

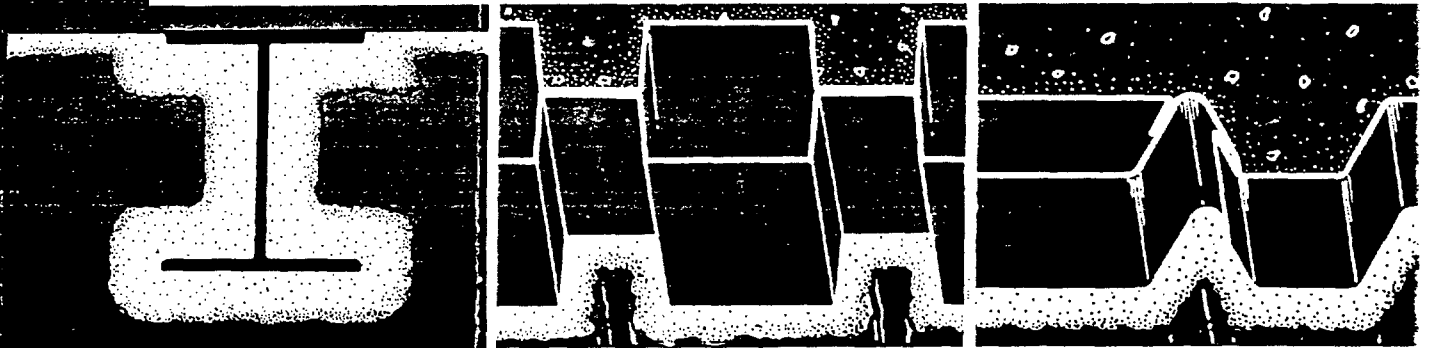
Greatest advance in fire protection since the volunteer fireman

**new
RED TOP®**

FIRECON

This advertisement appears in: *Architectural Record*—May, 1960
Progressive Architecture—June, 1960

RED TOP FIRECODE Plaster sprays directly to corrugated, flat or cellular steel units . . . steel beams or columns may be sprayed directly or boxed and sprayed.



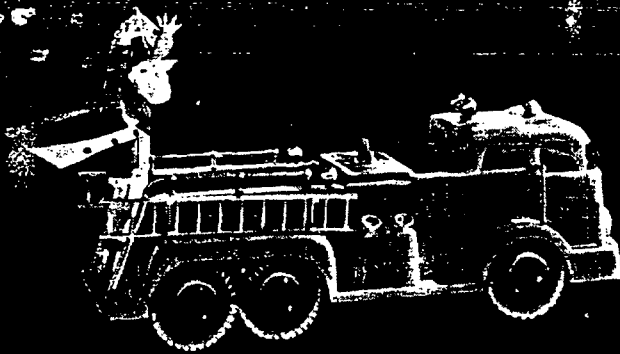
SPRAY-ON PLASTER

*One coat gives the fire rating you need—contact
 fireproofs steel deck assemblies at low cost.*

The greatest advance in low-cost fire protection for steel frame structures since the first skyscraper was built: new one-coat RED TOP FIRECODE plaster. It saves labor—sprays directly to steel decks, supporting beams and columns to provide the exact fire rating needed. It saves plaster—a single contour application is sufficient for steel deck assemblies. New RED TOP FIRECODE adheres to steel with a super-strong bond. One man can apply it. No hand tooling is needed. This means improved fireproofing at substantially less cost. Ask your U.S.G. representative for complete details, or write United States Gypsum, Dept. AR-02, 300 West Adams St., Chicago 6, Illinois.



UNITED STATES GYPSUM
the greatest name in building



NEW ONE-COAT FIREPROOFING NEEDS NO HAND TOOLING

SINGLE COAT CONTACT FIREPROOFING FOR STEEL FLOOR UNITS

Spray it on—that's all. New **RED TOP FIRECODE** Plaster needs no hand tooling. One coat gives you any fire rating normally required. You save work, save time—make the difference in better selling, more profits.

This new plaster also provides the test-proven fire ratings you require when steel beams or columns are sprayed directly or boxed and sprayed.

New **FIRECODE** is mill-mixed, ready to use. It sprays on with any base coat plaster pump. Adheres with a super-strong bond to corrugated, flat or cellular steel floor units and to steel beams. Get the full profit story this week. See your U.S.G. dealer or representative, or write United States Gypsum, Dept. 122, 300 West Adams Street, Chicago 6, Illinois.

