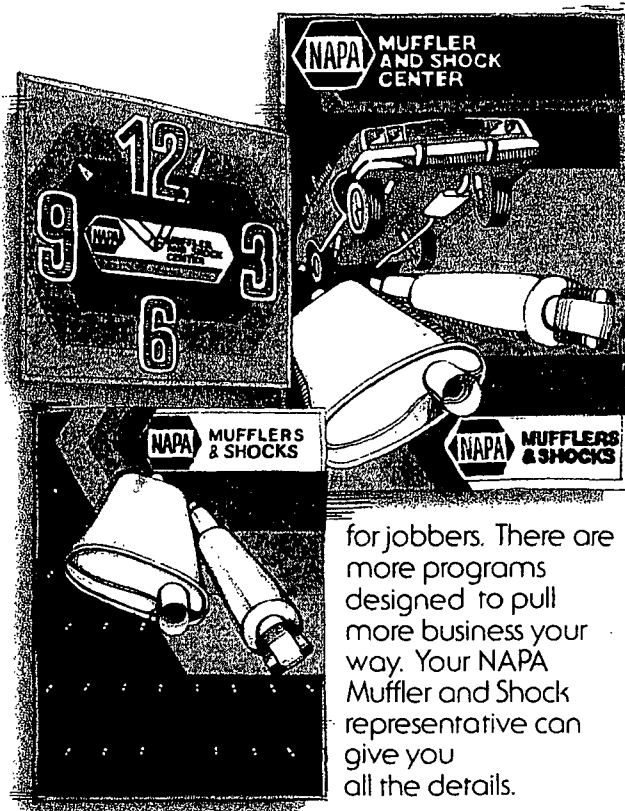


NAPA MUFFLE WE'VE PUT IT ALL TO

MERCHANDISING PROGRAMS

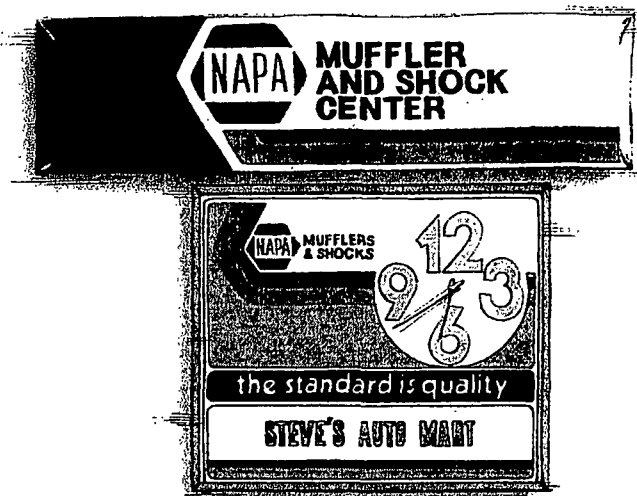
NAPA Mufflers and Shocks have joined together to help increase your exhaust system and shock absorber sales. And we've put together some strong merchandising programs that help tie these products together. Electric clocks, key holder boards, clip boards and wall and window plaques for installers. Counter mats, floor mats, deluxe open hours signs and a calendar/corkboard



for jobbers. There are more programs designed to pull more business your way. Your NAPA Muffler and Shock representative can give you all the details.

MUFFLER AND SHOCK CENTERS

A growing number of installers are discovering the profitability of muffler and shock installation. So turn one of your installer's service bays into a NAPA Muffler and Shock Center and you'll soon turn a fast profit, too. As a "Neighborhood Professional," your installer will be supported by



signage and a co-op advertising program that should bring him plenty of muffler and shock profits. We'll make everything available that your NAPA Muffler and Shock Centers need, including a double-faced illuminated clock, a bay banner, posters, streamers and special sales materials. All the dressing your installers need to compete successfully against the muffler and shock specialty shops, plus one distinct advantage — the NAPA name.