

MIX YOUR OWN Plastic Paint

... using Dutch Boy White-Lead

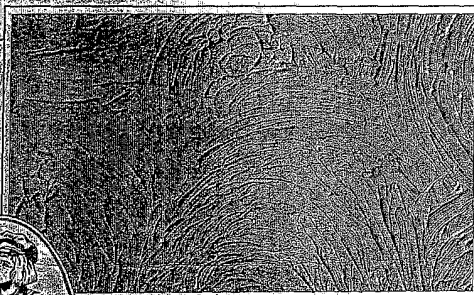
White-lead and oil plastic paint gives the low-relief textures now popular... is washable and durable

USING materials you have in your shop, you can mix your own plastic paint for producing the popular low-relief type of textural wall treatment.

You simply take Dutch Boy white-lead and mix with it some whitening to which flattening oil and drier have been added. See accompanying formula.

This white-lead and oil plastic paint is another example of the wide usefulness of "lead"—the master painters' standby.

Easy to tint and apply. In addition to being easy to mix, white-lead and oil plastic paint is easy to tint and to apply. It is tinted with colors-in-oil in the regular way and applied with a brush. Applied, it can



SPONGE TEXTURE: a damp sponge given a half turn and pulled sharply away produces this interesting texture.

be readily worked into many interesting textures (see illustrations) by the use of a paint brush, whisk, broom, sponge, straight edge, or other means. Texturing does not have to be "rushed along" for this plastic paint stays workable on the wall for an hour.

Other advantages. It sets up sufficiently overnight to take a glaze properly, no size coat being needed. However, glazing is not necessary in order to produce a washable finish.

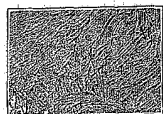
By itself, this plastic paint gives a complete, washable finish.

Write for booklet. For further information about this use of Dutch Boy white-lead, write for booklet "Lead and Oil Plastic Finishes."

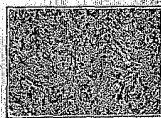
• • FORMULA • •

The formula for white-lead and oil plastic paint is 100 lbs. Dutch Boy white-lead (heavy paste), 22 lbs. dry whitening, 1 1/4 gals. Dutch Boy flattening oil, 1/4 pint drier. Break up the whitening with the flattening oil and drier. Stir this mixture into the white-lead. The "plastic lead" is now ready for application.

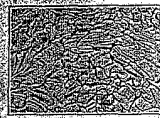
OTHER SPONGE TEXTURES



A modification of the texture illustrated above.



Tapping with a wet sponge produces this texture.



Pressing sponge into plastic gives this effect.

Save the picture and you won't miss it.

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DUTCH BOY WHITE-LEAD