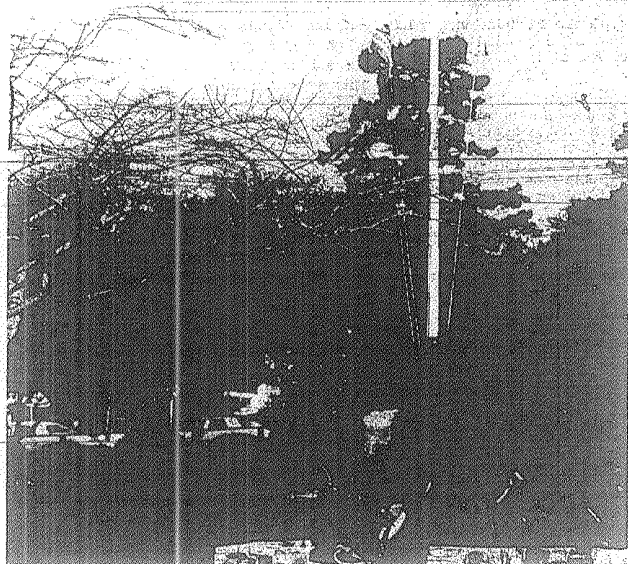




Downtown Carmel-by-the-Sea

A delightful place to take the sun is Devendorf Plaza in the heart of downtown Carmel. Named in the honor of Frank Devendorf, one of the founders of the village, the square also holds the village war memorial where veterans gather each year to honor the Carmel men who gave their lives in the nation's wars. The area is tastefully landscaped with heavy reliance on native trees and shrubs and benches of native chalk-rock are liberally sprinkled in the area.

Rigid Zoning Laws Help Preserve Carmel Flavor

While Carmel just sort of happened for a good many years, there is now a body of men and women appointed by the city council to make certain that the village retains the architectural charm that makes Carmel unique among cities.

The Carmel Planning Commission is made up of seven members from various professional walks of life. Some are architects, others are builders, designers or contractors, or persons of an artistic background who have known Carmel for a good many years.

Strict

Through their efforts, and the city council's before them, the strictest of zoning controls and site development ordinances have been devised which would prohibit ultra modern structures, skyscrapers, or anything else that "is not Carmel" from being built there.

A building over three stories is not permitted. A third-story base for a garage is permitted. Under a new ordinance, on-site parking must, for the most part, be provided for. Parking lots must be screened from public view.

The planning commission passes on signs and even the lettering on the walls. They pass on the lighting that can be seen from the streets and on spotlighting.

Rejected

If architecture presented on plans of a new building are not considered "Carmel," they are turned down. As developers have

learned in only recent months, the planners will send drawings back to the architect month after month for as much as six months or longer.

The result, however, has been a pleasing one which has permitted Carmel to retain its charm, and not fall into the world's pattern of the commonplace and the mass-produced.

Your schedule here—shopping, the luncheon, a look at the art galleries. And setting the pace, a softly understated silk. Perhaps the silk spun into an American classic: the shirt dress that welcomes an endless combination of accessories. Sizes thru 20. 45.00.

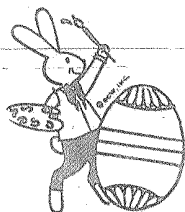
Mildred's Sport Togs

San Carlos South of Ocean, Carmel

"Under the Big Oak Tree"

624-4933

A COLORFUL TALE (in black & white) From Carmel Color Center



AFTER YOU
COLOR THE
EASTER EGGS



WHY NOT "PAINT UP"
FOR SPRING?

Special—Special—Special
Our Own Super Acrylic
(INTERIOR & EXTERIOR)

LATEX FLAT WHITE

ONLY \$2.98 GAL.

We have everything you'll need—including plenty of free professional advice.

Your full-line FULLER PAINT dealer of the Monterey Peninsula—

CARMEL
COLOR
CENTER

Junipero & Third
(3 blocks off Ocean)
624-1404



Ac
"I
know
singl
limit
Carm
Th
July
over-
purp
cultu
all
have
De
of so
ed "I
fairly
scent
Carm
to be
the q
the
keep
noisy
retab
Ev
ceme
peopl
not t
Can
chuck
aged
town
while
sudd
storn
"Ed
know
to C
killing
"He
Ver
close
"Hav
one's
yet. I
a pot
Nat
Leon
The
sales
Even