

SPECTACULAR NEW HOUSE PAINT

THE GREATEST ADVANCE IN HOUSE PAINT IN 50 YEARS

It's Sherwin-Williams new A-100[®] Latex House Paint—it flows on easier, lasts much longer, has unprecedented color retention. Colors stay bright for the long life of this new paint.

Sherwin-Williams A-100 Latex House Paint is all new. New in its ease of application—new in its amazing durability—new in its resistance to blistering. Prepare the surface properly and watch with pride

how this new paint gives your home a degree of protection and beauty it has never had before. It dries bug-free, dust-free in 30 minutes. Once it's had time to set, rain won't harm it. When the rain stops, go right on painting.

See your Sherwin-Williams Authorized Dealer or Branch for the new A-100 Latex House Paint. You'll find the address in the Yellow Pages.

NEVER BEFORE ALL THESE ADVANTAGES...

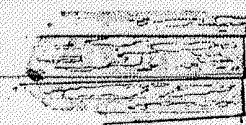


Durability proved by years of testing. Keeps new look longer—even on "problem" surfaces.

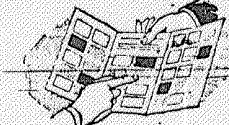
Colors are permanent—stay uniformly bright for the life of the paint on all surfaces.



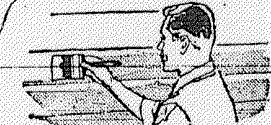
"Sets" fast so that rain won't harm it. Dries dust-free, bug-free in just 30 minutes.



Blister-resistant—when surfaces are properly prepared. Resists moisture which causes blistering.



Never before such a range of beautiful colors! Paint your house any color including popular pastels.



Flows on so easily without brush drag—it's the new quick way to paint. Afterward, brushes clean up in water.

OUTSTANDING RESULTS ON WOOD OR MASONRY

Perfect for Clapboard, Stucco, Cement, Brick, Shakes, Shingles (wood or asbestos).

SPECIAL NOTE—to owners of houses with blistering or paint-peeling problems. A-100 Latex Paint can be the solution if proper attention is given to surface preparation. Ask your Authorized Dealer or Branch.

\$7.95
GALLON

SHERWIN-WILLIAMS

A-100[®] LATEX HOUSE PAINT



and in oil-type house paints, famous SWP House Paint is the standard of quality throughout the world



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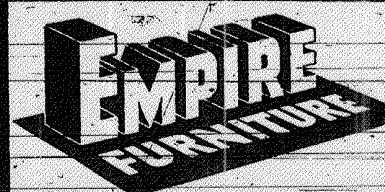
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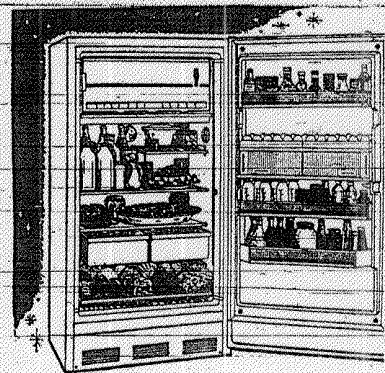
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