat covers solid. Traffic Zone Paint may be applied by brush or spray methods.

Applied in average dry clear weather (not freezing), Traffic Zone Paint will dry in fifteen to twenty minutes. Warm, favorable painting weather will greatly reduce this time, while application on a cold day in a shady spot will further retard the drying. Color card CC-243.

|             | gal. | 5c   | bbis. |
|-------------|------|------|-------|
| White.....  | 1 80 | 1 70 | 1 55  |
| Yellow..... | 1 95 | 1 85 | 1 70  |
| Orange..... |      |      |       |
| Red.....    | 2 70 | 2 60 | 2 45  |

#### Net Prices

Gallons, 4 in case.

---

**SHERWIN-WILLIAMS PRODUCTS**

---

**TAXITE****(Paint and Varnish Remover)**

Taxite is the name of our paint and varnish remover, which is both efficient and economical. Efficient because it cuts the paint and varnish in the shortest possible time, and economical because it saves time, labor and material. It works splendidly on upright surfaces, as it penetrates immediately and does not run off. Has no equal for removing old coats of paint and varnish, no matter how thick, quickly and effectively. Apply with a brush and allow to stand 10 or 15 minutes, then scrape off with a putty knife and clean the surface thoroughly with benzine or denatured alcohol. Taxite does not injure the skin, discolor or raise the grain of wood.

| ½ pta. | pta. | qta. | ½ gals. | gals. |
|--------|------|------|---------|-------|
| 30     | 45   | 80   | 1 40    | 2 50  |

**Trade Discount 25%**

Where a dealer or agent purchases 24 gallons or more during a period of twelve months, he is entitled to an allowance of 5 cents per gallon from the above schedule of prices.

Half-pints, 48 in case.

Half gallons, 12 in case.

Pints, 24 in case.

Quarts, 24 in case.

Gallons, 6 in case.

**UNIVERSAL THINNER**

This product was developed to fill a demand for a suitable thinner for all kinds of paste and liquid paints where turpentine is not absolutely essential. It should not be confused with the many petroleum distillates and mineral spirits which are offered as turpentine substitutes. Universal Thinner is not a substitute turpentine. Its solvent properties are approximately 60 per cent higher than the best mineral spirits.

**Put up in 1 and 5-gallon cans, and barrels.****Prices on Application****(Subject to market fluctuations)**

## SHERWIN-WILLIAMS PRODUCTS

### VERDELITE

#### The Satisfactory Green—Paste Form

A popular priced line of chrome greens manufactured in four shades, Light, Medium, Dark and Olive. Particularly adapted for store fronts, window blinds, roofs, etc. Offers splendid value for the money. Color Card CC-34.

|                           | 5-lb.<br>cans | 12½ lb.<br>cans | 25-lb.<br>pails |
|---------------------------|---------------|-----------------|-----------------|
| L., M., D. and Olive..... | 22            | 20              | 19              |

Trade Discount 25%

Five-pound cans, 12 in case. 12½-pound cans, 4 in case.  
25-pound pails, 4 in case.

### WAGON AND IMPLEMENT PAINT

For repainting farm machinery, tractors, wagons, implements and similar surfaces. Made in bright, permanent colors that dry with a high varnish gloss. Their use will prevent rust and decay of expensive farm machinery, hence is a good investment. Color Card CC-157.

|             | pta. | qts. | ½ gals. | gals. |
|-------------|------|------|---------|-------|
| Black.....  | 87   | 1 15 | 2 05    | 3 75  |
| Blue.....   | 77   | 1 36 | 2 60    | 4 00  |
| Green.....  |      |      |         |       |
| Yellow..... |      |      |         |       |
| Red.....    | 82   | 1 50 | 2 75    | 5 10  |
| Wine.....   |      |      |         |       |

Trade Discount 40%

Pinta, 24 in case. Quarts, 12 in case. Half gallons, 6 in case.  
Gallons, 4 in case.

### WAX

See Prepared Wax, page 33.

### WHITE ZINC IN OIL

|                                        | 1-lb.<br>cans | 5-lb.<br>cans | 12½-lb.<br>pails | 25 lb.<br>pails |
|----------------------------------------|---------------|---------------|------------------|-----------------|
| S-W Green Seal French Zinc.....        | 32            | 27            | 25               | 24              |
| S-W Red Seal French Zinc.....          | 31            | 26            | 24               | 23              |
| Zinc White, G. W. M. (Green Seal)..... | ..            | ..            | 18½              | 17½             |
| Zinc White, G. W. M. (Red Seal).....   | ..            | ..            | 18               | 17              |

Net Prices

1-pound cans, 46 in case. 5-pound cans, 12 in case.  
12½-pound pails, 4 in case. 25-pound pails, 4 in case.

### YELLOW OCHRE (French)

#### Ground in Oil

|        | 12½-lb.<br>pails | 25-lb.<br>pails | 100-lb.<br>kegs |
|--------|------------------|-----------------|-----------------|
| F..... | 33               | 32              | 31              |
| A..... | 20               | 19              | 18              |
| H..... | 18               | 17              | 16              |

Trade Discount 25%

12½-pound pails, 4 in case. 25-pound pails, 4 in case.  
TS 58 (S) M28 44 — 45 —

## SHERWIN-WILLIAMS PRODUCTS



### Contents of Can:

|                        |      |
|------------------------|------|
| Pigment by weight..... | 90%  |
| Liquid by weight.....  | 10%  |
|                        | 100% |

### Composition of Liquid:

|                          |      |
|--------------------------|------|
| Refined Linseed Oil..... | 100% |
|--------------------------|------|

### Composition of Pigment:

|                     |      |
|---------------------|------|
| Lead Carbonate..... | 66%  |
| Lead Sulphate.....  | 9%   |
| Zinc Oxide.....     | 25%  |
|                     | 100% |

## ZILO

Pure White Lead with Zinc added—Ground in Refined Linseed Oil

### THIS GUARANTEE APPEARS ON EACH PACKAGE

**GUARANTEE**—This package is guaranteed to contain nothing other than the ingredients specified in the above declaration of contents.

White Zinc is universally acknowledged to be the right pigment to use with white lead to retard the objectionable chalking, characteristic of white lead paint. The proportion of zinc used, however, is most important, as zinc used alone shows faults just as objectionable as the chalking of white lead.

We offer Sherwin-Williams Zilo, pure lead with pure zinc added, not as a lead substitute, but as the modern paint pigment better than white lead. Zilo, used according to the directions in the package, will make a paint having a better and more lasting gloss than white lead paint and will be more economical and cost less by the job.

There's nothing radical about Zilo. Neither are there any untested theories involved in the making of it. Zilo is simply a factory-made, machine-ground combination of white lead and white zinc, put conveniently in the package ready to be let down with raw linseed oil and turpentine for use.

Zilo contains 75% pure white lead and 25% zinc oxide, the proportion most master painters advocate as ideal. However, if a painter has a job upon which he wants to use approximately 85% white lead and 15% zinc oxide and wants to be certain that he obtains pure zinc as well as pure white lead, all he has to do is to mix together 100 lbs. Zilo and 67 lbs. white lead. By mixing white lead and Zilo any amount of white zinc can be provided up to 25%. In other words, whenever you wish to add zinc to a white lead paint—use Sherwin-Williams Zilo.

Zilo is an exceptionally finely ground pigment. The big practical advantage of this fineness of grinding is found in the greater bulk of Zilo—a hundred pounds of Zilo will take three pints more of linseed oil than the same amount of lead. This fineness means, also, that a gallon of Zilo paint will go further than a gallon of white lead paint because a thinner film of Zilo will hide the old surface, the Zilo pigment particles being finer and lying closer together.

The further advantage of using Zilo in preference to mixing your own lead and zinc is the cost.

Take your pencil and figure the best price at which you can buy 25 pounds of pure zinc oxide in pure refined linseed oil. To this add the figure you would have to pay for 75 pounds of strictly pure white lead today. Check your figures and compare the result with the price of Zilo. You will be surprised to find that Zilo costs you considerably less.

Zilo makes a noticeably whiter job than white lead. The pure white zinc in Zilo makes it whiter not only when newly applied but it keeps Zilo whiter because white lead takes on a grayish cast when exposed to the weather. When used for tints and colors, Zilo produces a cleaner and more brilliant tone than white lead and does not lose its character through chalking as does white lead paint.

Also available in soft paste form.

Zilo comes in 100 lb. and 50 lb. kegs, 25 lb. steel pails.

(See Special Price Card, Form E-356)



## SHERWIN-WILLIAMS PRODUCTS



### SHERWIN-WILLIAMS VARNISHES

The facilities afforded by the largest system of paint and varnish factories in the world, give us advantages for the manufacture of varnishes that cannot be duplicated in any other plant. We use the very finest quality oils and varnish gums, specially selected for each particular grade of varnish. Our chemical laboratories are complete in every detail so that we can apply every known test to both raw materials and finished products, and make sure that they are not only of highest quality, but conform to standard in every respect.

We list on the following pages the most largely used varnishes we manufacture. Each is designed to meet a specific requirement. All conditions which surround its use are taken carefully into consideration, and the varnish must demonstrate through practical test that it meets every requirement for the purpose intended, before it is placed on the market. S-W Varnishes can always be depended upon to give satisfactory results. They have long since passed the experimental stage, and the success which has attended their use for many years is sufficient guarantee of their quality.

We also list a very complete line of Driers, Japans, Asphalts, First Coaters. Each product is the standard of quality for the purpose intended, and has been in use for years with entire satisfaction.

With such a complete and satisfactory line the dealer is in position to handle the varnish business in his locality to the very best advantage.

### VARNISH LEADERS



#### The Water-Resisting Floor Varnish

Mar-not is a pale durable floor varnish, possessing maximum water-resisting qualities, designed for use on all floors, and particularly adapted to parquet flooring of oak, light maple or birch, as well as oiled linoleums. Mar-not should be applied directly to the wood or linoleum, reducing the first coat slightly with pure spirits of turpentine (about one pint to the gallon), applying the succeeding coats without reduction. Do not use shellac or pigment first-coaters of any kind under Mar-not. Mar-not is easily applied, flows out evenly, dries dust-free in two to three hours and can be walked on in twenty-four hours.

#### MAR-NOT SATIN FINISH

Mar-not Satin Finish is an architectural Finishing Varnish which was designed for use on floors. This product, when used over two coats of Mar-not Varnish, will produce a beautiful dull rubbed finish without the labor of hand rubbing or waxing. Apply freely, brushing just enough to spread evenly. It dries dust free in three hours; and hard enough to walk on over night. Use only one coat over two coats of Mar-not or an elastic Varnish.



#### The Water-Resisting Interior Varnish

A pale, full-bodied varnish designed for the finest interior woodwork in homes, banks, office buildings, etc., where a strictly first-class finish is demanded. Dries with a full gloss so that it can be left in its natural state, if desired, or it can be rubbed to a dull finish with pumice-stone and oil or water in about forty-eight hours. Can also be polished.



#### The King of all Spar Varnishes

Rexpar represents the highest type of spar varnish, being very pale in color, full-bodied, producing a film that is both waterproof and weatherproof, successfully withstanding varying atmospheric conditions such as extreme heat and cold, snow, wind, salt spray and sun. It is therefore ideal for steamships, yachts, canoes, outside doors, porch ceilings, kitchens, bathrooms, etc. Dries dust-free in from two to three hours and hard enough to re-coat in from fifteen to eighteen hours.

Our varnish policy is "A special varnish for each special purpose," but if you want a single varnish for many purposes, use Rexpar (King of all Spar Varnishes).

#### VELVET FINISH No. 1044 The Varnish for Dull Rubbed Effect

This varnish, instead of drying with a gloss, dries to imitate a dull rubbed surface, thereby doing away with the expense and labor of rubbing. Contains no wax. Shows little or no tendency to settle out in the package, and therefore is easily applied with uniform results. This varnish not tending to show laps or brush marks, can be applied over any other good varnish (or shellac) and does not spot white. Dries dust-free in two to three hours and hard over night.

