

VINYL INSTITUTE ISSUES MANAGEMENT COMMITTEE

The Stouffer Concourse Hotel
1 Hartsfield Center Parkway
Atlanta, Georgia 30356

Wednesday
January 26, 1994
9 am - 4 pm

ATTENDEES:

Michael Barish, Borden Chemicals & Plastics
Frank Borrelli, Georgia Gulf
Robert Burnett, Vinyl Institute
Paul Carrico, Vista Chemical Co.
Beverly Gholson, Georgia Gulf Corp.
Fred Krause, The Geon Co., CHAIRMAN
Nora Jacobs, Edward Howard & Co.
Ron McCreedy, Dow Chemical
Meredith Scheck, Vinyl Institute

SUMMARY: ACTION REGISTER

1. "Community Health..." document to be reviewed by Health, Safety & Environment Committee (Borrelli)
2. Kansas/Potable Water: Try to meet deadline; report to Executive Board (Krause et al)
3. Reconsideration of PR use of response document(s) generated by EDC/VCM/PVC ad hoc task force (task force)
4. Review of Indoor Air document (Fishbein, HSE)
5. TSCA Review of reporting responsibilities and obligations to be provided by members (Gholson)
6. Contact with Green Seal (Burnett)
7. Preliminary budget input to be received by Feb. 1 (Jacobs and Krause to Burnett)

I. OPENING OF MEETING AND SELF INTRODUCTIONS

Mr. Krause, Committee Chair, welcomed Mr. Carrico to the Issues Management Committee. Self introductions followed.

R&S 143768

II. APPROVAL OF MINUTES OF OCTOBER 21, 1993 MEETING

Mr. Barish moved that the minutes of the Committee's previous meeting, held October 21, 1993, be approved as submitted. The second to the motion was made by Mr. McCreedy and approved by the committee.

III. ISSUES MANAGEMENT UPDATES

A. Vinyl Institute Group on Recycling - VIGOR

On behalf of Vinyl Institute Group on Recycling Chairman Bill Carroll, Frank Borrelli updated the IMC members on a variety of VIGOR projects including: the status of the Clearvue loan; the status of the equipment demonstration program at Waste Alternatives at which it is expected that the MSS equipment will be returned; the substantial contributions made by Scott Gabeline of Vista to the advanced recycling initiatives of the American Plastics Council; and an update on Envirothene. Mr. Krause commented that the plastics industry is moving toward advanced recycling rather than just mechanical. Mr. Burnett also noted that the focus within plastics recycling is also moving increasingly toward durable products.

B. Ad Hoc Pipe Task Force

Mr. Barish updated the committee on activities within the Plastic Pipe and Fittings Association in which he is involved. He commented that continued attention is needed to assure that the existing pipe associations do not overlap. He commented that this builds on the findings of the baseline research for the Pipe Resource Organization which cited confusion about which organizations represented which segments of the pipe market. He commented that Bob Walker of the Uni-Bell PVC Pipe Association is scheduled to make a presentation at an upcoming meeting of the PPFA's gasketed committee.

In response to a question from Mr. Krause regarding the status of code monitoring/action within the pipe market, Mr. Barish noted that for the plumbing market PPFA continues to be committed to this effort.

C. Technical Committee

Committee Structure: Mr. McCreedy noted that the Technical Committee is now operating with a framework of several "sunsettable" work groups meant to bring together

the most appropriate industry representatives to address a specific issue, rather than with a permanent subcommittee structure. Mr. McCreedy noted that two specific items were raised during recent committee discussions, i.e., activity needed to address the 1996 NEC cycle and a decision not to proceed at this time with a proposal on life cycle analyses considered at a recent Technical Committee meeting.

Life Cycle Analyses: In response to a need identified by Mr. Krause for material that could be used to be responsive to "The Hidden Costs" (Greenpeace video), Mr. McCreedy asked for a clear definition of the need. He noted that others (including SETAC, MIT, and APC) have some work underway on life cycle analyses. Mr. McCreedy noted that a line item is being retained in the Technical Committee budget to allow for some defined workplan to go forward. Mr. Carrico noted that the recommendation of the Board task group might help refine the approach. Mr. Krause suggested assembling a group to define/refine what is needed in this area.

Kansas/Potable Water: Mr. McCreedy updated the group on the potable water issue in Kansas and stated that Dr. Gottesman has been asked to assemble the appropriate information for an official follow up report to the EPA. He further updated the Committee on the current position of the Uni-Bell PVC Pipe Association regarding sampling. At the conclusion of the update, Mr. Krause noted that interface with Uni-Bell may be appropriate in/around the time of the next Executive Committee meeting.

