

PROMINENT MANUFACTURERS SAY...

"They're Better..."

PAINTS MADE WITH TITANOX

● Paint manufacturers, paint dealers, and even paint buyers, will tell you that Titanox-B (barium base) and Titanox-C (calcium base) give paints a definite superiority. ● In the first place, by using Titanox pigments you can produce the *whitest* inside and outside paints that it is possible to make. And for clear, jewel-like *tints, Titanox gives a perfect base. Enamels* made with Titanox pigments will retain their exceptional whiteness and clear colors through long periods of exposure. Paints made with Titanox pigments do not darken nor sun-tan. ● Bear in mind also that when you add Titanox to your paint products, you are using a pigment widely known for its chemical stability, high bulking value, uniformity of particle size, high hiding power, ready mixing qualities and moderate price. In what other *modern pigment can be found such a rare* combination of desirable properties? ● Ask us to cooperate with you in adapting Titanox to your paint formulas. Write for information and latest price schedule.

TITANIUM PIGMENT COMPANY, INC.
Manufacturers of... TITANOX-B (Barium Base)
TITANOX-C (Calcium Base)...PURE TITANIUM OXIDE
111 Broadway, New York, N. Y.; Carondelet Station, St. Louis, Missouri; Pacific Coast Distributor: National Lead Company of California, 2240 24th Street, San Francisco, California; Canadian Distributor: Wilson, Paterson, Gifford, Ltd., 101 Murray Street, Montreal — 132 St. Helen's Avenue, Toronto, Ontario.

TITANOX

American Paint Journal — Feb. 14 — April 13 — May 1 — July 24 — Oct. 16 — Nov. 13

Drugs Oils and Paints — February — June — October

Oil Paint and Drug Reporter — Feb. 20 — June 5 — Sept. 4

Paint Oil and Chemical Review — Feb. 9 — April 6 — June 1 — July 27 — Sept. 21 — Nov. 16

Paint and Varnish Production Manager — March — July — November

Western Paint Review — March — July — November

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