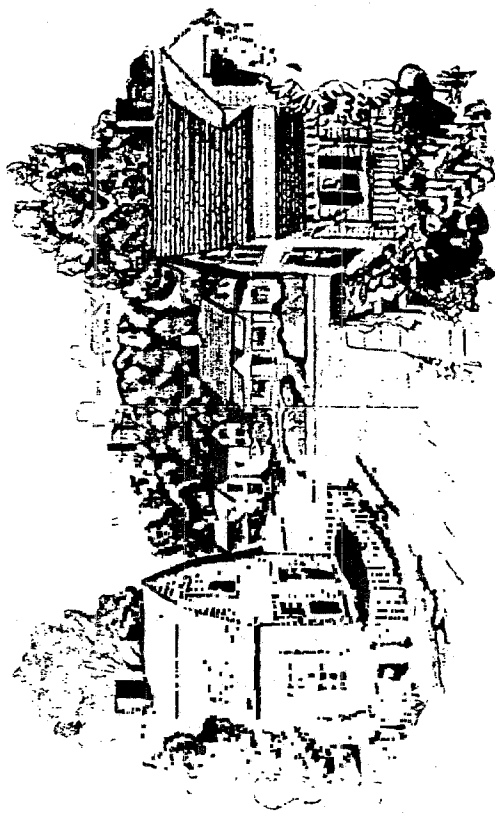


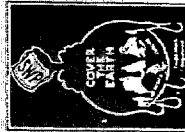


From MAIN STREET to METROPOLIS

SWP HOUSE PAINT

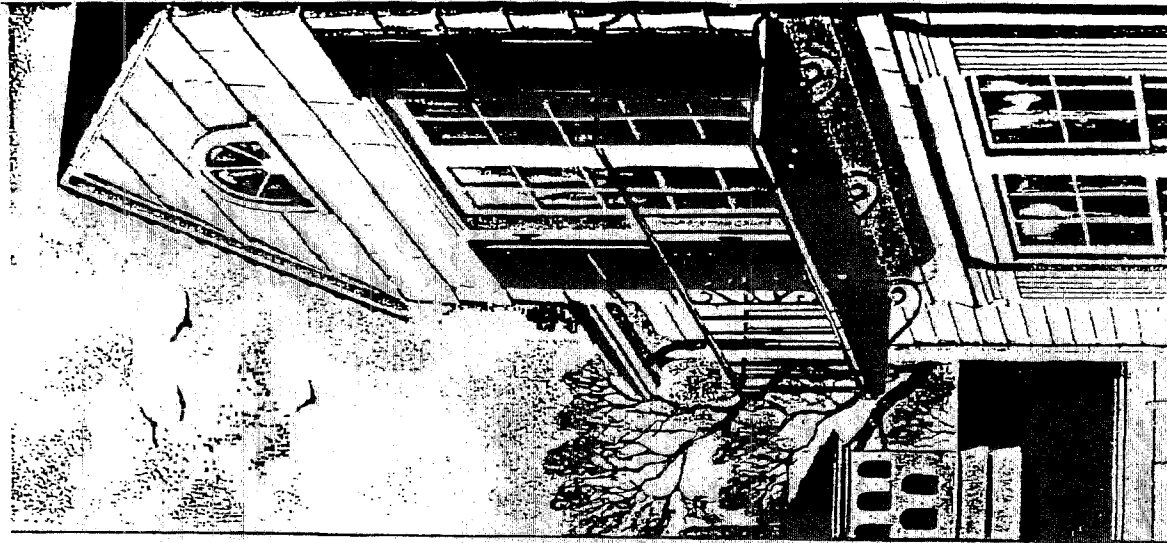
... furnishes Beauty and Protection

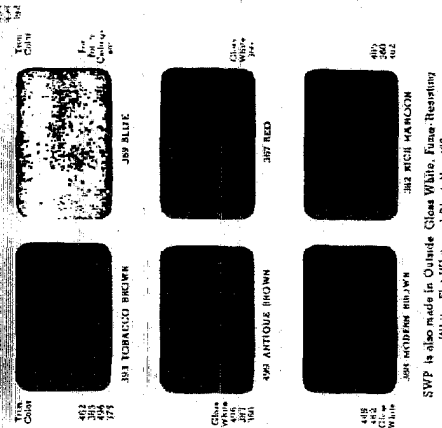
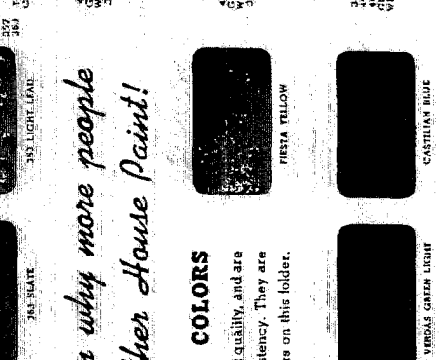
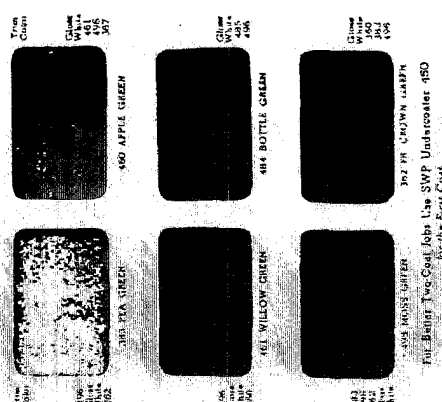
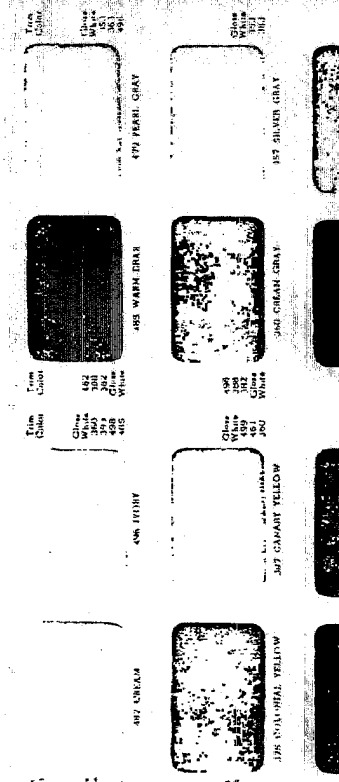
Whether the home you plan to paint is large or small--use the very best house paint money can buy--and you'll find yourself money ahead. Good house paint can never be called a luxury. SWP provides lasting beauty which people seek where cost need be no consideration. SWP also provides enduring protection for homes which practice strictest economy!



In the making of good paint, honesty of purpose is but the necessary starting point. In making SWP 65 years experience in honest paint making have built up "traditions of the House" which continually bring SWP the best that modern paint science can offer. That's what keeps SWP up-to-date. That's how Sherwin-Williams provide Beauty and Protection in SWP with economy.

0007-SWP-041026





There is a definite reason why more people use SWP than any other House Paint!

S-W TRIMBRITE COLORS

Trimbrite Colors are of the finest quality, and are furnished in ready-to-use consistency. They are higher in price than other colors on this folder.

For Better Two-Coat Jobs Use SWP Undercoater 450 for the First Coat

0007-SWP-041027