

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

27

DEALER STORE FRONT SIGN REQUISITION

Dealer's Name _____ Date _____

Address _____ Telephone _____

Check type of sign requested

☐ "Stalwart Name" Indoor Sign

☐ Horizontal Fluorescent Fluorescent double face

Circle correct size

☐ 174 inch portable enamel sign (Fluorescent)

6' x 32" 7' x 32" 7' x 32"

☐ 184 inch portable enamel sign (Fluorescent)

☐ Special sign (Give full details and reasons for need in comments below)

REMARKS DESIRED

When number of letters for 12 & signs 15, all others 20

Read width of sign base

Location for sign (Sketches must be attached at store front with sign location indicated)

How sign will be used

Cost of erection (including all necessary electrical work)

Submitter's comments

To be filled out by Manager of Program Division

Dealer wishes ☐ Full line ☐ Part line, Dealer's annual purchases

How dealer ☐ Manager's estimate of potential annual purchases

Manager's recommendation

Manager's signed authorization

Final disposition by General Office

INSTRUCTIONS

Submitter fills out and requisition and forwards it to Branch Office. If approved, Manager fills out two copies completely and forwards both copies to Advertising Department, 113 Broadway, New York 6, N.Y.

00053

0403

NLI 11

7-115-56