---

## SHERWIN-WILLIAMS PRODUCTS

---

### VARNISH LEADERS -- Continued

#### FLOOR-SEAL The Wood Floor Hardener

Floor-Seal is designed to enter into a wood floor and to harden it from within by filling the pores or open cells of the wood and by actually toughening the fibers of the wood itself. Floor-Seal is not intended to produce a varnish finish over the surface. Our regular floor varnishes are furnished for this purpose. For this reason one coat of Floor-Seal is our standard recommendation for wood floors both in hard and so-called soft woods. This one coat will enter completely into the wood, leaving little or no surface film, but it remains in the wood sealing it against penetration of moisture and maintaining a hardened wood surface even as the wood surface wears down.

Floor-Seal possesses the following outstanding advantages for use on wood floors in schoolrooms, gymnasium floors, factory and mill floors and all similar heavy duty wood floors where the service is too heavy for either a floor varnish, floor enamel or any surface finish:

*Floor-Seal does not darken the wood as does hot linseed oil.*

*Floor-Seal dries completely and is not a dust-catcher as are linseed oil and other floor oils on the market.*

*Floor-Seal does not make the floor slippery as do floor oils. Accident insurance companies recognize this fact.*

*A floor finished in Floor-Seal may be waxed for dancing with perfect satisfaction. It does not wash out of floors as do oils.*

*Note—Where the customer insists upon applying two coats of Floor-Seal, allow forty-eight hours for drying before applying the second coat.*

#### No. 1 FLOOR

A pale medium-grade floor varnish. Dries dust-free in three to four hours. Has average toughness and elasticity, along with good water-resisting qualities.

#### No. 1 COACH

A low-priced coach varnish for the less expensive interior work. Dries hard in twenty-four hours with a high gloss.

#### FINEST WHITE DAMAR

Made from the finest grade of damar gum and intended for use in making white enamels. Also used by printers and lithographers.

### FAST-DRI VARNISHES

Our Fast-Dri Varnishes are offered to meet the demand for quicker drying finishes, brought about by the extreme drying speed of lacquers. These Varnishes will enable you to meet the requirements of the painter, trade and other users, of such materials.

#### FAST-DRI FLOOR VARNISH

No claim should be made that this varnish is the equivalent of our famous Mar-not Varnish. It may be confidently offered, however, as superior to any similar product on the market and will give satisfactory service to the owner as well as being eminently satisfactory from the application standpoint.

#### FAST-DRI INTERIOR VARNISH

This is a full bodied varnish for interior standing wood trim. It dries with a rich lustre and has a firm hard film which does not scratch white or mar easily.

May be rubbed to a dull finish over night.

### CHARACTERISTICS

These varnishes are not shellac, nor are they shellac substitutes or spirit varnishes. They are elastic varnishes which have been formulated to:

Dry out of dust in 1 hour.

Hard enough to re-coat in 4 hours.

Two coats may be applied the same day.

Flow freely without drag under the brush and dry with full lustre.

Both these varnishes possess good water resistance.

## SHERWIN-WILLIAMS PRODUCTS

### FIRST COATERS

#### MARVELAC

Popularly priced spirit first coater, recommended in place of shellac. Used directly over stains. Marvelac brings out the brilliancy and depth of tone so greatly desired. Possesses wonderful sealing properties and is more water-resisting than shellac. Can be brushed, sprayed or dipped and comes ready for use. For best results should be thinned about 25 to 50 per cent with 188° proof denatured alcohol for dipping or spraying. Dries dust-free in a few minutes and sands in three to six hours without gumming the sandpaper.

#### LIQUID FILLER

A pigment sanding first-coater of the better type. Dries in twenty-four hours and sands to a perfect finish for succeeding varnish coats. Stir before using.

#### SHELLACINE

Quick drying pigment first-coater or liquid filler. Dries quickly and sands to a perfect finish. Should be thoroughly stirred.

### DRIERS AND JAPANS

#### HERCULES DRIER

A high grade concentrated drier of exceptional strength. It mixes readily with oil and will not curdle or separate. Will dry paste fillers promptly and perfectly. The master painter will find this to be the most economical he can purchase owing to its heavy body and great drying strength. Dries in the proportion of one part drier to forty parts of oil over night. This is the drier we use in SWP colors. There can be no stronger recommendation.

#### WHITE LIQUID DRIER

The strongest and most powerful white liquid drier that can be made from the best obtainable materials. It is unequalled for drying and mixing qualities. It will dry linseed oil perfectly when mixed in the proportion of about one gallon of drier to twenty gallons of oil. This drier will mix with oil without any indications of curdling or separation and will not affect the most delicate shades or tints.

#### DRY-O-NITE

The master painters' ideal drier, a perfectly safe drier for general use. It mixes readily with oil, paints, etc. Will not separate, precipitate, burn, saponify or curdle, but thoroughly dries oil, paint, etc., leaving an elastic, smooth and wear-resisting surface. Unlike most driers, the painting materials to which it has been added as directed, will dry perfectly from the inside out, thus entirely precluding the possibility of surface drying. There is no drier made which will more readily and thoroughly mix with linseed oil and oil paints without separation.

#### JAPAN DRIER

A strong, economical drier, in no way to be compared with the cheaper qualities offered generally under a similar name.

#### GOLD SIZE JAPAN

A pale heavy-bodied japan of superior quality. Its great strength makes it economical and it is perfectly safe to use with any mixture. A binder, which can be used with delicate colors without injury. Will properly harden rough stuff and facilitate the drying of all undercoats.

#### COACH PAINTERS' JAPAN

Specially prepared for the coach painter's use and thoroughly reliable for the preparation of all undercoatings. Acts as a hardening agent as well as a mixing japan and is always uniform.

### ASPHALTUMS

#### No. 1 ASPHALTUM

Suitable for rough castings, sheet iron work, etc. Dries dust-free in fifteen to twenty minutes and can be handled in two to three hours.

#### "B" ASPHALTUM (Quick Drying)

A quick drying black asphaltum, sold at a popular price, yet offering exceptionally good value. Works easily, covers well and possesses exceptional alkali and acid resisting qualities.

For prices, see page 51.

## SHERWIN-WILLIAMS PRODUCTS

### AUTOMOBILE AND CARRIAGE VARNISHES

#### ENGLISH BODY FINISHING

A pale, heavy-bodied and durable varnish of great brilliancy designed for highest grade motor cars and carriages. Specially prepared with a view to easy working qualities and drying to meet the demands of the practical finisher in the custom shop. This varnish is made from the finest selected gums and oils, matured under ideal conditions which render it perfect for use. Special care is exercised in the aging process. This helps bring out the great brilliancy for which the varnish is noted.

#### ENGLISH PALE RUBBING

A pale, rubbing varnish designed for highest grade motor cars and carriages. Works freely and levels evenly. Dries to rub in twenty-four to thirty-six hours under normal conditions, although forty-eight hours should be allowed when shop conditions permit. This varnish is designed for mixing with colors, especially for the last or split coat—when so mixed it will not curdle or thicken, as is so often the case with many present day Rubbing Varnishes of inferior quality. This varnish should be carefully rubbed or flatted, then followed by a full coat of English Body Finishing Varnish.

#### ENGLISH GEAR FINISHING

A pale, heavy-bodied, water-proof varnish for motor car chassis and gears, carriage wheels, etc. Works freely and flows evenly, producing a deep, well-rounded finish of great brilliancy and exceptional durability. Sets out of dust in five to six hours and dries hard in twenty-four to thirty-six hours. Use at full body over color and stripping coats.

#### PALE DURABLE BODY FINISHING

A pale, heavy bodied Finishing Varnish designed to produce a full bodied, brilliant, finish for high grade motor cars and carriages. Especially prepared to meet American conditions. It is easy working, fairly quick drying, flowing out perfectly. It dries dust free in 4 to 6 hours, and hard enough to put into service in 48 hours.

#### PALE BODY RUBBING

A very high grade rubbing varnish of dependable quality. Is pale in color, heavy in body, works and flows freely. Dries to rub in twenty-four to thirty-six hours. For best results allow forty-eight hours.

#### PALE PERFECTION GEAR

A very pale, durable, elastic, finishing varnish for running parts on a good grade of work over delicate colors, and on account of paleness, unusual working and flowing qualities, body and rich lustre, it is the selection of many carriage and automobile shops. Will dry dust free in about six hours, hard enough to handle in thirty-four hours and hard in two days.

#### QUICK FINISHING VARNISH

A medium colored finishing varnish designed to meet the conditions in custom shops. This varnish does not require the expert handling that high grade finishing varnishes call for. It is easy working, free flowing, drying to a full brilliant finish. It sets to touch in 4 to 5 hours, and can be put into service at the end of 24 hours, providing it is flooded with clear, cold water.

#### QUICK RUBBING VARNISH

A medium colored rubbing varnish, designed to meet the general conditions found in custom shops. It is easy working, free flowing, leveling out especially well so that it does not require as much rubbing as the general run of rubbing varnishes. It dries dust free in one to two hours, and sufficiently hard for a light rubbing in twenty-four hours, although forty-eight hours is preferable.

### MOTOR TRUCK AND WAGON VARNISHES

#### MOTOR TRUCK FINISHING

A high grade finishing varnish for motor truck and high grade wagon work. Is pale in color, heavy in body, works and flows freely, and dries to handle next day. Has a high lustre and is very elastic and durable.

#### MOTOR AND WAGON GEAR

A very pale, hard-drying varnish that can be used over delicate colors. Stands out with a good full body, dries to handle over night and has good water-resisting qualities.

For prices, see page 51.

## SHERWIN-WILLIAMS

### ARCHITECT

blends with metal in ARCHITECT

MAR-NOT.....  
MAR-NOT SATIN FINISH.....  
SCAR-NOT.....  
REXPAR.....  
VELVET FINISH No. 1044.....  
FLOOR-SEAL.....  
No. 1 Floor.....  
No. 1 Coach.....  
Finest White Damar.....

FAST.....  
Fast-Dri Interior.....  
Fast-Dri Floor.....

Marvelac, White.....  
Marvelac, Orange.....  
Liquid Filler.....  
Shellacine.....

Hercules Drier.....  
White Liquid Drier.....  
Dry-o-Nite.....  
Japan Drier.....  
Gold Size Japan.....  
Coach Painters Japan.....

No. 1.....  
"B".....

ENGLISH BODY FINISHING.....  
ENGLISH PALE RUBBING.....  
ENGLISH GEAR FINISHING.....  
Pale Durable Body Finishing.....  
Pale Body Rubbing.....  
Pale Perfection Gear.....  
Quick Finishing.....  
Quick Rubbing.....

MOTOR TRUCK.....  
Motor Truck Finishing.....  
Motor and Wagon Gear.....

Transfer Varnish.....

For price in 5 gal. cans, deduct  
For price in barrels, deduct 25c  
For price in 55 gal. drums, deduct  
extra and credit issued when return  
Eighth-pints, 48 in c.  
Half-pints, 48 in case.  
Half-gallons, 12 in case.

For full description

TS68 (5) M28 44

## MS PRODUCTS

### CARRIAGE VARNISHES

of great brilliancy designed for highest grade in a view to easy working qualities and drying in the custom shop. This varnish is made from the best conditions which render it perfect for use. It helps bring out the great brilliancy for which

grade motor cars and carriages. Works freely in thirty-six hours under normal conditions, when shop conditions permit. This varnish is not a last or split-coat—when so mixed it will not dry any present day Rubbing Varnishes of inferior kind or flatted, then followed by a full coat of

for motor car chassis and gears, carriage wheels, a deep, well-rounded finish of great brilliancy in five to six hours and dries hard in twenty-four and striping coats.

signed to produce a full bodied, brilliant, finish specially prepared to meet American conditions. It dries dust free in 4 to 6 hours.

able quality. Is pale in color, heavy in body, four to thirty-six hours. For best results allow

ish for running parts on a good grade of work, unusual working and flowing qualities, body age and automobile shops. Will dry dust free in four hours and hard in two days.

ed to meet the conditions in custom shops. This is a high grade finishing varnish call for. It is a fast finish. It sets to touch in 4 to 5 hours, and providing it is flooded with clear, cold water,

ed to meet the general conditions found in custom shops especially well so that it does not require as many coats. It dries dust free in one to two hours, twenty-four hours, although forty-eight hours is

### WAGON VARNISHES

ick and high grade wagon work. Is pale in color, easy to handle next day. Has a high lustre and is

be used over delicate colors. Stands out with a high lustre and has good water-resisting qualities.

see page 51.

