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**From:** Kay Coles James [info@heritage.org]  
**Sent:** 4/11/2018 5:31:17 PM  
**To:** Wagner, Kenneth [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=048236ab99bc4d5ea16c139b1b67719c-Wagner, Ken]  
**Subject:** This has to change

Kenneth,

**“Tax Day” is going to be different this year—and with your help, let’s make sure it stays that way.**

Trump’s tax cuts, based on Heritage principles, will lead to an average of \$1,000-\$2,000 more in the pockets of individual workers. They’ve already helped generate healthy bonuses given by over 1,000 companies to employees, a jump in job growth, and a boost to our whole economy.

Families and businesses are finally getting out of the ditch that liberal tax policies dug.

**But did you know most of these tax cuts are NOT PERMANENT?** They will expire—burdening American families and businesses with heavy taxes once again.

**And it’s one reason I want to ask you to take part in our Tax Day Freedom Campaign, from now until Tax Day, April 17.**

The Heritage Foundation has a proven history of successful impact on Capitol Hill. And most importantly, we have the backing of over 500,000 committed patriots across America—patriots like you—who proudly protect constitutional principles, and who make conservative change possible.

**When you donate to the Tax Day Freedom Campaign**, you become a crucial part of the effort to show that when Congress stops tax cuts from ever expiring, they expand prosperity and economic opportunity for Americans everywhere.

**Stand up for permanent tax reform at this secure link: [secured.heritage.org/ 2018/tax-day-2018](https://secured.heritage.org/2018/tax-day-2018)**

Thank you for fighting for a better America.

All the best,

Kay Coles James  
President



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