

No more uncontrolled oil or gas wells

BAROID, when properly used, will prevent gas from blowing the liquid out of wells while drilling is under way.

Baroid possesses wonderful arching qualities. It contains barytes having a high specific gravity and so treated as to remain in suspension in oil or water.

BAROID

(fully covered by Stroud Patents)

WARNING: The use of barytes (and also iron oxide) in the drilling, handling and operating of oil and gas wells is fully covered by the Stroud Patents. (United States Patent No. 1575-944).

Dealers and users are warned that the use of barytes or iron oxide in gas or oil wells will be enjoined unless these materials are purchased through a licensed distributor.

NATIONAL PIGMENTS & CHEMICAL CO.
ST. LOUIS, MO.
OIL & GAS JOURNAL, JUNE 3, 10, 17, 1926

Better than an insurance policy! BAROID

INSURANCE may repay you for shattered rigs and wrecked machinery—the material damage due to “blow-offs.” But what about wasted labor—delayed production—lost markets? Who pays for them?

A policy of prevention is better than an insurance policy. That is why Baroid gives you the best protection. Use Baroid properly and you prevent your well from “blowing wild.”

This protection costs you very little. Just a few hundred dollars buys enough Baroid for an entire operation.

Baroid is a form of barytes that stays in suspension. When mixed in the right proportion with the liquid, it penetrates and seals off gas-bearing strata.

And Baroid has other valuable uses. It builds a firm, erosion-resisting arch. The sliming qualities of Baroid cause it to leave a film on the casing—thereby reducing friction and damage from cuttings. Also, because of its high specific gravity, cuttings rise quickly to the surface—mud remains soft and fluid—“fishing” becomes simpler and easier.

Try This Test

Send for a sample of Baroid. Mix it with water. Do the same with some “mud from your slush-pit.” Let both mixtures stand. You will see that Baroid stays in suspension, while the other materials settle out.

BAROID

NATIONAL PIGMENTS & CHEMICAL CO.
St. Louis, Mo.
OIL AND GAS JOURNAL, DECEMBER 2, 1926

Why Baroid gives you real protection from gases

THE ordinary “heavy mud” may withstand gas pressure . . . and it may not.

There is none of this uncertainty with Baroid. Blow-offs do not occur, walls do not get out of control—when Baroid is properly used.

Baroid is a form of barytes that stays in suspension. Unlike most “heavy muds,” it does not become “gas cut.” And its fineness enables it to penetrate and completely seal off any gas-bearing formation.

Because of its sliming qualities, Baroid spreads a film on the casing—both inside and out. Thus it prevents friction and erosion by cuttings as they emerge from the well.

Baroid keeps mud soft and fluid. It prevents drills from “freezing”—decreases the difficulties of “fishing.”

And Baroid gives you all these benefits at a low cost. A tiny fraction of the price of your tools and machinery and labor buys enough for an entire operation.

Try This Test

Send for a sample of Baroid. Mix it with water. Do the same with some “mud from your slush pit.” Let both mixtures stand. You will see that Baroid stays in suspension, while the other material settles out.

BAROID

NATIONAL PIGMENTS & CHEMICAL COMPANY
ST. LOUIS, MO.
OIL & GAS JOURNAL DECEMBER 16, 1926

Keep your wells in bounds while drilling

USE Baroid to prevent the escape of dangerous subterranean gases. When properly employed, it seals off the gas-bearing strata—keeps your well from suddenly “blowing wild.”

Baroid is a form of barytes that stays in suspension. It builds a strong, durable arch—one that will stand firm against erosion. When Baroid is used, drilling becomes both safe and economical.

Baroid has wonderful sliming qualities, which make it useful as a lubricant. It covers the casing with an even film—reducing friction and erosion from cuttings.

Mud mixed with the right

proportion of Baroid remains soft and fluid. This is due to the high specific gravity of Baroid. Operations in the bore, such as “fishing” the drill, can therefore be made more quickly and easily. Yet the use of Baroid adds little to the cost of your well. A tiny fraction of what you spend for equipment and labor buys enough Baroid for the whole job.

Try this test

Send for a sample of Baroid. Mix it with water. Do the same with some “mud from your slush pit.” Let both mixtures stand. You will see that Baroid stays in suspension, while the other material settles out.

BAROID

NATIONAL PIGMENTS & CHEMICAL COMPANY
ST. LOUIS, MO.
OIL AND GAS JOURNAL, DECEMBER 23, 1926

BAROID Safeguards Drilling

YOU are careful to protect your rigs and machinery against wind and rain—the dangers overhead. But what precaution do you take against gases—the enemy underground?

Baroid conquers subterranean gases before they inflict damage. When properly used, it prevents a well from “blowing wild.” Because of Baroid, drilling is now less of a risk—more of a steady, orderly procedure.

Baroid is a form of barytes that stays in suspension. It completely seals off the gas-bearing strata. And it builds a firm arch—one that effectively resists erosion.

Due to its sliming qualities, Baroid spreads a film on the casing—both inside and out. Thus it prevents friction and erosion by cuttings as they emerge from the well.

Since Baroid has a high specific gravity, it keeps the mud in a soft, fluid condition. This makes “fishing” a drill a much easier operation.

Try This Test

Send for a sample of Baroid. Mix it with water. Do the same with some “mud from your slush pit.” Let both mixtures stand. You will see that Baroid stays in suspension while the other material settles out.

BAROID

NATIONAL PIGMENTS & CHEMICAL CO.
St. Louis, Mo.
OIL AND GAS JOURNAL, DECEMBER 30, 1926

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