## SHERWIN-WILLIAMS PRODUCTS

### JOY S-W VARNISHES

#### ARCHITECTURAL VARNISH LEADERS

|                             | 1/2 pta. | pta. | qts. | 1/2 gals. | gals. |
|-----------------------------|----------|------|------|-----------|-------|
| MAR-NOT.....                | 52       | 82   | 1 50 | 2 75      | 5 10  |
| MAR-NOT SATIN FINISH.....   | 52       | 82   | 1 50 | 2 75      | 5 10  |
| SCAR-NOT.....               | 52       | 82   | 1 50 | 2 75      | 5 10  |
| REXPAR.....                 | 57       | 97   | 1 75 | 3 25      | 6 10  |
| VELVET FINISH No. 1044..... | 52       | 82   | 1 50 | 2 75      | 5 10  |
| FLOOR-SEAL.....             |          |      | 1 00 |           | 3 10  |
| No. 1 Floor.....            | 42       | 87   | 1 10 | 2 00      | 3 60  |
| No. 1 Coach.....            | 42       | 87   | 1 10 | 2 00      | 3 60  |
| Finest White Dama.....      | 67       | 1 12 | 2 10 | 4 00      | 7 60  |

#### FAST DRYING VARNISHES

|                        |    |    |      |      |      |
|------------------------|----|----|------|------|------|
| Fast-Dri Interior..... | 52 | 82 | 1 50 | 2 75 | 5 10 |
| Fast-Dri Floor.....    | 52 | 82 | 1 50 | 2 75 | 5 10 |

#### FIRST COATERS

|                       |    |      |      |      |
|-----------------------|----|------|------|------|
| Marvelac, White.....  | 57 | 1 00 | 1 75 | 3 10 |
| Marvelac, Orange..... | 57 | 1 00 | 1 75 | 3 10 |
| Liquid Filler.....    | 62 | 1 05 | 1 85 | 3 35 |
| Shellacine.....       |    | 95   | 1 60 | 2 85 |

#### DRIERS AND JAPANS

|                           |    |      |      |      |
|---------------------------|----|------|------|------|
| Hercules Drier.....       | 72 | 1 15 | 2 10 | 3 85 |
| White Liquid Drier.....   | 42 | 87   | 1 10 | 2 00 |
| Dry-o-Nite.....           | 37 | 87   | 95   | 1 65 |
| Japan Drier.....          | 32 | 47   | 75   | 1 25 |
| Gold Size Japan.....      | 52 | 82   | 1 50 | 2 75 |
| Coach Painters Japan..... |    |      | 1 40 | 2 50 |

#### ASPHALTUMS

|            |    |    |    |      |      |
|------------|----|----|----|------|------|
| No. 1..... | 37 | 52 | 85 | 1 50 | 2 60 |
| "B".....   | 32 | 47 | 75 | 1 25 | 2 10 |

#### AUTOMOTIVE VARNISHES

|                                  |      |      |      |      |
|----------------------------------|------|------|------|------|
| ENGLISH BODY FINISHING.....      |      | 2 35 |      | 3 80 |
| ENGLISH PALE RUBBING.....        |      | 2 10 |      | 7 60 |
| ENGLISH GEAR FINISHING.....      |      | 2 00 |      | 7 10 |
| Pale Durable Body Finishing..... | 1 12 | 2 10 | 4 00 | 7 60 |
| Pale Body Rubbing.....           | 1 07 | 1 95 | 3 60 | 6 35 |
| Pale Perfection Gear.....        | 1 02 | 1 85 | 3 60 | 6 30 |
| Quick Finishing.....             | 77   | 1 40 | 2 60 | 4 60 |
| Quick Rubbing.....               | 87   | 1 10 | 2 00 | 3 60 |

#### MOTOR TRUCK AND WAGON FINISHING

|                            |  |  |  |      |
|----------------------------|--|--|--|------|
| Motor Truck Finishing..... |  |  |  | 5 10 |
| Motor and Wagon Gear.....  |  |  |  | 4 60 |

#### DECORATIVE VARNISH

|                       | per dozen | 1/2 pta. | 1/4 pta. |
|-----------------------|-----------|----------|----------|
| Transfer Varnish..... | 2 45      |          | 4 80     |

#### Trade Discount 33 1/3 %

For price in 5 gal. cans, deduct 10c per gal. from list price of 1 gal. can.

For price in barrels, deduct 25c per gal. from list price of 1 gal. can.

For price in 55 gal. drums, deduct 30c per gal. from list price of 1 gal. can. Drums charged extra and credit issued when returned in good condition, freight prepaid.

Eighth-pints, 48 in case

Quarter-pints, 48 in case

Half-pints, 48 in case.

Pints, 24 in case.

Quarts, 12 in case.

Half-gallons, 12 in case.

Gallons, 6 in case.

For full description of these Varnishes refer to pages 47-50

## SHERWIN-WILLIAMS PRODUCTS

### MORE PROFITS FOR YOU!

Any merchant who sells during a year's time, 15 or more gallons of Japan Drier, should be extremely interested in the Sherwin-Williams offer of special prices on driers in 15, 30 and 55 gallon drums.

All of the regularly listed standard Driers of Sherwin-Williams manufacture described in page 49 of this price list can be purchased in drums at a saving of as high as 76c per gallon over the net dealer's price for one gallon cans. Through this favorable purchase, a merchant can secure a much more favorable profit for himself even should he pass on part of the saving to his customers.

This line-up of prices should also be attractive to Master Painters.

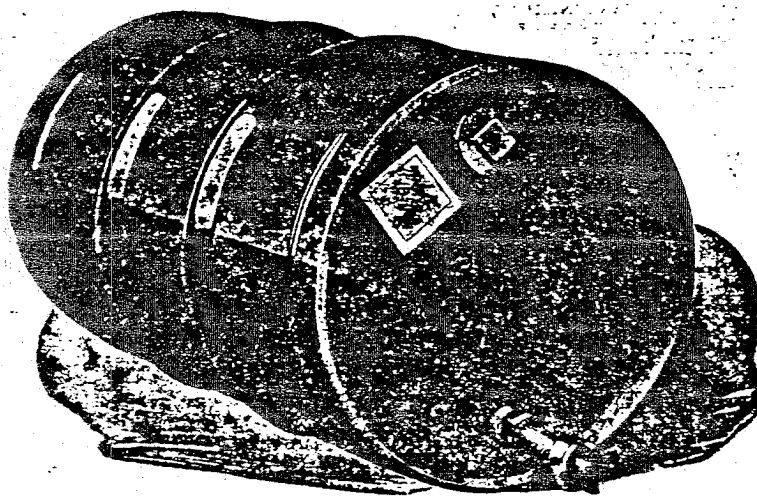
| Product                 | 15 Gallon<br>Drums | 30 Gallon<br>Drums | 55 Gallon<br>Drums |
|-------------------------|--------------------|--------------------|--------------------|
| Hercules Drier.....     | 1 95               | 1 90               | 1 85               |
| White Liquid Drier..... | 1 80               | 1 75               | 1 70               |
| Dry-o-Nite.....         | 1 45               | 1 40               | 1 35               |
| Japan Drier.....        | 85                 | 80                 | 85                 |

#### Net Prices

There will be a special charge shown below for each size of drum which will be refunded to the customer upon the return of the drum in good condition, freight prepaid.

|                            |       |
|----------------------------|-------|
| 15 gallon Drum charge..... | 5 00  |
| 30 gallon Drum charge..... | 7 50  |
| 55 gallon Drum charge..... | 10 00 |

Faucets for Drums will be furnished only when specified on order.



---

## SHERWIN-WILLIAMS PRODUCTS

---

### INSECTICIDES AND FUNGICIDES



#### DRY POWDERED ARSENATE OF LEAD

Sherwin-Williams Dry Powdered Arsenate of Lead is the lightest and fluffiest arsenate of lead made. These properties insure good mixing and suspension and uniform and effective control of chewing insects. This material contains from 30 to 33 per cent of arsenic oxide and less than 1 per cent water soluble arsenic oxide. Consequently maximum insect-killing is obtained without any injury to fruit or foliage. Whether used as a wet spray or as a dust, S-W Dry Powdered Arsenate of Lead will give maximum results.

Prices on Application

#### DRY ARSENATE OF CALCIUM

Sherwin-Williams Arsenate of Calcium complies with every government specification covering physical qualities and chemical analysis. It is of especial value applied as a dust in the control of Cotton Boll Weevil.

S-W Arsenate of Calcium comes in dry powdered form and is extremely fine, having a density of not less than 80 or more than 100 cubic inches to the pound. This insures even and economical distribution on the cotton plant. S-W Arsenate of Calcium contains not less than 40 per cent of arsenic oxide and less than  $\frac{1}{4}$  of one per cent of water soluble arsenic oxide. These qualities insure quick killing of the Boll Weevil without injury resulting to the cotton plants.

Prices on Application

#### DRY LIME-SULFUR

(*"The Original"*)

Dry Lime-Sulfur is the most valuable new spraying product that has been developed in recent years. For a long time Lime-Sulfur Solution had been the standard dormant and summer spray for apples, pears, plums and many other tree fruits. Orchardists are familiar with the disadvantages connected with the use of Lime-Sulfur Solution. These include heavy handling of barrels, losses due to leakage, crystallization and freezing and freight on water.

Sherwin-Williams Dry Lime-Sulfur is a true Dry Lime-Sulfur. It is not a substitute for Lime-Sulfur Solution, but is standard 33° Beaume Lime-Sulfur Solution in dry powdered form. It dissolves readily in water and will control insects and diseases just as effectively as Lime-Sulfur Solution.

Sherwin-Williams Dry Lime-Sulfur is an effective remedy for San Jose and Oyster-Shell Scale, Peach-Leaf Curl, Peach Blight, Peach Twig Borer, Blister-Mite, Apple and Pear Scab, Powdery Mildew of Apples, Red Spiders, Mites and Thrips of Citrus fruits.

Prices on Application

#### PARIS GREEN

Sherwin-Williams Paris Green is recognised by potato and tobacco growers as an old reliable and effective brand for the control of the Potato Bug and the Tobacco Worm. It is also effective against grasshoppers, armyworms and cutworms. S-W Paris Green will kill insects quickly because it contains about 55 per cent of arsenious oxide, which is in excess of that required by the government. S-W Paris Green contains less than  $\frac{1}{4}$  per cent water soluble arsenious oxide.

S-W Paris Green is extremely fine and excels all other brands in suspension qualities when used as a wet spray and is more economical and effective when used as a dust.

Prices on Application

## SHERWIN-WILLIAMS PRODUCTS

### FUNGI-BORDO

Sherwin-Williams Fungi-Bordo is an extremely fine, fluffy Bordeaux Mixture in dry powdered form. It is made of the best grade of lime and blue vitriol. S-W Fungi-Bordo mixes readily with water and stays well in suspension. It is very effective when applied as a dust.

Fungi-Bordo is a properly balanced Bordeaux mixture containing equal parts of lime and blue vitriol. When used at the rate of 5 lbs. to 50 gallons of water it will give a 3-3-50 Bordeaux formula—8 lbs. a 4-4-50 formula, 10 lbs. a 5-5-50 formula and 12 lbs. a 6-6-50 Bordeaux formula.

Sherwin-Williams Fungi-Bordo will control most fungous diseases of apples, pears, cherries, grapes, strawberries and those of vegetables. The use of Fungi-Bordo eliminates all of the inconvenience connected with the making of home-made Bordeaux. It is better than commercial paste Bordeaux Mixture because it is more easily mixed with water, will not deteriorate and is more effective in the control of fungous diseases.

