

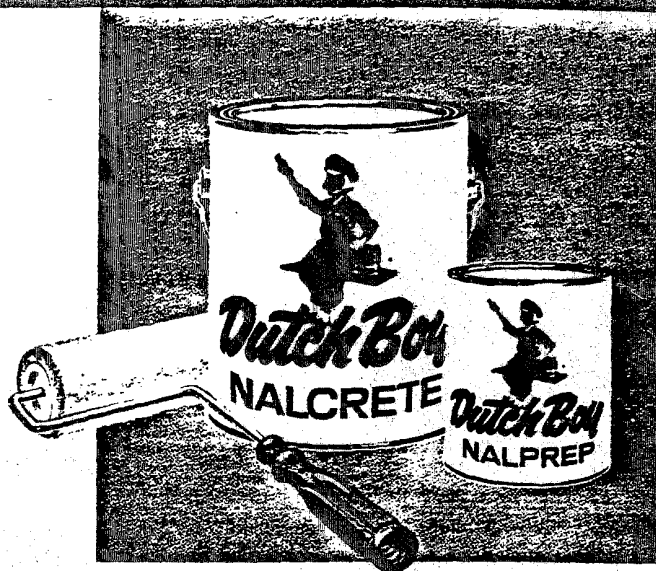
Dutch Boy

Dutch Boy.

NALCRETE.

For exterior
walls of
stucco, concrete,
brick and
masonry block.

For perfect paint jobs: Dutch Boy Nalprep and Dutch Boy Nalcrete



These Dutch Boy products have been formulated to make your exterior decorating easier. They have been time-tested to give you assurance of additional years of carefree protection and enduring beauty.

Dutch Boy Nalcrete embodies the latest developments in exterior latex finishes. One reason for its outstanding durability is that it forms a "breathing-type" film. Water from the outside cannot get in . . . yet water vapor from the inside can get out before it can "lift" the paint and cause cracking, blistering or peeling. Colors retain their original freshness in spite of sun, rain, heat or cold.

Dutch Boy Nalprep is a surface conditioner—for use as a first coat on weathered or porous stucco, concrete or masonry surfaces where penetration of the old paint film is necessary to assure adequate adhesion.

Proper surface preparation is a very important factor in the successful painting of exterior stucco, concrete or masonry. Surfaces to be painted should be suitably cleaned to remove any foreign material and all

loose or scaling paint. Patch surface blemishes and fill large cracks with a suitable patching compound.

On unpainted surfaces, and on surfaces where the paint is less than a year old and in good condition, Dutch Boy Nalprep usually won't be needed. Just prepare the surface (see preceding paragraph) and apply Dutch Boy Nalcrete.

Previously painted surfaces which have weathered for a year or more should be cleaned to remove loose chalk, and any loose or scaling paint. Then apply Nalprep to condition the surface—and follow with Dutch Boy Nalcrete.

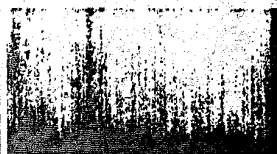
Coarse or pitted surfaces, such as cinder block, should be coated with Dutch Boy Block-Fill. This preliminary treatment will bridge the voids and assure a perfect paint job.

Easy Clean up—Dutch Boy Nalcrete is as easy to clean up as it is to use. Brushes, rollers, and other painting equipment clean up fast with water from the garden hose. No special solvents are needed.

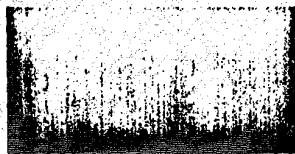


Dutch Boy[®] NALCRETE

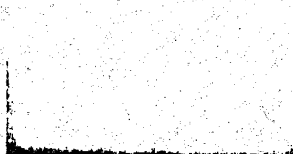
flat finish of outstanding durability - for exterior walls of stucco, concrete, brick, masonry block, a



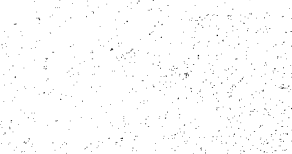
55B02 WOOD ROSE



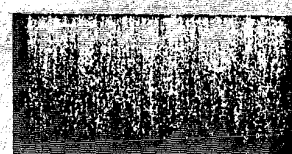
55B53 AQUAMARINE



55B39 PEARL GRAY



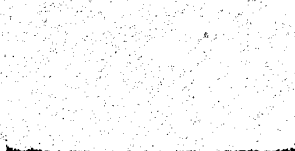
55B88 FLAXEN YELLOW



55B43 PEBBLE



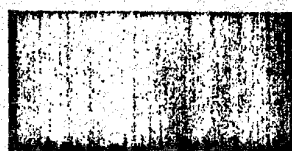
55B80 PINE GREEN



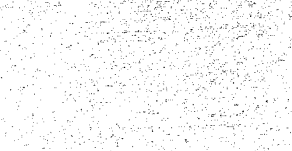
55B46 SANDPIPER



55B51 CORAL



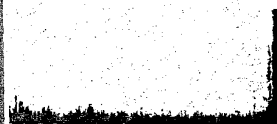
55B77 GEORGIAN GRAY



55B95 BONE IVORY

Also available in 55B00 WHITE and 55B90 BLACK

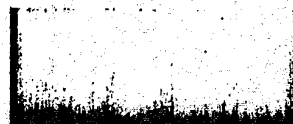
SUPPLEMENTARY COLORS SHOWN BELOW ARE CUSTOM-MIXED IN MINUTES... ESPECIALLY FOR YOU!



