

*Small
Wastes
become*



This pile of angles was left unprotected. Corrosion got a start. Now the steel is seriously impaired—perhaps worthless.

COSTLY LOSSES!

Prevent corrosion and destruction of this kind by painting all steel with pure red-lead

JUST a small pile of rusty angles. By itself not a great loss, surely.

But multiply this loss, due to lack of paint, by thousands and thousands of similar examples—and you have the nation's corrosion bill of millions of dollars a year.

Corrosion works destruction wherever there is unprotected steel. It eats the heart out of the metal. Steel of all kinds—in all places—must receive the best protection.

Pure red-lead gives proven protection

Paint made of pure red-lead adheres closely to steel. It does not crack and

scale, for it is elastic enough to expand and contract with changing temperatures. It forms a tough, durable coating that resists air and moisture—prevents corrosion.

Three-coat painting with pure red-lead paint is more and more becoming the accepted method of metal protection among engineers.

Many engineers favor Dutch Boy red-lead. Dutch Boy red-lead is pure, uniform in quality. You can get it in either paste or liquid form. The liquid comes in the natural orange-red for next-to-metal coats and in greens, browns and black for finishing coats. The paste comes in the orange-red and can be shaded to dark colors.

Our special technical staff will be pleased to assist you with any painting problem. Address them in care of our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
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DUTCH BOY RED-LEAD