Prices on Application

### TUBER-TONIC

Sherwin-Williams Tuber-Tonic is an ideal combined dry powdered insecticide and fungicide consisting of Paris Green and Bordeaux Mixture for exclusive use on potatoes to prevent early and late blight and to destroy potato "bugs" and other potato insects. It possesses the adhesiveness of arsenate of lead on account of its extreme fineness and will adhere to the potato plant for the longest possible time when applied either as a dust or as a wet spray. Tuber-Tonic is effective against blight and "bugs" when used at the rate of 1½ to 3 pounds to 50 gallons of water.

Prices on Application

### PESTROY

Sherwin-Williams Pestroy is a convenient ready-to-mix combined insecticide and fungicide consisting of dry Bordeaux Mixture and Arsenate of Lead for use on fruits and vegetables. It is extremely fine and stays well in suspension when applied as a wet spray. S-W Pestroy may be applied as a dust both effectively and economically.

S-W Pestroy contains 85 per cent of Dry Bordeaux Mixture and 15 per cent of Dry Arsenate of Lead. This combination will insure a properly balanced spray mixture.

S-W Pestroy should be used to control chewing insects and fungous diseases of apples, pears, quinces, cherries, grapes, currants, gooseberries, potatoes, tomatoes, cucumbers, eggplant and beans.

Prices on Application

### LONDON PURPLE

The old reliable remedy for potato "bugs," cotton worms, ants, grasshoppers, cutworms, etc.

An economical spray possessing quick killing properties and adhesiveness. May be applied as a dust or wet spray.

Prices on Application

### PRUNING COMPOUND

Sherwin-Williams Pruning Compound is the best material to apply to large wounds made in pruning both fruit and shade trees. If large cut surfaces remain unprotected against weathering and disease, enormous damage may result.

Sherwin-Williams Pruning Compound is a ready-for-the-brush antiseptic, tree-wound dressing, which will prevent cracking or weathering.

|                       | qts. | gals. | bbls. |
|-----------------------|------|-------|-------|
| Dark Green Olive..... | 45   | 1 50  | 1 40  |

Quarts, 12 in case.

Net Prices

Gallons, 4 in case.



## SHERWIN-WILLIAMS PRODUCTS

### ROOF PAINTS AND ROOF CEMENTS

#### EBONOL

Ebonol is an excellent black paint for general exterior upkeep work. It is acid free, durable and highly recommended as a roof paint on prepared or so-called "rubber" roofing, metal skylights, flashings and downspouts. It has a splendid body and will not run or dry out under the heat rays of the sun. Becomes set in 24 hours.

In thinning Ebonol use only Ebonol Reducer.

| 1s | 5s | drums |
|----|----|-------|
| 80 | 65 | 50    |

Net Prices

Gallons, 4 in case.

#### EBONOL REDUCER

A reducer made to reduce Ebonol down to a thinner consistency, and make it so that it will set more quickly.

| 1s | 5s | drums |
|----|----|-------|
| 75 | 60 | 45    |

Net Prices

Gallons, 4 in case.

#### QUICK DRYING EBONOL

Similar paint to Ebonol except it is not quite so heavy bodied and dries quicker. A reducer is put in it which permits this product to set in about eight hours.

| 1s | 5s | drums |
|----|----|-------|
| 85 | 70 | 55    |

Net Prices

Gallons, 4 in case.

#### ELASTIC ROOF CEMENT

S-W Elastic Roof Cement is offered in three colors, black, red and green. It is an effective combination of pitches, oils and long asbestos fibre recommended for patching large holes, joining and relining gutters, eave-troughs, down-spouts, drain pipes, valleys, skylights, chimney flashings and cornices. S-W Elastic Roof Cement should be applied with a trowel. It is very durable and will stand extreme temperatures without cracking.

|            | 1-lb. | 5-lb. | 10-lb. | 25-lb. | 50-lb. | 100-lb. | ½ bbl. | bbls. |
|------------|-------|-------|--------|--------|--------|---------|--------|-------|
| Black..... | 13    | 11    | 10     | 08½    | 07     | 06½     | 06½    | 06    |
| Red.....   | 18    | 17    | ....   | 13     | 12     | 11      | 11     | 10    |
| Green..... |       |       |        |        |        |         |        |       |

Net Prices

1-pound cans, 24 in case.

10-pound pails, 6 in case.

5-pound cans, 6 in case.

25-pound pails, 2 in case.

#### LIQUID ROOF CEMENT

S-W Liquid Roof Cement is offered in three colors, black, red and green. It is an effective combination of pitches, oils and long asbestos fibre recommended for repairing different types of roofs, including tar, gravel, slag, concrete, slate, tile, tin, galvanized iron, composition, felt, canvas and corrugated iron. Apply it with a roofing brush commonly known as a "squeegee."

|            | 1s   | 5s   | ½ bbls. | bbls. |
|------------|------|------|---------|-------|
| Black..... | 80   | 75   | 70      | 65    |
| Red.....   |      |      |         |       |
| Green..... | 1 30 | 1 15 | 1 10    | 1 05  |

Net Prices

Gallons, 4 in case.

## SHERWIN-WILLIAMS PRODUCTS

### WOOD PRESERVATIVES

#### CARBOLIC-OL

Carbolic-Ol is a superior grade of anthracene oil derived in the distillation of coal-tar. It is recommended for spraying or painting the interior of poultry houses to kill Mites, Fowl Ticks or "Blue Bugs" and Stick-Tight Fleas; also for preserving fence posts, flooring, sills, also staves and other wood products against decay.

| 1s | 5s | drums |
|----|----|-------|
| 85 | 80 | 70    |

Net Prices

Gallons, 4 in case.

#### CARBOLIC-OL SHINGLE STAIN

Carbolic-Ol Shingle Stain is a wood preservative oil of great penetrative qualities and will insure maximum water and weather resisting properties which are needed for wood and shingles. It comes in two shades, light and dark brown. This product will add prolonged life to shingles.

| Light..... | 1s | 5s | bbls. |
|------------|----|----|-------|
| Dark.....  | 85 | 80 | 70    |

Net Prices

Gallons, 4 in case.

### STOCK DIPS

#### PHENO-DIP

(Standardised)

Pheno-Dip is a standardised coal-tar stock dip and disinfectant having a carboic acid coefficient ranging from 5 to 6 by the Hygienic Laboratory Method. It is recommended for use as a dip for cattle, sheep, horses, swine, goats and poultry and as a disinfectant for general use about the farm.

| qts. | 1s   | 5s   | drums |
|------|------|------|-------|
| 42   | 1 20 | 1 05 | 90    |

Net Prices

Quarts, 12 in case.

Gallons, 4 in case.

#### S-W STOCK DIP

S-W Stock Dip is a standardised coal-tar stock dip having a carboic acid coefficient ranging from 2-3 by the Hygienic Laboratory Method. It is recommended for use as a dip for cattle, sheep, horses, swine, goats and poultry, and as a disinfectant for general use about the farm.

| 1s | 5s | 15-gal. drums | 30-gal. drums | 50-gal. drums |
|----|----|---------------|---------------|---------------|
| 85 | 70 | 70            | 60            | 55            |

Net Prices

Gallons, 4 in case

#### KILTIK D

Kiltik D is a highly concentrated arsenical dip made especially to destroy the cattle tick. It has been approved by the Bureau of Animal Industry of the United States Department of Agriculture as being effective for official dipping. It is used primarily in the Southern states where the cattle tick has been a serious problem. Kiltik D is uniform in quality and is recognised as one of the most effective products of its kind on the market.

| 1s    | 5s    | drums |
|-------|-------|-------|
| ..... | ..... | ..... |

Prices on Application

Gallons, 4 in case.

#### FLY SPRAY

Fly Spray is a liquid preparation which should be used without being diluted as a spray on cattle and horses, to repel flies and gnats and other insects which attack these animals during the summer months. Will not taint milk. When applied to horses and cattle, it will remain effective for several hours.

| Qts. | 1s | 5s | drums |
|------|----|----|-------|
| 32   | 80 | 75 | 70    |

Net Prices

Quarts, 12 in case.

Gallons, 4 in case

## SHERWIN-WILLIAMS PRODUCTS

### HARMLESS SHEEP MARKING LIQUID

This is a paint made in three colors, which will absolutely adhere to the wool in spite of all weather conditions. It is a big favorite with particular sheep raisers, because it holds its color on the wool, yet will wash out in the scouring process. It is unquestionably the finest sheep marking liquid produced.

|            | 1s   | 5s   | bbbl. |
|------------|------|------|-------|
| Black..... | 1 45 | 1 40 | 1 36  |
| Red.....   | 1 50 | 1 45 | 1 40  |
| Green..... | 1 55 | 1 50 | 1 45  |

Net Prices

Gallons, 4 in case.

### SHEEP BRANDING PAINT

Sheep Branding Paint differs from Harmless Sheep Marking Liquid in that it is a permanent dye which will not leave the wool even in the scouring process. It is made in only one color—black, and will satisfy sheep raisers who want an absolutely permanent mark.

| 1s   | 5s   | bbbl. |
|------|------|-------|
| 1 40 | 1 35 | 1 30  |

Net Prices

Gallons, 4 in case.

## DISINFECTANTS

### OYLAPINE

Odor of the Southern Pine

Oylapine is an especially prepared efficient disinfectant and deodorant with a very pleasant odor. It is composed of emulsified pine-tar oil and is for use in the home, in theatres or other public meeting places where a disinfectant with a pleasant odor is desired.

| qts. | 1s   | 5s   | drums |
|------|------|------|-------|
| 47   | 1 45 | 1 30 | 1 20  |

Net Prices

Quarts, 12 in case.

Gallons, 4 in case.

### PHENOLENE

Phenolene is a standardized coal-tar dip having a carbolic acid coefficient ranging from 5 to 6 by the Hygienic Laboratory Method. It is recommended for disinfecting floors, drains and lavatories in homes, schools, churches, offices, factories, railroad coaches and depots. Phenolene makes a perfect milky emulsion when diluted with water.

| qts. | 1s   | 5s   | drums |
|------|------|------|-------|
| 42   | 1 20 | 1 05 | 80    |

Net Prices

Quarts, 12 in case.

Gallons, 4 in case.

### S-W DISINFECTANT

A coal-tar disinfectant two to three times more powerful than carbolic acid. For general disinfectant purposes, spraying or dipping.

Drums only.

70c per gallon net.

## SHERWIN-WILLIAMS PRODUCTS

### DISINFECTANTS—Continued

#### S-W LIQUOR CRESOLIS COMPOSITUS U. S. P.

S-W Liquor Cresolis Compositus, U. S. P., is a disinfectant made according to the specifications outlined in the United States Pharmacopoeia, an official book of formulæ and methods for the manufacture of drugs. It is used principally in hospitals to make antiseptic solutions for washing wounds and sterilizing instruments.

| qts. | 1s   | 5s   | drums |
|------|------|------|-------|
| 72   | 2 30 | 2 15 | 2 05  |

Net Prices

Quarts, 12 in case.

Gallons, 4 in case.

#### CRESOLEX

A commercial substitute for Liquor Cresolis Compositus U. S. P.

| qts. | 1s   | 5s   | drums |
|------|------|------|-------|
| 57   | 1 85 | 1 70 | 1 60  |

Net Prices

Quarts, 12 in case.

Gallons, 4 in case.

#### S-W 50% CRESOL

S-W 50% Cresol Solution is an official substitute for Liquor Cresolis Compositus, U. S. P., and is recognized by the Bureau of Animal Industry of the United States, Department of Agriculture, as an effective disinfectant for use in stock pens, cattle cars, stockyards and other places where livestock may run or are shipped interstate.

| 1s   | 5s   | drums |
|------|------|-------|
| 1 75 | 1 60 | 1 50  |

Net Prices

Gallons, 4 in case.

#### S-W PINE-OIL CLOSET CHEMICAL

S-W Pine-Oil Closet Chemical is similar in efficiency to S-W Closet Chemical excepting that it is pine oil disinfectant instead of a coal-tar disinfectant. S-W Pine Oil Closet Chemical has a pleasant odor and is an efficient germicide. It forms a permanent milky emulsion when mixed with water.

| 1s   | 5s   | drums |
|------|------|-------|
| 1 45 | 1 30 | 1 20  |

Net Prices

Gallons, 4 in case.

