

[[DISTINCTIVE WALL EFFECTS]]

The STRIPING EFFECT

Third of a series of articles on the various wall finishes obtainable with Dutch Boy white-lead and Dutch Boy flatting oil

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THE simple but interesting wall treatment obtained in this hotel bedroom is known as the Striping Effect. It consists of a narrow banding line of some harmonizing color of greater strength and depth of tone than the side-wall color. The line is applied directly to the wall, a few inches from the trim.

Where an interior has been treated in a single color, striping lines add a distinctive touch of additional color interest to the plain wall. Striping is an easy effect to secure. The line is indicated by snapping a taut chalked string against the wall surface. Then the stripes are struck off by means of a lining brush or added by tamping on color through the openings of a stencil.

Rooms for which it is suited

The Striping Effect may be used in any interior where a simple yet interesting treatment is desired. It is particularly suitable for the bedroom of the club or hotel and the reception room of the office.

Where various stone effects are being imitated with paint—perhaps in the lobby or grill of the hotel or in the foyer or smoking room of the theatre—striping is indispensable for indicating the stone markings.

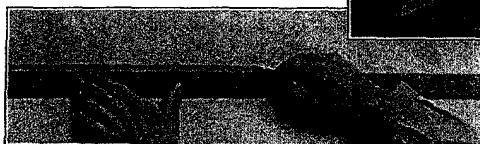
Reasonable in cost

Paint made of Dutch Boy white-lead

A typical example of a room in which the Striping Effect may be used to advantage. The plain wall of this hotel bedroom has been made interesting by means of the striping line.



After the lines have been indicated by snapping a taut chalked string, the border stripe is struck off with a lining brush.



and flatting oil is easy and economical to use, either for two or three-tone effects, or for plain one-tone walls. It reduces repainting costs because it stands repeated washings over a period of years without losing its rich, velvety finish.

Color specialists in our Department of Decoration will be glad to assist you in planning decorative wall-treatments for any type of building. They will furnish color charts, mixing formulas, paint specifications and when necessary, color sketches showing the colors

as they will actually look. Write them in care of our nearest branch. Also, if you wish, we will send you actual painted samples of the Striping Effect as well as the Lace-Stencil Finish, and the Wiped-Stencil Finish, previously described in this series.



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