ChemRisk Report Transmittal: Mr. Burnett updated the committee on the status of the transmittal of the ChemRisk report on "Dioxin Factories..." to EPA, commenting that the full report and appendix information have been transmitted to Mr. Charles Elkins of EPA, who is serving on the Agency task force responsible for the ongoing reassessment of dioxin. It was further recommended that the PR plan for using the ChemRisk report be held for the present time until the Board-level task force makes its presentation at the March 9 Executive Board meeting.

EDC/VCM/PVC Ad Hoc Quality Task Force: Mr. McCreedy reviewed the most recent update provided the EDC/VCM/PVC Quality Task Force on his company's ongoing work in Canada and the continued commitment to keep industry members apprised of the status of testing efforts. He further commented that the members of the task force have

agreed to share any testing protocols developed for use. Mr. McCreedy noted that the Canada testing will be air only.

Indoor Air: As follow up to a question, Mr. Burnett noted that Dr. Fishbein has been asked to review the existing technical paper on indoor air issues and further stated that Len Krauskkopf has volunteered to assist in this effort. Committee members and Ms. Jacobs were asked to transmit any specific questions/topics that should be considered as part of this review to Messrs. McCreedy and Burnett.

D. Health, Safety & Environment Committee

Mr. Borrelli updated the group on issues discussed at the January 25 Committee meeting, including work underway for a different segment of the plastics industry on VOC emissions. Mr. Borrelli also reviewed Committee discussions on reporting practices under the Hazard Communication Standard. Following the report, Mr. Borrelli was asked to have the committee reexamine/update the VI backgrounder on "Community Health Effects."

E. Code Monitoring/Liaison Assignments

The Committee reviewed the draft IMC Liaison and Code Monitoring Chart prepared by Mr. Krause and made updates/revisions as noted on the attachment to the minutes of this meeting. As part of this discussion, Mr. Burnett agreed to contact Rich Gottwald regarding the VI interest in the model building code groups, and to check with the Resilient Floor covering Institute for an update on the AIA project on flooring.

As part of the discussion on the building code issues, Mr. Burnett noted the coverage in in the most recent issue of Environmental Building News of the environmental issues relative to vinyl. He noted that this story resulted from a series of communications with the editor.

IV. COMMUNICATIONS

Edward Howard & Company: Ms. Jacobs recapped activities on behalf of the Vinyl Institute undertaken by Edward Howard & Co. since the last committee meeting, including: IJC related projects (expected to increase with the release of the report and the anticipated marketing of the final report by Greenpeace); the updated directory of recyclers and routine releases on new products of recycled vinyl; and the Partners

Program. Ms. Jacobs stated that efforts continue to recruit partners from other liaison efforts. In terms of forward planning, Mr. Krause noted that in alternate years to IJC meetings there is a conference ("The State of the Lakes") which could generate additional communications activity. Additionally, the Plastics Summit scheduled for April in Columbus, OH might present some opportunities for positive coverage.

Green Seal: Mr. Burnett noted that recent activities by both the Green Seal and Green Cross organizations regarding vinyl products. Following a brief discussion, it was agreed that Mr. Burnett should arrange a meeting/discussion with Green Seal to review all environmental issues.

International Trade: Mr. Burnett noted that from time to time he continues to be apprised of international trade issues that might be of interest to member companies, but that VI activity has been only to transmit the information. Following a brief discussion, it was agreed that the VI would continue (through SPI) to monitor trade related initiatives and advise the members of items of interest.

Membership: Mr. Burnett stated that at the most recent VIGOR committee meeting, a discussion had occurred on the continued membership by the VI in a number of outside organization. Relative to the Plastics Recycling Foundation, it was decided that as the PRF seemed to be restructuring and changing focus that the VI membership should not be renewed. It was further agreed that the COPE membership (Category C) should be retained for the present.

Board Level Task Force: Mr. Krause noted that the key issue discussed at the last two meetings of the Issues Management Committee was the issues raised by Greenpeace in various documents and the impact of the anti-chlorine activity on the vinyl industry. He reviewed with the Committee the decision of the Executive Board to form a special Board member task force to develop recommendations and accompanying budget requests for consideration by the full Executive Board at its March meeting. Mr. Krause further noted that he is seeking input from the IMC for this group's efforts. Mr. McCreedy strongly recommended a distribution of the task force deliverables be made in some form to the members of the Executive Board prior to the March meeting (should any vote be anticipated at that meeting) in order to give the Board member the opportunity to discuss the basic elements/recommendations within their company.