#### S-W CLOSET CHEMICAL

S-W Closet Chemical is an effective coal-tar disinfectant designed for use in sanitary indoor closets. It forms a perfect milky emulsion when mixed with water and possesses strong deodorizing and disinfectant properties.

| 1s | 5s | drums |
|----|----|-------|
| 90 | 75 | 65    |

Net Prices

Gallons, 4 in case.

## SHERWIN-WILLIAMS PRODUCTS

### FLAT-TONE MULTI-COLOR STIPPLE EFFECTS

There is a well defined demand for a decorated wall which shall have an interesting and pleasing texture to relieve the severity of the wall painted in a simple plain color. While there are at present beautiful mottled effects which can be produced with S-W Glazing Materials, the demand has been for a stippled wall effect, which should require no special tinting colors, and which should be simple to produce.

The Flat-Tone Multi-Color process requires no special colors, only the regular colors of Flat-Tone shown in our color card, CC 10. A sponge is used to apply the stipple colors over the foundation color effect. This is done by rubbing the sponge into a small quantity of Flat-Tone which has been poured out on a board, being careful that the sponge does not take up too much paint so as to blur when applied to the wall. The sponge acts just like a rubber stamp, and makes a print of its own texture upon the wall. The more interesting the texture of the sponge, the more interesting will be the print upon the wall. Choose a sponge, therefore, with this in mind, selecting one of good size. Slice the bottom off with a large knife before wetting, and wash the sponge out in clean warm water. It is then ready to use.

For full directions, see Form S-1678.

| Effect No. | FOUNDATION COLOR                                                                                                                                                              | STIPPLE COLOR                                                                                                 |
|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| 7          | Flat-Tone Shell Pink                                                                                                                                                          | Shell Pink 1 part and White 2 parts.                                                                          |
| 14         | Flat-Tone Silver Gray                                                                                                                                                         | 1st mixture, Shell Pink. 2nd mixture, Ivory Tan.                                                              |
| 23         | Flat-Tone Bright Sage                                                                                                                                                         | Bright Sage and Buff.                                                                                         |
| 24         | Flat-Tone Silver Gray                                                                                                                                                         | 1st mixture, Bright Sage and Ivory Tan. 2nd mixture, Buff and Shell Pink.                                     |
| 25         | Flat-Tone Silver Gray                                                                                                                                                         | Silver Gray 1 part and Cream 2 parts.                                                                         |
| 26         | Flat-Tone Silver Gray and Caen Stone                                                                                                                                          | Silver Gray.                                                                                                  |
| 29         | Flat-Tone Silver Gray and Shell Pink                                                                                                                                          | Silver Gray 2 parts and Ivory 1 part.                                                                         |
| 32         | Flat-Tone Cream                                                                                                                                                               | 1st mixture, Ivory. 2nd mixture, Silver Gray 1 and Cream 2 parts.                                             |
| 34         | Flat-Tone Pearl Gray<br>(Foundation color of Pearl Gray should be tinted with Sky Blue, using one-half gallon of Sky Blue to the gallon of Pearl Gray. Thin with turpentine.) | Caen Stone.                                                                                                   |
| 43         | Flat-Tone Coconut Brown                                                                                                                                                       | Tan and Coconut Brown, equal parts.                                                                           |
| 44         | Flat-Tone Tan                                                                                                                                                                 | Tan and Buff, equal parts.                                                                                    |
| 46         | Flat-Tone Ivory Tan                                                                                                                                                           | 1st mixture, Silver Gray 2, and Cream 1 part. 2nd mixture, Bright Sage and Silver Gray, equal parts.          |
| 47         | Flat-Tone Silver Gray                                                                                                                                                         | 1st mixture, Bright Sage and Sky Blue. 2nd mixture, Silver Gray 1, and Ivory 2 parts.                         |
| 48         | Flat-Tone Ivory Tan                                                                                                                                                           | Cream.                                                                                                        |
| 49         | Flat-Tone Silver Gray                                                                                                                                                         | 1st mixture, Silver Gray and Sky Blue. 2nd mixture, Silver Gray and Ivory.                                    |
| 51         | Flat-Tone Shell Pink and Cream                                                                                                                                                | Shell Pink 1 part, and Ivory White 4 parts.                                                                   |
| 52         | Flat-Tone Silver Gray and Caen Stone                                                                                                                                          | Shell Pink and Silver Gray equal parts.                                                                       |
| 54         | Flat-Tone Silver Gray and Cream                                                                                                                                               | 1st mixture, Shell Pink and Olive Tan. 2nd mixture, Sky Blue and Silver Gray.                                 |
| 55         | Flat-Tone Silver Gray and Cream                                                                                                                                               | 1st mixture, Silver Gray and Shell Pink. 2nd mixture, Cream.                                                  |
| 56         | Flat-Tone Shell Pink and Sky Blue                                                                                                                                             | 1st mixture, Pale Green. 2nd mixture, Ivory Tan.                                                              |
| 57         | Flat-Tone Buff and Silver Gray                                                                                                                                                | Sky Blue 2 parts, and Olive Tan 1 part.                                                                       |
| 63         | Flat-Tone Forest Green                                                                                                                                                        | 1st mixture, Tan. 2nd mixture, Tan and Coconut Brown, equal parts.                                            |
| 68         | Flat-Tone Forest Green and Coconut Brown                                                                                                                                      | 1st mixture, Forest Green. 2nd mixture, Tan and Coconut Brown.                                                |
| 71         | Flat-Tone Sky Blue                                                                                                                                                            | Sky Blue and White, equal parts.                                                                              |
| 72         | Flat-Tone Olive Tan                                                                                                                                                           | Buff and Olive Tan, equal parts.                                                                              |
| 73         | Flat-Tone Light Yellow                                                                                                                                                        | Light Yellow 1, and Ivory 2 parts.                                                                            |
| 74         | Flat-Tone Light Yellow                                                                                                                                                        | 1st mixture, Light Yellow and Shell Pink, equal parts. 2nd mixture, Light Yellow and Pale Green, equal parts. |
| 75         | Flat-Tone Pale Green                                                                                                                                                          | Pale Green 1 part, and Sky Blue 2 parts.                                                                      |
| 76         | Flat-Tone Sky Blue                                                                                                                                                            | Sky Blue and Silver Gray, equal parts.                                                                        |
| 77         | Flat-Tone Light Yellow                                                                                                                                                        | Ivory Tan.                                                                                                    |
| 78         | Flat-Tone Olive Tan                                                                                                                                                           | Olive Tan 1 part, and Ivory Tan, 2 parts.                                                                     |
| 79         | Flat-Tone Ivory Tan                                                                                                                                                           | 1st mixture, Shell Pink and Olive Tan. 2nd mixture, Sky Blue and Silver Gray.                                 |
| 80         | Flat-Tone Caen Stone                                                                                                                                                          | 1st mixture, Light Yellow. 2nd mixture, Pale Green, Light Yellow and Caen Stone, equal parts.                 |
| 81         | Flat-Tone Caen Stone                                                                                                                                                          | 1st mixture, Ivory Tan. 2nd mixture, Buff.                                                                    |

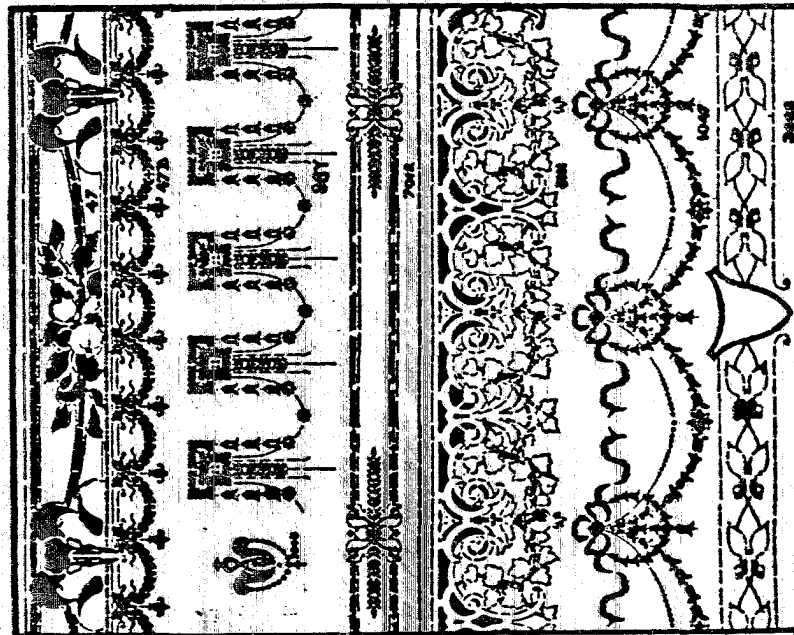
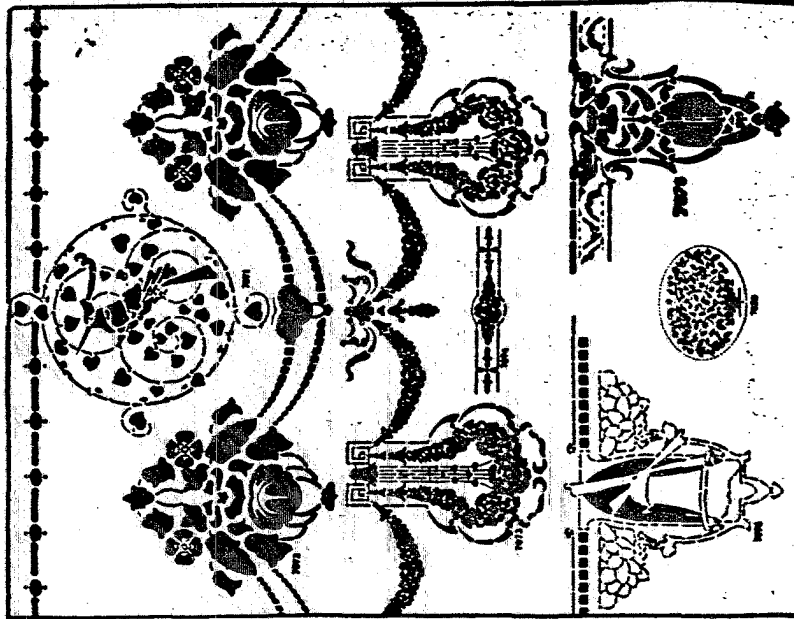
## SHERWIN-WILLIAMS PRODUCTS

### COLORS FOR FLAT-TONE SYSTEM EFFECTS

Flat-Tone Glass Colors are especially prepared for use on walls, ceilings and relief work to produce rich, transparent glass effects over a suitable groundwork of opaque color. By using these colors in connection with Flat-Tone Glazing Liquid over a suitable groundwork, such as S-W Flat-Tone or ODP White Lead, the experienced decorator or painter can obtain an infinite variety of shades, with tones of great depth and beauty of color, and of a character impossible with any other finish. Owing to the variety of effects obtained, it is always possible to finish walls and ceilings in perfect harmony with the rest of the color-scheme, not only in an endless variety of colors, but also in effects, ranging from the simple transparent glass to a two or three-color mottled and blended effect. Flat-Tone Glass Colors are ground in oil to impalpable fineness, and by the addition of Flat-Tone Glazing Liquid can be reduced to the most delicate tones, yet always retaining their brilliancy, no matter what the reduction. They are extremely transparent, lack any tendency to clouding and blend admirably with suitable groundwork, giving a depth of color usually found only in rich fabrics. They are adapted for use in the most elaborate stencil decorations on walls and ceilings—both for application of the stencil itself and for "tinting in" the design.

