

THE DEAN & BARRY CO.

MANUFACTURERS OF

R. S. MCKAY, PRESIDENT
A. W. MASSE, VICE PRESIDENT
F. STANLEY CROOKS, SECRETARY
G. W. MCKAY, TREASURER



OFFICE & FACTORY
296 MARCONI BLVD.
3132
PHONES ADAMS 3133

COLUMBUS, OHIO

14

Trade Name	Victor Barn Paint
Category	Roof and Barn Paint
Color	Red
Number	W-92
Quality	First

PIGMENT	62.7%	lbs	Yield in gal	Unit cost	Total Cost
Venetian Red		200.0	6.75	.0425 per lb	8.50
Persian Gulf Oxide		100.0	2.91	.07 " "	7.00
Spanish Oxide		100.0	2.76	.055 " "	5.50
Whiting		700.0	31.30	.01 " "	7.00

VEHICLE	37.3%	lbs	Yield in gal	Unit cost	Total Cost
Raw Linseed Oil		558.0	72.00	.88 per gal	63.40
Mixing Varnish		53.2	7.00	.80 " "	5.60
Drier		43.0	6.00	.40 " "	2.40
Calculated Yield		1754.20	128.72		99.40
Manfing loss 1%			1.29		
Actual Yield			127.43		

COST ANALYSIS

Material cost per gal	.78
Direct labor cost per gal	.05
Factory overhead cost per gal	.07
Bulk cost per gal	.90
Complete package cost per gal	.12
Factory cost in package per gal	1.02

PRICES

A	1.24
B	---
C	1.95
D	1.37
E Industrial plants	1.55