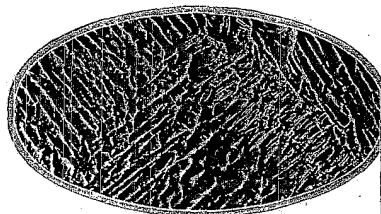
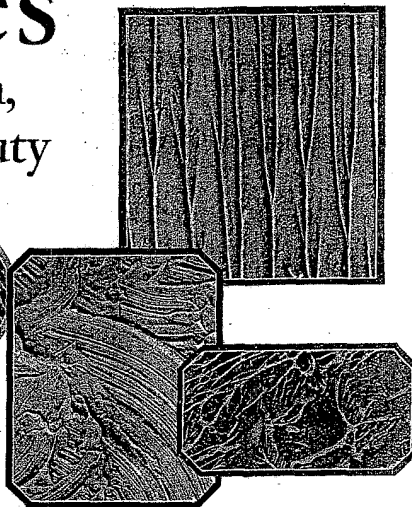


Plastic Paint Finishes

of Distinction,
Character, Beauty



The most modern textures for your walls... easy to get them with white-lead and oil plastic paint... relatively low in cost... durable and washable.



WALLS that reflect the most modern trend in decoration... having the nice discrimination of hand-worked plaster with the restraint of a painted wall... such are walls decorated with plastic paint made with Dutch Boy white-lead and oil.

And these artistic textured finishes of the modified or low-relief type are easily obtainable by your painter with materials he already has in his shop.

All that he uses is the old-reliable Dutch Boy white-lead, together with whitening, Dutch Boy flattening oil and drier... mixing them together. The result is a paint suitable for producing textured walls.

Plastic paint, prepared according to the formula in the panel, is relatively low in cost. It can be mixed right on the job. It is easy to apply... is brushed on.

MIXING DIRECTIONS

The formula for white-lead and oil plastic paint is 100 lbs. Dutch Boy white-lead (heavy paste), 22 lbs. dry whitening, 1 1/2 gals. Dutch Boy flattening oil, 1 gill drier. Break up the white-lead with half the flattening oil (3/4 gal.). Do the same with the whitening. Stir the whitening mixture into the white-lead mixture. Add the drier. The "plastic lead" is now ready for application.



NATIONAL LEAD COMPANY

New York, 111 Broadway - Boston, 800 Albany Street
Buffalo, 116 Oak Street - Chicago, 909 West 18th Street
Cincinnati, 639 Freeman Avenue - Cleveland, 820 West Superior Avenue
St. Louis, 722 Chestnut Street - San Francisco, 235 Montgomery Street
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue
Phila., John T. Lewis & Bros. Co., 437 Chestnut Street

DUTCH BOY WHITE-LEAD

This advertisement appears in BUILDINGS AND BUILDING MANAGEMENT, August 27

N 27827

0000-NLI-000013972