| SYSTEM | GROUND COLOR                                     | GLAZE COLOR                                                                        |
|--------|--------------------------------------------------|------------------------------------------------------------------------------------|
| No. 1  | Flat-Tone Ivory                                  | Orange Lake.                                                                       |
| No. 2  | Flat-Tone Ivory                                  | Japanese Brown.                                                                    |
| No. 12 | Flat-Tone Ivory                                  | Golden Brown and Olive Lake.                                                       |
| No. 29 | Flat-Tone Caen Stone                             | Cobalt Blue and Japanese Brown.                                                    |
| No. 31 | Flat-Tone Cream                                  | Orange Lake and Cobalt Blue.                                                       |
| No. 35 | Flat-Tone Caen Stone                             | Ivory Drop Black and Burnt Sienna.                                                 |
| No. 37 | Flat-Tone Ivory Tan                              | Japanese Brown and Cobalt Blue.                                                    |
| No. 50 | Flat-Tone Caen Stone                             | Rose Lake and Orange Lake equal parts.                                             |
| No. 53 | Flat-Tone Ivory                                  | 1st part, Ivory Drop Black and Cobalt Blue equal parts.<br>2nd part, Burnt Sienna. |
| No. 61 | Flat-Tone Light Yellow                           | Deep Cerulean and Rose Lake equal parts and Chrome Yellow, O.                      |
| No. 63 | Flat-Tone Light Yellow                           | Deep Cerulean, Japanese Brown and Florentine Lake.                                 |
| No. 64 | Flat-Tone Pale Green                             | Olive Lake.                                                                        |
| No. 65 | Flat-Tone Pale Green                             | Rose Lake 2 parts and Deep Cerulean 1.                                             |
| No. 66 | Flat-Tone Caen Stone                             | Deep Cerulean, Rose Lake and Emerald Green.                                        |
| No. 67 | Flat-Tone Olive Tan                              | Raw Umber and Deep Cerulean.                                                       |
| No. 68 | Flat-Tone Olive Tan                              | Raw Umber.                                                                         |
| No. 69 | Flat-Tone Caen Stone                             | Raw Sienna, Emerald Green and Raw Umber.                                           |
| No. 70 | Flat-Tone Silver Gray and Shell Pink equal parts | Japanese Brown.                                                                    |
| No. 71 | Flat-Tone Silver Gray, Shell Pink and Caen Stone | Black.                                                                             |
| No. 72 | Flat-Tone Silver Gray and Shell Pink equal parts | Black and Emerald Green.                                                           |
| No. 73 | Flat-Tone Caen Stone                             | Japanese Brown and Chrome Yellow, O.                                               |
| No. 74 | Flat-Tone Silver Gray                            | Black and Rose Lake.                                                               |
| No. 75 | Flat-Tone Silver Gray                            | Deep Cerulean, Rose Lake and Black.                                                |
| No. 77 | Flat-Tone Olive Tan                              | Deep Cerulean and Emerald Green.                                                   |
| No. 78 | Flat-Tone Sky Blue                               | Deep Cerulean.                                                                     |
| No. 79 | Flat-Tone Pale Green                             | Rose Lake, Deep Cerulean and Japanese Brown.                                       |
| No. 80 | Flat-Tone Pale Green                             | Rose Lake and Chrome Yellow, O.                                                    |
| No. 81 | Flat-Tone Pale Green                             | Deep Cerulean.                                                                     |
| No. 83 | Flat-Tone Light Yellow                           | Raw Sienna.                                                                        |
| No. 84 | Flat-Tone Silver Gray and Cream equal parts      | Cobalt Blue, Florentine Lake and Black.                                            |
| No. 85 | Flat-Tone Silver Gray and Shell Pink equal parts | Rose Lake and Chrome Yellow, O.                                                    |
| No. 86 | Flat-Tone Silver Gray and Cream equal parts      | Rose Lake.                                                                         |
| No. 87 | Flat-Tone Caen Stone                             | Rose Lake, Deep Cerulean and Japanese Brown.                                       |

SHERWIN-WILLIAMS PRODUCTS



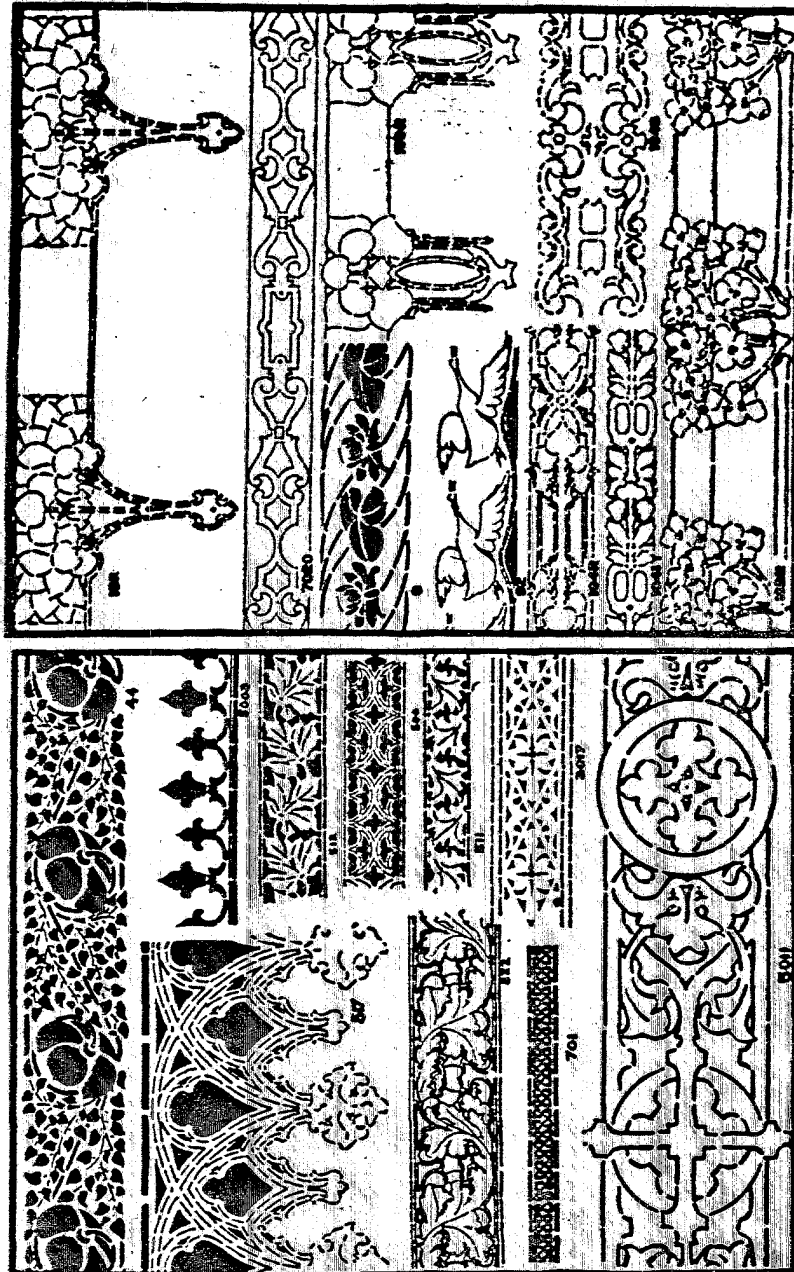
Write the Department of Decoration for new catalogue of Furniture Stencils and Decalcomania Patterns.

T968 (5) M28 44

- 61 -

These Stencils are all carried regularly in stock by our Decorative Department in Cleveland, Ohio

SHERWIN-WILLIAMS PRODUCTS

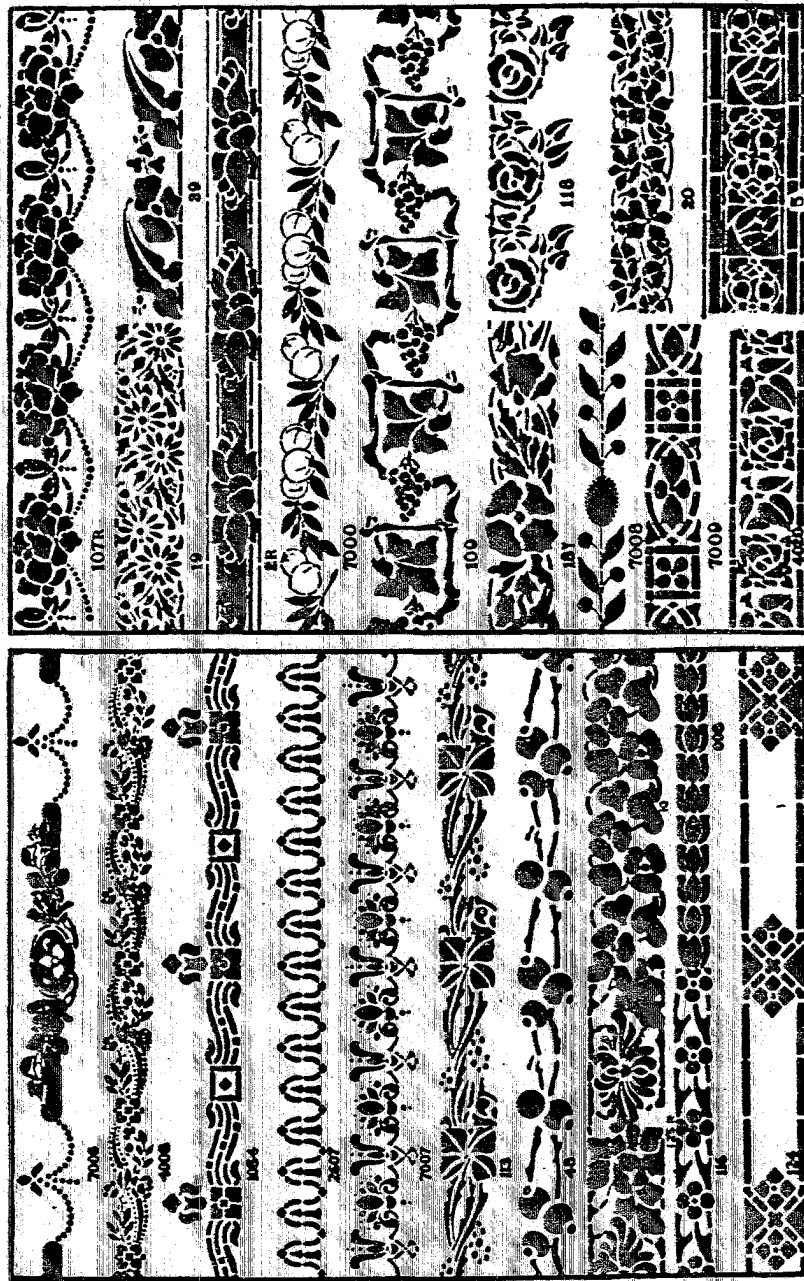


These Stencils are all carried regularly in stock by our Decorative Department in Cleveland, Ohio.

Write the Department of Decoration for new catalogue of Stencils Furniture and Decalcomania Patterns.



