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WASH IT! SCRUB IT!

You Can't Mar Its Matchless Beauty

IT'S Super Kem-Tone®

Completely NEW . . . Completely DIFFERENT Deluxe Wall Paint!



Gorgeous NEW colors lovely pastels rich, deep tones



READY to use . . . and so easy to use!



You never saw a wall paint so WASHABLE



Guaranteed* Washable . . .

OR YOUR MONEY BACK!

Now you can have washable walls and woodwork of breath-taking beauty with Super Kem-Tone . . . as dirt repellent as your new plastic shower curtain. It's ready to use . . . in a complete range of colors! It's marvelously easy to apply! It dries in less than one hour!

$1.59 QUART **$4.98 GALLON**

Deep Colors Slightly Higher



Dirt just can't get a "foothold"

Super Kem-Tone's tight, non-porous surface, a new achievement of paint chemistry, prevents dirt from penetrating.



Even inks wash off easily

Spatter ink on it . . . instead of soaking in as on ordinary flat paints, it remains on the surface and is easily washed off.



Scrubbing won't harm it

*Tests have shown that Super Kem-Tone will withstand repeated washing with usual household cleaners without impairing its beauty.

See Our Full Page Super KemTone Ad on Page 17

of Today's parade

ACME QUALITY PAINTS

581 - 14th at Jefferson HI 4-3613