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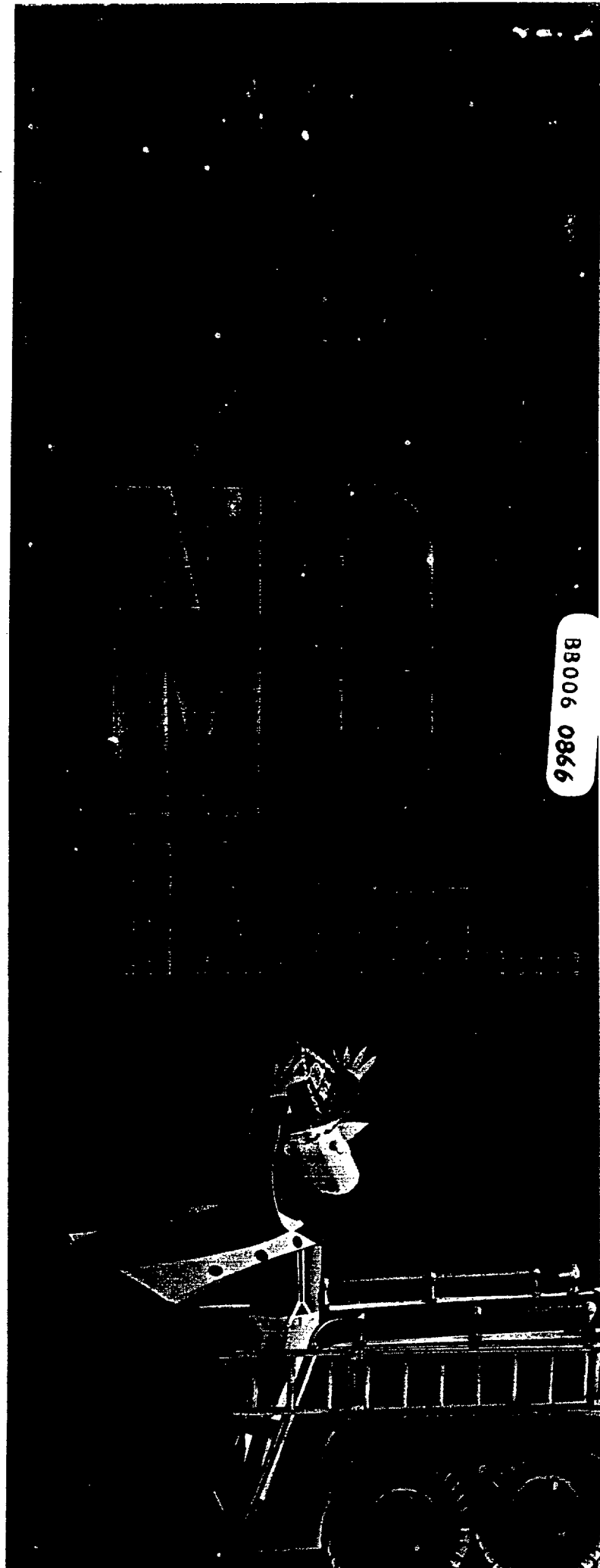


BB006 0865

RED TOP FIRECODE PLASTER

PLASTERING MATERIALS

This advertisement appears in:
Plastering Industries—July, 1960



B8006 0866

NEW LOW-COST SYSTEM FIREPROOFS IN ONE COAT

**SPRAYS DIRECTLY TO STEEL DECKS—
NEEDS NO HAND TOOLING**

New **RED TOP FIRECODE** Plaster cuts fireproofing work and time in half and gives you the savings in extra profits, and a job-winning edge on bids. You just spray it on—that's all. It needs no hand tooling. A single coat gives any fire rating normally required for steel deck assemblies.

This new plaster also provides the test-proven fire ratings you require when steel beams or columns are sprayed directly or caged and sprayed.

New **FIRECODE** is mill-mixed, ready to use. It sprays on with any base coat plaster pump. Adheres with a super-strong bond to corrugated, flat or cellular steel floor units and to steel beams. Get the full profit story this week. See your U.S.G. dealer or representative, or write United States Gypsum, Dept. 122, 300 West Adams Street, Chicago 6, Illinois.

*T. M. Reg. U. S. Pat. Off.



