

Message

From: Daguillard, Robert [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=BBE9682B940C4F2C90732E4D37355DD4-DAGUILLARD,]
Sent: 2/13/2018 7:35:07 PM
To: Sebastian Blanco [Ex. 6]
CC: Press [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=b293283291dc44e0b5d1c36be9281d8a-Press]
Subject: RE: Auto News reporter inquiry

Sebastian, for attribution to "an EPA spokesperson," please:

1.) Does the EPA see any possibility for different window stickers for vehicles with different powertrains, specifically a label just for all-electric vehicles or plug-in hybrids or hydrogen fuel cell vehicles? What are the legal constraints on this? Lisa had a good response to this, saying that the benefit of the label is for shoppers to compare vehicles of any type, but that things can always change in the future.

A1. When EPA developed the fuel economy label we did extensive outreach to consumers and stakeholders. Through this process we heard loud and clear that consumers wanted one label that would allow them to compare vehicles across vehicle types, powertrains, and type of fuel. The current label does just that. EPA is always interested in data and information about how consumers utilize the label and if there is an unmet need. That said, currently, we do not have plans to initiate a rulemaking that would change or update the label.

Q2. What is the process for outside groups to start the discussion for a new label? I'm guessing that the document you referred to is this one: https://www.federalregister.gov/uploads/2011/01/the_rulemaking_process.pdf, and I have the gist of the process thanks to what Lisa said, but if there could be a quote that says something like, "we are always open to revising the fuel economy label based on the process laid out in regulation," that would be helpful.

A2. EPA is always interested in hearing from stakeholders about our label, particularly if they have relevant data to share that sheds light on whether and how the label achieves the goal of informing consumers about fuel economy.

-----Original Message-----
From: Sebastian Blanco [Ex. 6]
Sent: Monday, February 12, 2018 2:37 PM
To: Daguillard, Robert <Daguillard.Robert@epa.gov>
Subject: Re: Auto News reporter inquiry

It was today, but I asked for it to be pushed back to tomorrow because a lot of people I had reached out to said they'd get back to me soon but haven't yet. So, Tuesday at noon is my new deadline. Thanks.

On Mon, Feb 12, 2018 at 2:18 PM, Daguillard, Robert <Daguillard.Robert@epa.gov> wrote:
> Last but not least: What's your deadline, please?

>
> -----Original Message-----
> From: Daguillard, Robert
> Sent: Monday, February 12, 2018 2:02 PM
> To: 'Sebastian Blanco' [Ex. 6]
> Subject: RE: Auto News reporter inquiry

> Also, Sebastian, some good background info about the federal rulemaking process.

> <https://fas.org/sgp/crs/misc/RL32240.pdf>
>
> [https://www.federalregister.gov/uploads/2011/01/the_rulemaking_process](https://www.federalregister.gov/uploads/2011/01/the_rulemaking_process.pdf)
> .pdf

>
> -----Original Message-----
> From: Daguillard, Robert
> Sent: Monday, February 12, 2018 1:14 PM
> To: 'Sebastian Blanco' [Ex. 6]
> Subject: RE: Auto News reporter inquiry

> Sebastian:
>
> Docket number EPA-HQ-OAR-2009-0865

>
> Zip-code specific calculator:
> Links:
> • <https://www.fueleconomy.gov/feg/Find.do?action=bt1>
> • <https://www.fueleconomy.gov/feg/Find.do?action=bt2>
> Navigation:
> 1. www.fueleconomy.gov
> 2. About EPA ratings
> 3. New Window Sticker
> 4. Scroll down to "Beyond Tailpipe Emissions"
> OR
> 1. www.fueleconomy.gov
> 2. Find a Car
> 3. Choose an EV or PHEV
> 4. Energy and Environment
> 5. Greenhouse Gas Emissions: toggle to "Tailpipe and Upstream CO2"
> OR
> 1. www.fueleconomy.gov
> 2. Advanced Cars and Fuels
> 3. Alternative fuels/Electricity
> 4. Scroll down to Emissions
> 5. Beyond Tailpipe Emissions Calculator
>
> Exact dates of rulemaking:
> • 2007: Energy Independence and Security Act (EISA) imposed several new requirements for the vehicle window label (on top of those previously imposed by EPCA); this required a formal rulemaking action
> • 2009: Opened public docket, initiated consumer research and stakeholder engagement
> • 2010:
> o September 23: Published Notice of Proposed Rulemaking
> o October 14 and 21: held public hearings
> o September 23-November 22: accepted written comments
> • 2011:
> o July 6: Published Final Rulemaking to take effect Model Year 2013 (optional for MY 2012)
>
> -----Original Message-----
> From: Sebastian Blanco Ex. 6
> Sent: Monday, February 12, 2018 12:39 PM
> To: Daguillard, Robert <Daguillard.Robert@epa.gov>
> Subject: Re: Auto News reporter inquiry
>
> Hello Robert,
>
> Thanks for setting up the interview today. Here are some of the questions I'd like attributable statements to, if at all possible:
>
> 1.) Does the EPA see any possibility for different window stickers for vehicles with different powertrains, specifically a label just for all-electric vehicles or plug-in hybrids or hydrogen fuel cell vehicles? What are the legal constraints on this? Lisa had a good response to this, saying that the benefit of the label is for shoppers to compare vehicles of any type, but that things can always change in the future.
>
> 2.) What is the process for outside groups to start the discussion for
> a new label? I'm guessing that the document you referred to is this
> one:
> https://www.federalregister.gov/uploads/2011/01/the_rulemaking_process.pdf, and I have the gist of the process thanks to what Lisa said, but
> if there could be a quote that says something like, "we are always open to revising the fuel economy label based on the process laid out in regulation," that would be helpful.
>
> I was also curious about the original comments submitted by interested parties. In the main document I've been looking at for this history, "Revisions and Additions to Motor Vehicle Fuel Economy Label Response to Comments" from May 2011, (aka: P100BBGU.pdf) there are many summaries of submitted comments, with a note at the end like "EPA-HQ-OAR-2009-0865-6924.1, p. 2". I can't find these referenced comments online, but if they are readily available, there are a few I'd like to get the originals for.
>
> Also, there were a few items to nail down that Lisa wasn't 100% sure
> on: where is the zip-code specific calculator on the fuel economy website and how long did the label revision process take (many years, but if you have a more precise timeline, that would be great).
>
> Thank you again,
>
> Sebastian
>
> On Mon, Feb 12, 2018 at 9:58 AM, Daguillard, Robert <Daguillard.Robert@epa.gov> wrote:
>> Fantastic. Looking forward.
>>
>> -----Original Message-----

