

Agenda

PIPE RESOURCE ORGANIZATION

Cleveland Airport Marriott
4277 West 150th Street
Cleveland, Ohio 44135

- I. SELF-INTRODUCTIONS
- II. APPROVAL OF MINUTES OF JUNE 28, 1989 MEETING
- III. COMMUNICATIONS PROGRAM
 - A. Status report on collection and summarizing information to correct misinformation and prevent potential problems.
 - B. Agency Report
 - 1. Advertising Program
 - 2. Development of Technical Data Sheets/Information
 - 3. Pocket Folder
 - C. Quarterly Newsletter
- IV. UNI-BELL RELATIONSHIP
 - A. Uni-Bell Comments on Benchmark Survey
 - B. Report on 8/29 Meeting of PRO representative and R. Walker
 - C. Tapping Issue
 - D. Promotion/Advertising of University Textbook
 - E. Piping Systems Institute
- V. DISSEMINATION OF BENCHMARK SURVEY
- VI. CODE MATTERS
 - A. Status Report
 - B. Fall Meeting with Code Consultants
- VII. CALIFORNIA ENVIRONMENTAL IMPACT REPORT (EIR)
 - A. Status Report
- VIII. OTHER SUBJECTS
- IX. NEXT MEETING (DATE/LOCATION)
- X. ADJOURNMENT

C. Group
N. Jacob
P. Jacob
R. Gottesman

D. Standish
Group

Group

C. Bozman

R. Walker

D. Peters

Group
Group

R. Walker

D. Peters
/M. Barish

A. Reventas
R. Gottesman

R. Gottesman

Group

CTL027686



A Division of The Society of The Plastics Industry, Inc.

Roy T. Gottesman
Executive Director

August 9, 1989

TO: Pipe Resource Organization (PRO) of the Vinyl Institute

RE: Meeting - August 30, 1989 - Cleveland, Ohio

Attached is the agenda for the next meeting of the Pipe Resource Organization to be held on:

Wednesday, August 30, 1989
at the Cleveland Airport marriott
4277 West 150th Street
Cleveland, Ohio 44135

You will note that the agenda calls for a report from our public relations/communications consulting firm, Edward Howard and Company with their recommendations for the proposed advertising program. Nora Jacobs of Edward Howard has assured me that the agency will make every effort to provide all members of PRO with their proposal about one week in advance of this meeting so that you will have an opportunity to review their plan well before the meeting.

In addition, as you will recall, Chairman Dave Peters, Mike Barish and I will be meeting with Robert Walker, Executive Director of Uni-Bell PVC Pipe Association, the evening prior to this meeting to review areas of mutual interest and concern. We have invited Bob Walker to attend the PRO Meeting, so that we may have the benefit of his views as we consider the advertising program and other aspects of the PRO program. For your information, and in the event you have not seen it, enclosed is a copy of the latest issue of the Uni-Bell PVC Pipe News.

I look forward to seeing you at this meeting.

Roy

RTG/pmb
cc: R. Walker

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RECEIVED

AUG 10 1989

Sherry M. Carr