REFLECTION AND REVIEW

In any endeavor, history contributes substantially to the shape and direction of the future. Consequently, the obvious starting place for any future projection is in the past.

Over the past eleven years, 1960-1971, a great number of diverse factors have influenced NAPA's success and growth in varying degrees.

In this section, most of the more significant events are listed. However, since it is impossible to point to any single factor as having greater or lesser overall influence, they are not necessarily presented in sequence of importance, or even chronologically.

- Continued Inflation
- Vehicle Registration
- Increase in Favorable "Age Mix" of Vehicles
- Increasing Complexity of Vehicle Engineering
- Total Vehicle Design and Styling
- Rush To The Suburbs
- Trillion-Mile-A-Year Mark
- More Numerous Models and Engine Options
- Two- and Three-Car Families
- Population Explosion
- Do-It-Yourself Trend
- Safety Standards
- Increased Emphasis on Automotive Preventive Maintenance
- Greater Mechanization of Ranches and Farms
- Recreational Vehicles
- High-performance Boom
- Divestiture of Maremont's Automotive Wholesale Acquisitions
- Steady Migration of Jobbers to WD's
- Incredible Market Penetration of Foreign Cars
- Decline of the Central City
- Consumerism—Investigations and Unfavorable Publicity