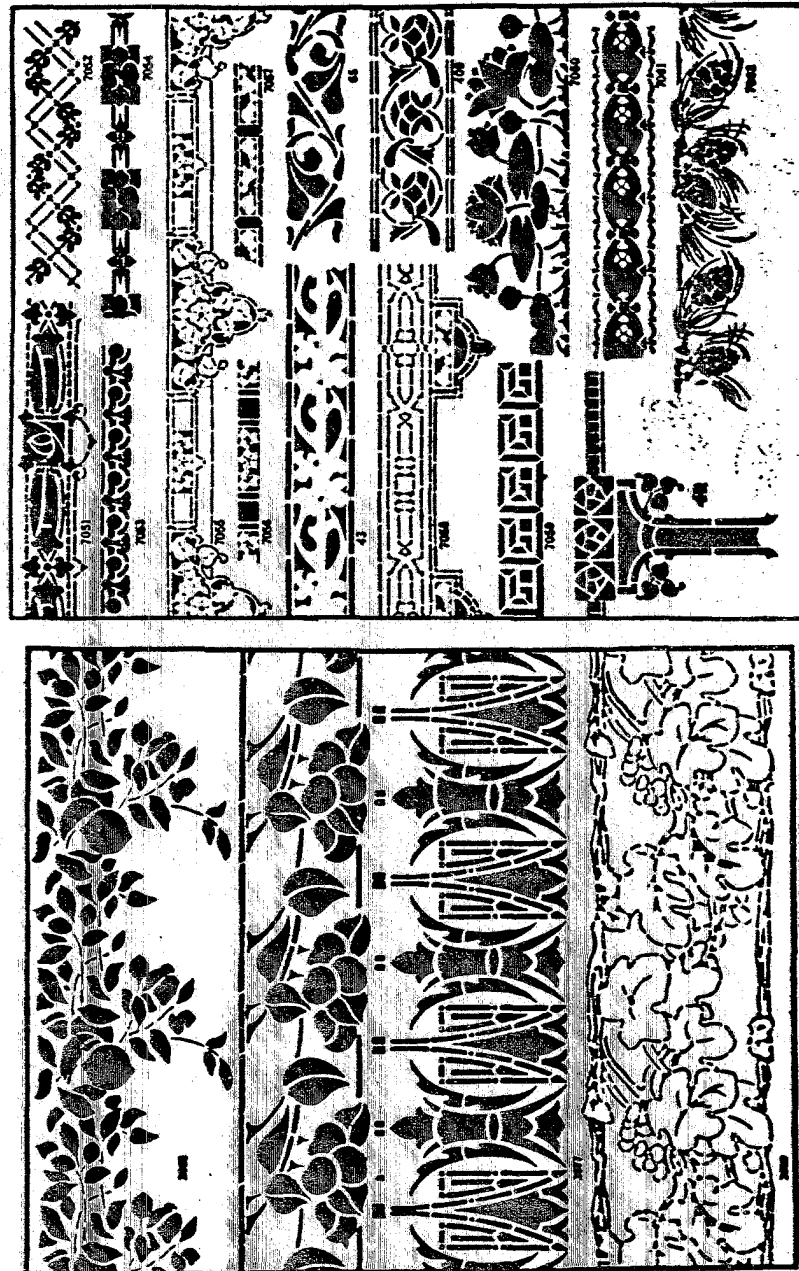
SHERWIN-WILLIAMS PRODUCTS



These Stencils are all carried regularly in stock by our Decorative Department in Cleveland, Ohio

Write the Department of Decoration for new catalogue of Furniture Stencils and Decocomania Patterns.

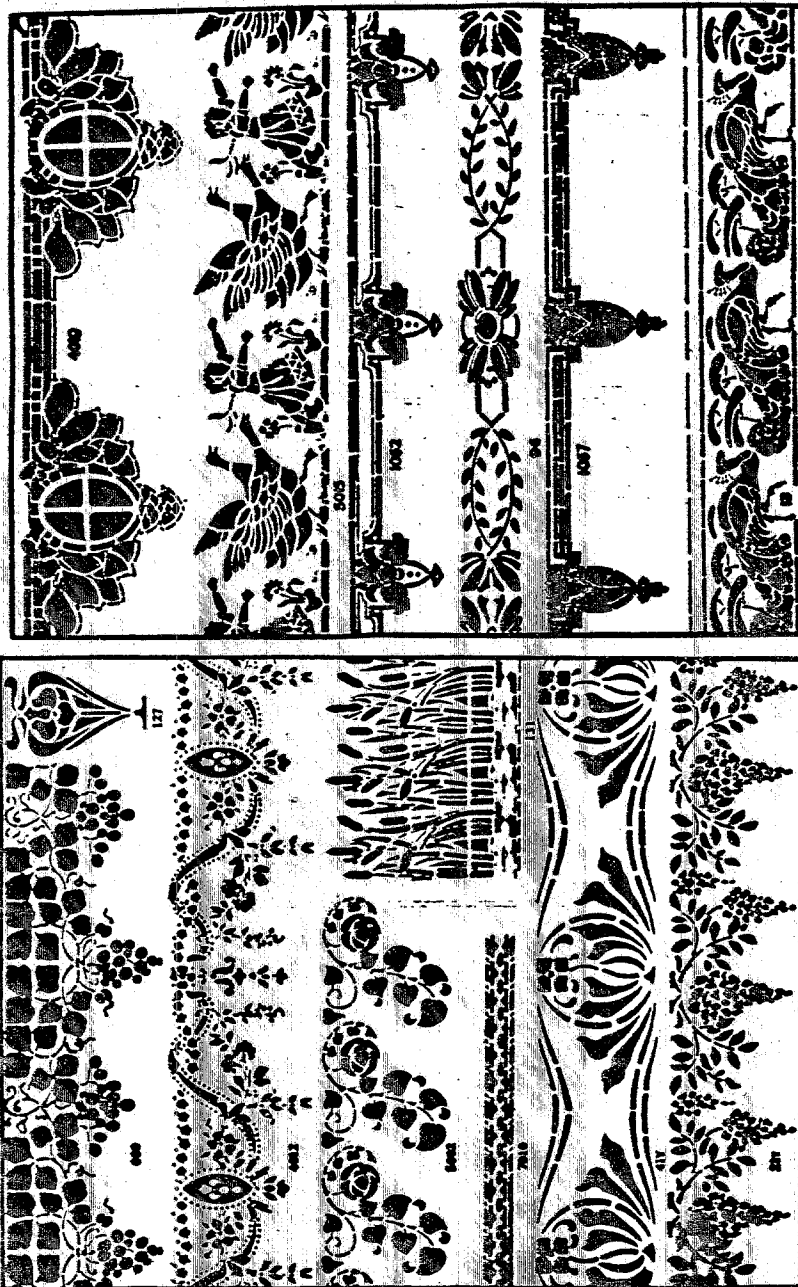
SHERWIN-WILLIAMS PRODUCTS



These stencils are all carried regularly in stock by our Decorative Department in Cleveland, Ohio

Write the Department of Decoration for new catalogue of Furniture Stencils and Decalcomania Patterns.

SHERWIN-WILLIAMS PRODUCTS



These stencils are all carried regularly in stock by our Decorative Department in Cleveland, Ohio

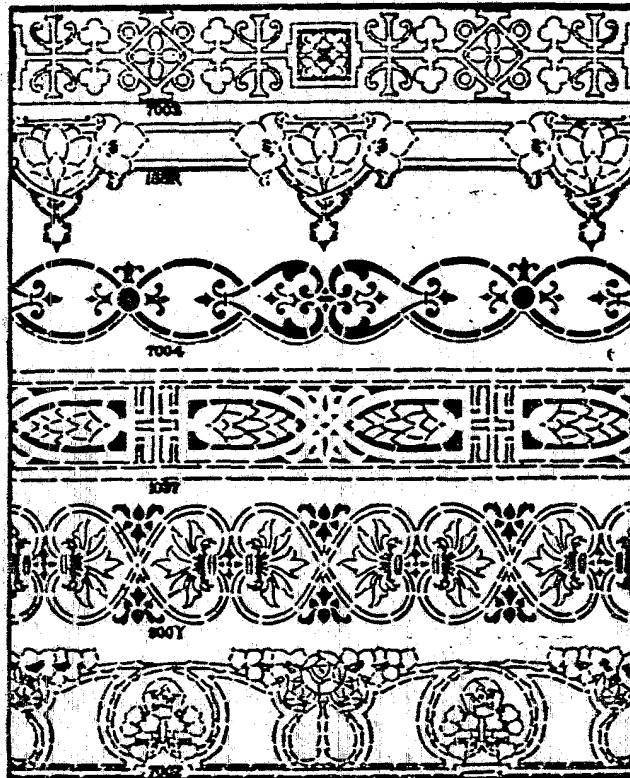
Write the Department of Decoration for new catalogue of Furniture Stencils and Decalcomania Patterns.

T368 (5) M28 44

- 65 -

0007-SWP-000004330

SHERWIN-WILLIAMS PRODUCTS



These stencils are all carried regularly in stock by our Decorative Studio, Cleveland, Ohio. Warehouses do not stock stencils. Prices are f. o. b. Cleveland. Shipping expense charged to customer. For prices, see pages 99-99.

STENCILS

| No.  | No. of Parts | In. high | Price  | No.   | No. of Parts | In. high | Price  |
|------|--------------|----------|--------|-------|--------------|----------|--------|
| 2-R  | Two.....     | 2 1/4    | \$ .65 | 39-Y  | Two.....     | 3        | \$ .85 |
| 4-R  | Two.....     | 11       | .65    | 41-Y  | One.....     | 6        | .40    |
| 5    | Two.....     | 5        | .90    | 43    | One.....     | 3 1/4    | .40    |
| 008  | One.....     | 2 1/4    | .30    | 44    | Two.....     | 10       | 1.75   |
| 8    | Two.....     | 7 1/4    | 1.30   | 47    | One.....     | 14       | .65    |
| 009  | Two.....     | 8        | .65    | 47-B  | One.....     | 6 1/4    | .35    |
| 0    | Two.....     | 6        | .30    | 48    | One.....     | 3        | .25    |
| 13   | Two.....     | 6        | .30    | 63    | One.....     | 3        | .15    |
| 10   | One.....     | 13 1/4   | 1.25   | 92    | Outline..... | 5 1/4    | .90    |
| 18-R | Outline..... | 15       | 1.40   | 96    | Two.....     | 4 1/4    | .75    |
| 18-Y | Two.....     | 3 1/4    | .35    | 98-Y  | Two.....     | 25       | .55    |
| 19-Y | Two.....     | 3 1/4    | .65    | 100-R | Outline..... | 4 1/4    | 1.65   |
| 20-Y | Two.....     | 3        | 1.10   | 104-R | Outline..... | 6        | 1.80   |
| 21-Y | Two.....     | 6        | .45    | 107-R | Two.....     | 4 1/4    | .85    |

