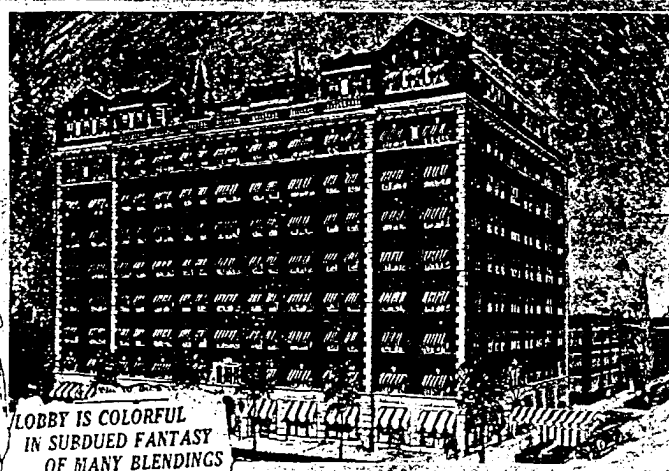
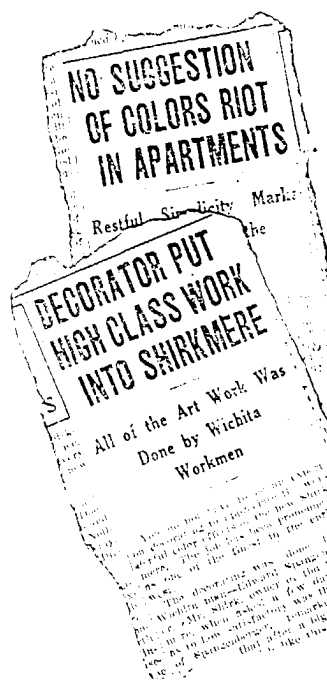




The Shirkmere, Wichita, Kansas, and some of the newspaper comment regarding its interiors, which were decorated with Dutch Boy white-lead and Dutch Boy flatting oil.

Sixteen families on the waiting list

WHEN EDWARD SHIRK first planned his modern apartment house for Wichita, Kansas, he had one idea that he was determined to carry out. He was determined to give Wichita an apartment with every modern convenience, regardless of cost.

He was taking a chance, for as he himself said, "A good many persons told me they were afraid I could not keep the apartment filled. I was not so sure myself. But I went ahead and built. Today the Shirkmere Apartments are all filled and there are 16 families on the waiting list."

Mr. Shirk spent over a million dollars on the Shirkmere and its decorations. He did not stop with the usual appointments of an apartment house, but included a spacious lounge, a solarium, ballrooms, and spacious roof gardens.

An outstanding feature of the Shirkmere—and one that doubtless had a great deal to do with its success—is its charming interior effects. These effects are so striking that they received columns of favorable comment in the local newspapers. Mr. Shirk himself, who owns other apartment houses in Wichita, pronounced the decorating of the Shirkmere as having "more than

equalled the terms of our contract and my expectations. It is a 100% job."

These effects are the work of Edward Spangenberg, a prominent decorator of Wichita, who used five tons of Dutch Boy white-lead mixed with Dutch Boy flatting oil in decorating the Shirkmere.

Dutch Boy white-lead and flatting oil make an ideal paint for work of this kind, whether it be in an apartment house such as the Shirkmere, or a commercial building or an office building. This paint gives a beautiful flat finish which is not only extremely durable, but is perfectly washable. With such a finish repainting is not required so often because the interiors can be cleaned again and again with soap and water without destroying their beauty.

If you want to plan a decorative treatment that will not only please your tenants, but will also be sensibly economical, write to our Department of Decoration. This department has made a practical study of building problems and places a wealth of experience at your command.

There is no charge for this service. Just write our nearest branch.

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