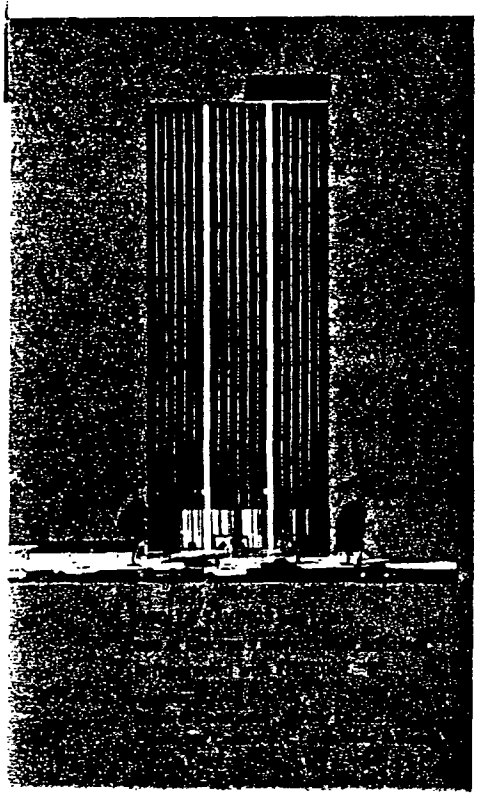
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PLAINTIFF'S EXHIBIT
USG-655



PLASTER+VERMICULITE=FIRECODE* "V"



which adds up to

- Lightweight fireproofing
- Direct-to-steel efficiency
- No more bonding and tamping
- Faster production
- Less machine wear
- Lower application costs

Sum up the advantages of
job-tailored FIRECODE "V" plaster
(with vermiculite aggregate)...
then see your dealer or U. S. G. salesman

UNITED STATES GYPSUM
BUILDING QUALITY FOR BETTER BUILDING

HISTORICAL FILE
Trade-Mark Protection
Received 8-15-63
DO NOT DESTROY

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