# SHERWIN-WILLIAMS PRODUCTS

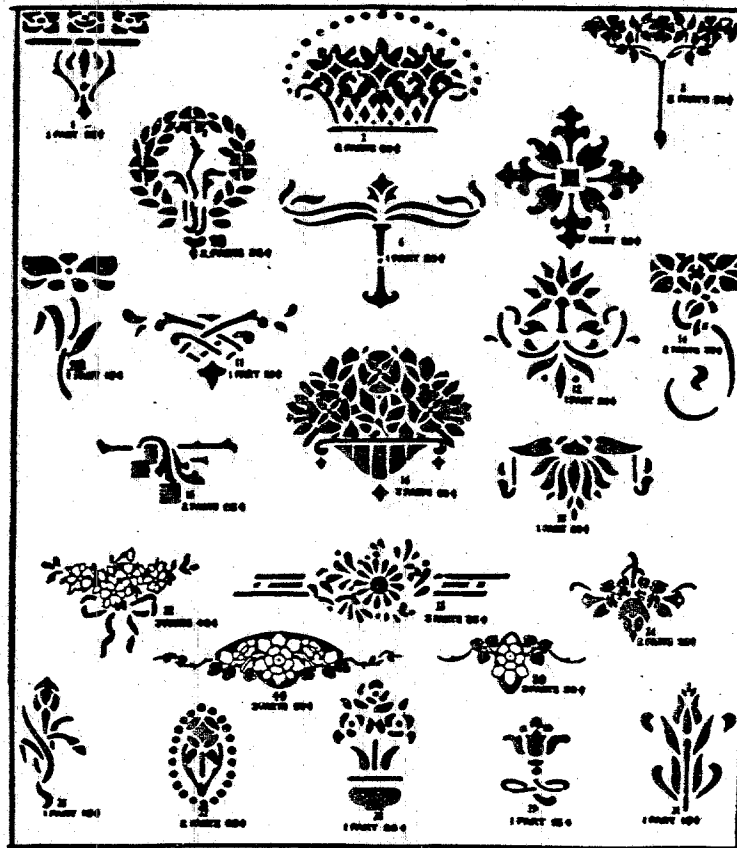
## STENCILS — Continued

| No.    | No. of Parts | in. high | Price | No.    | No. of Parts | in. high | Price |
|--------|--------------|----------|-------|--------|--------------|----------|-------|
| 108-R  | Outline..... | 9        | 1 80  | 8002-Y | Two.....     | 6 1/4    | 8 55  |
| 109    | Two.....     | 5        | 45    | 8003   | One.....     | 8        | 90    |
| 118    | Two.....     | 3        | 30    | 8011   | Outline..... | 18       | 8 40  |
| 116    | One.....     | 1 1/4    | 20    | 8018   | Two.....     | 9        | 1 85  |
| 118    | Two.....     | 4 1/4    | 55    | 7000   | One.....     | 3 1/4    | 70    |
| 124    | Two.....     | 2 1/4    | 20    | 7002   | Outline..... | 6 1/4    | 1 80  |
| 125-R  | Two.....     | 6        | 80    | 7003   | Outline..... | 4 1/4    | 1 20  |
| 127    | One.....     | 7        | 20    | 7004   | Outline..... | 4 1/4    | 55    |
| 181    | Two.....     | 10       | 1 80  | 7006   | Three.....   | 3        | 90    |
| 153-R  | Outline..... | 6 3/4    | 55    | 7007   | Two.....     | 3        | 90    |
| 409    | Two.....     | 4 1/4    | 55    | 7008   | One.....     | 2 1/4    | 25    |
| 500    | One.....     | 6        | 70    | 7009   | Two.....     | 2 1/4    | 70    |
| 511    | One.....     | 4 1/4    | 35    | 7010   | Two.....     | 1 1/4    | 35    |
| 512    | One.....     | 6 1/4    | 40    | 7012   | One.....     | 5 1/4    | 55    |
| 517    | Outline..... | 24 1/4   | 1 80  | 7020   | Outline..... | 4        | 25    |
| 701    | One.....     | 2 1/4    | 25    | 7050   | Two.....     | 6        | 2 15  |
| 822    | Outline..... | 11 1/4   | 1 80  | 7061   | Two.....     | 4        | 80    |
| 900-Y  | Outline..... | 6        | 1 10  | 7062   | One.....     | 3        | 35    |
| 1041-Y | Outline..... | 3 1/4    | 35    | 7063   | Two.....     | 3        | 60    |
| 1047   | One.....     | 14 1/4   | 1 15  | 7064   | Two.....     | 2 1/4    | 35    |
| 1048   | Outline..... | 7 1/4    | 1 10  | 7065   | Outline..... | 5 1/4    | 1 15  |
| 1052   | Two.....     | 6 1/4    | 1 00  | 7066   | One.....     | 1 1/4    | 25    |
| 1054   | Two.....     | 4        | 30    | 7067   | One.....     | 1 1/4    | 30    |
| 1057   | Two.....     | 12 1/4   | 1 80  | 7068   | Outline..... | 6        | 1 15  |
| 1097   | Outline..... | 5 1/4    | 65    | 7069   | One.....     | 2 1/4    | 25    |
| 2007   | Two.....     | 2 1/4    | 35    | 7060   | Two.....     | 5 1/4    | 45    |
| 3005   | Two.....     | 12       | 95    | 7061   | Three.....   | 8 1/4    | 1 10  |
| 3009   | Outline..... | 11       | 1 80  | 7062   | Two.....     | 4 1/4    | 55    |
| 3017   | One.....     | 8        | 95    | 7071   | Three.....   | 18 1/4   | 3 65  |
| 3028   | Outline..... | 5 1/4    | 1 15  | 7072   | Three.....   | 15 1/4   | 4 40  |
| 3042   | Two.....     | 10       | 90    | 7073   | Four.....    | 14 1/4   | 4 40  |
| 3077   | Two.....     | 11       | 1 80  | 7074   | Two.....     | 2 1/4    | 70    |
| 3111   | Outline..... | 16       | 5 75  | 7075   | Two.....     | 15 1/4   | 2 55  |
| 4006   | Three.....   | 2 1/4    | 70    | 7076   | Two.....     | 15 1/4   | 2 55  |
| 4012   | Three.....   | 7        | 2 15  | 7078   | Outline..... | 9 1/4    | 1 00  |
| 4019   | Two.....     | 16       | 1 85  | 7079   | Outline..... | 3 1/4    | 70    |
| 4020   | Two.....     | 2 1/4    | 35    |        |              |          |       |

Trade Discount 25%

Write our Decorative Studios regarding special wall stencil assortment

SHERWIN-WILLIAMS PRODUCTS



SUGGESTED COLOR COMBINATIONS FOR STENCILS

- Stencil No. 1 on Enameloid Ivory—  
 Flowers, Enameloid Orange.  
 Leaves, Enameloid Willow Green.
- Stencil No. 1 on Enameloid Lettuce—  
 Flowers, Enameloid Chinese Red.  
 Leaves, Enameloid Jade.
- Stencil No. 30 on Enameloid French Gray—  
 Leaves, Enameloid Jade.  
 Stems, Enameloid Black.  
 Flowers, Enameloid Rose.
- Stencil No. 30 on Enameloid Peach Blow—  
 Leaves, Enameloid Ivory and Willow Green,  
 equal parts.  
 Stems, Enameloid Tan.  
 Flowers, Enameloid Orange.
- Stencil No. 3 on Enameloid Ivory—  
 Basket, Enameloid Tan.  
 Leaves, Enameloid Willow Green.  
 Flowers, Enameloid Orange.
- Stencil No. 2 on Enameloid Pompee Gray—  
 Basket, Enameloid Black.  
 Leaves, Enameloid Grass Green.  
 Flowers, Enameloid Orange or Chinese Red.
- Stencil No. 3 on Enameloid Sky Blue—  
 Leaves, Enameloid Jade.  
 Stems, Enameloid Medium Brown.  
 Flowers, Enameloid Blue.
- Stencil No. 7 on Enameloid Chinese Red.  
 Stencil No. 16 on Enameloid Orchid—  
 Gold Bronze or Enameloid Black.  
 Basket, Enameloid Black.  
 Leaves, Enameloid Medium Gray and Willow  
 Green, equal parts.  
 Flowers, Enameloid Deep Orchid.
- For additional combinations  
 write for S1998

# Stops Mistakes in Painting

| <b>SHERWIN-WILLIAMS</b><br><b>HOUSEHOLD</b><br><b>PAINTING GUIDE</b>                                                            |                                                            |                                                        |                                                  |                                                                                                                                                      |
|---------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------|--------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                              |                                                            |                                                        |                                                  |                                                                                                                                                      |
| <b>SURFACE</b>                                                                                                                  | <b>TO PAINT—<br/>USE PRODUCT<br/>NAMED BELOW</b>           | <b>TO VARNISH—<br/>USE PRODUCT<br/>NAMED BELOW</b>     | <b>TO STAIN—<br/>USE PRODUCT<br/>NAMED BELOW</b> | <b>TO ENAMEL—<br/>USE PRODUCT<br/>NAMED BELOW</b>                                                                                                    |
| <b>AUTOMOBILES.....</b>                                                                                                         | S-W Auto Enamel                                            | S-W Auto Enamel<br>Clear                               |                                                  | S-W Auto Enamel                                                                                                                                      |
| <b>AUTOMOBILE TOPS<br/>AND SEATS.....</b>                                                                                       | S-W Auto Top and S-W<br>Auto Seat Dressing                 |                                                        |                                                  |                                                                                                                                                      |
| <b>BRICK.....</b>                                                                                                               | SWP House Paint<br>S-W Concrete Wall Finish                |                                                        |                                                  | Old Dutch Enamel<br>Enameloid                                                                                                                        |
| <b>CEILINGS, Interior...</b>                                                                                                    | Flat-Tone                                                  | Scar-Not Varnish                                       | S-W Handcraft Stain<br>Flo-Lac                   | Enameloid<br>Enameloid                                                                                                                               |
| <b>Exterior...</b>                                                                                                              | SWP House Paint                                            | Rexper Varnish                                         | S-W Oil Stain                                    | Old Dutch Enamel                                                                                                                                     |
| <b>CONCRETE.....</b>                                                                                                            | S-W Concrete Wall Finish                                   |                                                        |                                                  |                                                                                                                                                      |
| <b>DOORS, Interior.....</b>                                                                                                     | SWP House Paint                                            | Scar-Not Varnish<br>Velvet Finish No. 1644             | Flo-Lac<br>S-W Handcraft Stain                   | Enameloid<br>Enameloid                                                                                                                               |
| <b>Exterior.....</b>                                                                                                            | SWP House Paint                                            | Rexper Varnish                                         | S-W Oil Stain                                    | Old Dutch Enamel                                                                                                                                     |
| <b>FENCES.....</b>                                                                                                              | SWP House Paint<br>Metalastic<br>S-W Roof and Bridge Paint |                                                        | S-W Preservative<br>Shingle Stain                |                                                                                                                                                      |
| <b>FLOORS, Interior<br/>(wood).....</b>                                                                                         | S-W Floor Enamel                                           | Mar-Not Varnish                                        | Flo-Lac                                          | S-W Floor Enamel                                                                                                                                     |
| <b>Concrete ..</b>                                                                                                              | S-W Floor Enamel                                           |                                                        |                                                  | S-W Floor Enamel                                                                                                                                     |
| <b>Porch.....</b>                                                                                                               | S-W Porch and Deck Paint                                   |                                                        |                                                  |                                                                                                                                                      |
| <b>FURNITURE, Indoors</b>                                                                                                       | Enameloid                                                  | Scar-Not Varnish                                       | Flo-Lac                                          | Old Dutch Enamel<br>Enameloid                                                                                                                        |
| <b>Porch.....</b>                                                                                                               | Enameloid                                                  | Rexper Varnish                                         | S-W Oil Stain                                    | Enameloid                                                                                                                                            |
| <b>HOUSE OR GARAGE<br/>Exterior.....</b>                                                                                        | SWP House Paint                                            | Rexper Varnish                                         | S-W Preservative<br>Shingle Stain                | Old Dutch Enamel                                                                                                                                     |
| <b>LINOLEUM.....</b>                                                                                                            | S-W Floor Enamel                                           | Mar-Not Varnish                                        |                                                  | S-W Floor Enamel                                                                                                                                     |
| <b>RADIATORS.....</b>                                                                                                           | Flat-Tone<br>S-W Aluminum or Gold<br>Paint                 |                                                        |                                                  | Enameloid                                                                                                                                            |
| <b>ROOFS, Shingle.....</b>                                                                                                      | S-W Roof and Bridge Paint                                  |                                                        | S-W Preservative<br>Shingle Stain                |                                                                                                                                                      |
| <b>Metal.....</b>                                                                                                               | Metalastic                                                 |                                                        |                                                  |                                                                                                                                                      |
| <b>Composition.....</b>                                                                                                         | Enamel                                                     |                                                        |                                                  |                                                                                                                                                      |
| <b>SCREENS.....</b>                                                                                                             | S-W Screen Enamel                                          |                                                        |                                                  | S-W Screen Enamel                                                                                                                                    |
| <b>TOYS.....</b>                                                                                                                | S-W Family Paint                                           | Rexper Varnish                                         | Flo-Lac                                          | Enameloid                                                                                                                                            |
| <b>WALLS, Interior<br/>(Plaster or Wallboard)</b>                                                                               | Flat-Tone<br>SWP House Paint                               |                                                        |                                                  | Old Dutch Enamel<br>Enameloid                                                                                                                        |
| <b>WICKER.....</b>                                                                                                              | Enameloid                                                  | Rexper Varnish                                         | Flo-Lac                                          | Old Dutch Enamel                                                                                                                                     |
| <b>WOODWORK<br/>Interior.....</b>                                                                                               | SWP House Paint<br>Flat-Tone                               | Scar-Not Varnish<br>Velvet Finish No. 1644             | S-W Handcraft Stain<br>S-W Oil Stain<br>Flo-Lac  | Old Dutch Enamel<br>Enameloid                                                                                                                        |
| For removing paint and<br>varnish use TAXITE—<br>quick—easy—through<br>economical—can be used<br>by anyone—on any sur-<br>face. |                                                            | <b>SHERWIN-WILLIAMS</b><br><b>PAINTS AND VARNISHES</b> |                                                  | For cleaning painted<br>and varnished surfaces<br>use FLAXOLAP. Made<br>from linseed oil—con-<br>tains no free alkali—re-<br>stores original lustre. |



DURING THE LAST SIXTY YEARS THIS  
HAS BECOME ONE OF THE BEST KNOWN  
TRADE-MARKS IN THE WORLD. IT  
STANDS FOR THE HIGHEST QUALITY  
AND IS THE BUYER'S PROTECTION IN  
MAKING HIS PURCHASES OF PAINTS,  
VARNISHES, STAINS, ENAMELS, INSEC-  
TICIDES AND KINDRED PRODUCTS. P P