

LEAD INDUSTRIES ASSOCIATION, INC.

292 MADISON AVENUE

NEW YORK, N.Y. 10017

TELEPHONE—AREA CODE 212
OR 9-6020

August 9, 1967

SUBJECT: INDUSTRIAL BATTERY PROMOTION

To Members of Board of Directors and
Industry Development Committee:

Dear Sir:

Examples of the excellent cooperation the LIA is receiving from the utility industry in the promotion of battery powered in-plant vehicles are attached.

The first of these is in the form of an invitation to attend an "Electric Truck Rodeo" sponsored by a group of power companies. This is just one of 8 such shows held in 1967.

The other is a copy of "Electrified Industry," July, 1967 containing a 2-page picture article, beginning on page 30, entitled "Time-And Money-Saving IDEAS to Cut Handling Costs." This was prepared by the editor with LIA's cooperation. Similar articles have appeared in other utility trade magazines.

Sincerely yours,



David M. Borcina
Secretary, Treasurer

DMB:so
Enc:

LIAC0781



Look Ahead with Lead

N 3666

LEAD INDUSTRIES ASSOCIATION, INC.

292 MADISON AVENUE

NEW YORK, N.Y. 10017

TELEPHONE-AREA CODE 212

OR 9-6020

July 19, 1967

To: All Members of the Board of Directors
AMERICAN ZINC INSTITUTE, INC.
LEAD INDUSTRIES ASSOCIATION, INC.

AMERICAN ZINC INSTITUTE and LEAD INDUSTRIES ASSOCIATION Allowance for the Use of Personal Cars on Company Business

Dear Mr.

For a long time, the American Zinc Institute and Lead Industries Association have allowed 9¢ per mile plus tolls and parking for the use of personal cars on company business. This is not a large item with any of us (with only one exception and that, infrequently). Heavy mileage is handled through the use of company cars - three in Detroit, one in Lafayette.

The American Automobile Association says "13.6¢ a mile seems closer to reality".

I believe we should operate under a good industry average; hence, the purpose of this letter is to inquire -- what is your company's allowance on this matter?

Thanks in advance for your comment.

Sincerely,

J. L. Kimberley
Executive Vice President

JLK:njs

LIAC0782

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Look Ahead with Lead

N 3666.01

LEAD INDUSTRIES ASSOCIATION, INC.

292 MADISON AVENUE

NEW YORK, N.Y. 10017

July 14, 1967

TELEPHONE-AREA CODE 212

OR 9-6020

Application for Membership

K W Battery Company

To the Board of Directors of
Lead Industries Association, Inc.

We have received an application for membership in the Lead Industries Association dated July 10, 1967 from K W Battery Company, 3555 Howard Street, Skokie, Illinois.

K W Battery Company is engaged in manufacturing industrial lead acid storage batteries. The application is signed by Mr. R. C. Cragg, President.

Please complete the letter ballot below and return it to me at your earliest opportunity.

Sincerely yours,

J. L. Kimberley
Executive Vice President

JLK:so

LETTER BALLOT

Please return to:

Mr. J. L. Kimberley
Executive Vice President
Lead Industries Association, Inc.
292 Madison Avenue
New York, N.Y. 10017

N 3666.02

LIAC0783

I favor (oppose) membership of K W Battery Company in the Lead Industries Association, Inc.



(Company Name) _____

Look Ahead with Lead

Date _____ By _____