



● If you find it difficult to obtain clear tonal values, particularly in your light-colored inks, try Titanox-B (Barium Base). High opacity, unusual whiteness, particle fineness and chemical inertness make Titanox-B the ideal opaque white pigment for inkmaking. Inks containing Titanox-B show clear, clean tints. They reproduce faithfully the delicate colors now so universally popular. Prices and further information gladly furnished on request.

TITANOX

TITANIUM PIGMENT CO., INC.



Manufacturers of
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60 John St., New York, N.Y.;
Carondelet Station, St. Louis,
Mo.; Pacific Coast Distributors
National Lead Co. of Calif.,
2240 24th St., San Francisco

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