

10012

self-cleaning

House paint is extremely durable . . . self cleaning. The white stays white . . . the colors stay clear and bright.

also ideal
for all
masonry
surfaces

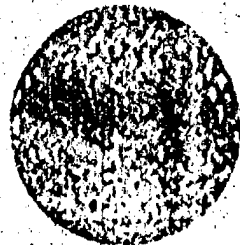
SELF-CLEANING house paint

MILDEW & FUME
RESISTANT

PRIME COAT
HOUSE PAINT PRIMER

GLD0182

It's so FAST and EASY



**easy
to apply**

Prime Coat should be used in 2-coat painting. On unpainted surfaces or surfaces that are hard-worn, first apply a coat of Prime Coat, followed by a coat of Grants House Paint.

To give the best possible results, Grant has been added to this particular shade.

WARNING—Contains Lead
Hazardous if eaten. Do not apply on any interior surface of a dwelling or of a place used for the care of children, or on window sills, doors, or other furniture.

With GRANTS HOUSE PAINT PRIME COAT

- 1** PRIME COAT is made for a first or prime coat on unpainted exteriors of houses, barns, garages, fences, wellises and shutters. It can be used for this purpose on wood, metal, stone, brick or concrete. It should be used on all areas that have become bare from blistering or scaling, and on the entire surface if it is badly chalked, powdered or weathered. Use as a first coat under a finish coat of GRANTS HOUSE PAINT for two-coat painting.
- 2** Remove dust, dirt and foreign matter. On previously painted surfaces, and corroded metal, sand or wirebrush first. Use shellac to coat knots and sappy places. Open can, pour off liquid into another container. Stir remaining paste with a lifting motion, gradually returning liquid. After thoroughly stirring pour from container to container several times. Stir occasionally while using.
- 3** Apply PRIME COAT, brushing it well into the surface. Allow to dry, then coat window frames, crevices, putty cracks and nail holes. Apply PRIME COAT full body. Stir occasionally while using. If thinning is desired, use thinner or turpentine sparingly. Allow PRIME COAT to dry at least 4 days before applying GRANTS HOUSE PAINT.

659

WARNING—FLAMMABLE Keep away from heat, sparks and open flame. Use with adequate ventilation. Keep container closed when not in use. May contain lead compound. Avoid prolonged or repeated breathing of vapors, spray mist, and dust when wire brushing or sanding, also prolonged or repeated contact with skin. Do not take internally. Before smoking or eating and after using, cleanse hands thoroughly.

Titanium Dioxide 99%
Basic Carbonate of Zinc 100%
White Lead 50%
Barium Sulphate 50%
Magnesium Silicate 20%
Talc & Linseed Oil 20%
Grants 100%

ANALYSIS—PRIME COAT
Resistant to Mildew on the
Paint Film Only
Di (Phenyl Mercury)
Dandelion Root
Safe
Least Ingredients 100%
on the film 100%

GPO18213

Satisfaction Guaranteed

W. T. GRANT CO.

NEW YORK 13, N. Y.

1 U.S. GALLON OR 128 LIQUID OUNCES