>> From: Sebastian Blanco [Ex. 6]

>> Sent: Monday, February 12, 2018 9:58 AM
>> To: Daguillard, Robert <Daguillard.Robert@epa.gov>
>> Subject: Re: Auto News reporter inquiry

>> Thanks. I'm at [Ex. 6]

>> On Mon, Feb 12, 2018 at 9:56 AM, Daguillard, Robert <Daguillard.Robert@epa.gov> wrote:
>>> Sebastian, that should work.

>>> At what number should we try reaching out at 11 AM?

>>> We'll have you on the phone with Lisa for about 20 minutes, as she has meetings this morning.

>>> -----Original Message-----
>>> From: Sebastian Blanco [Ex. 6]

>>> Sent: Thursday, February 08, 2018 6:42 PM
>>> To: Daguillard, Robert <Daguillard.Robert@epa.gov>
>>> Subject: Re: Auto News reporter inquiry

>>> Background will be very helpful, but if there can be at least one or two statements for attribution (even if emailed in after our discussion), that would be most helpful. Thank you.

>>>> On Feb 8, 2018, at 18:35, Daguillard, Robert <Daguillard.Robert@epa.gov> wrote:

>>>> Super. Also - and I apologize for not discussing earlier - but we are planning on a background conversation, not for attribution, but rather for your information. Please confirm that works for you.

>>>> Regards, R.

>>>> -----Original Message-----
>>>> From: Sebastian Blanco [Ex. 6]

>>>> Sent: Thursday, February 08, 2018 3:12 PM
>>>> To: Daguillard, Robert <Daguillard.Robert@epa.gov>
>>>> Subject: Re: Auto News reporter inquiry

>>>> 11 AM will be perfect. Thank you.

>>>>> On Thu, Feb 8, 2018 at 3:05 PM, Daguillard, Robert <Daguillard.Robert@epa.gov> wrote:
>>>>> Sebastian, Lisa has time at either 11 AM or 2 PM on Monday. What would work best for you?

>>>>> -----Original Message-----
>>>>> From: Sebastian Blanco [Ex. 6]

>>>>> Sent: Thursday, February 08, 2018 2:09 PM
>>>>> To: Daguillard, Robert <Daguillard.Robert@epa.gov>
>>>>> Subject: Re: Auto News reporter inquiry

>>>>> Hello Robert,

>>>>> Thank you, that's excellent news. My deadline is EOD Monday, so hopefully Lisa and I can connect tomorrow or Monday. The piece is scheduled to run on the 19th, so if she really can't talk to me before Monday, we may have some wiggle room.

>>>>> Thanks,

>>>>> Sebastian

>>>>>> On Thu, Feb 8, 2018 at 1:59 PM, Daguillard, Robert <Daguillard.Robert@epa.gov> wrote:
>>>>>> Good afternoon Sebastian,

>>>>>> My colleague Lisa Snapp forwarded your inquiry. She's optimistic she'll have time to talk to you, but she'll have to look at her schedule. What's your deadline and when would you like to publish your piece?

>>>>>> Thanks, R.

>>>>>> Robert Daguillard

>>>>>> Office of Media Relations

>>>>>> U.S. Environmental Protection Agency

>>>>>> Washington, DC

>>>>>> +1 (202) 564-6618 (0)

[Ex. 6]

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>>>>>

>>>>> Begin forwarded message:

>>>>>

>>>>> From: Sebastian Blanco [Ex. 6]
>>>>> Date: February 7, 2018 at 6:58:54 PM EST
>>>>> To: snapp.lisa@epa.gov

>>>>>

>>>>> Hello Lisa,

>>>>>

>>>>> My name is Sebastian Blanco, and I'm working on a longer piece
>>>>> for Automotive News about the EPA and DOE's revised fuel economy
>>>>> vehicle window sticker, specifically how it does or doesn't
>>>>> display useful information for car shoppers about the benefits of an EV.
>>>>> I've been reading through some of the PDF documents on the EPA's
>>>>> website about the discussion that went into the revisions, and
>>>>> want to write up the history of how the MPGe and EV range number
>>>>> were added to today's sticker. After numerous emails with people
>>>>> at the EPA and DOE, your name was given to me as the person who
>>>>> would be best to speak to about this. I both have some questions
>>>>> about the sticker and the process and I'd just like to chat with
>>>>> someone for stories about how the MPGe and range numbers made it on the stickers.

>>>>>

>>>>> Hopefully you can help me out. My deadline is Monday, so
>>>>> hopefully you have time to talk this week Thursday or Friday.

>>>>>

>>>>> Sebastian