Preliminary Budget/EHC Recommendations for FY 1994-1995: Ms. Jacobs noted that some preliminary thought has been given to

the development of agency input for the VI's next fiscal year. Although it is not fully developed, she noted that it is based on three major program components:

- Initiation of a counteroffensive
- Promotion of vinyl ecobenefits
- Continuation of program support (i.e, VERCE, Partners, EnVironmental Briefs, etc.)

Ms. Jacobs noted that the first two components above have some common needs for both information (such as ecobalance data, economic impact data, environmental performance in production) and tool development (including a revised video and new environmental brochure), and also include the Institute tracking the bulletin boards and developing a slogan. In closing, Ms. Jacobs noted that a more clearly defined program with budget dollar needs, will be forthcoming in the next several weeks.

V. FINANCIAL REPORT

Mr. Burnett reviewed the current status of expenditures through December 1993 as well as a projection through the end of the current fiscal year. Mr. Burnett noted that the anticipated variance is \$77,208. Ms. Jacobs reviewed the figures through the first six months of the fiscal year (total expenditures \$260,531) and anticipated seven month final figures of \$274,958.

VI. NEXT MEETING

The next meeting of the IMC will be held March 10 in Cleveland, the day following the meeting of the Executive Board. Mr. Krause asked that committee and task group chairs prepare one-pagers summarizing projects of interest to the IMC.

Respectfully submitted,

Meredith N. Scheck
Assistant Director

ISSUES MANAGEMENT LIAISON RESPONSIBILITIES

Chlorine Institute	Burnett
Chlorine Chemistry Council	Burnett
Vinyl Siding Institute/Vinyl Window & Door	Scheck
Plastic Pipe & Fittings Association	Barish
Uni-Bell PVC Pipe Association	Barish
International Group of Chlorine Chemistry Associations	Burnett/Krause
Resilient Floor Covering Institute	TBD: Geon, Oxy, Borden
Chemical Manufacturers Association	Burnett
Society of Plastics Industry	Burnett
Flexible Packaging Association	TBD
IOPP (Packaging Professionals)	TBD
European Council of Vinyl Manufacturers	Burnett/Krause
Eurochlor	Burnett/Krause
Japan Plastics Association	Burnett/Krause
Association of Plastic Manufacturers in Europe	Burnett/Krause
Coated Film and Fabrics Association	Vista TBD
AIA (Architects)	TBD

CODE GROUPS:

ASTM:	VOCs	Fishbein
	Pipe	Bob Mayer, Geon consultant
	Pipe/Recycling	Keith Steinbruck
	D-20	Alan Kupfer, Georgia Gulf
BOCA:		SPI, Rich Gottwald
SBCCI:		SPI, Rich Gottwald
ICBO:		SPI, Rich Gottwald
UL:		TBD

NSF Joint Committee:

Goodman

IAPMO:

PPFA, Joe Zicherman

NEC:

Bud Hall, Vista; Bob Strength

VI INK 1/24/94

Active Registered	/	Nora J.	Mike B.		1. 1/24/94
	Bob B.				
	Frank K.				
	/	Frank B.	Beverly G.	Ron M.	Paul C

Ron M^E ✓ ① Contact for Beverly on any recent BIF visits @ Dow.

Ron M^E • ② Update "Community Health Effect" brochure with PCDD, Water Quality & Pb-PK studies.

Ron M^E ✓ ③ 1994/95 Budget draft to Burnett by Tuesday, 2/1/94.

Ron M^E • ④ Copy of TC Mission, Board update to Paul Carrico, Vista.

Ron M^E ✓ ⑤ Place LCA Project holder in TC Budget (2 comparative)

Ron M^E ✓ ⑥ New Timeline (3/1/94) for Pipe Remediat.

Ron M^E ✓ ⑦ Does Reassessment include source quantifica of Dioxin (Frank B.).

Ron M^E ✓ ⑧ Joy/Phil - Status of CCC Dioxin Q&A?

R&S 14376

RLM-1/26/74

Action Reg.

Run ME 0 (9) Indoor Air Position Paper updated
for Nura (Leon F.)?

Run ME 0 (10) Obtain copy of "Heavy metals in Plastics"
report from L. Rainey. (For SPI or CINEC)

Run ME ✓ (11) Update on "de-facto" split between
SPI and APC from Stearns/Rogers.