SHEFFIELD GRAY
55B46 plus C3, H2 (Qt.) C12, H8 (Gal.)



CORDOVAN
55B43 plus K24 (Qt.) K2oz (Gal.)



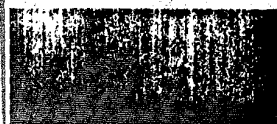
ADOBE TAN
55B88 plus C6, K6 (Qt.) C24, K24 (Gal.)



DUSTY OLIVE
55B88 plus C17, H12 (Qt.) C1oz, 20, H1oz (Gal.)



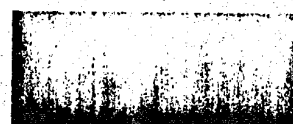
DESERT CORAL
55B51 plus C27 (Qt.) C2oz, 12 (Gal.)



OLIVE GREEN
55B43 plus H13 (Qt.) H1oz, 4 (Gal.)



SHELL CORAL
55B95 plus C2 (Qt.) C8 (Gal.)



LAUREL
55B67 plus H11, C7 (Qt.) H44, C28 (Gal.)



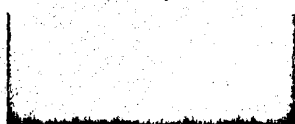
VENETIAN PINK
55B00 plus C5 (Qt.) C20 (Gal.)



PATINA
55B67 plus C2, H1 (Qt.) C8, H4 (Gal.)



NUTMEG
55B43 plus C24, K6 (Qt.) C2oz, K24 (Gal.)



LAGOON
55B95 plus H3, L2 (Qt.) H12, L8 (Gal.)



RIVIERA ROSE
55B02 plus C8 (Qt.) C32 (Gal.)



GRAY SLATE
55B77 plus K21, H6 (Qt.) K1oz, 36, H24 (Gal.)



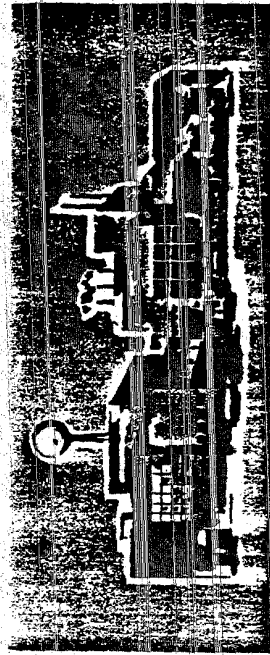
HYDRANGEA
55B00 plus C2 (Qt.) C8 (Gal.)

Color chips are subject to the effects of heat, light, age and processes beyond our control and may vary slightly in color or sheen from the actual paint.

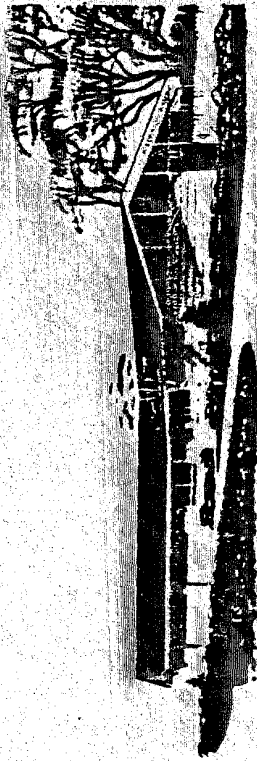
DEPEND ON DUTCH BOY more years to the gallon

Owners of stucco and concrete buildings have long sought a durable, decorative finish that would solve their painting problems. Now, they have the answer...in Dutch Boy Nalcrete!

Dutch Boy Nalcrete's formula is the outgrowth of many years of paint research. Nalcrete is a modern finish that assures easier-than-ever painting of exterior walls of stucco, concrete, brick, and masonry block.



F-13-67 C



Nalcrete forms a tough, protective film that retains its color uniformity for years without appreciable fading. What's more, the colors won't blotch—rain just cleans them off. Smoke, dust, smog and dirt will often stain ordinary stucco finishes...but they wash right off walls that are painted with Dutch Boy Nalcrete.

Industrial painting — Architects, engineers and painting contractors everywhere appreciate the economical and lasting protection that Dutch Boy Nalcrete can provide for factories, warehouses, schools, hotels, apartments and public buildings.



NATIONAL LEAD COMPANY

General Offices:
111 Broadway, New York, N. Y. 10006