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NATIONAL LEAD COMPANY

111 BROADWAY
NEW YORK 6, N. Y.

January 7, 1939

**Mr. T. Howard Sarino, Manager
Advertising Department
National Lead Company
Building**

Dear Sir:

**Please be advised that at a meeting of the
Executive Committee of the Board of Directors of National
Lead Company held today, the following resolution was adopted:**

**RESOLVED, That the proposed General Advertising
Budget for the year 1939 in the sum of \$2,698,837.00
(including the Paint Advertising Budget of \$1,703,517.00
previously approved at the Executive Committee Meeting
of December 23, 1938), be and it hereby is approved.**

2,011,087.00
1,703,517.00

Very truly yours,

/s/ J. B. Henrich

Secretary

**cc: Messrs. J. A. Martino
D. A. Hanson
J. J. Marziano, Jr.
G. A. Dewey
H. Uss**

Jan 16 1939

Report Title

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