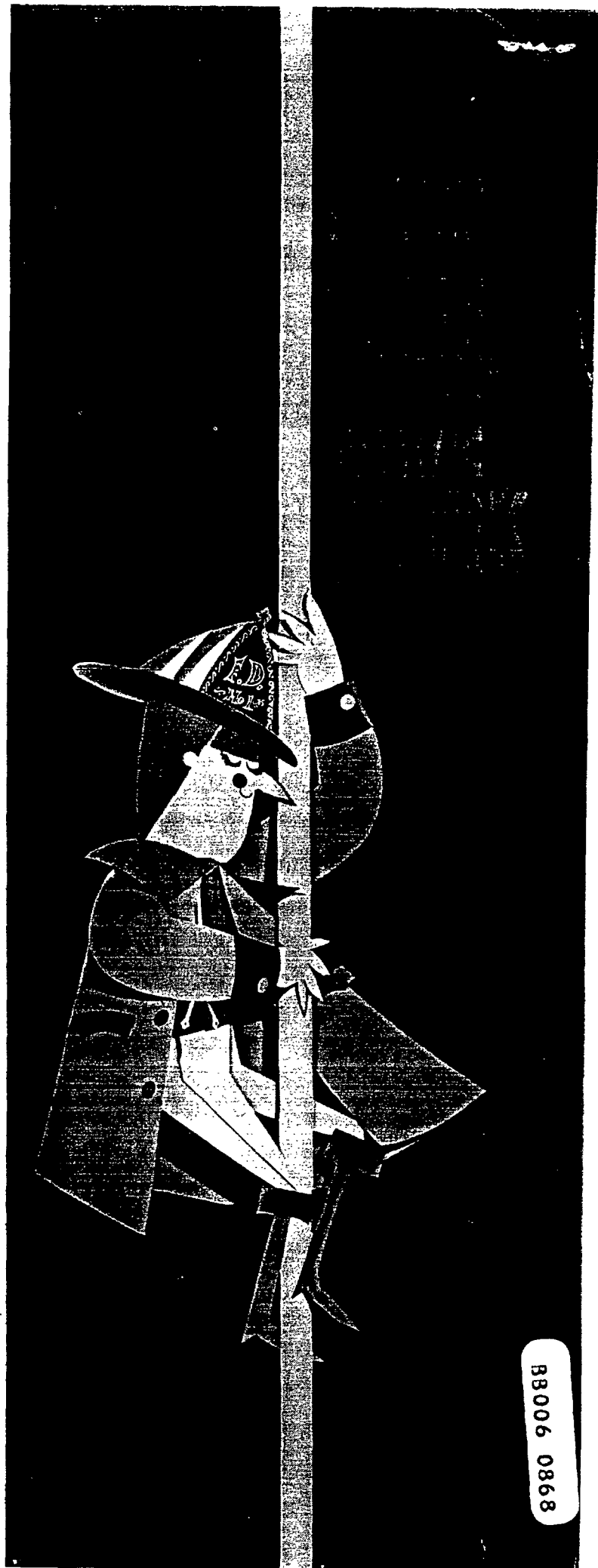
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RED TOP* FIRECODE PLASTER

PLASTERING MATERIALS

This advertisement appears in:
Plastering Industries—June, 1960



BB006 0868

Greatest advance in fire protection since the volunteer fireman

new RED TOP FIRECODE SPRAY-ON PLASTER

UNITED STATES GYPSUM CO.

LIBRARY



One coat gives the fire rating you need—contact-fireproofs steel deck assemblies at low cost.

The greatest advance in low-cost fire protection for steel frame structures in over half a century: new one-coat RED TOP FIRECODE Plaster. It saves labor—sprays directly to steel decks, supporting beams and columns to provide the exact fire rating needed. It saves plaster—a single contour application is sufficient for steel deck assemblies. New RED TOP FIRECODE adheres to steel with a super-strong bond. Because one man can apply it, without hand tooling, you get improved fireproofing at substantially less cost. Ask your U.S.G. representative for complete details, or write Dept. WAE-01, 300 West Adams St., Chicago 6, Illinois. *T. M. Reg. U. S. Pat. Off.



RED TOP FIRECODE Plaster sprays directly to corrugated, flat, or cellular steel units.



Steel beams or columns may be sprayed directly or boxed and sprayed.



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B8006 0869

PLASTERING MATERIALS