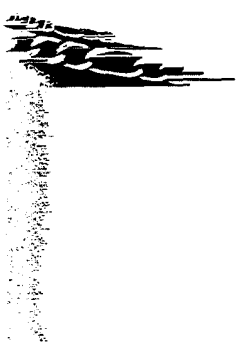

818 – WHAT'S IN A CAN OF PAINT?

SHERWIN-WILLIAMS

ONE GALLON

U. S. STANDARD MEASURE

SWP

HOUSE PAINT

471 GLOSS WHITE

FOR OUTSIDE USE

S W P GLOSS WHITE

Pigment by Weight	64%
Vehicle by Weight	36%
	100%

Composition of Pigment by Weight:

SW Ozlo Leaded Zinc	49%
Basic Sulfate White Lead	17%
Zinc Oxide	32%
Basic Carbonate White Lead	7%
Titanium Magnesium	44%
	100%

Composition of Vehicle by Weight:

Raw Linseed Oil	41%
*Processed Oils	27%
Drier	15%
Mineral Spirits	17%
	100%

*Soya Oil	80%
Tung Oil	20%
	100%

Rx 471 J 47

2-45

SHERWIN-WILLIAMS

SHERWIN-WILLIAMS SWP HOUSE PAINT

IMPORTANT—FOLLOW DIRECTIONS FOR APPLICATION, STIR THOROUGHLY

If pigment has settled, pour the liquid into a clean container, stir the remaining portion to a smooth, soft paste, then work the liquid in slowly.

The following recommendations for exterior painting include the use of SWP Undercoater 450 which gives an ideal surface for application of succeeding coats. Follow carefully directions on the Undercoater label.

SURFACE	FIRST COAT		FINISH COAT
REPAINTING— Normally Weathered Surfaces	SWP Undercoater 450 (Tinted★ if finish is other than white.)		SWP full body or thinned with turpentine if too heavy for easy brushing.
REPAINTING— Extremely Weathered Surfaces	SWP Undercoater 450—reduced with 1 pint raw linseed oil to the gallon. (Tinted★ if finish is other than white.)		
NEW WOOD—Two Coats	SWP Undercoater 450. (Tinted★ if finish is other than white.)		
NEW WOOD—Three Coats	FIRST COAT	SECOND COAT	
	SWP Undercoater 450— See label directions.	SWP Undercoater 450 (Tinted★ if finish is other than white.)	
METAL SURFACES—	For the first coat on unpainted iron surfaces, apply S-W Kromik Primer — then finish with two-coat system outlined above.		

★If the finish coat is to be other than white, Undercoater 450 is best tinted to a suitable ground color by using S-W Tinting Color. If desired, the ground coat may be prepared by using up to 1 pint (in case of dark trim colors—1 quart) of a darker SWP color to each gallon.

On wood surfaces which are so small that it is not practicable to buy a separate undercoater, SWP may be used for both priming and finishing coats. The first coat of SWP should be reduced on a basis of one part of turpentine to eight parts of paint; final coat should be applied as it comes in the package. When painting during cool weather, reduce final coat slightly with turpentine for easy brushing.

In mildew affected areas, use SWP Mildew Resistant Gloss White 472, and Undercoater 451.

SWP Fume Resisting White 436 should be used as directed in localities such as oil fields, harbors, coal mines, industrial and residential sections where sulphur fumes are present.

CAUTION: Keep away from fire. Use in a well ventilated place. Observe cleanliness and sanitary precautions.

DIRECTIONS FOR USE: The surface should be dry, clean and free from dirt, grease or soot. All loose or peeling paint should be burned off, scraped or removed with a stiff wire brush.

Do not paint in damp, foggy or cold weather or over green lumber. Brush the paint thoroughly and evenly into the surface. Putty all nail-holes and cracks after the first coat has dried. Be sure each coat is thoroughly dry before re-coating. It is generally advisable to re-coat in from two to four days during normal drying weather. For new work on Red Wood allow two weeks drying for first coat. Check down spouts, flashings and roofs to avoid leaks which cause peeling.

To Reduce SWP To Make Shingle Stain.

SWP when properly reduced produces an excellent Shingle Stain. On the average surface it should be reduced with one gallon turpentine or Exolvent and one-half gallon raw linseed oil to the gallon of SWP.

Since old shingles vary considerably in porosity and roughness it is advisable to try the mixture on a small section before going over the entire surface. If more gloss is desired increase the quantity of linseed oil. If two coats are applied a higher gloss may result. If too objectionable, it can be overcome by using less oil and more mineral spirits. However, greater durability is obtained with the mixture recommended above.

THE SHERWIN-WILLIAMS CO.

ADMINISTRATION OFFICES AND FACTORY: CLEVELAND, OHIO

OFFICES, FACTORIES AND WAREHOUSES IN PRINCIPAL CITIES