2149 DUTCH BOY CONQUERS OLD MAN GLOOM

[redacted]

FOLDER 5

N25347



0007-SWP-000121946



There is a valuable Coupon in the middle of this book.

Be sure to give it to your father or mother.

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Give Coupon to Father or Mother



There was a man named "Old Man Gloom"
Who could take most any room,
And make it look so poor and bad;
It was the mean old way he had.

He visited a house one day
Where two nice kiddies used to play,
He made that place that once was bright
A gloomy, worn out, shabby sight.

Just read this book and you'll find out
Who put this Old Man Gloom to rout.

0007-SWP-000121947

Give Coupon to Father or Mother



The girl and boy felt very blue
Their toys were old and shabby too,
They couldn't play in such a place,
The room was really a disgrace.



All gray and old with nothing bright,
It surely was a sorry sight,
And yet that poor neglected room
Was the delight of Old Man Gloom.

Give Coupon to Fath



But all at once they chanced to spy
The Dutch Boy Painter passing by.
"Oh Mother!" each one cried with joy,
"Please let us play with that nice boy!"

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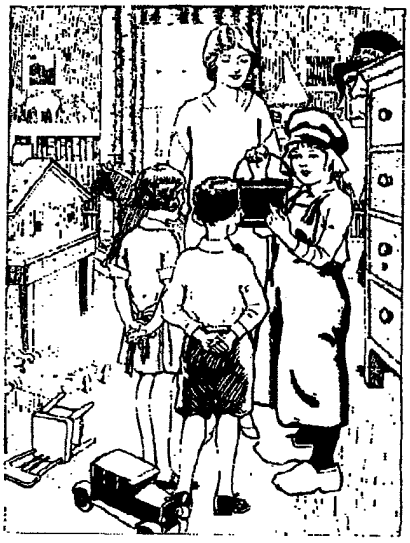
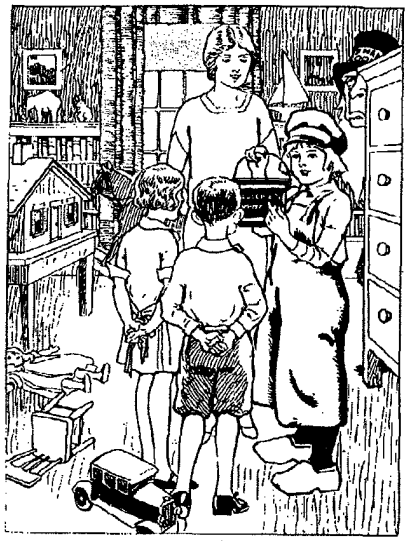
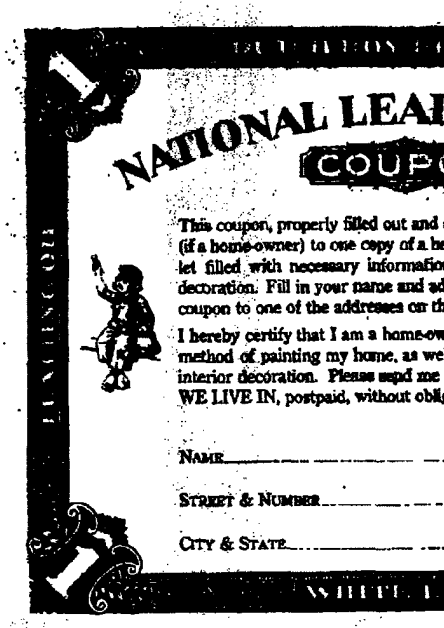
Give Coupon to Father or Mother



The Dutch Boy Painter looked around
And said: "This is the worst I've found!
For feeling blue you're not to blame,
Come let me show you a new game!"



"This famous Dutch Boy Lead of mine
Can make this playroom fairly shine
Let's start our painting right away
You'll find the work is only play."



0007-SWP-000121949

DUTCH BOY PRODUCTS

FLATTING OIL

LINSEED OIL

SIGN AND MAIL THIS COUPON TO THE NEAREST ADDRESS

NATIONAL LEAD COMPANY

NEW YORK 111 Broadway	BOSTON National-Boston Lead Co. 800 Albany Street	BUFFALO 116 Oak Street	CHICAGO 900 W. 18th Street
CLEVELAND 820 W. Superior Ave.	CINCINNATI 659 Freeman Ave.	ST. LOUIS 722 Chestnut Street	SAN FRANCISCO 235 Montgomery Street
PHILADELPHIA John T. Lewis & Bros. Co. Chestnut & Juniper Sts.		PITTSBURGH National Lead & Oil Co. of Penna. 316 Fourth Avenue	

WHITE LEAD

TEAR OUT HERE

USE THESE COLORS TO P



These color blocks are real water colors. Use
you would little cakes of paint. Don't use too
green; red and yellow make orange; blue and

0007-SWP-000121950

Give Coupon to Father or Mother



He mixed the paint with care and speed,
"Here are the colors we will need!
These tints and shades in bright array
Will give you lots of fun today."



"While Dutch Boy Lead is purest white,
And makes a house a lovely sight,
It can be mixed to any hue,
By adding colors, as I'll do."

0007-SWP-000121951

Give Coupon to Father or Mother



He showed them just how it would spread.
"It's wonderful!" the kiddies said,
"And every stroke of work you do
Just seems to make our room look new!"



And Old Man Gloom looked very blue,
As everything so lovely grew,
For well he knew his reign was done;
The little Dutch Boy's had begun.

Give Coupon to Fat



And as the work went on and on
The old and shabby room was gone
And sunny colors, soft and gay,
Made it a lovely place to play.

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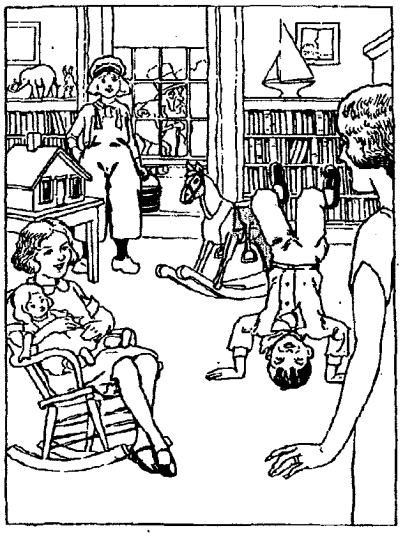
Give Coupon to Father or Mother



And when the Dutch Boy closed his stay
That happy home was bright and gay,
For he had beautified each room
And fairly routed Old Man Gloom.



He said, "I'd really like to tell,
That I paint outside just as well
And houses shine where'er I spread
Their outside walls with Dutch Boy Lead."

"Save the surface and you save all"

FOR DURABLE, ECON
INSIDE OR

Paint wit

DUTCH BOY

NATIONAL LEA

NEW YORK
111 Broadway

BOSTON
National-Boston Lead Co.
800 Albany Street

CLEVELAND
820 W. Superior Ave.

CINCINNATI
659 Freeman Ave.

PHILADELPHIA
John T. Lewis & Bros. Co.
Chestnut & Juniper Sts.

0007-SWP-00012195



This is the Dutch Boy trade-mark—a guaranty of high quality in paint materials.

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