

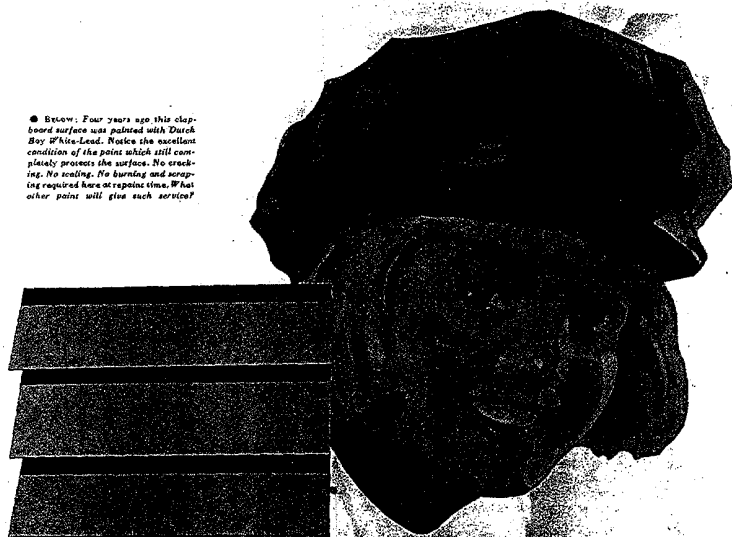
Proof from.

Marschalk & Pratt, Inc.

369 Lexington Ave. New York

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● Below: Four years ago this clapboard surface was painted with Dutch Boy White-Lead. Notice the excellent condition of the paint which still completely protects the surface. No cracking. No scaling. No burning and scraping required here at repainting time. What other paint will give such service?



SHOWING HOW DUTCH BOY WON ITS REPUTATION FOR QUALITY

● Examine this photograph of a clapboard surface painted four years ago and you'll discover one of the big reasons why Dutch Boy White-Lead has such a wide reputation for quality. Naturally, the paint shows some signs of weathering but observe how it still completely protects the surface. No cracking and scaling here... no burning and scraping will be needed at repainting time. Is there any other paint that will give equally good performance?

Among generation after generation of property-owners and painters, paint made

with pure white-lead has been known as quality paint. Dutch Boy gives protection for years... it does not require expensive burning or scraping... grows old gracefully by gradual chalking, leaving a perfect surface for repainting.

Isn't it perfectly logical that so many of your customers should prefer pure white-lead paint and that 8 painters in every 10 use Dutch Boy?

Dutch Boy is sold in both heavy and soft paste form... in 12½, 25, 50 lb. pails and 100 lb. kegs.



The Carter brand of pure white-lead is also sold by National Lead Company. Whether your customers purchase Carter or Dutch Boy White-Lead, they are assured of obtaining white-lead of the highest quality.

NATIONAL LEAD COMPANY
111 Broadway, New York; 115 Oak St., Buffalo; 900 W. 10th St., Chicago; 425 Fremont Ave., Cincinnati; 529 West Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 1240 24th St., San Francisco; National-Boston Lead Co., 800 Albany St., Boston; National Lead & Oil Co., 41 Pa. 115 4th Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia.

This advertisement appears in the following publications:
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