

your hands. Thanks to the cosmetic preparation contains. No wonder women have tried it call Feather Bath a new discovery of 1947.

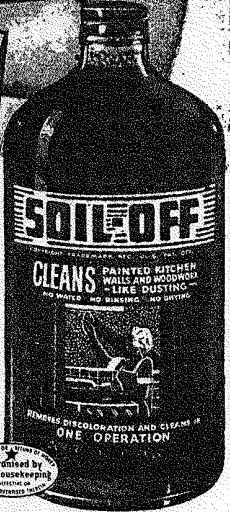
Glendale, California and a 12-oz. package will be mailed you promptly.

d surfaces dusting!



PAINTED WALLS
LASTS LONGER

SOIL FROM PAINT
No rinsing, no drying!
Soil-Off over your
ice - watch soil flow
short, firm strokes,
it three square feet at
application is enough.
water Soil-Off dries
it spotting or streak-
ing.



5 QUALITIES, TOO!
No discoloration easily.
Keep white paint white.
Stores natural beauty
of your paint.
odorizes as it cleans,
or of forest pine,
paint. No moisture
use flaking and peel-
gauged penetration!
of too
quality and uniformity,
dewars, drug or depots
Glendale, California.

The Cleaner with
"The Feather Touch"

SOIL-OFF

THE ORIGINAL LIQUID PAINT CLEANER

San Francisco Examiner May 4, 1947 American Weekly Page 33

YOU CAN LIKE THE GLORIOUS NEW Kem-Tone COLORS!

Kem-Tone - the amazing resin and oil wall finish - now brings you the loveliest colors you've ever laid eyes on!

Clean, alluring pastels and glamorous deeper tones, they make perfect backgrounds for gracious living!

What's more, no paint is simpler, more satisfying to use than Kem-Tone! It applies like magic. Dries in one hour, without "painty" odor. It covers even wallpaper - usually with one coat!

\$3.49 ONE GALLON
DECORATES
AVERAGE ROOM
(ONE GALLON MAKES 1 1/2 GALLONS
FINEST PAINT, READY TO APPLY)



SEE YOUR *Best* DEALER

a Genius

MANY people are perfectly willing to become geniuses if someone would kindly show them how. Scientists haven't yet devised a formula for this, but Dr. Emil Bunta, prominent Chicago neurologist, laid down a few hints the other day. And in so doing he rudely upset a lot of popular misconceptions about the origin of genius. A genius, reported Dr.



Geniuses, Says One Expert, Seldom Inherit Their Unusual Abilities From Their Parents.

Bunta, seldom transmits his or her special gifts to an offspring. Most geniuses, he said, are born to non-genius parents. Geniuses are seldom born into poor families. "The vast majority of men of genius seem to belong to the rich and middle classes," he observed. It's a myth that life in some seacoast picture-book village or beautiful mountain retreat helps produce unusual mental powers. Cities, though drab, produce 13 times as many geniuses as the country. You need not have an oversized brain. It's not size, but the nerve fibers, depth of cerebral convolutions and number of gray cells that count. Nor need any genius resort to liquor or drugs. It's a mistaken belief that they increase creative capacity. Addicts who have turned out great work had the ability to do so before they leaned on false crutches.

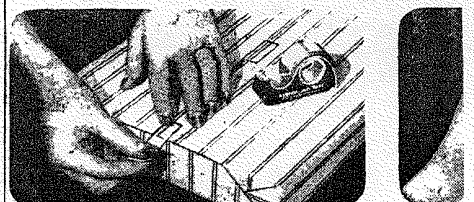
FOR any in doubt about their status, Dr. Bunta offered a list of what he considers the four chief hallmarks of genius. To strut your stuff in the genius league, he suggests, you must have:
1. Ability to produce new ideas, whether artistic, literary, scientific, philosophic or practical.
2. A complete disinterest in personal gain.
3. Achievements with both quality and permanency.
4. Worldwide appreciation of your work.
"Many persons rate high in two or even three of these essentials," Dr. Bunta said. "Only the rarest individuals rate high in all four."
"I believe that if 20,000 well-known leaders in the world were listed, true genius would be found in about one of them."

May 4, 1947 33



"Excuse me... may I borrow yo

SLICK TR with "SCOTCH"



SEAL BIRTHDAY GIFTS and party prizes with "Scotch" Tape. It's quicker, easier and it makes a neater package.



JAM AND JELLY labels won't fall off jars or get dirty if they're fastened on with quick-sticking, transparent "Scotch" Brand Tape.

REG. U.S. PAT. OFF.
SCOTCH Cellulose
BRAND
SEALS WITHOUT MOISTENING • TRI
Made in U.S.A. by MINNESOTA MINING & I
THE 3M COMPANY
Also makers of "3M" Brand abrasives, adhesives, and a wide variety