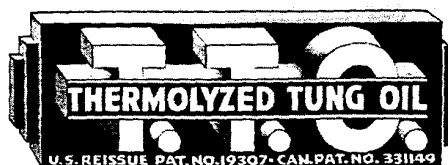


O'Brien



News

PUBLISHED AT INTERVALS

No. 16

IN THE INTEREST OF BETTER PAINTING

Actual Exposure Verifies Weatherometer!

“THE results of this exposure test, one year's outdoor exposure at Miami, Florida, confirm our previously reported Weatherometer tests which indicated the superior resistance to weathering of the No. 1, or 'T. T. O.' Paint, over the other paints used in these tests.” Thus writes Mr. C. E. Betz, Consulting Chemist of the Pittsburgh Testing Laboratory in closing this newest supplement to the original PTL report made on O'Brien's T. T. O. PAINT.

The original report was based mainly on a laboratory Weatherometer test. Its results showed T. T. O. PAINT as 46.6% better than the average of seven of the best and most widely used house paints made in this country, 28% better in covering power.

This new report is on the same paints . . . but is based on actual outdoor exposure.

The same paints were tested, all bought from dealers in the open market. The painting was done by

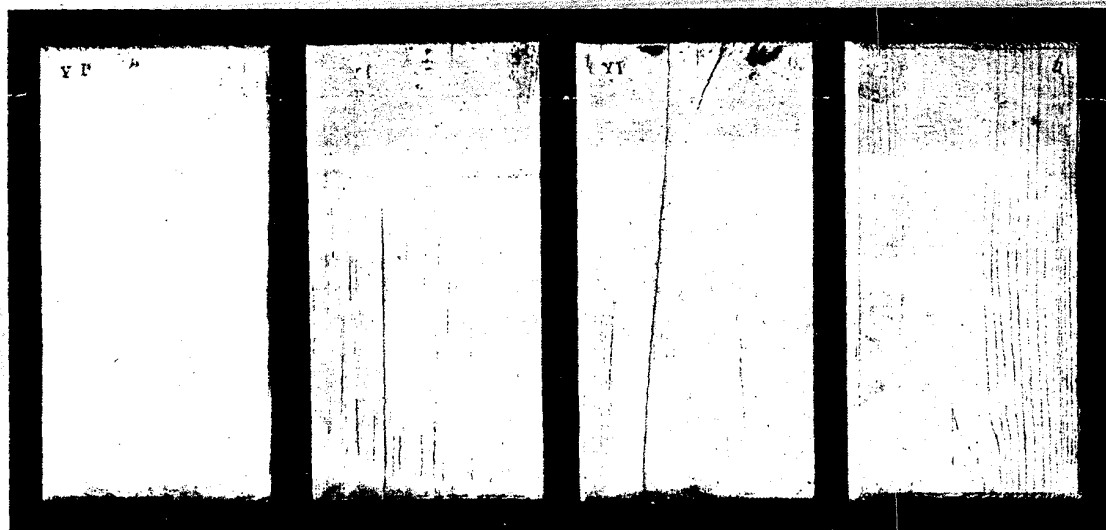
the Pittsburgh Testing Laboratory and each paint was put on three kinds of wood (Yellow Pine, Fir and Cedar) to assure an absolutely fair trial.

After a year's exposure at a 45 degree angle in the broiling Florida sun, “the No. 1 panels were the only ones which still showed absence of checking, cracking or other evidence of film failure” to quote directly from the report.

Furthermore, T. T. O. PAINT was the only one given a rating of “good” for “Protection” on all three types of wood!

The paints involved in this test were among the country's best . . . the test itself was conducted by a third party, perhaps the country's most widely known research laboratory engaging in this work. T. T. O. PAINT is a consistent winner . . . a product that can be depended upon to do its particular job better any time, any place, on any exterior surface.

Four of the panels after the year's exposure at Miami. T. T. O. PAINT (No. 1) is at the extreme left!



THE O'BRIEN VARNISH COMPANY

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