FILE NAME: ! ăōŜăűƨă Lyűŝℕyƛ·űλƨyƛ·f ! ăăƨŏλl·űλƨyʹó ! Lb¢ú

DATE: мфул a l·ℕ p

DOC#: ! Lb¢лмф

DOCUMENT DESCRIPTION: [ŜűűŜℕ ₹ℕƨY 9űŜℕyλű w9 [l·ōŜfλyƎ Concerns

ώbƨűŜ π a l·yȅ ƨℕλƎλyƛ·fă l·ℕŝ ƨyʹfŜƎl·f ăλÎŜ LJl·LJŜℕ ăƨ űŜÈű fƨƨ⅂ă ăYʹl·ff ǿKŜyʹ ℕŜLJℕλyűŜŘ ƨyʹyφpÈмм LJl·LJŜℕϐ

0100.90.0.52.0595

RECEIVED 1 0 MAR 1980

ETERNIT
N.V.-S.A.

BEHEER
ADMINISTRATION

2920 KAPELLE-OP-DEN-BOS, 5th March, 1980.

- 7 MAR 1980

Mr. Dixon
I would abbreciate your views before I reply.
Harry
7/3

Dear Harry,

LABELLING.-

No doubt you will recall how long it took all the members of the AIA to agree on :

1. a logo,
2. a suitable text to be placed at the bottom of the label.

Members were left a certain liberty, though they were urged not to mention on the label the risk of cancer but only to say that an incorrect use of the product could be harmful to health.

Just as an example, let me mention that the label adopted in the USA for cigarettes does not mentions the risk of cancer, though :

a. It is universally known that one of the main causes of lung cancer is due to smoking.

b. the product liability is much severer in the States than anywhere else.

From the above you will understand how disappointed I was to see that on her asbestos bags, Turner clearly mentions that "breathing asbestos dust may cause cancer and other fatal diseases".

This could have as consequence that the EEC would decide either to adopt the label as it is, either to encourage a skull and crossed bones label, or some other carcinogenic logo still to be created.

I think it is probably too late for you to react but, if only to defend the position of Turner towards all those who criticize her rather severely, I would like to know the reason of this decision.

I shall look forward to hearing from you on the subject.

Yours sincerely,
with best regards

E. van der REST.

M.D.S. HARDIE, Esq.,
Turner & Newall Ltd.,
20, St Mary's Parsonage,
MANCHESTER M3 2NL.

Gelieve uw antwoord te richten aan : N.V. ETERNIT - w.t.c. - E. Jacqmainlaan, 162 - Bus 37 - 1000 Brussel