Run ME ✓ (12) Joy H. - EPA "leaked" document on
dioxin reassessment to Fred K.

Run ME 0 (13) Green Seal + Canadian Catalogs to Bob B.

Run ME ✓ (14) Call Don G./Alan B. - Prepare to Vote
@ Board Mtg (3/74) on Greenpeace Position
(Also Paul @ Visba)

(15)

3 of 6

211A-164

Notes

(File)

→ "Env. 50 mins. [unclear]", Fred Kline

- ADF = "Advance Disposal Fee" (FL; 1-2)

(Comm. Position
to Proj. Team)

→ "Expect" no proactive use of Chem Risk,
(response base only) also no PRO/CON
discussion.

- Govt. Affairs Res. Sec. Task Force

> L. Rainey (Hq. Melt's in "Plastics/SPE")
for CONFE?

- Communications Report (Lara Jacobs)

Greenpeace Executive Task Group

- Competitive Assessment of Greenpeace

> Intelligence, "Next Attack"

> Drinking Water, ANWA

- "the VI Executive Board will not wait
for FCC or DOE approval on a
VI/PVC program"

RMM-1/26/94

A. Priority

(A) Greenpeace - Chlorine/PVC

① EDC/VCM/PVC (Dioxins) - McCreedy/Borrelli

② Incineration/Fires/Process (Dioxins) -
IECCA (Krause/Meeker)

③ Pro-Active/Aggressive Approach
to Greenpeace - INTC/Exec. TG

Brainstorming

- o Competitive Assessment of Greenpeace
- o Outside (Op Ed) Sources on Greenpeace
 - > Provide Input
 - > Facilitate
- o Pro-active PVC Benefits PR
 - > Pt-Counterpoint on "Hidden Costs"
- o "Ignore" Greenpeace - Emphasize Positive (not validate Greenpeace)
- o Pro-active with other Envr. Groups?
- o Coalitions (VSI/VWI) (PPFA/Uni-Bell)

o Reactive to

Specific Attack

o Proactive

Issues/Benefits

o Proactively

Discredit's Organization

> % Funds Going to Proj

> Import "PBS" Video from Europe

RLM-1/26/94

1994-95 Issues Mgmt Plan (Slides - Nora J.)

Major Components:

- (1) Greenpeace counter-offensive (Exec TG)
- (2) Promoting Vinyl's Eco Benefits
- (3) Continued support for:

VERSE

- Recycling

- Media Response Work

Partners Program

Environmental Briefs

Promoting Vinyl's Eco Benefits

Placements
Not Buys

- (1) Tools (Monthly Placements, Good News, etc)
- (2) Promotion via media program
- (3) Communication with editorial audiences
- (4) Build relationships in key markets

Re: Public Survey

1(b)

Next Mtg -

Thursday - 3/10/94

(Ed Howard Office)

agenda

SI

ISSUES MANAGEMENT COMMITTEE

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I. OPENING AND SELF-INTRODUCTIONS

Krause

II. APPROVAL OF MINUTES OF OCTOBER 21, 1992

Krause

III. FINANCIAL REPORT

R. Burnett

IV. ISSUES MANAGEMENT UPDATES

VII. committee chairmen reports and ad hoc group reports on review of their group mission/objectives as part of their update

VI. Ad Hoc Packaging Task Group

R. Burnett

Ad Hoc Packaging Task Group
- W. Edwards

R. Burnett

VC. Ad Hoc Pipe Task Group

M. Barish

VD. Technical Committee

- Kansas Pipe Task Group
- EPC/VCM Task Group (Letter to EPA)
- Report - Board Action
- Chem Risk for PR Use - Status
- Dioxin Sampling Protocol

R. McCreedy
Chem Risk
R. Burnett
R. McCreedy

VE. Environmental/Health/Safety (EHS)
- VCM Initiatives

R. Burnett

VF. Code Monitoring

Krause

VG. Liaison - EHS/Regulatory

Krause

VH. Greenpeace - VCM on the Issue

- Executive Board Task Group

- EPC/VCM Task Group

R. Burnett

VI. Ad Hoc Packaging Task Group

R. Burnett

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✓ V. COMMUNICATIONS
- Post IJC Recap

N. Jacobs

✓ VI. LEGAL OUTLOOK

B. Gholson

✓ VII. REVIEW ACTION ITEMS

Group

VIII. NEXT MEETING DATE

Group

New Business

✓ Budget for 1994/95

✓ Green Seal vs PVC H.Cleaner Bottles

✓ Dumping Duties / PVC (1/94 - India)