

All in favor of STRUCTO-LITE* Plaster

What does STRUCTO-LITE have that makes it so popular? It's the perlite basecoat plaster that's pre-mixed. All you have to do is add water—on the job. STRUCTO-LITE won't stiffen on the board either. And it's light-

weight, easy to apply. It spreads well under the trowel and doesn't tear under the darby. Controlled suction, too—STRUCTO-LITE will not take on water.

Eliminate your worst on-the-job

plastering problems. Finish faster, more profitably. Use STRUCTO-LITE. For complete information, call your U.S.G. Salesman or write to us at 101 S. Wacker Drive, Dept. PI-610, Chicago, Illinois 60606.

UNITED STATES GYPSUM

say "aye"



*Reg. U.S. Pat. Off.

GEYER • MOREY • BALLARD • INC.
Ad No. 18-4055-48
1 page—7 x 10 inches—B & W
California Plasterer—October, 1968
Plastering Industries—October, 1968
UNITED STATES GYPSUM

101 S. Wacker Drive, Dept. CP-610,

GP043 2013