



Partners in saving your money

The skilled painter and pure lead paint can show you how to get 100 cents' protection out of every dollar for painting

HIRE a painter . . . one who is wise in the ways of applying paint and who relies on pure lead paint as have generations of his fellow craftsmen.

This skilled painter and this paint, made with Dutch Boy white-lead, save your money . . . and your house. The skill of the painter insures proper mixing and application of the paint. The lead paint insures full protection against the weather. It is economical to use . . . spreads far . . . has remarkable hiding power.

Dutch Boy white-lead paint gives a tough . . . elastic . . . weather-proof film that does not crack or scale. This film wears . . . and wears . . . makes fewer repainting jobs to pay for. And when repainting does become necessary, you save money because pure lead paint remains intact and smooth . . . does not require burning or scraping off before applying new paint.

This trademark, a guarantee of high quality, is on all Dutch Boy products—white-lead, red-lead, linseed oil, flattening oil, solder and babbitt metal. It is the trademark of National Lead Company which manufactures lead products for the many uses for which lead is especially fitted in art, industry and daily life.



For painting inside and out

Dutch Boy white-lead, in either heavy paste or soft paste form, is sold by leading paint dealers.

For exterior use your professional painter mixes Dutch Boy white-lead with linseed oil to make a superior gloss paint. He gets a thoroughly washable flat paint for interiors by mixing this white-lead with Dutch Boy flattening oil. In either case he can color the paint exactly as you desire.

Free to house-owners

Write our nearest office for the new booklet, "The House We Live in." It gives essential facts about painting . . . tells how to select colors for exterior and interior work.

WHITE-LEAD in NEW FORM

Dutch Boy soft paste white-lead, a new product, thins to brushing consistency at the rate of a gallon of paint a minute. It is wonderfully easy to use. Painters and other paint buyers: See your dealer about this remarkable product.

NATIONAL LEAD COMPANY

New York, 111 Broadway • Boston, 200 Albany Street • Buffalo, 115 Oak Street • Chicago, 900 West 19th Street • Cincinnati, 609 Freeman Avenue • Cleveland, 420 West Superior Avenue • St. Louis, 722 Chestnut Street • San Francisco, 235 Montgomery Street • Pittsburgh, National Lead Oil Co., 216 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street

Paint with LEAD

DUTCH BOY WHITE-LEAD



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Buffalo, 116 Oak Street
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St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street
Boston, 800 Albany Street
Chicago, 900 West 18th Street
Cleveland, 850 West Superior Ave.
San Francisco, 235 Montgomery St.

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